



THE GLOBAL LANGUAGE
OF BUSINESS

GS1 US National Data Quality Program Certification Quick Start Guide

The GS1 US National Data Quality Program Certification demonstrates an organization's proficiency in all three components of the GS1 US National Data Quality Program:

1. **Data Governance** - Validating that your product information is accurate, timely and complete throughout the lifecycle of the product
2. **Education & Training** - Verifying company's knowledge through a series of quizzes of GS1 Standards focused on the Package Measurement Rules, GS1 GTIN Allocation Rules and the Global Data Synchronization Network™ (GDSN®), if applicable
3. **Attribute Audit** - The physical audit of products compared to data about those products shared with trading partners.

Benefits of certification include:

- Industry recognition of organization's leadership and excellence in data quality (both supply and demand side)
- Foundation for customer and consumer satisfaction/optimized business processes
- Reduced need to participate in multiple trading partner scorecards

Getting Prepared

Step 1: Download GS1 US National Data Quality Program Documents

- **GS1 US National Data Quality Program – Framework**

www.gs1us.org/data-quality/framework

The Framework document provides detailed information about the certification program, including the assessment criteria and scoring for the three pillars of data quality (i.e. Data Governance Process; Education and Training Protocol; and Attribute Audit).

- **GS1 US National Data Quality Program – Assessment**

www.gs1us.org/data-quality/assessment

The Assessment document provides a series of questions designed to assess the degree to which processes and procedures are in place within a supplier's organization to ensure quality data on an on-going basis. The questionnaire is designed to serve as (1) self-assessment for the supplier to determine readiness and (2) the basis for certification of a supplier Data Quality Program.

- **GS1 US National Data Quality Program – Data Governance Best Practice Guidance**

www.gs1us.org/dataquality/data-governance-best-practice

This document provides definitions for the key elements of data governance with best practice recommendations for implementing effective processes to establish, maintain, and enhance data quality for supply chain operations.

Step 2: Attend GS1 US Data Quality Workshop

- Look for upcoming dates and locations at www.gs1us.org/dataquality.

Both the GS1 US National Data Quality Program documents and attendance at a workshop will familiarize individuals with the program and steps towards certification.

Step 3: Determine Internal Level of Readiness

1. **Pillar 1 - Data Governance:** Utilize the Assessment guide to determine potential gaps within your organization's data governance program and preparedness for data governance certification.
2. **Pillar 2 - Education & Training:** Determine who within your organization is responsible for GTIN Allocation, Package Measurement, and GDSN (item set-up, adds, deletes/withdraws) and their level of knowledge to be able to pass the quizzes associated with certification.
3. **Pillar 3 - Attribute Audit:** Determine the category or categories of product for certification.

Step 4: Apply for Certification

1. Contact AdvisoryServices@gs1us.org to schedule an initial conversation and prepare a Statement of Work (SOW).
2. Provide GS1 US Self-Assessment for initial review and scoring and schedule review of the assessment results.
3. Schedule individuals for online quizzes – individuals will be provided a URL for each quiz and will be provided two weeks to complete the quizzes.
4. Prepare for attribute audit(s)
 - a. Identify category or categories
 - b. Provide GS1 US product listing for each of the categories
 - c. GS1 US will select the products for audit and request a publication through the GDSN
 - d. Schedule audit(s)

GS1 US offers Advisory Services to help organizations determine readiness for each of the three pillars of the GS1 US National Data Quality Program, and also provides education/training and implementation support. Contact AdvisoryServices@gs1us.org for more information.