VICS Imaging Committee Pilot

Objective: Ensure the Product Image Exchange guidelines can be executed. Provide empirical evidence of an improved image exchange process. More specifically, prove the image specifications and attributes listed in the guideline meet the requirements of the General Merchandise and Apparel (GMA) industry.

This initial pilot will use the VICS Image Committee Pilot Spreadsheet Template only. Subsequent pilots utilizing the VICS EDI 832 and/or 3rd Party UPC Catalogs will follow at a later date and will incorporate the feedback from the initial pilots. Link to Pilot Spreadsheet

Expectations: The VICS Imaging Committee will facilitate this pilot program. All Vendors and Retailers in the GMA industry are eligible to participate. Participants are expected to:

- Utilize the VICS Images Committee Pilot Spreadsheet Template to convey image name, image metadata and image location between trading partners
- Ensure the mandatory image attributes are valid and meet the business requirements
- Attend 1-3 telephone conference calls to discuss processes and results
- Provide feedback related to: what worked, didn't work, requirements not met, etc.

Procedures:

1. **Contact** Co-Chairs Anita Spence and Coby Sparks - Email: images-chair@lists.vics.org
   a. Provide company name, contact name, email and phone number.
   b. Provide trading partner and contact information of whom you'd like to trade with. (We can help recruit, but prefer you arrange ahead of time.)
2. **Attend** a Product Image Exchange Webinar that reviews the guidelines and allows you to ask technical or procedural questions if needed.
3. **Vendors:** Fill out the "VICS Images Committee Pilot Spreadsheet Template" using the Mandatory and /or Optional Image Attributes. Provide the completed template to your trading partner.
4. **Retailers:** Validate that the information provided meets image/data requirements.
5. **Document** the procedures followed, issues encountered, lessons learned and process improvements.
6. **Attend** conference call(s) to provide feedback.

The VICS Imaging Committee values your input and sincerely appreciates your time and energy to test this guideline for product image exchange. Many thanks.