



The Global Language of Business

GS1 US Advisory Services

Customized and expert support for implementing supply chain visibility, data quality best practices, regulatory requirements, and more!

Whether you're looking to improve your traceability program, meet regulatory requirements, enhance your data governance process, or strengthen your overall supply chain, the GS1 US Advisory Services Program offers the support you need to address industry requirements and challenges head-on. GS1 US® works with companies of all sizes—in over 25 industries—to help navigate supply chain challenges, leveraging the GS1 System of Standards to power their operations and create a safer, more resilient supply chain for us all.

A GS1 US expert is here for you and will customize any offerings that work best for your business and industry to meet your goals.



ADVISORY SERVICES OFFERINGS

EDUCATION & RESOURCES

On-site and virtual training programs for your team, consistent with your company's initiatives and objectives, with a mix of industry, technology, and standards expertise:

- GS1 Foundations
- GS1 Package Measurement with GTIN Management Standard
- Electronic Data Interchange (EDI) Essentials

And more!

DATA QUALITY SOLUTIONS

Consultative services to help implement data quality and governance best practices for product identification, attribution, and dimensions:

- Product measurement/warehouse audit services for proper barcoding and labeling, weights, and dimensions
- Review of business process documentation for adherence to GS1 Standards
- Assessment of data governance processes, with recommendations for improvement, consistent with the GS1 US National Data Quality Program
- Review of attributes against the GS1 Global Data Model or Global Data Synchronization Network™ (GDSN®)



WHITEBOARDING SESSIONS

Have a specific challenge enabling end-to-end visibility into your supply chain?

Our industry experts will collaborate with you so they can understand your current business practices. Then they will build a roadmap to your future vision by outlining your desired areas of improvement and providing guidance for further leveraging GS1 Standards.

- ✔ Business process mapping to maximize efficiencies by leveraging and extending the use of GS1 Standards
- ✔ Gap analysis and process improvements to support specific use cases or areas of interest in supply chain efficiency, EDI automation, RFID implementation, etc.

Technology Implementation: Beyond the UPC

- Transition assistance from UPC (linear) barcodes to two-dimensional barcodes, such as data matrix, QR code, etc.
- RAIN Radio Frequency Identification (RFID)* Implementation Readiness Program for those evaluating the use of the technology
- Electronic Product Code Information Services (EPCIS) to share information about the physical movement and status of products

Regulations Support

Regulatory readiness and implementation support for:

- Food Safety Modernization Act (FSMA) Rule 204: Requirements for Additional Traceability Records for Certain Foods
- U.S. FDA Unique Device Identification (UDI)
- Drug Supply Chain Security Act (DSCSA)

Other Offerings

- Development of supplier onboarding processes requiring integration of GS1 Standards
- Audit and assessment of product information and digital assets, such as images



Let's chat about your business process challenge, and we'll suggest the right offering for you or create a tailored solution.

CONTACT US AT ADVISORYSERVICES@GS1US.ORG

*WHAT IS RAIN RFID?

Radio Frequency Identification, or RFID, is a technology that enables the sharing of data encoded in RFID tags via RFID scanners. The term RAIN RFID specifies the use of the UHF frequency band, which leverages the GS1 air interface protocol to communicate with tags. GS1 refers to "RAIN RFID" tags in this document whenever making reference to UHF RFID tags.

NOTE: Within the UHF RFID technology space, GS1 only endorses RAIN RFID implementations that are encoded per GS1's EPC standards (which is a subset of all RAIN RFID implementations).

In this publication the letters "UPC" are used solely as an abbreviation for the "Universal Product Code," which is a product identification system. They do not refer to the UPC[®], which is a federally registered certification mark of the International Association of Plumbing and Mechanical Officials ("IAPMO") to certify compliance with the Uniform Plumbing Code as authorized by IAPMO.

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