



The Global Language of Business

Apparel and General Merchandise

Best Practice Guideline for Exchanging Product Images and Attributes

Release 4.1, April 2, 2024



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About GS1

GS1® is a neutral, not-for-profit, global organization that develops and maintains the most widely-used supply chain standards system in the world. GS1 Standards improve the efficiency, safety, and visibility of supply chains across multiple sectors. With local Member Organizations in over 110 countries, GS1 engages with communities of trading partners, industry organizations, governments, and technology providers to understand and respond to their business needs through the adoption and implementation of global standards. GS1 is driven by over a million user companies, which execute more than six billion transactions daily in 150 countries using GS1 Standards.

About GS1 US

GS1 US®, a member of GS1 global, is a not-for-profit information standards organization that facilitates industry collaboration to help improve supply chain visibility and efficiency through the use of GS1 Standards, the most widely-used supply chain standards system in the world. Nearly 300,000 businesses in 25 industries rely on GS1 US for trading-partner collaboration that optimizes their supply chains, drives cost performance and revenue growth while also enabling regulatory compliance. They achieve these benefits through solutions based on GS1 global unique numbering and identification systems, barcodes, Electronic Product Code (EPC®)-based RFID, data synchronization, and electronic information exchange. GS1 US also manages the United Nations Standard Products and Services Code® (UNSPSC®).

Document Summary

| Document Item | Current Value |
|-----------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Document Title | Best Practice Guideline for Exchanging Product Images and Attributes |
| Date Last Modified | April 2024 |
| Document Description | This guideline provides detailed guidance on how to create, manage, and supply product images and data attributes for use in commerce applications across retail operations. |

Log of Changes

| Release Number – Date | Changes |
|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Release 3.0 | This document combines and updates content previously published in the Exchanging Extended Attributes for E-Commerce and Best Practice for Product Image Exchange between Trading Partners guidelines. By placing all information into one document, these items are easier to search, use, and update in the future. |
| Release 3.1 – May 2018 | <ul style="list-style-type: none"> ■ 3.3.13 Occasion update ■ 3.5.15 Boot Shaft measurement correction ■ 3.5.21 Care Instructions Code addition ■ 3.5.130 Prop 65 changes ■ 3.6.16 Corrected Young Adult code value ■ 3.6.52 Corrected Work/Uniform code value ■ 3.8.2 Added Prop65 example ■ 3.9 Added Prop 65 EDI information ■ Errata correction |
| Release 3.2 – March 2019 | <ul style="list-style-type: none"> ■ 3.5.161 Added “Steamable” ■ 3.9 Added example of Player Names |
| Release 3.3 – July 2019 | <ul style="list-style-type: none"> ■ Added new closure value (Elastic Lace w/ Toggle-GM03CLOSET) |

| | |
|--------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Release 3.4 – September 2020</p> | <ul style="list-style-type: none"> ■ Added 24 new attributes, bringing the total available attributes to 217. ■ Added/removed/modified some attribute values for clarity ■ Reworked some attribute names and removed values |
| <p>Release 4.0 – December 2022</p> | <ul style="list-style-type: none"> ■ Added verbiage to section 3.1 to clarify essential attributes ■ Added 11 new attributes bringing the total available attributes to 228 ■ Listed associated GPC code values for essential attributes ■ Added images to some attributes for clarity ■ Added/Modified some attribute values for clarity |
| <p>Release 4.1 - April 2024</p> | <ul style="list-style-type: none"> ■ Added new sustainability certification attributes ■ Added new Beauty Type attribute ■ Added additional code values to Beauty Treatment Specialty ■ Classified all attributes as either essential or not ■ Updated GPC essential attribute matrix to include beauty ■ Updated Attribute Template spreadsheet with new attributes |

The GS1 System of Standards

The GS1 System of Standards is an integrated suite of global standards that provides for accurate identification and communication of information regarding products, assets, services, and locations. Using GS1 Identification Numbers, companies and organizations around the world are able to globally and uniquely identify *physical things* like trade items, assets, logistic units and physical locations, as well as *logical things* like corporations or a service relationship between provider and recipient. When this powerful identification system is combined with GS1 barcodes, eCom, EPC®-enabled item-level /RFID, and the Global Data Synchronization Network™ (GDSN®), the connection is made between these physical or logical things and the information the supply chain needs about them.

About the GS1 Apparel and General Merchandise Initiative

The GS1 US Apparel and General Merchandise Initiative serves as a strategic effort in which retailers, marketplaces, brand owners, suppliers, manufacturers, industry trade associations, solution providers, and academia voluntarily join to assist in helping the retail industry drive the adoption and use of the GS1 Standards.

To learn more about the Initiative, visit:

www.gs1us.org/ApparelGM

Executive Summary

Images and Attributes are crucial to organizations seeking to provide consumers with a consistent selling experience across all distribution (omni) retail channels. Consumers shopping via multiple channels have created an ever-increasing demand for product images and data attributes in the Apparel and General Merchandise industry. With the growth of internet marketing and sales, the use of images and extended product attributes has increased dramatically. However, the lack of standards has made the sharing of this information between trading partners quite challenging. Without standards, conflicting trading partner requirements about how attributes and images should be captured, named, and shared had made managing and exchanging this information difficult and inefficient.

Standard business processes are needed to increase efficiencies and minimize costs related to image and attribute exchange. For example:

- Harmonization of required data exchange practices helps reduce individual mapping from multiple sources to a single process, thus reducing errors and duplication.
- Image naming utilizing a global standardized convention allows for a higher level of security against inadvertent over-writing.
- Providing clear definitions and examples of attributes helps enable trading partners to consistently exchange accurate and complete data.

Therefore, to address the lack of minimum attribute and image requirements among Apparel and General Merchandise trading partners, GS1 US® assembled industry stakeholders and experts to develop recommendations for how to apply GS1 Standards for product images and data attributes associated with Apparel and General Merchandise products.

1 Introduction

1.1 Overview

This Application Guideline was prepared by the GS1 US Apparel and General Merchandise Initiative Product Images and Data Attributes Workgroup to assist trading partners with the use of GS1 Standards for product images and data attributes. It provides detailed guidance on how to create, manage, and supply product images and data attributes for use in commerce applications across retail operations. Implementation of this guideline is voluntary. Trading partner relationships will determine the scope and timing of individual deployments.



Note: As with all GS1 Standards and solutions, this guideline is voluntary, not mandatory. It should be noted that use of the words “must”, and “require”, “mandatory” and “essential” throughout this document relate exclusively to technical recommendations for the proper application of the standards to support the integrity of your implementation.

1.2 Who Developed This Guideline?

This Guideline was developed by the *GS1 US Product Images & Data Attributes Workgroup*. The workgroup includes representatives from leading North American general merchandise and apparel vendors, retailers, and solution providers. This group of companies represents a broad spectrum of product categories within the retail industry and includes companies large and small.

1.3 Objectives

Images Guidelines:

To identify, develop, and document standardized methods to name, identify, manage, locate, and acquire images for Apparel and General Merchandise brand owners, manufacturers, suppliers, retailers, e-tailers, marketplaces, and solution providers.

Attributes Guidelines:

To identify, develop, and document standardized methods for exchanging extended attributes between Apparel and General Merchandise brand owners, manufacturers, suppliers, retailers, e-tailers, marketplaces, and solution providers. This data extends beyond the traditional supply chain information already exchanged between buyers and sellers and includes the essential product information that end-consumers will need throughout the purchase cycle.

1.4 Scope

The scope of this document is image and attribute specifications for internet/e-commerce applications within Apparel, Footwear, and General Merchandise categories. The guidance provided focuses on those product images and attributes that are essential for consumers to make purchasing decisions, and which are not already part of the body of data that may be exchanged between buyers and sellers during the new item introduction (i.e., listing) business process. Section 3 shows a list of core product attributes that are currently exchanged during the listing process. Guidance is also provided for attributes that are needed by buyers and sellers to support core supply chain functions.

This document focuses on the images and extended product attributes deemed essential for any initial e-commerce implementation. The document serves as a starting point for all trading partners to analyze their current internal capabilities and begin planning for the exchange of incremental (i.e., extended) consumer product images and attributes.

1.5 Audience

This document is designed to be used by both suppliers and retailers, as well as establishes a framework for third-party providers that may service either trading partner. The guidance provided is applicable to all companies' trading products in the general merchandise and apparel sector. This includes, but is not limited to, cosmetics, jewelry, footwear, fashion accessories, apparel and sportswear, sporting goods, home fashion, and small appliances. This document can be used by companies throughout North America. The primary audience is the business analyst who must determine which product information must be sourced, validated, and syndicated (shared) within the enterprise and between trading partners.

1.6 Document Purpose

The purpose of this guideline is to define best practices to help:

- Create a single set of images that can be used by all of trading partners
- Promote image quality, size, shape, etc.
- Indicate the level to which an image should be applied (i.e., to all Stock Keeping Units (SKUs) within a style, style/color, or GTIN® (Global Trade Item Number®))
- Uniquely name images to prevent overlays of images by users
- Indicate image location as a URL for retrieval by trading partners

The purpose of the attributes portion of this guideline is to define best practices to support:

- Consistent brand representation
- Clear definitions of attributes
- Attribute definitions that are essential to each product classification
- Harmonious product information specifications
- Faster speed to market (time-to-revenue)
- Streamlined attribute exchange (optimized data sharing)
- More product detail for e-Commerce consumers



Note: To help support communication about and adoption of GS1 Standards for Product Images and Data Attributes, two template letters were developed: [Retailer Template Letter](#) and a [Supplier Template Letter](#). These letters are intended to help mid-level buyers and managers advocate the benefits of using product information standards in order to secure senior management buy-in and/or sponsorship.

1.1 Release 4.0 Summary

| Attribute | Changes |
|---------------------------|-----------------------------------------|
| Belt Type | New Attribute |
| Glove Type | New Attribute |
| Leather Animal Name | New Attribute |
| Responsible Manufacturing | New Attribute |
| Scarf Type | New Attribute |
| Swim Bottom Type | New Attribute |
| Swim Cover-up Type | New Attribute |
| Swim One-piece Type | New Attribute |
| Swim Top Type | New Attribute |
| Sustainable Materials | New Attribute |
| Sustainable Packaging | New Attribute |
| Toe Shape/Toe Style | Broken out into two separate attributes |
| Gender | Updated attribute for clarity |
| Fabric Code List | Added "Glitter" as a code value |
| Selling Type Code List | Added "Drop ship" as a code value |

1.2 Release 4.1 Summary

| Attribute | Changes |
|----------------------------|-------------------------------|
| Beauty Type | New attribute and code values |
| Beauty Treatment Specialty | Additional code values |



| | |
|-----------------------------------------------------|-------------------------------|
| Chemical Certifications | New attribute and code values |
| Raw Materials Certifications | New attribute and code values |
| Corporate/Philanthropic Certifications | New attribute and code values |
| Social Certifications | New attribute and code values |
| Circularity Certifications | New attribute and code values |
| Supplemental Circularity Certifications | New attribute and code values |
| Supplemental Packaging Certifications | New attribute and code values |
| Supplemental Corporate/Philanthropic Certifications | New attribute and code values |
| Supplemental Traceability Programs | New attribute and code values |
| Supplemental Raw Materials Certifications | New attribute and code values |
| Toe Style | Updated code value for Other |

2 General Image Specifications

2.1 How Do I Use the Image Sections of this Guideline?

- Review *Section 2.2* which provides guidance on Still Shot Product for Single Items, the most common type of image provided.
- Read *Section 2.3* to review 360 and Montage images.
- Read *Section 2.4* discussing Image File Naming conventions and standards.
- *Section 2.5* to review Meta Data of images, including Mandatory and Optional information when trading image data with your business partners.
- After you have read and shared this guideline with your trading partner(s), discuss possible enhancements to your existing data feeds. All parties will need sufficient time to retrofit existing information transfers (through spreadsheet, EDI, etc.).

2.2 Still Shot Product Single Item

It is understood that there will be instances where photography, other than “product” photography, will be needed. Also, situations may arise where product shots are needed at a size or resolution that exceeds the above-mentioned standards. In these cases, it will be up to the customer to either originate the photography themselves or work out arrangements with the vendor to supply said photography on an “as-needed” basis. ALL supplied photography should conform to the guidelines listed below.



Note: Marketing Images applies to both digital images captured through use of a digital camera (or other digital imaging devices) as well as rendered images. Rendered images are computer-generated images which can be comprised of graphic renderings and/or digital images to create a lifelike product semblance.

2.2.1 Product Background

Where product images have a clipping path, applied all backgrounds must be knocked out to white (RGB 255/255/255).

2.2.2 Clipping Paths

A “*clipping path*” is a hard-edged mask that hides unwanted image elements. Clipping paths are typically used to hide the background of an image or may be used to shape an image into non-rectangular shapes, making the masked portions transparent. Clipping paths can be created in graphics programs then exported with an image as an embedded path or alpha channel, or they can be drawn directly in some page layout applications.

- All images shall contain a clipping path in order for the product to be silhouetted and/or have proprietary backgrounds applied.
- To facilitate batch automation, it is very important that the clipping path be named “Path 1”.
- Default flatness setting shall be 1-device pixels.

2.2.3 Image Size

- The minimum image size and resolution shall be as per type in Table 2.1 (below).
- The image should be square – not rectangle.
- Image size should be a 1:1 square aspect ratio (e.g., 900 pixels x 900 pixels).

- Image Positioning: The center of the item shall be centered in the image frame with a maximum of 5% whitespace permitted on either end of the largest image axis (total of 10%).

Table 2-1 Image Size and Format

| Image type | Size range (pixels) | Resolution | Format | Color mode | Clipping path |
|------------------------------------------------------------------|-----------------------|------------|-------------------------------|------------|---------------|
| Still shot product single item | 2400x2400 – 4800x4800 | 300 ppi | JPG (preferred) or PNG | RGB | Required |
| Still shot product single item with Supporting Elements in Image | 2400x2400 – 4800x4800 | 300 ppi | JPG (preferred) or PNG | RGB | Required |
| 360° Imaging | 400x400 (minimum) | 150 ppi | JPG/PNG | RGB | Optional |
| Detail Image | 300x300 – 4200-4200 | 300 ppi | JPG/PNG/GIF (JPG recommended) | RGB | Required |
| Montage Image | 2400x2400 – 4800x4800 | 300 ppi | LZW Compressed TIFF | RGB | Required |



Note: The ICC profile or exact color space must be known and defined. The preference for storage of the source file is RGB 8 bit per channel.

2.2.4 Color Mode

The Color Mode is RGB (Red Green Blue) optimized for monitors and viewing systems and set at 8 bits per channel.

2.2.5 Up-Sizing / Interpolation

- No alpha channel or layers, guides, or rulers.
- No bubbles, fingerprints, or Newton rings from scans.
- No transfer functions or postscript color management.
- No signatures, 'finger printing,' or visible watermarks.
- No compression artifacts.
- No interpolation (resizing up).
- No scanning from printed pages.
- No evidence of dust or scratches.
- No manufactured shadows.
- Moire Patterns shall be minimized.

2.2.6 White Balance

- No color casts. Color should be as rich, vibrant, and eye-catching as possible.
- Color shall be balanced overall and not "blown out" in highlights. Flesh tones and grass should be realistic and lifelike. Reflections should also be realistic. (These requirements may be image state/style dependent).
- Shadows shall be realistic and neutral.
- Retouching shall be as seamless and undetectable as possible and be convincing at a minimum of 200% magnification (i.e. removal of expiration/best before dates).
- Colors shall match to product Pantone Matching System (PMS) colors (list to be provided by designer). Pantone is a set of standard colors for printing, each of which is specified by a single number.

- If PMS color is not available or if color is proprietary, users must either match as closely as possible to color swatches or the actual RGB breakdown must be provided.

2.2.7 Background

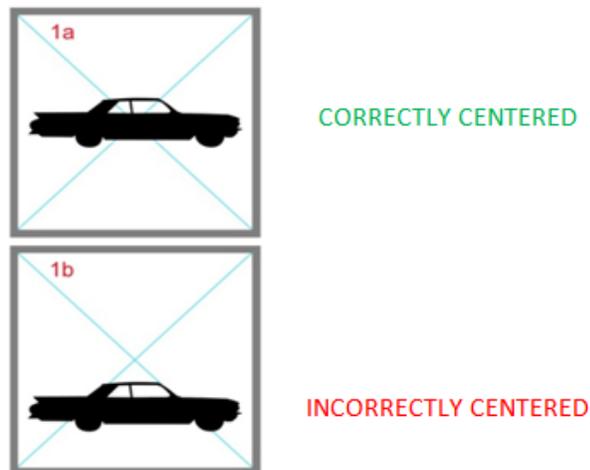
- All backgrounds must be knocked out to white (RGB 255/255/255).
- All images, regardless of color, must have a close-cropped path defined. This path is a graphic tool which allows for the application of a varied background to better showcase the item imaged.

2.2.8 Image Examples

Imaging Series 1

Imaging Series 1 demonstrates the centering requirement. Image 1a is correct, centered both vertically and horizontally in the image frame. Image 1b is incorrect, centered horizontally but not vertically.

Figure 2-1 Imaging Series 1: Centering Requirement



Imaging Series 2

Imaging Series 2 demonstrates the maximum white space border. Image 2a is correct, with the correct amount of white space top and bottom (relative to the image primary axis). Image 2b is incorrect, exceeding the maximum allowable border.

Figure 2-2 Imaging Series 2: Maximum White Space Border



2.3 360° Imaging vs. 3D Interactive Imaging vs. 3D Modelling

Because these terms can often be misapplied, a general description of each of these digital entities are provided below:

- 360-degree (360°) imaging is product photography on a single axis – the product rotates on a single axis while the camera takes pictures at specified degree intervals. The images taken of a product can be associated together in a viewer to allow for an interactive image to be created that can be rotated by the user to replicate a sense of a physical product in a digital setting.
- 3D product interactive imaging is 360° product photography on more than one axis. When the images are edited, formatted, and associated to the viewer, the consumer can rotate the product along the sides and the top – this is a 3D interactive image.
- 3D modelling (also known as a 3D rendered model) is a process whereby a digital framework is created, and then graphic layers are applied or created to 'build' a virtual object which, through software, can be rotated in any direction to allow for an interactive object to be created that can be manipulated by the user.

2.4 360° Imaging

360° imaging is product photography on a single axis – the product rotates on a single axis while the camera takes pictures at specified degree intervals.

■ Number of Images:

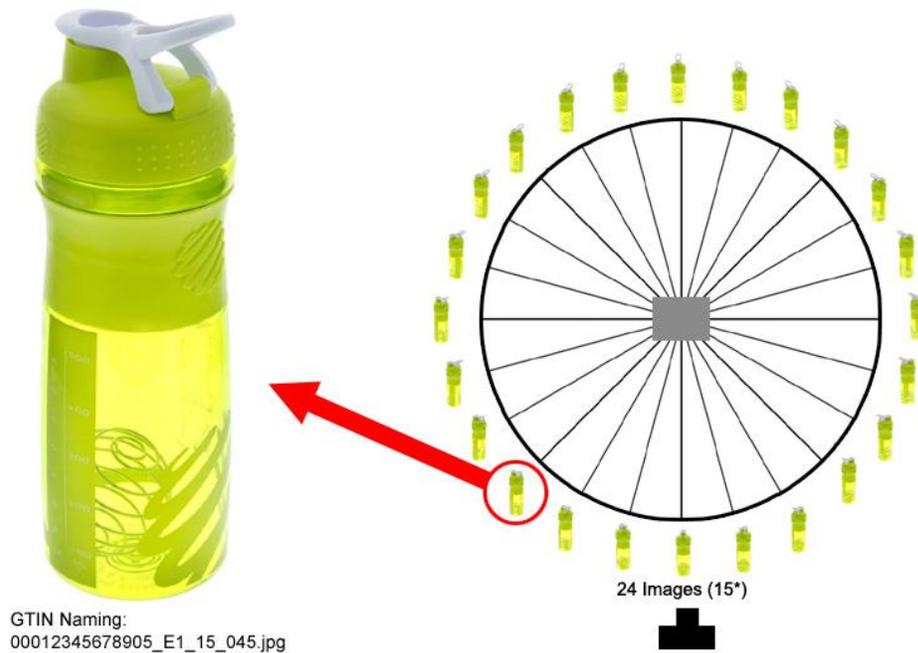
- Minimum of 24 images
- Maximum of 360 images



Note: Larger items would benefit from an increased number of images to support fluidity of motion. Industry applications should be considered for total image count.

- **Direction of Rotation:**
 - The direction of rotation for image capture should be clockwise.
 - Direction is determined from observing the sequence of images of the item from a centre top vantage point, looking down upon the object.
- **Image Sequence (Arc position):**
 - The image sequence should be identified in the image name or associated data.
 - The sequence should follow the stitching sequence used to complete the 360° pattern or mapping.

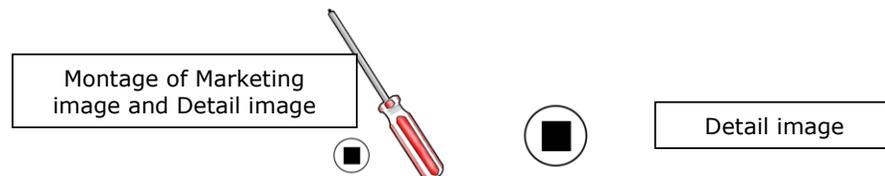
Figure 2-3 Example of 3D Imaging



2.5 Detail Image

A detail image is a photo, line art, or other graphic representation of a specific product characteristic. It is used to highlight a specific detail or characteristic of an item.

Figure 2-4 Detail Image



2.6 Montage

A Montage is the physical over layering of distinct images to create a final digital image. This process allows for a composite to be created with the future possibility of reconstruction without having to return to studio for correction, should an element be added or removed.

2.7 Image File Naming

A non-intelligent unique naming convention is recommended which identifies who the image is from, the type of image, and provides a unique reference to link additional information/content within a data system. The GS1 Global Document Type Identifier (GDTI) was selected as the recommended naming structure to be utilized.

- The recommended course of action is a unique, non-intelligent GDTI naming structure. This does not mean that a structured GDTI format is not allowed. This provides suppliers a margin of flexibility with regard to the naming structure to better integrate with their current systems.
- Although GDTI is the recommended best practice, other proprietary naming structures can be utilized if agreed upon between trading partners.



Important: Verify any character restrictions of your operating systems and Electronic Data Interchange (EDI) systems when naming your image file. It is recommended that you use only alphanumeric characters.

2.7.1 Uniqueness

A globally unique naming structure shall be implemented to assure cross functionality within an organization's document management system. This will also increase the level of stability within an image collection point. Key questions to consider:

- Does the naming structure allow for multiple images of the same base elements without impacting current or future image storage practices?
- Will the naming structure work with existing systems?

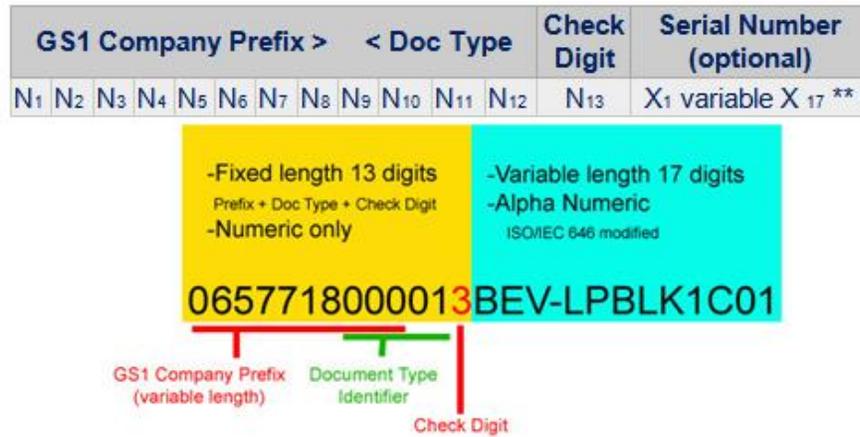
2.7.2 Non-Intelligent Structure

With a non-intelligent naming structure, there will be less chance of improper naming practices and a smaller time gap for standard integration.

2.7.3 GDTI Naming

The GDTI is the Identification Key comprised of the GS1 Company Prefix, an owner-assigned Document Type identifier, a Check Digit, and the optional serial component (1 to 17 alpha numeric characters). This identifier can be used to access database information if required for document control purposes. The GDTI is assigned for the lifetime of the document type and may be barcoded using Application Identifier (253).

Figure 2-5 GDTI Construction



The GDTI is composed of a GS1 Company Prefix, a Document Type, a Check Digit, and the optional serial component (1 to 17 alpha numeric characters).

At its simplest, the Document Type represents a set of documents with similar attributes, and the Document Type, together with the Serial Number, represents an instance of a document with those attributes. The first 12 digits of a GDTI are assigned in the same manner as GTIN and GLN (Global Location Number): the GS1 Company Prefix and the Document Type reference are concatenated to make a 12-digit number. Although GDTI, GTIN, and GLN are all GS1 Identification Keys and are based on similar assignment structure, there is no inherent correlation between the GDTI and any other GS1 Identification Key.

Note: Use your GS1 Company Prefix, not your UPC Company Prefix. It is important to include this in the creation of the GDTI structure.

Figure 2-6 Example of GDTI and U.P.C. Symbology



(Refer to [image naming examples.](#))

2.8 Image Meta Data

This section reviews specific data components related to a product image. The data may be conveyed between parties using any agreed-upon methods, including paper (e.g., a spreadsheet) or electronically (e.g., EDI, eXtensible Mark-up Language (XML), etc.). Refer to the [detailed sample view of GS1 US Apparel and General Merchandise Attribute Template](#) for additional implementation guidance and X12 EDI mapping guidance for the 832 Price/Sales Catalog transaction set.

2.8.1 Mandatory Image Attributes

2.8.1.1 Supplier Identifier/Number

Definition: Identifier used to identify the supplier (e.g., BCT ID (U.P.C. Catalog Number); EDI Sender ID; GLN; proprietary identifier; etc.)

Implementation Guidance:

- Mandatory
- Alphanumeric field
- Maximum of 15 characters

2.8.1.2 Image Product Identifier

Definition: Attribute(s) that provides the product identification

Implementation Guidance:

- Mandatory
- Style
- Style + Color Description + Color Code
- Style + Color Description + Color Code + Size Description + Size Code
- GTIN

2.8.1.3 Image Media Type/Form Function/Facing/File Type

Definition: Basic descriptive information about the image

Implementation Guidance:

- Mandatory
- 4-part component data element comprised of the parts shown in the table below

Table 2-2 Image Media Type/Form Function/Facing/File Type

| Part | Values |
|----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Part 1 – Multi-Media Object Type | <ul style="list-style-type: none"> ■ SI (Still Image) |
| Part 2 – Image Form/Function | <ul style="list-style-type: none"> ■ INT (Internet) or ADV (Advertising/Marketing) |
| Part 3 – Image Facing | <ul style="list-style-type: none"> ■ PRI - Primary ■ VFI - Front ■ VIK - Back ■ VIS - Side ■ SDL - Side Left ■ SDR - Side Right ■ VIB - Bottom ■ VIT - Top |
| Part 4 – Image File Type | <ul style="list-style-type: none"> ■ JPG |

Figure 2-7 GS1 Facing Indicators – General Merchandise

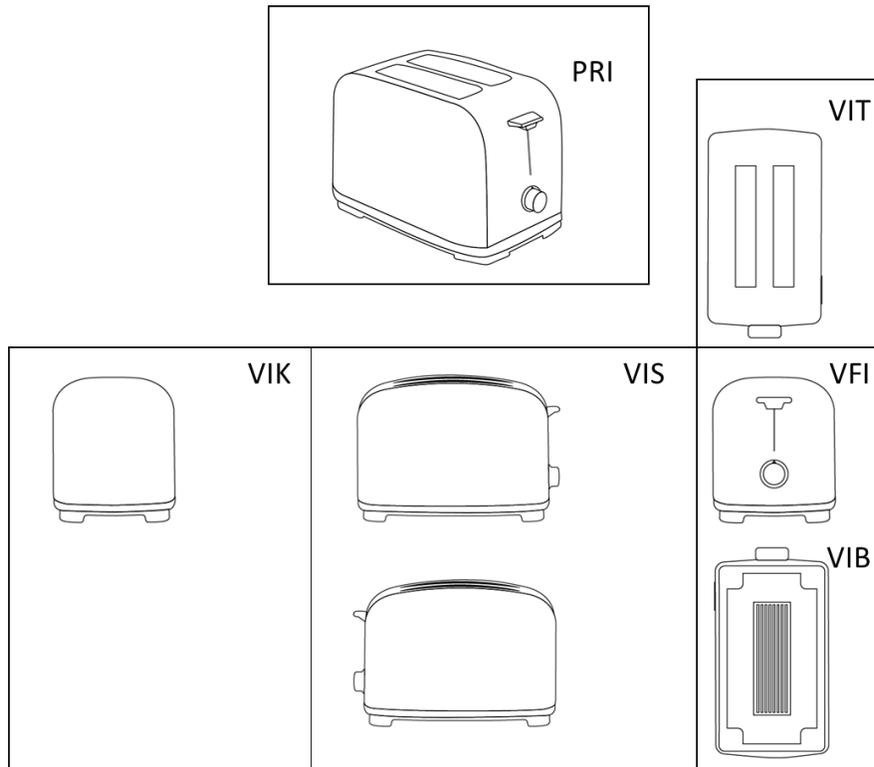
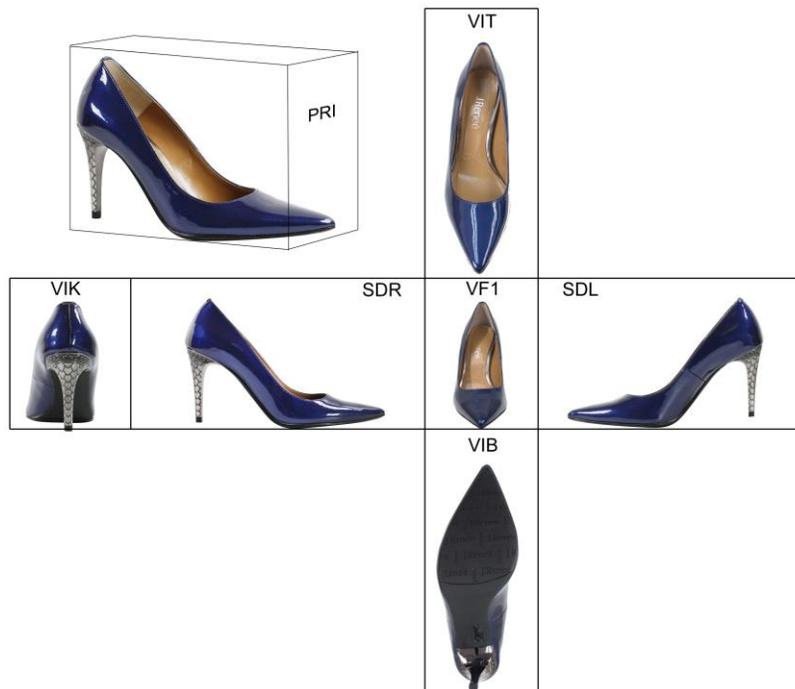


Figure 2-8 GS1 Facing Indicators – Footwear



2.8.1.4 Image Application Level Indicator

Definition: Indicator of the level to which the image is applicable

Implementation Guidance:

- Mandatory
- Valid options are -
 - Image applies to Style Level – Use 'PID'
 - Image applies to Style/Color Level – Use 'CLR'
 - Image applies to the GTIN Level – Use 'UPC' (image at size level)

2.8.1.5 Image Location Type

Definition: Type of location where the image can be retrieved

Implementation Guidance:

- Mandatory
- Valid options are -
 - URL – Indicates the Image will be retrieved via URL (example: http:// https://)
 - FTP – Indicates the Image will be retrieved via FTP (example: ftp:// sftp:// ftps://)
 - LMI - Local Media Identifier (such as CD, DVD, or other portable storage device) with the directory path

2.8.1.6 Image Location Identifier

Definition: Identifies the location source for the image

Implementation Guidance:

- Mandatory
- Valid options are -
 - URL Image Location including the URL prefix (examples: http:// https://)
 - FTP Pull Location including the FTP prefix (examples: ftp:// sftp:// ftps://)
 - Directory Path on the local media

2.8.1.7 Image File Name

Definition: Unique image file name

Implementation Guidance:

- Mandatory
- Use the GDTI file naming convention ([Section 2.9](#))

2.8.2 Optional Image Attributes

2.8.2.1 Supplier Name

Definition: Name of the supplier

Implementation Guidance:

- Optional
- Alphanumeric field
- Maximum of 30 characters

2.8.2.2 Image Compressed File Size

Definition: The number of bytes of compressed file size

Implementation Guidance:

- Optional
- Provide the byte value

2.8.2.3 Image Resolution

Definition: Image pixels per inch (ppi)

Implementation Guidance:

- Optional
- Values are 300 ppi

2.8.2.4 Image Angle of Rotation and Plunge

Definition: Describes the image view of the product. Plunge is the downward angle measurement; angle is a rotational value.

Implementation Guidance:

- Optional
- Values are:
 - 1 - Center - No Plunge Angle
 - 2 - Left – No Plunge Angle
 - 3 - Right – No Plunge Angle
 - 7 - Center – Plunge Angle Present
 - 8 - Left – Plunge Angle Present
 - 9 - Right – Plunge Angle Present

Figure 2-9 Example of using Image Angle of Rotation and Plunge – Footwear



Here are some samples of footwear images and associated meta-data.

This illustrates how to use the following attributes together.

- Image Facing (required)
- Image Angle of Rotation and Plunge (optional - can be used to identify multiple angles and/or plunge of the same image facing, ie. VIK back shown with an angle of rotation and without.)



2.8.2.5 Horizontal Pixels

Definition: Horizontal pixel count of the image

Implementation Guidance:

- Optional
- Provide the numeric horizontal pixel count of the image.
- Values are:
 - Minimum 2400
 - Maximum 4800

2.8.2.6 Vertical Pixels

Definition: Vertical pixel count of the image

Implementation Guidance:

- Optional
- Provide the numeric vertical pixel count of the image.
- Values are:
 - Minimum 2400
 - Maximum 4800

2.8.2.7 Image Description

Definition: Free-form text describing the image

Example: Vertical front view of cargo pants.

Implementation Guidance:

- Optional
- Alphanumeric field
- Maximum of 1000 characters

2.8.2.8 Image Type

Definition: Indicator that the image is either an actual product image or a color swatch

Implementation Guidance:

- Optional
- Values are:
 - PRO – Product
 - CSW – Color Swatch

2.8.2.9 Image Clipping Path

Definition: A form of masking or stenciling where you can draw an outline around your image where you want it to be visible, the remaining areas become transparent

Implementation Guidance:

- Optional
- Values - Path 1

2.9 Image Naming Examples

The following image naming examples are based on the utilization of the GDTI naming format. These examples show a serialized non-intelligent format as well as a format with a built-in intelligence. Adherents to this standard are not bound to follow these examples for image naming but must follow the principles of the GDTI construction (including uniqueness of name) to assure compatibility within the sector and their trade partners.

2.9.1 Example 1: GDTI - Non-Intelligent Naming Convention

This is an example of how you could use the GDTI standard – using your GS1 Company Prefix, document type, check digit, and the optional serialized component.





GS1 Company Prefix **0657718000091CAMMY-NAT3-PRI.jpg**

The GS1 Company Prefix is attributed to the supplier by the GS1 MO (Member Organization).

Document Type **0657718000091CAMMY-NAT3-PRI.jpg**

The document type is selected by the prefix owner and is used to specify a purpose or function.

Check Digit **0657718000091CAMMY-NAT3-PRI.jpg**

This is a calculated digit, using the preceding 12 digits. Its creation is similar to that of a check digit for a GTIN.

Serialized Component (optional) **0657718000091CAMMY-NAT3-PRI.jpg**

Note: Up to 17 alpha-numeric allowed for unique identification. Could be used to identify style, or color. Could also be used to indicate facings. Facings are listed in Section 2.8.1.3 in Table 2.2-2.

2.9.2 Example 2: GDTI – Vendor-Defined Intelligent Naming Convention

This is an example of how you could use the GDTI standard using your GS1 Company Prefix, a Document Type to indicate facing and angle, Check Digit, and the optional serial component (1 to 17 alpha numeric characters) to identify the product style number for a more intelligent naming convention for internal use. See the figure below for example.

Figure 2-10 GDTI – Vendor Defined Intelligent Naming Convention



GS1 Company Prefix

0657718000121CAMMY-NAT3.jpg

The GS1 Company Prefix is attributed to the supplier by the GS1 MO (Member Organization).

Document Type

0657718000121CAMMY-NAT3.jpg

The document type is selected by the prefix owner and is used to specify a purpose or function. This could be used for the facing identifier, angle identifier, or filler digits.

GS1 Image Naming Indicator

0657718000121CAMMY-NAT3.jpg

A facing indicator example is shown below for the manual identification of the image. These facings could correlate to the facings in Section 2.8.1.3 and can be used in file naming if you wish to indicate facing in the GDTI format.

- 1 Front
- 2 Left
- 3 Top
- 7 Back
- 8 Right
- 9 Bottom

Figure 2-11 GS1 Facing Indicators - Footwear



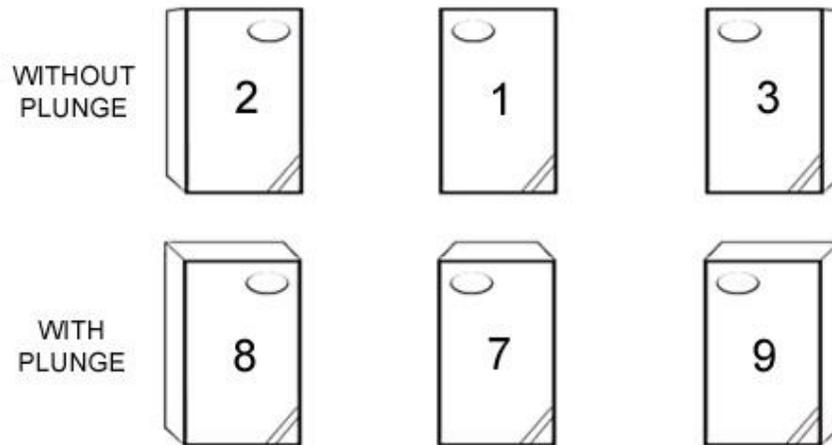
Angle Identifier

0657718000121CAMMY-NAT3.jpg

■ An angle identifier example is shown below for the manual identification of the image face being represented.

- 1 Center; no plunge angle
- 2 Left; no plunge angle
- 3 Right; no plunge angle
- 7 Center; plunge angle present
- 8 Left; plunge angle present
- 9 Right; plunge angle present

Figure 2-12 Angle Identifiers



Check Digit

0657718000121CAMMY-NAT3.jpg

This is a calculated digit, using the preceding 12 digits. Its creation is similar to that of a check digit for a GTIN12/13.

Serialized Component (optional)

0657718000121CAMMY-NAT3.jpg

Note: Up to 17 alpha-numeric characters allowed for unique identification. Could be used to identify style or color. Could also be used to indicate facings. Facings are listed in Section 2.8.1.3 in Table 2.2-2.

This functionality is freeform, an example of the internal naming structure is shown for identification based on a supplier naming practice.

2.10 Supporting Documentation

The following documents were developed to assist you in implementing product image data exchange. These documents are available *separately* from this guideline.

2.10.1 Pilot Program

The following documents were developed to assist in piloting by trading partners of the Image Guidelines.

- Images Template
 - This is a spreadsheet template entitled [GS1 US Apparel and General Merchandise Attribute Template](#) and may be used to share the attribute data that is conveyed between trading partners. The spreadsheet lists image-related data and provides an example of its usage.

2.10.2 EDI 832 Price/Sales Catalog Transaction Set

The following documents were developed to provide guidance for implementing the Image Data Guidelines in the EDI 832 Price/Sales Catalog transaction set. This is applicable in Version 4020 VICS and higher.

- Images Committee: Image Attributes and 832 Mapping
 - This document is comprised of 3 sections:
 - A high-level overview of imaging and its enablement within the 832 Price/Sales Catalog transaction set.
 - A detailed review of the data elements that are used and their placement within the 832 EDI Price/Sales Catalog transaction set.
 - A set of business scenarios illustrating the use of mandatory data only or mandatory and optional data elements for image conveyance.



Table 2-3 Image Data EDI Specifics

| Image Attribute | M/O | Data Type/Length | Example | VICS 832 Mapping | Mapping Explanation |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Action | M | AN, 1-7 | add replace delete | <u>Header Area BCT segment - field BCT10</u> BCT*RC*1234567890123*100* *****Selection Code 200 Desc*02~ | BCT10 = 02 (add) BCT10 = 05 (replace) BCT10 = 03 (delete) |
| Vendor ID | M | AN, 1-15 | Proprietary or GLN Examples: - 9-digit DUNS - 10-digit COMM ID - 12 concatenated with 10-digit phone number - 13-digit GLN - Other upon TP agreement | <u>Header Area BCT segment - field BCT02</u> BCT*RC*1234567890123*100* *****Selection Code 200 Desc*02~ | RC = resale catalog 1234567890123 = Vendor ID = 13-digit GLN 100 = selection code 100 Selection Code Desc = selection code description 02 = Action code ADD |
| Vendor Name | O | AN, 1-30 | The Best Jean Company, Inc. | <u>Header Area N1 Loop</u> N1*MF*manufacturername~ | MF = manufacturer/vendor manufacturername = free-form text name of manufacturer/vendor |
| Image Product Identifier <i>One of the following combinations is required:</i> - Product/Style - Product/Style + Color - Product/Style + Color + Size - UPC/EAN | M | Product/Style: AN 1/20 GS1 US Color Code: N 3/3 Color Description: AN 1/20 GS1 US Size Code: N 5/5 Size Description: AN 1/10 | The Identifier to which the image(s) apply. One of these is required in the LIN Segment: - Product ID/Style - Product ID/Style + (GS1 US Color Code and/or Color Desc) - Product ID/Style + (GS1 US Color Code and/or Color Desc) + (GS1 US Size Code and/or Size Desc) - UPC/EAN (the GTIN) | Product ID/Style: LIN qualifier VN Product ID/Style + Color: - LIN qualifiers VN and CM PID*F*73***colordesc~ Product ID/Style + Color + Size: - LIN qualifiers VN, CM, and SM - PID*F*73***colordesc~ - PID*F*74***sizedesc~ UPC/EAN: LIN qualifier UP or EN | This is the actual Product ID, Product ID + Color, Product ID + Color + Size, or UPC/EAN to which the image applies. Notes 1. Style, UPC, Color and Size, and their related descriptions) are mandatory when a UPC is first added, whether or not image-related attributes are also transmitted at that time. 2. Either UPC or Style or Style+Color is required when the UPC or Style already exists and a modify is being sent to store image-related attributes. 3. Style, Color, and Size Descriptions are mandatory when adding a UPC. They are optional when a UPC or Style already exists and a modify is being sent to store image-related attributes. |

| Image Attribute | M/O | Data Type/Length | Example | VICS 832 Mapping | Mapping Explanation |
|--------------------------------------------------|--------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Image Application-Level Indicator | M | ID, 3/3 | <p><u>An indicator of the level at which the image(s) apply.</u> One of these is required in the LM-LQ-REF segment:</p> <ul style="list-style-type: none"> - PID = Product ID/Style - CLR = Product ID/Style + GS1 US Color Code - UPC = UPC/GTIN | <p>LM-LQ Loop - REF segment: LM*VI~ LQ**SIINTVIKJPG~ REF*PG*xxx~</p> <p>Where "xxx" is one of these valid values:</p> <ul style="list-style-type: none"> • PID = Image applies to all UPCs under the specified Product ID/Style. • CLR = Image applies to UPCs under the specified Product ID/Style having the specified color. • UPC = Image applies to the specified UPC/GTIN. | <p>This is an indicator of the level at which the image applies: PID = Product ID/Style and all associated UPCs. CLR = All UPCs matching the Product ID/Style + GS1 US Color Code. UPC = A specific UPC. PG = the value in REF02 will be the level to which the image is applicable</p> |
| Image Location Type Image Location Identifier | M M | AN, 3/3 AN, 1/264 | <p>One of: URL, FTP, or LMI:</p> <p>URL: http://www.imagelocation.com</p> <p>FTP: http://ftppulllocation.myco.com</p> <p>LMI: C:/MyDocuments/Pictures</p> | <p>LM-LQ Loops: each ID Type requires a separate LQ Loop</p> <p><u>1. URL</u> LM*VI~ LQ**SIINTVF1JPG~ REF*URL*X~ EFI*00*http://uniformresourcelocator.com***** 0657718000121CAMMY-LSNAT.jpg~</p> <p><u>2. FTP Pull Locator</u> LM*VI~ LQ**SIINTVF1JPG~ REF*FTP*X~ EFI*00*http://ftpsitegoeshere.com***** 0657718000121CAMMY-LSNAT.jpg~</p> <p><u>3. LMI Local Media Identifier (ex: CD)</u> LM*VI~ LQ**SIINTVF1JPG~ REF*LMI*X~ EFI*00*My Documents/Images/***** 0657718000121CAMMY-LSNAT.jpg~</p> | <p>Image Location Type: URL, FTP, or LMI. Image Location Identifier: URL location, FTP pull location, local media identifier (CD).</p> <p>SI=still image, INT=Internet, ADV= advertising or marketing related VF1=vertical front facing, JPG = file type URL = Field EFI02 will contain the image URL. X = filler for syntax purposes 00 = company non-classified information http://uniformresourcelocator.com = URL of image</p> <p>0657718000121CAMMY-LSNAT.jpg = name of file containing the image</p> <p>FTP = Field EFI02 will contain the FTP pull location.</p> <p>LMI = Field EI02 will contain the local media identifier (ex: CD directory path).</p> |

| Image Attribute | M/O | Data Type/Length | Example | VICS 832 Mapping | Mapping Explanation |
|-----------------------------------------------------------------------------------------------------------|------------------|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Image File Name | M | AN, 1/64 | File name (standard naming convention - GDTI) Example: 0657718000121CAMMY-LSNAT.jpg | Refer to sample EFI segments shown in Image Location Identifier 832 mappings above, in the EFI segment field EFI11 . | Notes: 1. Image File Name in the EFI segment field EFI11 is required for REF01 values URL, FTP, and LMI. 2. Image File Name for REF01 = ACL is not specified, since the EFI segment is not used in this case. |
| Multi Media Object Type Image Form Function Image Facing Image File Type (e.g. - storage format) | M M M M | ID, 2/2 ID, 3/3 ID, 3/3 ID, 3/3 | Multi Media Object Type: Still image Image Form Function: Internet image Image Facing: Front / Back / Side / Left Side / Right Side / Top / Bottom Image File Type: .jpg | <u>LQ Segment – Field LQ02 Breakdown</u> <i>All 4 parts are mandatory.</i> <u>Part #1:</u> Char 1-2: Multi Media Object Type Value: SI = still image <u>Part #2:</u> Char 3-5: Image Form Function Value: INT = Internet <u>Part #3:</u> Char 6-8: Image Facing Values: VF1 – Front VIK – Back VIS – Side SDL – Side Left SDR – Side Right VIB – Bottom VIT – Top <u>Part #4:</u> Char 9-11: Image File type Value: JPG = .jpg | |
| Short Marketing Message | O | AN, 1/4096 | Summary level: Free-form text that provides the "why buy" information, e.g. features & functions. | <u>LM-LQ Loop:</u> PID*S**VI*SK~ MTX**shortmarketingmessage* ***EN~ | S = description type is provided in PID04 SK = short marketing message shortmarketingmessage = the short marketing message EN = English (optional language code) |

| Image Attribute | M/O | Data Type/Length | Example | VICS 832 Mapping | Mapping Explanation |
|----------------------------|-----|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Extended Marketing Message | O | AN, 1/8192 | Detailed level: Free-form text that provide the "why buy" information, e.g. features & functions. | <u>LM-LQ Loop</u> PID*S**VI*LM~ MTX**longmarketingmessage*longmessagecontinued***EN~ | S = PID04 contains the value LM = long marketing message longmarketingmessage = 1st 4096 characters of msg messagecontinued = 2nd 4096 characters of message EN = English – optional language code |
| Merchandise Classification | O | AN, 1/80 | Swimwear | LM-LQ Loop: PID*X**VI*MC*classificationcodeortext~ | X = PID04 and PID05 contain the values VI = hard-coded for 'VICS' MC = merchandise classification is in PID05 classificationcodeortext = merchandise classification |
| Image Description | O | AN, 1/1000 | Freeform description <= 1000 characters. For example: - "Single shoe" - "Multiple shoes" - "Shoes of all colors in 1 image" Note: Whether the image shows the product in or out of its packaging should be included here, if desired. | <u>LM-LQ-PID Loop</u> LM*VI~ LQ**SIINTSDRJPG~ PID*S**VI*IM~ MTX**imagedescription**NS**EN~ | |
| Image Type | O | ID, 3/3 | Indicator of what is captured in the image. For example, the image is of an actual product, or it might be a color swatch. | <u>LM-LQ-PID Loop</u> PID*X**VI*TP*ccc~ Where 'ccc' is one of the following values: • CSW – Color Swatch • PRO - Product | X = PID04 and PID05 will be populated. VI = hard-coded for 'VICS' TP = image type indicator ccc = 3-character value from valid codes list. |

| Image Attribute | M/O | Data Type/Length | Example | VICS 832 Mapping | Mapping Explanation |
|-----------------------------------------------------|--------|------------------|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Angle of Rotation and Plunge | O | N, 1/1 | Straight / Left / Right | <u>LM-LQ-PID Loop</u> PID*X**VI*PL*n~ Where 'n' is one of these valid values: 1 - Center; no plunge angle 2 - Left; no plunge angle 3 - Right; no plunge angle 7 - Center; plunge angle present 8 - Left; plunge angle present 9 - Right; plunge angle present | X = PID04 and PID05 are populated VI = hard-coded value for 'VICS' PL = Angle of Plunge/Rotation n = 1-digit numeric value representing the combination of plunge + rotation. |
| Image Resolution | O | N, 1/6 | 72 ppi | <u>LM-LQ-PID Loop</u> PID*S**VI*DP~ MEA**D9*300*EA~ | DP = dots per inch (equivalent to pixels per inch) D9 = dpi (equivalent to ppi) 300 = # of dots/pixels per inch EA = each |
| Compressed File Size | O | N, 1/20 | 128000 bytes | <u>LM-LQ-PID Loop</u> PID*S**VI*CF~ MEA**DO*128000*AD~ | CF = compressed file size DO = compressed file size 128000 = # of bytes in compressed file size AD = bytes |
| Pixel Height (vertical) Pixel Width (horizontal) | O O | N, 1/6 N, 1/6 | 2400 x 2400 pixels | <u>LM-LQ-PID Loop</u> PID*S**VI*PC~ MEA**D6*2400*EA~ MEA**D8*2400*EA~ | PC = pixel count D6 = horizontal D8 = vertical |
| Clipping Path | O | AN, 1/80 | "Path 1" | <u>LM-LQ-PID Loop</u> PID*X**VI*CL*Path 1~ | X = PID04 and PID05 will be populated. VI = hard-coded for 'VICS' CL = clipping path Path 1 = clipping path value specified in imaging guidelines. |

2.10.3 Other Supporting Documentation

These documents denote proposed changes to the VICS EDI guidelines in support of the Imaging Guideline.

- VICS 832 Change Requests
 - This document denotes changes to the VICS 832 Price/Sales Catalog guideline.
 - Visit the GS1 US EDI library for this transaction set document.
- VICS EDI Guideline, Section III, Data Element 1271
 - This document denotes changes to data element 1271 Multi-Media Object Codes.

- Visit the GS1 US EDI library for this transaction set document.

2.11 Frequently Asked Questions

1. How do these guidelines relate to the current GS1 image specifications?

These guidelines are an expansion to the existing [GS1 Product Image Specification](#) referencing the technical requirements and base rules governing the size, shape, and graphic components while adding an additional application level for images intended for eCommerce/internet use.

2. Are these guidelines compatible with GDSN?

This guideline has been submitted for inclusion within the Global Data Synchronization Network.

3. How is a white image with white background defined?

All images, regardless of color, must have a close-cropped path defined. This path is a graphic tool which allows for the application of a varied background to better showcase the item imaged.

4. Are thumbnail images defined in the guideline?

Thumbnail images were deemed out-of-scope for this initiative. It was reasoned that a larger image could be reduced to a thumbnail if one was required by the end user based on their particular requirements.

5. What is the difference between JPG and JPEG?

Technically, there is no difference between JPG and JPEG. In a system sense, certain operating systems are incapable of accepting a 4-character suffix, and thus the two forms co-exist. (JPG / JPEG = Joint Photographic Expert Group)

6. What is the Pantone Matching System (PMS)?

The [Pantone Matching System Chart](#) is a set of standard colors for printing, each of which is specified by a single number.

7. What characters are invalid in an image name?

System requirements have file name restrictions with regard to special characters being used in the file name. (See Question 8 below for EDI character restrictions in image file naming.) Following is a list of invalid characters and should not be used in the image file name:

Table 2-4 Invalid Characters for an Image File Name

| Character | Name | Reason |
|-----------|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| / | Slash | Used as a path name component separator in Unix-like, Windows, and Amiga systems. (The MS-DOS command.com shell would consume it as a switch character, but Windows itself always accepts it as a separator.[4][vague]) |
| \ | backslash | Also used as a path name component separator in MS-DOS, OS/2 and Windows (where there are few differences between slash and backslash); allowed in Unix filenames, see Note 1. |
| ? | question mark | Used as a wildcard in Unix, Windows and AmigaOS; marks a single character. Allowed in Unix filenames, see Note 1. |
| % | Percent | Used as a wildcard in RT-11; marks a single character. |

| Character | Name | Reason |
|-----------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| * | asterisk or star | Used as a wildcard in Unix, MS-DOS, RT-11, VMS and Windows. Marks any sequence of characters (Unix, Windows, later versions of MS-DOS) or any sequence of characters in either the basename or extension (thus "*.*" in early versions of MS-DOS means "all files". Allowed in Unix filenames, see note 1 |
| : | Colon | Used to determine the mount point / drive on Windows; used to determine the virtual device or physical device such as a drive on AmigaOS, RT-11 and VMS; used as a pathname separator in classic Mac OS. Doubled after a name on VMS, indicates the DECnet nodename (equivalent to a NetBIOS (Windows networking) hostname preceded by "\\"). |
| | vertical bar or pipe | Designates software pipelining in Unix and Windows; allowed in Unix filenames. |
| " | Quote | Used to mark beginning and end of filenames containing spaces in Windows, see Note 1. |
| < | less than | Used to redirect input, allowed in Unix filenames, see Note 1. |
| < | less than | Used to redirect input, allowed in Unix filenames, see Note 1. |
| > | greater than | Used to redirect output, allowed in Unix filenames, see Note 1. |
| . | period or dot | Allowed, but the last occurrence will be interpreted to be the extension separator in VMS, MS-DOS and Windows. In other Operating Systems, usually considered as part of the filename, and more than one period (full stop) may be allowed. |

8. What characters are restricted in EDI?

Since the image file name will be carried within an EDI file, special care must be taken to assure that the filename does not conflict with (1) X12 character set standards, (2) X12 delimiter standards, and (3) transmission protocol standards.

It is recommended to only use alpha numeric characters in the image file name.

Data carried within an X12 EDI file may only contain characters approved for use by the X12 Standards. X12 character sets include the 'Basic' Character Set and the 'Extended' Character Set, which includes uppercase and lowercase letters, digits, special characters, national characters, and select language characters. Refer to the X12.6 Application Control Structure Standard for information on the Character Sets.

X12.5 Interchange Control Structures Standard - Appendix A covers implementation considerations regarding character sets used in the interchange of the transaction sets with particular emphasis on the delimiters. Delimiters within the X12 Standard include the Segment Terminator, Data Element Separator, Sub-Element Separator, and Repetition Separator.

Common delimiter characters include the asterisk (*), backslash (\), tilde (~) and carat (^). Due to the function of a delimiter character, it must not appear anywhere within the 'value' string of a data element as in the Image File Name.

Additionally, because of the potential conflicts with either the data elements or with special uses in transmission and device control, the selection of delimiter characters must be done with caution. X12 has a set of recommended delimiter values in X12.5.

9. How do you name an oblique image? (This is the most common image used.) Is it possible to use the 45-degree angle shot (to see multiple face of image) as the standard shot?

There is a standard or 'primary' shot used in most depictions of a product type (e.g., shoes; jewelry; clothing). A new data identifier has been created to identify this image. In terms of the naming structure, it need only be uniquely named and properly linked to the corresponding data.

10. Are there optional product classifications?

Determining product classification guidelines are outside of this committee’s scope.

11. Do we standardize using the “right” shoe, glove, etc.?

When showing six sides of a shoe or glove, the right one is considered the default, as per the industry

12. How are Copyright, Image Time Limit, and Model Usage Fees addressed in the guideline?

These items are not addressed in the guideline and should be addressed between trading partners.

2.12 Value Proposition

Understanding the Benefits of Implementing this Guideline

This Guideline was developed by suppliers and retailers to simplify and reduce the cost and effort of current business practices. Both vendors and retailers stand to benefit from the adoption of a common e-commerce image and file naming specification. These benefits are captured in the table below.

Table 2-5 Process Improvement – Vendor View

| Case 1. Where the vendor is fully responsible for image production and distribution, a common image specification helps reduce the effort and cost necessary to maintain multiple (proprietary) customer requirements. | Case 2. Where the retailer has been responsible for generating product images, the vendor has an opportunity to cost-effectively assume this function. |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>The savings are proportional to the number of retailers adopting the specification.</p> <p>Tangible savings:</p> <ul style="list-style-type: none"> ▪ Minimize incremental image production costs ▪ Facilities ▪ Labor (image capture, adjustment/generation, validation) ▪ Storage <p>Intangible savings:</p> <ul style="list-style-type: none"> ▪ Reduced delays resulting from the need for custom photography. Faster introduction of new products ▪ Increased image quality/consistency across customer base ▪ Reduced staff time and effort managing individual retailer requirements <p>Standard filename convention improves identification of image to supplier and to individual images (reduces risk of posting the wrong image)</p> | <p>The savings are proportional to the number of retailers who discontinue the practice of producing their own images.</p> <p>Intangible savings:</p> <ul style="list-style-type: none"> ▪ Eliminates the need to manage distribution of product samples across multiple retailers ▪ Reduced delays resulting from the need for samples and custom photography ▪ Faster introduction of new products ▪ Increased image quality/consistency across customer base |

Table 2-6 Process Improvement – Retailer View

| Case 1. Where the vendor is responsible for image production and distribution, a common specification helps improve the acquisition of product images across the entire supplier base. | Case 2. Where the retailer is responsible for image production, a common specification provides the opportunity for a greater number of vendors to assume this function. |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>The savings are proportional to the number of vendors who successfully adopt the best practice specification.</p> <p>Tangible savings</p> <ul style="list-style-type: none"> ▪ Fewer errors and quality issues requiring the retailer to re-shoot the image. ▪ Minimize retailer’s image production costs. ▪ Facilities ▪ Labor (image capture, adjustment/generation, validation) <p>Intangible savings</p> <ul style="list-style-type: none"> ▪ Reduced delays resulting from the need for custom photography. ▪ Faster introduction of new products ▪ Improved consistency of image quality across vendor base <p>Standard filename convention improves identification of image to vendor and to individual images (reduces risk of posting the wrong image)</p> | <p>The savings are proportional to the number of vendors who can successfully provide images to the best practice specification.</p> <p>Tangible savings</p> <ul style="list-style-type: none"> ▪ Minimize image production costs ▪ Facilities ▪ Labor (image capture, adjustment/generation, validation) <p>Intangible savings</p> <ul style="list-style-type: none"> ▪ Reduced delays resulting from the need for samples from vendors or from stock. ▪ Reduced delays resulting from the retailer to create necessary photography. ▪ Faster introduction of new products. |

3 General Attribute Guidance

3.1 How Do I Use the Attribute Sections of this Guideline?

- *Section 3.2* provides a matrix showing the attributes that are possibly appropriate for your type of merchandise. It is important to refer to *Section 3.4* and *3.5* for complete definitions.
- Read *Section 3.4*, which reviews the e-commerce Extended Consumer Product Attributes that are generally applicable to all merchandise categories covered in this guideline.
- Read *Section 3.5*, which reviews the E-Commerce Extended Consumer Product Attributes for all remaining attribute definitions, examples, and data types. *Section 3.6* provides the code lists for the extended attributes.
- *Sections 3.8*, *Section 3.9*, and *Section 3.10* provide additional guidance, including examples of using attributes in a webpage, mapping of the attributes in Electronic Data Interchange (EDI), and a spreadsheet for exchanging information.

After you have read and shared this guideline with your trading partner(s), discuss possible enhancements to your existing data feeds. Does the new attribute exist but is not being passed, or does it need to be “created”? All parties will need sufficient time to retrofit existing information transfers (through spreadsheet, EDI, etc.).

The use of a specific attribute will depend on product or product class, the needs of your company and your trading partner, and relevance to the consumer in making an online purchase.

In order to make attribute selection easier, the Products Images and Data Attributes workgroup, made up of brands and retailers, have deemed specific attributes as “essential.” An essential attribute is defined as an attribute that is commonly required for item set-up and eCommerce. Attributes were reviewed by product category at the Global Product Classification (GPC)/Brick level to determine if that attribute is essential for that product. **For a complete matrix of essential attributes by GPC click [here](#). For a more detailed description of GPC click [here](#).**

3.2 Product Attribute Overview Matrix by Product Category

| Core | Apparel | Footwear | Jewelry | Fashion Accessories | Beauty | Home |
|---------------------------------------------------|---------|----------|---------|---------------------|--------|------|
| Product | X | X | X | X | X | X |
| Product Description | X | X | X | X | X | X |
| Global Trade Item Number® (GTIN®) | X | X | X | X | X | X |
| Color Description | X | X | X | X | X | X |
| GS1 US Color Code | X | X | X | X | X | X |
| Size Description | X | X | X | X | X | X |
| GS1 US Size Code | X | X | X | X | X | X |

| E-Commerce and Supply Chain | Apparel | Footwear | Jewelry | Fashion Accessories | Beauty | Home |
|--------------------------------------------|---------|----------|---------|---------------------|--------|------|
| Adhesive | X | | | | | |
| Adjustable | X | | X | X | | |
| Adjustable Strap | X | X | X | X | X | X |
| Advertised Origin | X | X | X | X | X | X |
| Aerosol Product | | | | | X | X |
| Asthma/Allergy Certified | | | | | | X |
| Bag Type | | | | X | | X |
| Band Type | | | X | | | |
| Beauty Area of Use | | | | | X | |
| Beauty Treatment Specialty | | | | | X | |
| Beauty Type | | | | | X | |
| Bedding Size | | | | | | X |
| Bedding Type | | | | | | X |
| Belt Type | | | | X | | |
| Benzoyl Peroxide Resistant | | | | | | X |
| Bill Logo Application | | | | X | | |
| Bill Type | | | | X | | |
| Boot Leg Circumference | | X | | | | |
| Boot Shaft Height | | X | | | | |
| Boot Shaft Type | | X | | | | |
| Boxed for Gift Giving | X | X | X | X | X | X |
| Bra Band Type | X | | | | | |



| E-Commerce and Supply Chain | Apparel | Footwear | Jewelry | Fashion Accessories | Beauty | Home |
|-----------------------------------------------------------------------|---------|----------|---------|---------------------|--------|------|
| <u>Bra Bust Type</u> | X | | | | | |
| <u>Bra Cup Coverage</u> | X | | | | | |
| <u>Bra Cup Type</u> | X | | | | | |
| <u>Bra Impact Level</u> | X | | | | | |
| <u>Bra Padding</u> | X | | | | | |
| <u>Bra Specialty Type</u> | X | | | | | |
| <u>Bra Type</u> | X | | | | | |
| <u>Bra Underwire</u> | X | | | | | |
| <u>Bracelet Type</u> | | | X | | | |
| <u>Brand Name</u> | X | X | X | X | X | X |
| <u>Care Information</u> | X | X | | X | | X |
| <u>Care Instructions Code</u> | X | X | | X | | X |
| <u>Circularity Certifications</u> | X | X | X | X | X | X |
| <u>Closure</u> | X | X | X | X | | X |
| <u>Coat/Jacket Type</u> | X | | | | | |
| <u>Collar Type</u> | X | | | | | |
| <u>Color Extended Description</u> | X | X | X | X | X | X |
| <u>Conference</u> | X | X | X | X | | X |
| <u>Consumer Available Date</u> | X | X | X | X | X | X |
| <u>Consumer Item Depth</u> | | | | X | | X |
| <u>Consumer Item Height</u> | | | | X | | X |
| <u>Consumer Item Length</u> | X | | X | X | | X |
| <u>Consumer Item Weight</u> | X | X | X | X | X | X |
| <u>Consumer Item Width</u> | X | | X | X | | X |
| <u>Consumer Life Stage</u> | X | X | X | X | X | X |
| <u>Consumer Package Depth</u> | X | X | X | X | X | X |
| <u>Consumer Package Gross Weight</u> | X | X | X | X | X | X |
| <u>Consumer Package Height</u> | X | X | X | X | X | X |
| <u>Consumer Package Width</u> | X | X | X | X | X | X |
| <u>Consumer Product Capacity or Volume</u> | | | | | X | X |
| <u>Consumer Quantity of Units in Consumer Package</u> | X | X | X | X | X | X |
| <u>Control Level</u> | X | | | | | |
| <u>Convertible</u> | X | X | | X | | |
| <u>Cookware Type</u> | | | | | | X |
| <u>Country of Origin</u> | X | X | X | X | X | X |



| E-Commerce and Supply Chain | Apparel | Footwear | Jewelry | Fashion Accessories | Beauty | Home |
|---------------------------------------------------------|---------|----------|---------|---------------------|--------|------|
| Covered | | | | | | X |
| CPSIA Flag | X | X | X | X | X | X |
| Crown | | | | X | | |
| Cuff Type | X | | | | | |
| Detachable Strap | X | | | X | | X |
| Dinnerware Category | | | | | | X |
| Discontinue Date | X | X | X | X | X | X |
| Dishwasher Safe | | | | | | X |
| Does Not Contain | | | | | X | |
| Dress Type | X | | | | | |
| Earring Drop | | | X | | | |
| Earring Type | | | X | | | |
| Eyewear Type | | | | X | | |
| Fabric or Material Code | X | X | X | X | | X |
| Fabric or Material Description | X | X | X | X | | X |
| Faux Fur | X | X | X | X | | X |
| Features – Benefits – Marketing Message | X | X | X | X | X | X |
| Fiber | X | X | X | X | | X |
| Fill Material | | | | | | X |
| Finish | X | X | X | | | X |
| First Avail Ship Date | X | X | X | X | X | X |
| First Order Date | X | X | X | X | X | X |
| Fit | | | | X | | |
| Flatware Type | | | | | | X |
| Formulation | | | | | X | |
| Full Product Name | X | X | X | X | X | X |
| Fur Animal Name | X | X | X | X | | X |
| Fur Country of Origin | X | X | X | X | | X |
| Fur Treatment | X | X | X | X | | X |
| Gauge | X | | | X | | X |
| Gender | X | X | X | X | X | X |
| Global Product Classification (GPC) | X | X | X | X | X | X |
| Glove Type | | | | X | | |
| Gold Karat | | | X | | | |
| Hand Painted | | | | | | X |



| E-Commerce and Supply Chain | Apparel | Footwear | Jewelry | Fashion Accessories | Beauty | Home |
|-------------------------------------------------|---------|----------|---------|---------------------|--------|------|
| Handbag Shoulder Drop | | | | X | | |
| Handle Strap | | | | X | | |
| Handmade | | | | | | X |
| Harmonized Tariff Schedule Code | X | X | X | X | X | X |
| Hat Type | | | | X | | |
| Hazardous Material Class Code | | | | | X | X |
| Hazardous Material Description | | | | | X | X |
| Heel Height | | X | | | | |
| Heel Height Range | | X | | | | |
| Heel Material | | X | | | | |
| Heel Type | | X | | | | |
| Holiday/Event | X | X | X | X | X | X |
| Hooded | X | | | | | |
| Hosiery/Sock Type | | | | X | | |
| Hypoallergenic | | | | | X | X |
| Ingredients | | | | | X | |
| Inner Pack Quantity | X | X | X | X | X | X |
| Insulated | | X | | | | X |
| Jewelry Sets | | | X | | | |
| Jewelry Type | | | X | | | |
| Key Active Ingredient | | | | | X | |
| Knit Type | X | | | X | | |
| Laser Cut | X | X | X | X | | X |
| Lead Time | X | X | X | X | X | X |
| League | X | X | X | X | | X |
| Leather Animal Name | X | X | | X | | X |
| Leg Type | X | | | | | |
| Length Description | X | | | | | |
| Lined | X | X | | X | | X |
| Lining Material | X | X | | X | | X |
| Marked Retail Price | X | X | X | X | X | X |
| Material Country of Origin | X | X | X | X | X | X |
| Maternity | X | | | | | |
| Metal | | | X | | | |
| Metal Composition | | | | | | X |



| E-Commerce and Supply Chain | Apparel | Footwear | Jewelry | Fashion Accessories | Beauty | Home |
|--------------------------------------------|---------|----------|---------|---------------------|--------|------|
| Metal Feet | | | | X | | |
| Microwave Safe | | | | | | X |
| Min Order Quantity | X | X | X | X | X | X |
| Necklace Type | | | X | | | |
| Neckwear Type | | | | X | | |
| Number of Settings | | | | | | X |
| Occasion | X | X | X | X | X | X |
| Officially Licensed | X | X | X | X | | X |
| Oil Free | | | | | X | |
| Open/Closed Toe | | X | | | | |
| Order Quantity Multiple | X | X | X | X | X | X |
| Outsole Type | | X | | | | |
| Padded | | | | X | | |
| Pant Inseam Length | X | | | | | |
| Pants/Shorts Type | X | | | | | |
| Panty Back Coverage | X | | | | | |
| Panty Type | X | | | | | |
| Platform Height | | X | | | | |
| Player Name | X | | | X | | |
| Pocket Details | X | | | X | | |
| Primary Detail Application | X | | | X | | X |
| Primary Detail Logo | X | | | X | | X |
| Primary Detail Placement | X | | | X | | X |
| Primary Detail Size | X | | | X | | X |
| Primary Detail Type | X | | | X | | X |
| Primary Motif Theme | X | | | X | | X |
| Prop 65 | X | X | X | X | X | X |
| Refillable | | | | | X | |
| Re-orderable | X | X | X | X | X | X |
| Responsible Manufacturing | X | X | X | X | X | X |
| Reversible | X | | | X | | X |
| Ring Type | | | X | | | |
| Ruq Type | | | | | | X |
| Scarf Type | | | | X | | |
| Scent Type | | | | | X | X |



| E-Commerce and Supply Chain | Apparel | Footwear | Jewelry | Fashion Accessories | Beauty | Home |
|---------------------------------------------------------|---------|----------|---------|---------------------|--------|------|
| Seams | | | | X | | |
| Secondary Detail Application | X | | | X | | X |
| Secondary Detail Logo | X | | | X | | X |
| Secondary Detail Placement | X | | | X | | X |
| Secondary Detail Size | X | | | X | | X |
| Secondary Detail Type | X | | | X | | X |
| Secondary Motif Theme | X | | | X | | X |
| Selling Channel | X | X | X | X | X | X |
| Shape | | | | | | X |
| Shapewear Type | X | | | | | |
| Shippable Package/Carton | X | X | X | X | X | X |
| Shoe Style | | X | | | | |
| Shoe Type | | X | | | | |
| Skin Type | | | | | X | |
| Skirt Type | X | | | | | |
| Sleepwear Type | X | | | | | |
| Sleeve Measurement | X | | | | | |
| Sleeve Type | X | | | | | |
| Slip Split | X | | | | | |
| Slip Type | X | | | | | |
| Sole Type | | X | | | | |
| Social Certifications | X | X | X | X | X | X |
| Special Embellishment | X | X | | | | |
| Special Handling Code | | | X | | X | X |
| Special Item Code | X | X | X | X | X | X |
| SPF Rating | X | | | | X | |
| Sport | X | X | | X | | X |
| Stay Cool Handle | | | | | | X |
| Steamable | X | | | X | | X |
| Stone Details | | | X | | | |
| Strap Placement | X | X | | X | | X |
| Stretch | X | X | X | X | | |
| Supplemental Circularity Certifications | o | X | X | X | X | X |
| Supplemental Corporate/Philanthropic | X | X | X | X | X | X |
| Supplemental Packaging Certifications | X | X | X | X | X | X |



| E-Commerce and Supply Chain | Apparel | Footwear | Jewelry | Fashion Accessories | Beauty | Home |
|-----------------------------------------------------------|---------|----------|---------|---------------------|--------|------|
| Supplemental Raw Materials Certifications | X | X | X | X | X | X |
| Supplemental Traceability Programs | X | X | X | X | X | X |
| Supplier Suggested Retail | X | X | X | X | X | X |
| Supplier Wholesale Price | X | X | X | X | X | X |
| Supply Type | X | X | X | X | X | X |
| Support Level | X | | | | | |
| Sustainable Materials | X | X | X | X | X | X |
| Sustainable Packaging | X | X | X | X | X | X |
| Sweater/Pullover Type | X | | | | | |
| Swim Bottom Type | X | | | | | |
| Swim Coverup Type | X | | | | | |
| Swim One-Piece Type | X | | | | | |
| Swim Top Type | X | | | | | |
| Tableware Type | | | | | | X |
| Tag | X | | | X | | |
| Team Name | X | X | X | X | | X |
| Third Detail Application | X | | | X | | X |
| Third Detail Logo | X | | | X | | X |
| Third Detail Placement | X | | | X | | X |
| Third Detail Size | X | | | X | | X |
| Third Detail Type | X | | | X | | X |
| Third Motif Theme | X | | | X | | X |
| Toe Shape | | X | | | | |
| Toe Style | | X | | | | |
| Towel Type | | | | | | X |
| Vendor Collection Name | X | X | X | X | X | X |
| Waist Rise | X | | | | | |
| Waistband Type | X | | | | | |
| Warranty Description | | | X | | | X |
| Watch Band Width | | | X | | | |
| Watch Case Shape | | | X | | | |
| Watch Case Size | | | X | | | |
| Water Repellent | X | X | | X | X | X |
| Wrinkle Resistant | X | X | | X | X | X |



| E-Commerce and Supply Chain | | Apparel | Footwear | Jewelry | Fashion Accessories | Beauty | Home |
|-----------------------------|-----|---------|----------|---------|---------------------|--------|------|
| TOTALS | 211 | 129 | 80 | 74 | 108 | 59 | 118 |

3.3 Product Measurements

The accurate and consistent dimensional measurement of trade items and trade item packaging is the key to a successful implementation of data alignment/synchronization between trading partners. The information is also important to the consumer. In order to promote accuracy, GS1 and its member communities (including apparel) developed the [GS1 Package Measurement Rules](#) to provide guidance for (1) accurately measuring products and (2) accurately communicating those measurements between trading partners.

For a packaged consumer trade item, the [GS1 Package Measurement Rules](#) use the following measurement types:

- width (from left to right)
- height (from base to the top)
- depth (from front to back)

Note: Length is not used in the standard.

GS1 provides two key documents to guide you in accurately measuring trade items: [GS1 Package Measurement Rules](#) and the [GS1 Package Measurement Rules Implementation Guide](#).

3.4 Core/Common Attributes

The core product attributes are generally exchanged during the listing process and are applicable across most merchandise categories.

3.4.1 Product

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | This is the vendor's primary identification of a product and, therefore, is usually the meaningful link to the GTIN. The trade item must be represented consistently across all media, including tickets, Universal Product Code (U.P.C.) Catalogs, glossy catalogs, line/price listings, etc., to assure that automated matches can be made with product information supplied to the retail buyers. |
| Also Known As | Item Number, Product ID, Style Number, Model Number |
| Business Example | A100, 2685NB94 |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 20 characters |
| Product Category | Common |

3.4.2 Product Description

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Primary product description that provides a meaningful description of the product represented by the vendor product identifier. Product descriptions are used extensively by retailers for both product selection and error resolution and should be detailed enough to aid in this process. Product descriptions should be present unless the product identifier itself is synonymous with the product description. |
| Also Known As | Item, Style, Model Description |
| Business Example | Flirt Neck Blouse, Monica Cross Body Bag |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 20 characters |
| Product Category | Common |

3.4.3 GTIN – Global Trade Item Number

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Global Trade Item Number (GTIN) is the GS1 identification number for trade items. There are four formats associated with the GTIN: <ul style="list-style-type: none"> ▪ GTIN-8 (8 digits) ▪ GTIN-12 (12 digits) ▪ GTIN-13 (13 digits) ▪ GTIN-14 (14 digits) |
| Also Known As | |
| Business Example | 614141026753 |
| Business and Data Integrity Rules | |
| Attribute Length | 14 digits |

| | |
|-------------------------|--------|
| Product Category | Common |
|-------------------------|--------|

3.4.4 Color Description

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Primary color description that provides a text expression of the color. Whenever possible, this should be the color displayed on product label. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ White ▪ Black ▪ Navy |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 10 characters |
| Product Category | Common |

3.4.5 GS1 US Color Code

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | A supplier-assigned color identifier (ID) from the list of valid GS1 US color codes. The GS1 US standard color codes give retailers and suppliers a common language for color identification. For additional information, please visit the GS1 US Color and Size Code webpage . |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ 100 (for White) ▪ 001 (for Black) ▪ 440 (for Navy) |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 3 – Numeric |
| Product Category | Common |

3.4.6 Size Description

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Primary size description providing text expression of the size. Whenever possible, this should be the size that is displayed on the product label. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ One Size Fits All ▪ 6.5 B ▪ Towel, Beach |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 10 characters |
| Product Category | Common |



3.4.7 GS1 US Size Code

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | A supplier-assigned size ID from the list of valid GS1 US size codes. The GS1 US standard size codes give retailers and suppliers a common language for size identification. For additional information, please visit the GS1 US Color and Size Code webpage . |
| Also Known As | |
| Business Example | <ul style="list-style-type: none">▪ 30001 (One Size Fits All in Junior/Misses/Women's)▪ 50365 (6.5 B in Footwear)▪ 60694 (Towel, Beach) |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 5 – Numeric |
| Product Category | Common |

3.5 E-Commerce Extended Consumer Product Attributes

3.5.1 Adhesive

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The ability to stick to the wearer, other portion of the product, or another separate product. |
| Also Known As | |
| Business Example | If used in Intimate Apparel for support that does not rely on straps or traditional bra structure, using medical grade adhesive to attach to the skin. |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (adhesive) or ▪ N (not adhesive) |
| Attribute Length | 1 Character |
| Product Category | Apparel |
| Essential Attribute | No |

3.5.2 Adjustable

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| General Definition | The ability to change so as to be suitable to or conform to a specific user's needs. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (adjustable) or ▪ N (not adjustable) |
| Attribute Length | 1 Character |
| Product Category | Apparel, Jewelry, Fashion Accessories |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.3 Adjustable Strap

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The ability to change the strap at specific levels. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03ADSTFA (Fully Adjustable) ▪ GM03ADSTNA (Non Adjustable) |
| Business and Data Integrity Rules | <ul style="list-style-type: none"> ▪ For a full list of values, see the Adjustable Strap Code List |
| Attribute Length | 80 Characters |

| | |
|----------------------------|-------------------------------------------------------------------------------|
| Product Category | Common |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.4 Advertised Origin

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | In the USA, labelling requirements as defined by the FTC Act and outlined in the <i>Complying with the Made in USA Standard</i> documentation. USA reference: https://www.ftc.gov/tips-advice/business-center/guidance/complying-made-usa-standard In Canada, labelling requirements as defined by the <i>Consumer Packaging & Labelling Act</i> and the <i>Textile Labelling Act</i> . Canadian reference: http://www.competitionbureau.gc.ca/eic/site/cb-bc.nsf/eng/03169.html . ¹ |
| Also Known As | <ul style="list-style-type: none"> ▪ Made in the U.S.A. Standard ▪ Made in Canada Regulations |
| Business Example | <ul style="list-style-type: none"> ▪ GM03ADVOMC (Made in Canada) ▪ GM03ADVOMU (Made in U.S.A.) |
| Business and Data Integrity Rules | For a full list of values, see the Advertised Origin Code List . |
| Attribute Length | Maximum 80 characters |
| Product Category | Common (could apply to all merchandise categories) |
| Essential Attribute | Essential for ALL GPC bricks see Essential Attribute Matrix |

3.5.5 Aerosol Product

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicates that the product contains a compressed gas or propellant (as opposed to use of a pump). |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ Bathroom spray ▪ Hairspray ▪ Suntan lotion |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (contains aerosol) or ▪ N (does not contain aerosol) |
| Attribute Length | 1 character |
| Product Category | Beauty, Home |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

¹ "Complying with the Made in the USA Standard. Retrieved on March 11, 2019 from: <https://www.ftc.gov/tips-advice/business-center/guidance/complying-made-usa-standard>.

3.5.6 Asthma/Allergy Certified

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicator designating item has passed AAFA Certification. In order to be Allergy Certified, a product needs to pass an allergy risk assessment that the product does not contain any of the official list of harmful chemicals, such as those that are known to be allergenic. |
| Also Known As | |
| Business Example | Vacuum cleaners Bedding products |
| Business and Data Integrity Rules | <ul style="list-style-type: none"> ▪ Expressed as: ▪ Y (is Asthma/Allergy Certified) or ▪ N (is not Asthma/Allergy Certified) |
| Attribute Length | 1 Character |
| Product Category | Home |
| Essential Attribute | No |

3.5.7 Bag Type

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicator of the use or shape of a handbag or other bag, sometimes incorporating the handle description if needed. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BGSTCR (Crossbody) ▪ GM03BGSTDB (Diaper Bag) |
| Business and Data Integrity Rules | For a full list of values, see the Bag Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Fashion Accessories |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.8 Band Type

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| General Definition | Describes a flat, thin strip or loop of material put around something, typically to hold it together or to decorate it. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ JW03WBNDU (Cuff) ▪ JW03WBNDNA (NATO Strap) |
| Business and Data Integrity Rules | For a full list of values, see the Band Type Code List . |

| | |
|----------------------------|-------------------------------------------------------------------------------|
| Attribute Length | 80 Characters |
| Product Category | Jewelry |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.9 Beauty Area of Use

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The external area of the body to which a specific product is to be applied. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BAOUEY (Eye) ▪ GM03BAOUFA (Face) ▪ GM03BAOUHR (Hair) |
| Business and Data Integrity Rules | For a full list of values, see the Beauty Area of Use Code List . |
| Attribute Length | 80 Characters |
| Product Category | Beauty |
| Essential attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.10 Beauty Treatment Specialty

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------|
| General Definition | Intended usage or condition that the product addresses. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BTSPRE (Repair) ▪ GM03BTSPST (Self Tan) |
| Business and Data Integrity Rules | For a full list of values, see the Beauty Treatment Specialty Code List . |
| Attribute Length | 80 Characters |
| Product Category | Beauty |
| Essential attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.11 Beauty Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| General Definition | Products used as cosmetics, skin care, hair care or beauty accessories |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BETYAS (After shave) ▪ GM03BETYBC (Base Coat) |
| Business and Data Integrity Rules | For a full list of values, see the Beauty Type Code List |

| | |
|----------------------------|-------------------------------------------------------------------------------|
| Attribute Length | 80 Characters |
| Product Category | Beauty |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.12 Bedding Size

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------|
| General Definition | Standard size of bedding products. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BDSZKI (King) ▪ GM03BDSZQU (Queen) |
| Business and Data Integrity Rules | For a full list of values, see the Bedding Size Code List . |
| Attribute Length | 80 Characters |
| Product Category | Home |
| Essential Attribute | No |

3.5.13 Bedding Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------|
| General Definition | Indicates the use or placement of the bedding. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BEDTCM (Comforter) ▪ GM03BEDTDC (Duvet) |
| Business and Data Integrity Rules | For a full list of values, see the Bedding Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Home |
| Essential Attribute | No |

3.5.14 Belt Type

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------|
| General Definition | Products used either around the waist or over the shoulders to support clothing. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BETYBR (Braided) ▪ GM03BETYVH (Chain) |
| Business and Data Integrity Rules | For a full list of values, see the Belt Type Code List |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Accessories |

| | |
|----------------------------|-------------------------------------------------------------------------------|
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |
|----------------------------|-------------------------------------------------------------------------------|

3.5.15 Benzoyl Peroxide Resistant

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Resistant to stains and discoloration from Benzoyl Peroxide. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is Benzoyl Peroxide Resistant) or ▪ N (is not Benzoyl Peroxide Resistant) |
| Attribute Length | 1 Character |
| Product Category | Home |
| Essential Attribute | No |

3.5.16 Bill Logo Application

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicates the style of application to a hat bill. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BILLFA (Fabric Applique) ▪ GM03BILLRE (Raised Embroidery) |
| Business and Data Integrity Rules | For a full list of values, see the Bill Logo Application Code List . |
| Attribute Length | 80 Characters |
| Product Category | Fashion Accessories |
| Essential Attribute | No |

3.5.17 Bill Type

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------|
| General Definition | The shape or form of the front part of a cap that shades the wearer's face from sunlight. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BILTFU (Flip Up) ▪ GM03BILTNL (Normal) |
| Business and Data Integrity Rules | For a full list of values, see the Bill Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Fashion Accessories |
| Essential Attribute | No |

3.5.18 Boot Leg Circumference

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Measurement around the shaft of the boot at its largest part. |
| Also Known As | |
| Business Example |  <p>Circumference measured at the largest part of the boot shaft</p> |
| Business and Data Integrity Rules | Requires the measurement value and an accompanying unit of measure. |
| Attribute Length | Maximum 20 numeric (including decimal) |
| Product Category | Footwear |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.19 Boot Shaft Height

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| General Definition | The height of the shaft measured along the back of the boot, from the top of the heel to the top of the boot shaft. |
| Also Known As | |
| Business Example |  |
| Business and Data Integrity Rules | Requires the measurement value and an accompanying unit of measure. |
| Attribute Length | Maximum 20 numeric (including decimal) |
| Product Category | Footwear |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.20 Boot Shaft Type

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicates the descriptive term that is used by the product manufacturer to identify the boot shaft. |
| Also Known As | Length of boot shaft |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BTSTAN (Ankle) ▪ GM03BTSTKH (Knee High) add ranges |
| Business and Data Integrity Rules | For a full list of values, see the Boot Shaft Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Footwear |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.21 Boxed for Gift Giving

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Product is packaged in a box suitable for delivery as a gift to the recipient. |
| Also Known As | Gift Box |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (packaged as Boxed for Gift Giving) or ▪ N (not packaged as Boxed for Gift Giving) |
| Attribute Length | 1 Character |
| Product Category | Common |
| Essential Attribute | No |

3.5.22 Bra Band Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------|
| General Definition | Section of the bra that fits around the wearer’s rib cage. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BRBNST (Straight) ▪ GM03BRBNTB (T-Back) |
| Business and Data Integrity Rules | For a full list of values, see the Bra Band Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.23 Bra Bust Type

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| General Definition | Body type the bra is designed to fit. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BRBTAV (Average) ▪ GM03BRBTFF (Full Figure) |
| Business and Data Integrity Rules | For a full list of values, see the Bra Bust Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.24 Bra Cup Coverage

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------|
| General Definition | Indicates how much of the breast is covered by the cup of the bra. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BRCCDE (Demi) ▪ GM03BRCCFL (Full) |
| Business and Data Integrity Rules | For a full list of values, see the Bra Cup Coverage Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.25 Bra Cup Type

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Describes the characteristics of the bra cup. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BRCTMF (Memory Foam) ▪ GM03BRCTSE (Seamless) |
| Business and Data Integrity Rules | For a full list of values, see the Bra Cup Type Code List . If there are multiple Bra Cup Type values, best practice is to repeat the attribute for each Bra Cup Type code that applies to the product. |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.26 Bra Impact Level

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------|
| General Definition | Indicates what level of sports activity of the garment. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BRILHI (High) ▪ GM03BRILMD (Medium) |
| Business and Data Integrity Rules | For a full list of values, see the Bra Impact Level Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.27 Bra Padding

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| General Definition | Provides detail about the bra padding construction. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BRPDIP (Integrated) ▪ GM03BRPDRP (Removeable/Pocketed) |
| Business and Data Integrity Rules | For a full list of values, see the Bra Padding Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.28 Bra Specialty Type

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| General Definition | Defines the specific intention of the bra's use. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BRSTMA (Mastectomy) ▪ GM03BRSTMT (Maternity/Nursing) |
| Business and Data Integrity Rules | For a full list of values, see the Bra Specialty Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.29 Bra Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| General Definition | Describes the basic features or usage of the bra. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03BRTYCN (Convertible) ▪ GM03BRTYMN (Minimizer) |
| Business and Data Integrity Rules | For a full list of values, see the Bra Type Code List . |
| Attribute Length | 80 Characters |
| Essential for GPC brick | Bras |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.30 Bra Underwire

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicates if the bra has an underwire construction (any type of underwire applies-metal, plastic, etc.). |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (has underwire) or ▪ N (does not have underwire) |
| Attribute Length | 1 Character |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.31 Bracelet Type

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------|
| General Definition | Description of the construction or style of a bracelet. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ JW03BRTTCF (Cuff) ▪ JW03BRTTHN (Hinge) |
| Business and Data Integrity Rules | For a full list of values, see the Bracelet Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Jewelry |
| Essential Attribute | Yes |

For Specific GPC bricks see [Essential Attribute Matrix](#)

3.5.32 Brand Name

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The name used for a trade item that is recognized within the trade and by the consumer. Stylization should match the label in the garment (i.e., all lower case, all caps, special characters, etc.). |
| Also Known As | Label name or trade name |
| Business Example | <ul style="list-style-type: none"> ▪ Zita’s Apparel ▪ AJCS Designs ▪ Shiovitz Jeans |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 30 characters |
| Product Category | Common |
| Essential Attribute | Essential for ALL GPC bricks see Essential Attribute Matrix |

3.5.33 Care Information

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Consumer care instructions. Representative of the care label if one is used. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ Machine wash cold ▪ Dishwasher safe ▪ Washing & drying instructions ▪ Professional fur clean only |
| Business and Data Integrity Rules | Matches the consumer care instructions included with the product. |
| Attribute Length | Maximum 4096 characters |
| Product Category | Apparel, Footwear, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.34 Care Instructions Code

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Consumer care instructions codes. Representative of the care label if one is used. If a product's care instructions are not in this list or multiple codes apply, then use the freeform attribute (Care Information-3.5.20). |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03CAINDC (Dry Clean Only) ▪ GM03CAINHW (Hand Wash) |
| Business and Data Integrity Rules | For a full list of values, see the Care Instructions Code list . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Footwear, Fashion Accessories, Home |
| Essential Attribute | Essential for ALL GPC bricks see Essential Attribute Matrix |

3.5.35 Circularity Certifications

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| General Definition | Certifications that demonstrate product circularity |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03CICECC (Cradle to Cradle) ▪ GM04CICE99 (Other) |
| Business and Data Integrity Rules | If other certification is valid use Other field for free form tex |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Footwear, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.36 Closure

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Type of closure used in an apparel garment. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03CLOSCO (Clip On) ▪ GM03CLOSDS (Drawstring) |
| Business and Data Integrity Rules | <p>For a full list of values, see the Closure Code List.</p> <p><i>* If there is a closure that does not have a code, the specifications allow for a free-form text description.</i></p> <p>If there are multiple closures for an item, best practice is to describe the closures in the <i>Features – Benefits - Marketing Message</i> attribute.</p> |
| Attribute Length | Maximum 80 characters |
| Product Category | Apparel, Footwear, Jewelry, Fashion Accessories, Home |
| Essential Attribute | <p>Yes</p> <p>For Specific GPC bricks see Essential Attribute Matrix</p> |

3.5.37 Chemical Certifications

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Product is certified with specific chemical certifications |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03CHCEOT (OEKO-TEX Standard Certified 100) ▪ GM03CHCEBL (bluesign) |
| Business and Data Integrity Rules | For a full list of values, see the Chemical Certifications Code List |
| Attribute Length | Maximum 80 characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.38 Coat/Jacket Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| General Definition | The cut or style pertaining to the Coat/Jacket. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03COATCA (Cardigan) ▪ GM03COATFK (Field Jacket) |
| Business and Data Integrity Rules | For a full list of values, see the Coat/Jacket Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.39 Color Extended Description

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------|
| General Definition | An extended description that is used to provide a longer, more comprehensive description of the color. |
| Also Known As | |
| Business Example | Champagne Pink Sea Foam Green |
| Business and Data Integrity Rules | Freeform Text |
| Attribute Length | 80 Characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.40 Collar Type

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Specific collar style for apparel items. |
| Also Known As | Neck shape |
| Business Example | <ul style="list-style-type: none"> ▪ GM03CLNTHA (Halter) ▪ GM03CLNTHN (Henley) <p>It is up to the supplier to determine which is appropriate for the associated product.</p> |
| Business and Data Integrity Rules | Please For a full list of values, see the Collar Type Code List . If there are multiple collar types for an item, best practice is to describe the collar types in the <i>Features – Benefits – Marketing Message</i> attribute. |
| Attribute Length | Maximum 80 characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.41 Conference

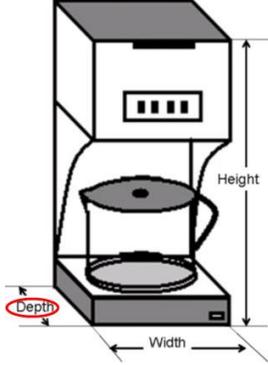
| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | An athletic conference is a collection of sports teams, playing competitively against each other at the professional, collegiate, or high school level. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ ZZ03CONFNL (National League) ▪ ZZ03CONFNF (NFC) |
| Business and Data Integrity Rules | For a full list of values, see the Conference Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Footwear, Jewelry, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.42 Consumer Available Date

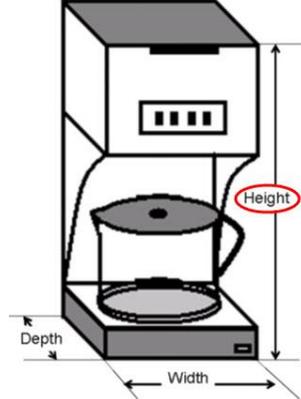
| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The date the item is available for sale to the consumer. |
| Also Known As | |
| Business Example | CCYYMMDD (20130109) |
| Business and Data Integrity Rules | Reference the GS1 US Trade Item Identification and Communication (TIIC) Guidelines for Electronic Data Interchange . |
| Attribute Length | 8 numeric |
| | |
| Product Category | Common |
| Essential Attribute | No |

3.5.43 Consumer Item Depth

| | |
|---------------------------|--------------------------------------------------------------------------------------------|
| General Definition | The measurement of the consumer item from its front to its back (not including packaging). |
| Also Known As | |

| | |
|------------------------------------------|-----------------------------------------------------------------------------------|
| Business Example |  |
| Business and Data Integrity Rules | Reference GS1 Package Measurement Rules . |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Fashion Accessories, Home |
| Essential Attribute | No |

3.5.44 Consumer Item Height

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| General Definition | Vertical dimension of the consumer item when it is measured in the upright position (not including packaging). |
| Also Known As | |
| Business Example |  |
| Business and Data Integrity Rules | Reference GS1 Package Measurement Rules . |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Fashion Accessories, Home |
| Essential Attribute | No |

3.5.45 Consumer Item Length

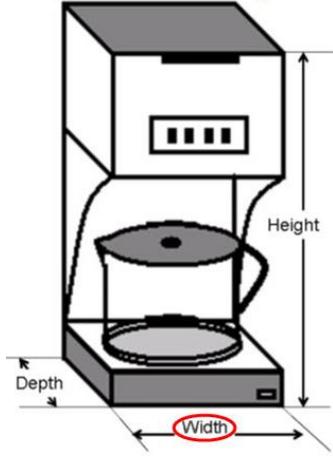
| | |
|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Length measurement of the consumer item specific to the type of product. Refer to the specific category of the item for measurement guidance (not including packaging). |
|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Also Known As | |
| Business Example | <p>Some examples for measuring consumer item length are skirt length and belt length. Specific measuring rules are found in this guide in the appropriate merchandise category. For example, dress/skirt length measurement rules are in the apparel section under Consumer Item Length.</p>   |
| Business and Data Integrity Rules | Reference GS1 Package Measurement Rules . |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Apparel, Jewelry, Fashion Accessories, Home |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.46 Consumer Item Weight

| | |
|------------------------------------------|--------------------------------------------------------------|
| General Definition | Weight of the consumer item excluding the packaging. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Refer to the GS1 Package Measurement Rules . |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Common |
| Essential Attribute | No |

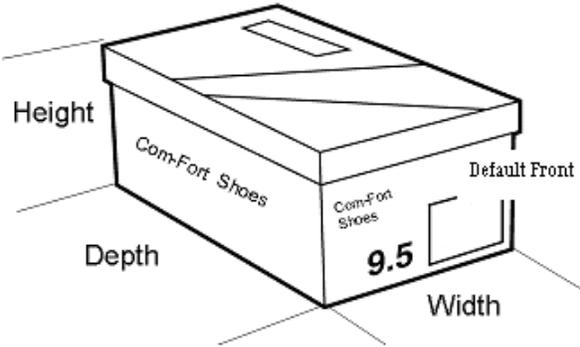
3.5.47 Consumer Item Width

| | |
|------------------------------------------|-----------------------------------------------------------------------------------|
| General Definition | Measurement of the consumer item from left to right (not including packaging). |
| Also Known As | |
| Business Example |  |
| Business and Data Integrity Rules | Reference GS1 Package Measurement Rules . |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Apparel, Jewelry, Fashion Accessories, Home |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

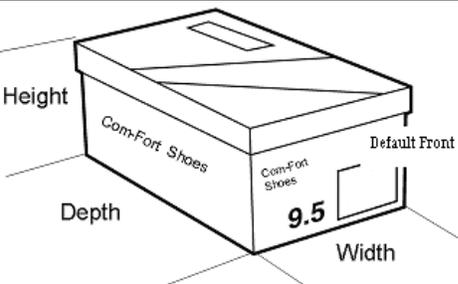
3.5.48 Consumer Life Stage

| | |
|-----------------------------------------------------------|---------------------------------------------------------------------------------------------------------|
| General Definition | Age or age group for which the product is intended. |
| Also Known As | Age Group |
| Business Example | <ul style="list-style-type: none"> ■ GM03CNLSAD (Adult) ■ GM03CNLSAG (All Ages) |
| Business and Data Integrity Rules | For a full list of values, see the Consumer Life Stage Code List . |
| Attribute Length | 80 Characters |
| Product Category | Common |
| Essential Attribute for the following GPC Brick(s) | Essential for ALL GPC bricks see Essential Attribute Matrix |

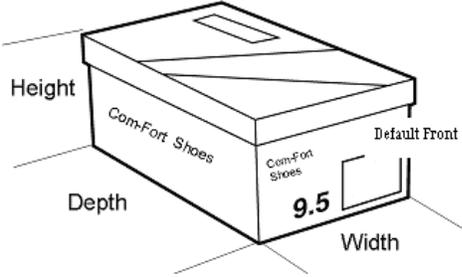
3.5.49 Consumer Package Depth

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The measurement of the package containing the consumer item from its front to the back. |
| Also Known As | |
| Business Example |  <p>The diagram shows a 3D perspective of a shoe box. The front face is labeled 'Default Front' and features the text 'Com-Fort Shoes' and the size '9.5'. The side face is labeled 'Com-Fort Shoes'. Dimension lines indicate 'Height' (vertical), 'Depth' (from front to back), and 'Width' (from left to right).</p> |
| Business and Data Integrity Rules | Refer to the GS1 Package Measurement Rules . Requires the measurement value and an accompanying unit of measure. |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Common |
| Essential Attribute | No |

3.5.50 Consumer Package Height

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Vertical dimension of the package containing the consumer item when in the upright position. |
| Also Known As | |
| Business Example |  <p>The diagram shows a 3D perspective of a shoe box. The front face is labeled 'Default Front' and features the text 'Com-Fort Shoes' and the size '9.5'. The side face is labeled 'Com-Fort Shoes'. Dimension lines indicate 'Height' (vertical), 'Depth' (from front to back), and 'Width' (from left to right).</p> |
| Business and Data Integrity Rules | Refer to the GS1 Package Measurement Rules . Requires the measurement value and an accompanying unit of measure. |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Common |
| Essential Attribute | No |

3.5.51 Consumer Package Width

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Shorter dimension of the two horizontal dimensions of the package containing the consumer item, when in the upright position. |
| Also Known As | |
| Business Example |  |
| Business and Data Integrity Rules | Refer to the GS1 Package Measurement Rules . Requires the measurement value and an accompanying unit of measure. |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Common |
| Essential Attribute | No |

3.5.52 Consumer Package Gross Weight

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Gross weight of the consumer item including the packaging. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Refer to the GS1 Package Measurement Rules . Requires the measurement value and an accompanying unit of measure. |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Common |
| Essential Attribute | No |

3.5.53 Consumer Product Capacity or Volume

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Specifies the net quantity of content or capacity of the consumer item. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ 20 oz. pitcher ▪ 2 qt. casserole ▪ 24 oz. net weight (candy or coffee) |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 8 numeric (optional decimal) |

| | |
|----------------------------|-------------------------------------------------------------------------------|
| Product Category | Beauty, Home |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.54 Consumer Quantity of Units in Consumer Package

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | A measure of the unit contents within a consumer package that is identified by a single GTIN. |
| Also Known As | Includes consumer multi-packs. |
| Business Examples | <ul style="list-style-type: none"> ▪ 3 pairs of socks banded together in a single consumer package ▪ 2 foot pad cushions ▪ 3 pack of hair bows ▪ 3 pack of t-shirts ▪ Set of two pairs of earrings ▪ Set of 2 replacement brush heads ▪ 18 single-serve cups of coffee ▪ 12 piece glassware set ▪ 3 extra duty tennis ball in a container |
| Business and Data Integrity Rules | Matches the product label or packaging. Expressed as 6-character numeric value (no decimal). |
| Attribute Length | Maximum 6 numeric |
| Product Category | Common |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.55 Control Level

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------|
| General Definition | Amount of support or firmness in a garment. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03CONLFR (Firm) ▪ GM03CONLMD (Medium) |
| Business and Data Integrity Rules | For a full list of values, see the Control Level Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.56 Convertible

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| General Definition | Able to be changed in form, function, or character. |
| Also Known As | |
| Business Example | Pants that can convert to shorts. Jackets with removable hoods. |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is convertible) or ▪ N (is not convertible) |
| Attribute Length | 1 Character |
| Product Category | Apparel, Footwear, Fashion Accessories |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.57 Cookware Type

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| General Definition | Purpose or use of cookware. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03COOKFP (Frying Pan) ▪ GM03COOKGR (Griddle) |
| Business and Data Integrity Rules | For a full list of values, see the Cookware Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Home |
| Essential Attribute | No |

3.5.58 Corporate/Philanthropic Certifications

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| General Definition | Products are certified with a corporate and/or philanthropic certifications |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03COPHPL (1% for the Planet) ▪ GM03COPHBC (BCorp Certified) |
| Business and Data Integrity Rules | For a full list of values, see the Corporate/Philanthropic Code List. |
| Attribute Length | 80 Characters |
| Product Category | Common |
| Essential Attribute | No |

Country of Origin

| | |
|--------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Country where product is manufactured expressed using the 3-character ISO Country Code. Represents what is on the product label or packaging. |
| Also Known As | Country of Manufacture |
| Business Example | <ul style="list-style-type: none"> ▪ CHN (ISO country code for China) ▪ CAN (ISO country code for Canada) |
| Business and Data Integrity Rules | Must be expressed using the applicable ISO country code of origin list (3166-2) which is expressed as a 3-character alpha value. (See Resources links to more information on ISO codes.) For more than one country, leave a space between ISO country codes in the text stream. |
| Attribute Length | 3 characters |
| Product Category | Common |
| Essential for the following GPC brick(s): | Essential for ALL GPC bricks see Essential Attribute Matrix |

3.5.59 Covered

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicates if the product is covered or has a lid. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is covered) or ▪ N (is not covered) |
| Attribute Length | 1 Character |
| Product Category | Home |
| Essential Attribute | No |

3.5.60 Consumer Product Safety Improvement Act (CPSIA)

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | An indicator as to whether or not the item is in compliance with the Consumer Product Safety Improvement Act (CPSIA). This is a United States law. Reference: www.cpsc.gov/en/Business--Manufacturing/Testing-Certification/Childrens-Product-Certificate/ |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (the product complies with CPSIA) ▪ N (the product does not comply with CPSIA) |
| Attribute Length | 1 character |

| | |
|----------------------------|--------|
| Product Category | Common |
| Essential Attribute | No |

3.5.61 Crown

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------|
| General Definition | A baseball hat profile refers to the structure or crown on the front of the cap above the brim. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03CRWNHI (High) ▪ GM03CRWNLW (Low) |
| Business and Data Integrity Rules | For a full list of values, see the Crown Code List . |
| Attribute Length | 80 Characters |
| Product Category | Fashion Accessories |
| Essential Attribute | No |

3.5.62 Cuff Type

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------|
| General Definition | The characteristics of the cuff of apparel items. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03CFTPFDF (Folded) ▪ GM03CFTPFR (French) |
| Business and Data Integrity Rules | For a full list of values, see the Cuff Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | No |

3.5.63 Detachable Strap

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | A strap that can be used when attached to the product, or alternatively removed and the product used alone. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (has a detachable strap) or ▪ N (does not have a detachable strap) |
| Attribute Length | 1 Character |
| Product Category | Apparel, Fashion Accessories, Home |

| | |
|----------------------------|-------------------------------------------------------------------------------|
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |
|----------------------------|-------------------------------------------------------------------------------|

3.5.64 Dinnerware Category

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| General Definition | A further classification of the dinnerware type. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03DNRCEV (Everyday) ▪ GM03DNRFCFC (Fine China) |
| Business and Data Integrity Rules | For a full list of values, see the Dinnerware Category Code List . |
| Attribute Length | 80 Characters |
| Product Category | |
| Essential Attribute | No |

3.5.65 Discontinue Date

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The date the item is no longer available for ordering. |
| Also Known As | |
| Business Example | CCYYMMDD (20130109) |
| Business and Data Integrity Rules | Reference the GS1 US Trade Item Identification and Communication (TIIC) Guidelines for Electronic Data Interchange . |
| Attribute Length | 8 numeric |
| Product Category | Common |
| Essential Attribute | No |

3.5.66 Dishwasher Safe

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Product can be cleaned in a dishwasher without negative effects on its appearance or construction. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is dishwasher safe) or ▪ N (is not dishwasher safe) |
| Attribute Length | 1 Character |
| Product Category | Home |
| Essential Attribute | No |

3.5.67 Does Not Contain

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | List of potential undesirable ingredients the product does not contain. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ BHT ▪ FD&C Blue 1 ▪ Alcohol ▪ Sodium laurel sulphate |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 80 characters |
| Product Category | Beauty |
| Essential Attribute | No |

3.5.68 Dress Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------|
| General Definition | Indicator of the shape or use of a dress. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03DRTPFS (Full Skirt) ▪ GM03DRTPGN (Gown) |
| Business and Data Integrity Rules | For a full list of values, see the Dress Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.69 Earring Drop

| | |
|------------------------------------------|-------------------------------------------------------------------------------------|
| General Definition | The distance from the post to the bottom of the earring. |
| Also Known As | |
| Business Example |  |
| Business and Data Integrity Rules | Requires the measurement value and the accompanying unit of measure. |
| Attribute Length | Maximum 8 numeric (optional decimal) |

| | |
|----------------------------|-------------------------------------------------------------------------------|
| Product Category | Jewelry |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.70 Earring Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------|
| General Definition | Indicator of the shape, length, or position worn on the ear. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ JW03EATPHP (Hoop) ▪ JW03EATPST (Stud) |
| Business and Data Integrity Rules | For a full list of values, see the Earring Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Jewelry |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.71 Eyewear Type

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------|
| General Definition | Indicator of the shape or use of the eyewear's frame. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03EYESWA (Wayfarer) ▪ GM03EYESWR (Wrap) |
| Business and Data Integrity Rules | For a full list of values, see the Eyewear Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Fashion Accessories |
| Essential Attribute | No |

3.5.72 Fabric or Material Code

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Code which best describes the fabric, material, or ingredients used in the product. If the fabric or material cannot be described with a single code, use the freeform attribute Fabric or Material Description or <i>Features-Benefits-Marketing Message</i> attribute for a complete description. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03FBMCCP (Corduroy) ▪ GM03FBMCCP (Porcelain) |
| Business and Data Integrity Rules | For a full list of values, see the Fabric or Material Code list . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Footwear, Jewelry, Fashion Accessories, Home |
| Essential Attribute | Essential for ALL GPC bricks For Specific GPC bricks see Essential Attribute Matrix |

3.5.73 Fabric or Material Description

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Description which best describes the fabric, material, or ingredients used in the product. Includes the percentage of fibers (if applicable). Specify the fabric or material per piece if item has multiple units or use <i>Features-Benefits-Marketing Message</i> attribute for a complete description. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ 80% cotton 20% rayon ▪ Gold plated ▪ Ceramic |
| Business and Data Integrity Rules | Matches the product label or packaging. |
| Attribute Length | Maximum 80 characters |
| Product Category | Apparel, Footwear, Jewelry, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.74 Faux Fur

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Designates whether the item contains faux fur. If applicable, list fabric contents and percentages in the <i>Features – Benefits - Marketing Message</i> attribute. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is Faux Fur) or ▪ N (is not Faux Fur) |
| Attribute Length | 1 character |
| Product Category | Apparel, Footwear, Jewelry, Fashion Accessories, Home |
| Essential Attribute | Legally Required for all GPCs if the product contains faux fur For Specific GPC bricks see Essential Attribute Matrix |

3.5.75 Features – Benefits - Marketing Message

| | |
|-------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>General Definition</p> | <p>The descriptions that consumers reference on e-commerce sites to understand a product’s features and benefits. A marketing message should also be included to help consumers understand the “<i>why buy?</i>” value proposition. This attribute entices and helps sell product by providing distinctive benefits and key words that can be used in search engine optimization (SEO).</p> |
| <p>Also Known As</p> | <p>Features and Benefits, Short Product Marketing Message</p> |
| <p>Business Example</p> | <p>\$2500 Brand Name Full Product Name</p> <p>AJCS Designs Norwegian Fox Fur Coat</p> <p>Description: Features-Benefits-Marketing Message</p> <p>Feel fabulous when you wrap yourself in this 32 in. luxurious fox fur coat from AJCS Designs' Elegante' series.</p> <p>Features:</p> <ul style="list-style-type: none"> • Outstanding Norwegian Fox Fur • Natural (untreated) • Fully lined • 32 in length • Skillfully hand crafted and hand finished • 26 in sleeve length • Made in the USA and Imported <p>A bright high-waist skirt is great this time of year. Wear with your favorite blouse for a perfect look of the season.</p> <ul style="list-style-type: none"> ▪ 61% polyester, 35% viscose, 4% cotton ▪ Dry Clean ▪ Imported ▪ Lined ▪ Length: 27 in. ▪ Zipper <p>Shiny Silver tone round stainless case watch. The watch features 3-hand movement, clear dial with 120 clear stones. Water resistant to 10 meters.</p> <ul style="list-style-type: none"> ▪ 36mm case height ▪ 3-hand movement ▪ 8 in. band circumference/length ▪ 3/4 in. band width ▪ Jewelry Clasp Closure ▪ Clear dial with 120 clear stones ▪ Water resistant to 10 ATM ▪ Imported |
| <p>Business and Data Integrity Rules</p> | <p>Free form. Field length not to exceed 4096 characters.</p> |
| <p>Attribute Length</p> | <p>Maximum 4096 characters</p> |
| <p>Product Category</p> | <p>Common</p> |
| <p>Essential Attribute</p> | <p>Essential for ALL GPC bricks For Specific GPC bricks see Essential Attribute Matrix</p> |

3.5.76 Fiber

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | A thread or filament from which a vegetable tissue, mineral substance, or textile is formed. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03FIBRPH (Polyester/Cotton) ▪ GM03FIBRWA (Wool) |
| Business and Data Integrity Rules | <p>For a full list of values, see the Fiber Code List.</p> <p>If a code represents a combination of fibers, the first listed fiber has the highest percentage of the total content. If the percentages are equal, either one can be used. For example: Polyester/Cotton (INSERT CODE VALUE), represents 60% polyester/40% cotton. If the content is 50% polyester/50% cotton, it can be represented by Polyester/Cotton (INSERT CODE VALUE) or Cotton/Polyester (INSERT CODE VALUE).</p> |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Footwear, Fashion Accessories, Home |
| Essential Attribute | <ul style="list-style-type: none"> ▪ Essential for ALL GPC bricks |

3.5.77 Fill Material

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| General Definition | Material used to provide padding or insulation. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03FILMDW (Down) ▪ GM03FILMDA (Down Alternative) |
| Business and Data Integrity Rules | For a full list of values, see the Fill Material Code List . |
| Attribute Length | 80 Characters |
| Product Category | Home |
| Essential Attribute | No |

3.5.78 Finish

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------|
| General Definition | Manufacturer-applied decoration or attractive surface appearance of a product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03FNShPA (Patent) ▪ GM03FNShPL (Polished) |
| Business and Data Integrity Rules | For a full list of values, see the Finish Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Footwear, Jewelry, Home |

| | |
|----------------------------|----|
| Essential Attribute | No |
|----------------------------|----|

3.5.79 First Available Ship Date

| | |
|------------------------------------------|---------------------------------------------------------------------------|
| General Definition | The date the trade item is generally available for shipping to the trade. |
| Also Known As | |
| Business Example | CCYYMMDD (20170109) |
| Business and Data Integrity Rules | |
| Attribute Length | 8 numeric |
| Product Category | Common |
| Essential Attribute | No |

3.5.80 First Order Date

| | |
|------------------------------------------|---------------------------------------------------------------------------|
| General Definition | The date the trade item is generally available for ordering to the trade. |
| Also Known As | Booking date |
| Business Example | CCYYMMDD (20170109) |
| Business and Data Integrity Rules | |
| Attribute Length | 8 numeric |
| Product Category | Common |
| Essential Attribute | No |

3.5.81 Fit

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| General Definition | The construction method by which a product is created. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03FITTRE (Relaxed) ▪ GM03FITTST (Structured) |
| Business and Data Integrity Rules | For a full list of values, see the Fit Code List . |
| Attribute Length | 80 Characters |
| Product Category | Fashion Accessories |
| Essential Attribute | No |

3.5.82 Flatware Type

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------|
| General Definition | Description of specific utensil or cooking/serving accessory. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03FLATKN (Knife) ▪ GM03FLATLD (Ladle) |
| Business and Data Integrity Rules | For a full list of values, see the Flatware Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Home |
| Essential Attribute | No |

3.5.83 Formulation

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------|
| General Definition | Indicator of the method of presenting the product or how it is applied. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03FORMGL (Gel) ▪ GM03FORMLQ (Liquid) |
| Business and Data Integrity Rules | For a full list of values, see the Formulation Code List . |
| Attribute Length | 80 Characters |
| Product Category | Beauty |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.84 Full Product Name

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | This attribute provides additional product description. Full Product Name could be used on e-commerce sites to help consumers recognize or search for products. It also provides additional information for buyers identifying products. Full Product Name could also be used in conjunction with the Brand Name to describe the product for e-commerce. |
| Also Known As | Extended Description |
| Business Example |  <ul style="list-style-type: none"> ▪ Norwegian Fox Fur Coat ▪ Single Milled Cotton Bath Towel ▪ Fresh Water Pearl Drop Earring ▪ Embroidered Lace Skirt |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 40 characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.85 Fur Animal Name

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The name of the animal whose fur was used in a garment. Should include all genuine fur and animal hair. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03FANMRC (Raccoon) ▪ GM03FANMSG (Sable) |
| Business and Data Integrity Rules | <p>For a full list of values, see the Fur Animal Name Code List.</p> <p>* If there is an animal name that does not have a code, the specifications allow for a free-form text description.</p> <p>If there are multiple animal names for an item, best practice is to describe the animal names in the <i>Features – Benefits – Marketing Message</i> attribute.</p> |
| Attribute Length | Maximum 80 characters |
| Product Category | Apparel, Footwear, Jewelry, Fashion Accessories, Home |
| Essential Attribute | <p>Legally required for ALL GPC's if product contains fur</p> <p>For Specific GPC bricks see Essential Attribute Matrix</p> |

3.5.86 Fur Country of Origin

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Country of origin for an imported fur product. This includes country of origin for imported furs made into fur products in the U.S. and Canada. Expressed using the 3-character ISO Country Code. (See Resources for links to more information on ISO codes.) |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ USA ▪ CAN |
| Business and Data Integrity Rules | Use 3-character ISO country code. For more than one country, leave a space between ISO country codes in the text stream. |
| Attribute Length | 3 characters |
| Product Category | Apparel, Footwear, Jewelry, Fashion Accessories, Home |
| Essential Attribute | <ul style="list-style-type: none"> ▪ Legally required for ALL GPC's if product contains fur |

3.5.87 Fur Treatment

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicates if the fur is painted, dyed, bleached, artificially colored, or natural (untreated). |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03FTMTBM (Bleached) ▪ GM03FTMTDY (Dyed) |
| Business and Data Integrity Rules | For a full list of values, see the Fur Treatment Code List . * If there is a fur treatment that does not have a code, the specifications allow for a free form text description. If there are multiple fur treatments for an item, best practice is to describe the fur treatments in the <i>Features – Benefits – Marketing Message</i> attribute. |
| Attribute Length | Maximum 80 characters |
| Product Category | Apparel, Footwear, Jewelry, Fashion Accessories, Home |
| Essential Attribute | Legally required for ALL GPC's if product contains fur For Specific GPC bricks see Essential Attribute Matrix |

3.5.88 Gauge

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------|
| General Definition | The thickness, size or capacity of fabric based off the stitches per inch. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03GAUGFI (Fine) ▪ GM03GAUGHV (Heavy) |
| Business and Data Integrity Rules | For a full list of values, see the Gauge Code List . |
| Attribute Length | 80 Characters |



| | |
|----------------------------|-------------------------------------------------------------------------------|
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.89 Gender

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------|
| General Definition | The intended gender(s) for which a product is intended. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none">▪ ZZ03GENDFE (Female)▪ ZZ03GENDMA (Male) |
| Business and Data Integrity Rules | For a full list of values, see the Gender Code List . |
| Attribute Length | 80 Characters |
| Product Category | Common |
| Essential Attribute | Essential for ALL GPC bricks For Specific GPC bricks see Essential Attribute Matrix |

3.5.90 Global Product Classification (GPC)

| General Definition | Global Product Classification (GPC) code at the brick level used to identify the product type. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------------|-------------------|-----------|----------|------------------|---------------|----------|------------|-----------------|----------|--------------------------|-------------------------|----------|-------------------------|----------------------------------|----------|-------------------------------------|-----------------|----------|---------------------------------|---------------------|----------|--------------------------------|------------------|----------|--------------------------|----------------|----------|---------|---------------------|----------|-------------------------------------|------------------------|----------|-----------------------------------|--------------------|----------|--------------|-------------------------|----------|------------------------|
| Also Known As | GPC Brick, Classification, Product Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Business Example | <p>Common merchandise examples as of April 2017 are listed below.</p> <table border="1" data-bbox="605 478 1498 961"> <thead> <tr> <th>Product</th> <th>Brick Code</th> <th>Brick Description</th> </tr> </thead> <tbody> <tr> <td>Eyeshadow</td> <td>10000533</td> <td>Cosmetics – Eyes</td> </tr> <tr> <td>Perfume Spray</td> <td>10000365</td> <td>Fragrances</td> </tr> <tr> <td>Home Soda Maker</td> <td>10002016</td> <td>Carbonated Drinks Makers</td> </tr> <tr> <td>Bone China Dinner Plate</td> <td>10002153</td> <td>Plates (Non-Disposable)</td> </tr> <tr> <td>Performance Women’s Running Shoe</td> <td>10001070</td> <td>Athletic Footwear – General Purpose</td> </tr> <tr> <td>Shoe Polish Kit</td> <td>10000400</td> <td>Shoe Cleaning/Care Preparations</td> </tr> <tr> <td>Diamond Ear Crawler</td> <td>10001087</td> <td>Earrings/Body-piercing Jewelry</td> </tr> <tr> <td>Braided Web Belt</td> <td>10001326</td> <td>Belts/Braces/Cummerbunds</td> </tr> <tr> <td>S/S Wrap Dress</td> <td>10001333</td> <td>Dresses</td> </tr> <tr> <td>Captain America Tee</td> <td>10001352</td> <td>Shirts/Blouses/Polo Shirts/T-shirts</td> </tr> <tr> <td>Plastic Connect Blocks</td> <td>10005166</td> <td>Toy Building Blocks (Non-Powered)</td> </tr> <tr> <td>Sunset Duvet Cover</td> <td>10002223</td> <td>Duvet Covers</td> </tr> <tr> <td>Leather Satchel Handbag</td> <td>10001096</td> <td>Handbags/Shoulder Bags</td> </tr> </tbody> </table> | Product | Brick Code | Brick Description | Eyeshadow | 10000533 | Cosmetics – Eyes | Perfume Spray | 10000365 | Fragrances | Home Soda Maker | 10002016 | Carbonated Drinks Makers | Bone China Dinner Plate | 10002153 | Plates (Non-Disposable) | Performance Women’s Running Shoe | 10001070 | Athletic Footwear – General Purpose | Shoe Polish Kit | 10000400 | Shoe Cleaning/Care Preparations | Diamond Ear Crawler | 10001087 | Earrings/Body-piercing Jewelry | Braided Web Belt | 10001326 | Belts/Braces/Cummerbunds | S/S Wrap Dress | 10001333 | Dresses | Captain America Tee | 10001352 | Shirts/Blouses/Polo Shirts/T-shirts | Plastic Connect Blocks | 10005166 | Toy Building Blocks (Non-Powered) | Sunset Duvet Cover | 10002223 | Duvet Covers | Leather Satchel Handbag | 10001096 | Handbags/Shoulder Bags |
| Product | Brick Code | Brick Description | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Eyeshadow | 10000533 | Cosmetics – Eyes | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Perfume Spray | 10000365 | Fragrances | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Home Soda Maker | 10002016 | Carbonated Drinks Makers | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Bone China Dinner Plate | 10002153 | Plates (Non-Disposable) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Performance Women’s Running Shoe | 10001070 | Athletic Footwear – General Purpose | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Shoe Polish Kit | 10000400 | Shoe Cleaning/Care Preparations | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Diamond Ear Crawler | 10001087 | Earrings/Body-piercing Jewelry | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Braided Web Belt | 10001326 | Belts/Braces/Cummerbunds | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| S/S Wrap Dress | 10001333 | Dresses | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Captain America Tee | 10001352 | Shirts/Blouses/Polo Shirts/T-shirts | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Plastic Connect Blocks | 10005166 | Toy Building Blocks (Non-Powered) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Sunset Duvet Cover | 10002223 | Duvet Covers | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Leather Satchel Handbag | 10001096 | Handbags/Shoulder Bags | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Business and Data Integrity Rules | <p>Refer to the GS1 Global Product Code (GPC) tables to select the product class brick for the product details. For a summary of brick codes which may apply to General Merchandise and Apparel, refer to the AGM list provided on the GS1 US website (which is valid as of May 2022 and intended as a quick reference). Please consult the GPC Browser for the most current and complete list of codes.</p> <p>The GPC Browser can be used to search for codes. Here is an example of a search:</p> <p style="color: #800080;">General Purpose Footwear Brick: 100001076 - Boots - General Purpose</p> <div data-bbox="716 1192 1382 1751" style="border: 1px solid #ccc; padding: 10px;"> <p>Family: <input type="text" value="Footwear"/> ▼</p> <p>Class: <input type="text" value="General Purpose Footwear"/> ▼</p> <p>Search: <input type="text"/> <input type="text" value="Brick"/> ▼</p> <p><input type="checkbox"/> Exact wording <input type="button" value="Search"/></p> <p style="text-align: center;">Expand All Brick Class Family Collapse All</p> <p>[-] Segment: 63000000 - Footwear</p> <p style="margin-left: 20px;">[-] Family: 63010000 - Footwear</p> <p style="margin-left: 40px;">+ Class: 63010100 - Athletic Footwear</p> <p style="margin-left: 40px;">+ Class: 63010200 - Footwear Accessories</p> <p style="margin-left: 40px;">[-] Class: 63010300 - General Purpose Footwear</p> <p style="margin-left: 60px;">+ Brick: 10001076 - Boots – General Purpose</p> <p style="margin-left: 60px;">+ Brick: 10001077 - Shoes – General Purpose</p> <p style="margin-left: 40px;">+ Class: 63010400 - Indoor Footwear</p> <p style="margin-left: 40px;">+ Class: 63010500 - Safety/Protective Footwear</p> </div> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Attribute Length | 16 Numeric | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Product Category | Common | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| | |
|----------------------------|--------------------------------------------------------------------------------------------------------|
| Essential Attribute | Essential for ALL Attributes For Specific GPC bricks see Essential Attribute Matrix |
|----------------------------|--------------------------------------------------------------------------------------------------------|

3.5.91 Glove Type

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| General Definition | Products worn over the hands for protection from cold or dirt. Typically have separate openings for the fingers and thumb |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03GLTYMI (Mitten) ▪ GM03GLTYFI (Fingerless) |
| Business and Data Integrity Rules | For a full list of values, see the Glove Type Code List |
| Attribute Length | 80 characters |
| Product Category | Apparel, Accessories |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.92 Gold Karat

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Amount of gold in a particular item. Karats are measured in units of 24: <ul style="list-style-type: none"> ▪ 24 karat gold is pure gold ▪ 18 karat gold is 18 parts gold and 6 parts alloys such as copper, nickel, silver, or zinc ▪ 14 karat gold is 14 parts gold and 10 parts alloy |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Requires an accompanying unit of measure. |
| Attribute Length | Maximum 20 numeric (including decimal) |
| Product Category | Jewelry |
| Essential Attribute | No |

3.5.93 Hand Painted

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| General Definition | The product contains hand-painting on one or more of its surfaces. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is Hand Painted) or ▪ N (is not Hand Painted) |
| Attribute Length | 1 Character |
| Product Category | Home |
| Essential Attribute | No |

3.5.94 Handbag Shoulder Drop

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------|
| General Definition | The measurement of the strap or handle from the top of the bag to the peak of the strap or handle. |
| Also Known As | |
| Business Example |  |
| Business and Data Integrity Rules | Requires the measurement value and accompanying unit of measure. |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Fashion Accessories |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.95 Handle Strap

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Defines if a product contains a handle strap. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (has a Handle Strap) or ▪ N (does not have a Handle Strap) |
| Attribute Length | 1 Character |

| | |
|----------------------------|-------------------------------------------------------------------------------|
| Product Category | Fashion Accessories |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.96 Handmade

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| General Definition | Made by hand, not by machine. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is Handmade) or ▪ N (is not Handmade) |
| Attribute Length | 1 Character |
| Product Category | Common |
| Essential Attribute | No |

3.5.97 Harmonized Tariff Schedule Code

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The classification as defined by the Harmonized Tariff Schedule of each customs jurisdiction. |
| Also Known As | Harmonized System Code |
| Business Example | US HTS Example: 3105.51.0000 Footwear with outer soles of leather or composition leather |
| Business and Data Integrity Rules | Defined code list. Consult with relevant Customs jurisdictions. <ul style="list-style-type: none"> ▪ For the US, this is a 10-digit numeric value: https://www.usitc.gov/publications/docs/tata/hts/bychapter/1202qn.pdf ▪ For Canada: www.cbsa-asfc.gc.ca/trade-commerce/tariff-tarif/menu-eng.html |
| Attribute Length | Maximum 30 characters |
| Product Category | Common |
| Essential Attribute | Essential for ALL GPC bricks For Specific GPC bricks see Essential Attribute Matrix |

3.5.98 Hat Type

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------|
| General Definition | Indicator of the shape or use of the hat/headwear. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03HATSBN (Bonnet) ▪ GM03HATSBW (Bowler) |
| Business and Data Integrity Rules | For a full list of values, see the Hat Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Fashion Accessories |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.99 Hazardous Material Class Code

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Code that denotes that contents are hazardous materials and what type. |
| Also Known As | CAS/UN/NA- number |
| Business Example | <ul style="list-style-type: none"> ▪ Aerosols, flammable, (each not exceeding 1 L capacity): Code 1950 ▪ Lithium metal batteries including lithium alloy batteries: Code 3090 |
| Business and Data Integrity Rules | <ul style="list-style-type: none"> ▪ US: Hazardous materials identification code per the U.S. Department of Transportation (DOT): http://www.hazmattool.com/index.php. Please review the entire list to determine the proper code to be used. ▪ Canada: Environmental and workplace health is administered by Health Canada. Reference the Workplace Hazardous Materials Information System: www.hc-sc.gc.ca/ewh-semt/occup-travail/whmis-simdut/index-eng.php |
| Attribute Length | Maximum 4 characters |
| Product Category | Beauty, Home |
| Essential Attribute | Legally required for ALL GPC bricks if product contains hazardous materials For Specific GPC bricks see Essential Attribute Matrix |

3.5.100 Hazardous Material Description

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Text description of hazardous material content and type. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ Aerosol, flammable ▪ Lithium metal batteries including lithium alloy batteries |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 80 characters |

| | |
|----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| Product Category | Beauty, Home |
| Essential Attribute | Legally required for ALL GPC bricks if product contains hazardous materials For Specific GPC bricks see Essential Attribute Matrix |

3.5.101 Heel Height

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Numeric measurement of the heel is taken at the outsole, from the middle of the heel to the sole. If there is no heel, indicate 0 for the measurement. |
| Also Known As | |
| Business Example |  |
| Business and Data Integrity Rules | Requires the measurement value and an accompanying unit of measure. |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Footwear |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.102 Heel Height Range

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The range in which the heel height of a shoe pertains. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03HLHTEH (Extra-High > 3 inch) ▪ GM03HLHTFL (Flat - 0-.5 inch) |
| Business and Data Integrity Rules | For a full list of values, see the Heel Height Range Code List . |
| Attribute Length | 80 Characters |
| Product Category | Footwear |
| Essential Attribute | No |

3.5.103 Heel Material

| | |
|---------------------------|----------------------------------------------------------------------------|
| General Definition | The material(s) used in the construction of the heel of a shoe. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03HLMTSY (Synthetic) |

| | |
|------------------------------------------|------------------------------------------------------------------------------|
| | <ul style="list-style-type: none"> GM03HLMTWD (Wood) |
| Business and Data Integrity Rules | For a full list of values, see the Heel Material Code List . |
| Attribute Length | 80 Characters |
| Product Category | Footwear |
| Essential Attribute | No |

3.5.104

Heel Type

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The primary construction form of the heel of a shoe. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> GM03HLTYSL (Stiletto/Pointed) GM03HLTYWE (Wedge) <div style="display: flex; flex-wrap: wrap; justify-content: space-around; text-align: center;"> <div style="width: 30%;"> <p>KITTEN HEEL</p>  </div> <div style="width: 30%;"> <p>COMMA HEEL</p>  </div> <div style="width: 30%;"> <p>CONE HEEL</p>  </div> <div style="width: 30%;"> <p>FLAT HEEL</p>  </div> <div style="width: 30%;"> <p>LOUIS FLARED HEEL</p>  </div> <div style="width: 30%;"> <p>SPOOL HEEL</p>  </div> <div style="width: 30%;"> <p>STACKED HEEL</p>  </div> <div style="width: 30%;"> <p>STILETTO HEEL</p>  </div> <div style="width: 30%;"> <p>WEDGE HEEL</p>  </div> </div> |
| Business and Data Integrity Rules | For a full list of values, see the Heel Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Footwear |
| Essential Attribute | No |

3.5.105 Holiday/Event

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| General Definition | Describes the holiday for which the product is intended. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ ZZ03HOEVMD (Mother’s Day) ▪ ZZ03HOEVNY (New Year’s) |
| Business and Data Integrity Rules | For a full list of values, see the Holiday/Event Code List . |
| Attribute Length | 80 Characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.106 Hooded

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| General Definition | Whether or not the product has an attached or detachable hood. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is Hooded) or ▪ N (is not Hooded) |
| Attribute Length | 1 Character |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.107 Hosiery/Sock Type

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| General Definition | Indicates the use or length of sock or hosiery. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03HOSOKH (Knee Highs) ▪ GM03HOSOLG (Leggings) |
| Business and Data Integrity Rules | For a full list of values, see the Hosiery/Sock Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Fashion Accessories |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.108 Hypoallergenic

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Relatively unlikely to cause an allergic response. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is Hypoallergenic) or ▪ N (is not Hypoallergenic) |
| Attribute Length | 1 Character |
| Product Category | Beauty, Home |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.109 Ingredients

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The complete listing of all ingredients of the trade item. |
| Also Known As | List of Ingredients |
| Business Example | <ul style="list-style-type: none"> ▪ Mineral Oil ▪ Water ▪ Colorants ▪ Silica ▪ Talc ▪ Fragrance |
| Business and Data Integrity Rules | Free form text |
| Attribute Length | 80 Characters |
| Product Category | Beauty |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.110 Inner Pack Quantity

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicates the number of physical groupings (inner packs) of next lower-level trade items within the current GTIN level. |
| Also Known As | |
| Business Example | 100 packages of socks, with 6 pairs in each sellable package: the Inner Pack Quantity would be 6. |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 8 numeric |
| Product Category | Common |
| Essential Attribute | No |

3.5.111 Insulated

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| General Definition | The product is protected by interposing material that prevents the loss of heat or cold. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is Insulated) or ▪ N (is not Insulated) |
| Attribute Length | 1 Character |
| Product Category | Footwear, Home |
| Essential Attribute | No |

3.5.112 Jewelry Sets

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| General Definition | Types of jewelry sets. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ JW03JWSTBE (Bracelet/Ears) ▪ JW03JWSTNE (Neck/Ears) |
| Business and Data Integrity Rules | For a full list of values, see the Jewelry Sets Code List . |
| Attribute Length | 80 Characters |
| Product Category | Jewelry |
| Essential Attribute | No |

3.5.113 Jewelry Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------|
| General Definition | Relative quality level of metal and stones used to construct a jewelry product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ JW03JWLTCS (Costume) ▪ JW03JWLTFA (Fashion) |
| Business and Data Integrity Rules | For a full list of values, see the Jewelry Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Jewelry |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.114 Key-Active Ingredients

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | List of key or active ingredients. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ Amino acids ▪ Algae Extracts ▪ Aloe Vera ▪ Organic green tea oil |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 80 characters |
| Product Category | Beauty |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.115 Knit Type

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------|
| General Definition | The type of knit used to construct the product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03KNITPM (Pom) ▪ GM03KNITTA (Tassel) |
| Business and Data Integrity Rules | For a full list of values, see the Knit Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories |
| Essential Attribute | No |

3.5.116

Laser Cut

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicates the item is cut precisely via a method using a laser. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is Laser Cut) or ▪ N (is not Laser Cut) |
| Attribute Length | 1 Character |
| Product Category | Apparel, Footwear, Jewelry, Fashion Accessories, Home |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.117

Lead Time

| | |
|------------------------------------------|--------------------------------------------------------------------------|
| General Definition | Estimated number of days to delivery after the purchase order is placed. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed in calendar days |
| Attribute Length | Maximum 3 numeric |
| Product Category | Common |
| Essential Attribute | No |

3.5.118

League

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------|
| General Definition | A group of sports teams that play each other over a period for a championship. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ ZZ03LEAGNF (NFL) ▪ ZZ03LEAGNH (NHL) |
| Business and Data Integrity Rules | For a full list of values, see the League Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Footwear, Jewelry, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.119

Leather Animal Name

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The name of the animal whose leather was used in a garment. Should include all genuine leather. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03LEANAL (Alligator) ▪ GM03LEANBU (Buffalo) |
| Business and Data Integrity Rules | For a full list of values, please see Leather Animal Name Code List . If this attribute does not have a code, the specifications allow for free form text. |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Footwear, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.120

Leg Type

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The style pertaining to the leg of a pant. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03LGTYBC (Boot Cut) ▪ GM03LGTYFL (Flare Leg) |
| Business and Data Integrity Rules | For a full list of values, please see Leg Type Code List . If this attribute does not have a code, the specifications allow for free form text. |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.121 Length Description

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------|
| General Definition | The relative length description of a product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03LNTHMN (Mini) ▪ GM03LNTHRF (Regular/Full) |
| Business and Data Integrity Rules | For a full list of values, see the Length Description Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.122 Lined

| | |
|------------------------------------------|-------------------------------------------------------------------------------|
| General Definition | Indicator of how much the lining covers the product's interior. |
| Also Known As | |
| Business Example | GM03LINDFL (Fully Lined) |
| Business and Data Integrity Rules | For a full list of values, see the Lined Code List . |
| Attribute Length | |
| Product Category | Apparel, Fashion Accessories, Footwear, Home |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.123 Lining Material

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicates the type of material the lining is made from. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03LIMTFD (Fabric) ▪ GM03LIMTFB (Faux Fur) |
| Business and Data Integrity Rules | For a full list of values, see the Lining Material Code List . If there are multiple linings for an item, best practice is to describe the lining materials in the <i>Features – Benefits - Marketing Message</i> attribute. |
| Attribute Length | Maximum 80 characters |
| Product Category | Apparel, Footwear, Fashion Accessories, Home |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.124 Marked Retail Price

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicator of whether or not the product is marked with a retail price. |
| Also Known As | Is ticketed with retail, Retail marked |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is marked with a retail price) or ▪ N (is not marked with a retail price) |
| Attribute Length | 80 Characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.125 Material Country of Origin

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The ISO 3-character code representing the country of origin(s) for the materials used to create the trade item. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ CHN (ISO country code for China) ▪ CAN (ISO country code for Canada) |
| Business and Data Integrity Rules | Must be expressed using the applicable ISO count code of origin list (3166-2) which is expressed as a 3-character alpha value. (See below for links to more information on ISO codes.) For more than one country code, leave a space between ISO country codes in the text stream. |
| Attribute Length | 80 characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.126 Maternity

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Product suited for pregnancy. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is for Maternity) or ▪ N (is not for Maternity) |
| Attribute Length | 1 Character |
| Product Category | Apparel |
| Essential Attribute | No |

3.5.127

Metal

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| General Definition | The metal composition of the product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ JW03METLRG (Rose Gold) ▪ JW03METLAG (Silver) |
| Business and Data Integrity Rules | For a full list of values, see the Metal Code List . |
| Attribute Length | 80 Characters |
| Product Category | Jewelry |
| Essential Attribute | No |

3.5.128

Metal Composition

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------|
| General Definition | The metal composition of stainless-steel flatware. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03MTLCCA (18/0) ▪ GM03MTLCCB (18/10) |
| Business and Data Integrity Rules | For a full list of values, see the Metal Composition Code List . |
| Attribute Length | 80 Characters |
| Product Category | Home |
| Essential Attribute | No |

3.5.129

Metal Feet

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| General Definition | An indicator that product contains metal feet. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (has Metal Feet) or ▪ N (does not have Metal Feet) |
| Attribute Length | 1 Character |
| Product Category | Fashion Accessories |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.130 Microwave Safe

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| General Definition | An indicator that the product is microwave safe. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is Microwave Safe) or ▪ N (is not Microwave Safe) |
| Attribute Length | 1 Character |
| Product Category | Home |
| Essential Attribute | No |

3.5.131 Minimum Order Quantity

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| General Definition | The minimum quantity of the orderable trade item that can be ordered. This applies to each individual order. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as a number or a count. |
| Attribute Length | Maximum 15 numeric (optional decimal) |
| Product Category | Common |
| Essential Attribute | No |

3.5.132 Necklace Type

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| General Definition | Indicator of the length or adornment of a necklace. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ JW03NKLCP (Pearl Strand) ▪ JW03NKLCP (Pendant) |
| Business and Data Integrity Rules | For a full list of values, see the Necklace Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Jewelry |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.133 Neckwear Type

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------|
| General Definition | Indicator of the shape or use of the neckwear. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03NECKBN (Bandana) ▪ GM03NECKBA (Boa) |
| Business and Data Integrity Rules | For a full list of values, see the Neckwear Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Fashion Accessories |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.134 Number of Settings

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------|
| General Definition | Number of advertised settings for the product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SETSEI (Eight) ▪ GM03SETSFR (Four) |
| Business and Data Integrity Rules | For a full list of values, see the Number of Settings Code List . |
| Attribute Length | 80 Characters |
| Product Category | Home |
| Essential Attribute | No |

3.5.135 Occasion

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | An event for which the product is designed. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03OCCNGG (Graduation) ▪ GM03OCCNGM (Groom) |
| Business and Data Integrity Rules | For a full list of values, see the Occasion Code List . If there are multiple Occasions, best practice is to repeat the attribute for each Occasion code that applies to the product. |
| Attribute Length | 80 Characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.136

Officially Licensed

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | An indicator that the product has been officially licensed. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is an Officially Licensed product) or ▪ N (is not an Officially Licensed product) |
| Attribute Length | 1 Character |
| Product Category | Apparel, Footwear, Jewelry, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.137

Oil Free

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| General Definition | An indicator that the product does not contain any form of oil. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is Oil Free) or ▪ N (contains Oil) |
| Attribute Length | 1 Character |
| Product Category | Beauty |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.138

Open/Closed Toe

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------|
| General Definition | Describes if the toe of the shoe is enclosed or open in any way where the toes area visible. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ (Closed) ▪ (Open) |
| Business and Data Integrity Rules | For a full list of values, see the Open/Closed Code List . |
| Attribute Length | 80 Characters |
| Product Category | Footwear |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.139 Order Quantity Multiple

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------|
| General Definition | Product must be ordered in multiples of the quantity specified. |
| Also Known As | Multiple order quantity |
| Business Example | If order quantity multiple is 5, an order can be placed for 5, 10, 15, or any other multiple of 5. |
| Business and Data Integrity Rules | Expressed as a number |
| Attribute Length | Maximum 15 numeric (optional decimal) |
| Product Category | Common |
| Essential Attribute | No |

3.5.140 Outsole Type

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------|
| General Definition | Specifies the type of outsole. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03OUTSDP (Dimpled) ▪ GM03OUTSDR (Driver) |
| Business and Data Integrity Rules | For a full list of values, see the Outsole Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Footwear |
| Essential Attribute | No |

3.5.141 Padded

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| General Definition | An indicator that the product is padded with extra material. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is Padded) or ▪ N (is not Padded) |
| Attribute Length | 1 Character |
| Product Category | Fashion Accessories |
| Essential Attribute | No |

3.5.142 Pant / Inseam Length

| | |
|---------------------------|----------------------------------------------------------------------------|
| General Definition | Measurement of garment from the bottom of crotch to the bottom of hemline. |
|---------------------------|----------------------------------------------------------------------------|

| | |
|------------------------------------------|-----------------------------------------------------------------------------------|
| Also Known As | |
| Business Example |  |
| Business and Data Integrity Rules | Requires the measurement value and an accompanying unit of measure. |
| Attribute Length | Maximum of 20 numeric (including decimal) |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.143

Pants/Shorts Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------|
| General Definition | The style of pants or shorts. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03PTSHSK (Skort) ▪ GM03PTSHSW (Sweatpant) |
| Business and Data Integrity Rules | For a full list of values, see the Pants/Shorts Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.144

Panty Back Coverage

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------|
| General Definition | Coverage provided by the panty type. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03PNBCCH (Cheeky) ▪ GM03PNBCMD (Medium) |
| Business and Data Integrity Rules | For a full list of values, see the Panty Back Coverage Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |

| | |
|----------------------------|-------------------------------------------------------------------------------|
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |
|----------------------------|-------------------------------------------------------------------------------|

3.5.145 Panty Type

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------|
| General Definition | Type of panty, indicating how it fits on the body. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03PNTYHC (Hi Cut) ▪ GM03PNTYBI (Bikini) |
| Business and Data Integrity Rules | For a full list of values, see the Panty Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.146 Platform Height

| | |
|------------------------------------------|-------------------------------------------------------------------------------------|
| General Definition | The platform height is measured at the out sole from the foot bed to the sole. |
| Also Known As | |
| Business Example |  |
| Business and Data Integrity Rules | Requires the measurement value and an accompanying unit of measure. |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Footwear |
| Essential Attribute | No |

3.5.147 Player Name

| | |
|---------------------------|------------------------------------------------------------------------------------------|
| General Definition | The name (first and last) of the professional player applied to the product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ Drew Brees ▪ Ken Griffey Jr |

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------|
| | <ul style="list-style-type: none"> ▪ Cristiano Ronaldo ▪ Alex Morgan |
| Business and Data Integrity Rules | Free form text |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories |
| Essential Attribute | No |

3.5.148 Pocket Details

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------|
| General Definition | The description of pocket details on the product. |
| Also Known As | |
| Business Example | Handbag example: Zip pocket, center zip compartment, cell phone pocket, and 2 slit pockets. |
| Business and Data Integrity Rules | Free form text |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.149 Primary Detail Application

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------|
| General Definition | Describes the application of the primary detail on a product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03PDAPFL (Foil) ▪ GM03PDAPGL (Glitter) |
| Business and Data Integrity Rules | For a full list of values, see the Primary Detail Application Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.150 Primary Detail Logo

| | |
|------------------------------------------|--------------------------------------------------------------|
| General Definition | Indicator of whether there is a logo present on the product. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: |

| | |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| | <ul style="list-style-type: none"> ▪ Y (has a Primary Detail Logo) or ▪ N (does not have a Primary Detail Logo) |
| Attribute Length | 1 Character |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.151 Primary Detail Placement

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------|
| General Definition | Relative location of the primary detail application on a product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03PDPLCL (Collar) ▪ GM03PDPLCU (Cuff) |
| Business and Data Integrity Rules | For a full list of values, see the Primary Detail Placement Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.152 Primary Detail Size

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------|
| General Definition | Relative size of the primary detail application/logo. |
| Also Known As | Primary Logo Size |
| Business Example | <ul style="list-style-type: none"> ▪ GM03PDSZLG (Large) ▪ GM03PDSZMD (Medium) |
| Business and Data Integrity Rules | For a full list of values, see the Primary Detail Size Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.153 Primary Detail Type

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------|
| General Definition | Type of primary detail on a product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03PDTPSC (Script) ▪ GM03PDTPTE (Team) |
| Business and Data Integrity Rules | For a full list of values, see the Primary Detail Type Code List . |
| Attribute Length | 80 Characters |

| | |
|----------------------------|------------------------------------|
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.154 Primary Motif Theme

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| General Definition | Motif theme of the primary detail application on the product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03PMTTAM (Americana) ▪ GM03PMTTAN (Animal) |
| Business and Data Integrity Rules | For a full list of values, see the Primary Motif Theme Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.155 Prop 65

| | |
|------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Denotes whether product is compliant with California's Proposition 65 law, which regulates substances that may cause cancer or reproductive toxicity. |
| Also Known As | |
| Business Example | <p>This product can expose you to [name of chemical], which is known to the State of California to cause birth defects or other reproductive harm.*</p> <p><i>*Note: this example is from the Office of Environmental Health Hazard Assessment in California website. GS1 US reminds users that the text of this field is determined by trading partners.</i></p> |
| Business and Data Integrity Rules | <p>Expressed as:</p> <ul style="list-style-type: none"> ▪ Y (contain substance(s) that require a Prop 65 warning) or ▪ N (does not contain substance(s) that require a Prop 65 warning) ▪ Additional text to communicate specifics required to meet the regulation change effective August 2018 if Y is indicated above. ▪ For further information please visit: Proposition 65 Warnings Website |
| Attribute Length | 1 Character for Y/N indicator and 8192 characters to communicate the text of the warning. |
| Product Category | Common |
| Essential Attribute for the following GPC Brick(s): | <p>Essential for ALL GPC bricks</p> <p>For Specific GPC bricks see Essential Attribute Matrix</p> |

3.5.156 Raw Materials Certifications

| | |
|---------------------------|---------------------------------------------------------------------------------------------------------------|
| General Definition | Denotes if product is claiming a sustainability certification or standards for the raw materials of a product |
|---------------------------|---------------------------------------------------------------------------------------------------------------|

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> • GM03RAMACV (Certified Vegan) • GM03RAMAOC (Organic Content Standard) |
| Business and Data Integrity Rules | For a full list of values, see the Raw Materials Certifications Code List |
| Business and Data Integrity Rules | <ul style="list-style-type: none"> ▪ For a full list of values, see the |
| Attribute Length | 80 Characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.157

Refillable

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicator of whether a product or the contents of a container can be refilled. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (can be refilled) or ▪ N (cannot be refilled) |
| Attribute Length | 1 Character |
| Product Category | Beauty |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.158

Re-Orderable

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indication of whether a product can be reordered (does not imply current availability). |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (can be re-ordered) or ▪ N (cannot be re-ordered) |
| Attribute Length | 1 Character |
| Product Category | Common |
| Essential Attribute | No |

3.5.159 Responsible Manufacturing

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicates product is responsibly manufactured with facility or process certifications |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | <ul style="list-style-type: none"> ▪ Y (is certified) ▪ N (is not certified) ▪ Additional text to communicate specifics |
| Attribute Length | 1 Character + 8192 to communicate certification |
| Product Category | Common |
| Essential Attribute | No |

3.5.160 Reversible

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicator that product can be worn or used with either facing outside. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | <p>Expressed as:</p> <ul style="list-style-type: none"> ▪ Y (is reversible) or ▪ N (is not reversible) |
| Attribute Length | 1 Character |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | <p>Yes</p> <p>For Specific GPC bricks see Essential Attribute Matrix</p> |

3.5.161 Ring Type

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------|
| General Definition | Indicates the shape, use, or meaning of a ring. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ JW03RINGST (Stacked) ▪ JW03RINGTE (Toe) |
| Business and Data Integrity Rules | For a full list of values, see the Ring Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Jewelry |
| Essential Attribute | <p>Yes</p> <p>For Specific GPC bricks see Essential Attribute Matrix</p> |

3.5.162

Rug Type

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------|
| General Definition | The usage or intended room for a particular type of rug. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03RUGTAC (Accent) ▪ GM03RUGTBA (Bath) |
| Business and Data Integrity Rules | For a full list of values, see the Rug Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Home |
| Essential Attribute | No |

3.5.163 Scarf Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------|
| General Definition | A length or square of fabric typically worn around the head or neck. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SCTYBL (Blanket) ▪ GM03SCTYBA (Bandana) |
| Business and Data Integrity Rules | For a full list of values, see the Scarf Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Fashion Accessories |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.164 Scent Type

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------|
| General Definition | Primary fragrance note or scent of the product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SCTPCI (Citrus) ▪ GM03SCTPEA (Earthy) |
| Business and Data Integrity Rules | For a full list of values, see the Scent Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Beauty, Home |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.165 Seams

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------|
| General Definition | Dimensional characteristic of the seams of a product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ IA03SEAMFL (Flat) ▪ IA03SEAMRA (Raised) |
| Business and Data Integrity Rules | For a full list of values, see the Seams Code List . |
| Attribute Length | 80 Characters |
| Product Category | Fashion Accessories |
| Essential Attribute | No |

3.5.166 Secondary Detail Application

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------|
| General Definition | Description of the application of the secondary detail on a product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SDAPFL (Foil) ▪ GM03SDAPGL (Glitter) |
| Business and Data Integrity Rules | For a full list of values, see the Secondary Detail Application Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.167 Secondary Detail Logo

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicator that there is a logo present on the product. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (has a Secondary Detail Logo) or ▪ N (does not have a Secondary Detail Logo) |
| Attribute Length | 1 Character |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.168 Secondary Detail Placement

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------|
| General Definition | Description of the relative location of the secondary detail application on a product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SDPLCL (Collar) ▪ GM03SDPLCU (Cuff) |
| Business and Data Integrity Rules | For a full list of values, see the Secondary Detail Placement Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.169 Secondary Detail Size

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------|
| General Definition | Relative size of the secondary detail application/logo. |
| Also Known As | Secondary Logo Size |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SDSZLG (Large) ▪ GM03SDSZMD (Medium) |
| Business and Data Integrity Rules | For a full list of values, see the Secondary Detail Size Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.170 Secondary Detail Type

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------|
| General Definition | Description of the type of secondary detail on a product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SDTPLT (Letter) ▪ GM03SDTPMA (Mascot) |
| Business and Data Integrity Rules | For a full list of values, see the Secondary Detail Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.171 Secondary Motif Theme

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| General Definition | Motif theme of the secondary detail application on the product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SMTTAM (Americana) ▪ GM03SMTTAN (Animal) |
| Business and Data Integrity Rules | For a full list of values, see the Secondary Motif Theme Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.172 Selling Channel

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------------|
| General Definition | Describes if product will be sold in stores only or on-line only, or both. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ ZZ03SELCIS (In Store Only) ▪ ZZ03SELCNR (No Restrictions) |
| Business and Data Integrity Rules | For a full list of values, see the Selling Channel Code List . |
| Attribute Length | 80 Characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.173 Shape

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------|
| General Definition | Physical form or shape of product. Specific to the item itself not the packaging. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SHPERE (Rectangular) ▪ GM03SHPERO (Round) |
| Business and Data Integrity Rules | For a full list of values, see the Shape Code List . |
| Attribute Length | 80 Characters |
| Product Category | Home |
| Essential Attribute | No |

3.5.174 Shapewear Type

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicator of the type of shapewear and fit. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SWRTCP (Control Panty) ▪ GM03SWRTBS (Body Shaper-to the knee) |
| Business and Data Integrity Rules | For a full list of values, see the Shapewear Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.175

Shippable Package/Carton

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicator of whether a product can be shipped in the existing packaging without additional packaging. |
| Also Known As | |
| Business Example | Pre-packaged lamp and shade can be shipped in original carton. |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (can be shipped in existing packaging) or ▪ N (cannot be shipped in existing packaging) |
| Attribute Length | 1 Character |
| Product Category | Common |
| Essential Attribute | No |

3.5.176

Shoe Style

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Form, construction, usage, or special purpose of a shoe. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SHOESL (Slide) ▪ GM03SHOEMJ (Mary Jane) |
| Business and Data Integrity Rules | For a full list of values, see the Shoe Style Code List . If a shoe is associated with a specific sport, identify it via attribute Sport. |
| Attribute Length | 80 Characters |
| Product Category | Footwear |
| Essential Attribute | No |

3.5.177

Shoe Type

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------|
| General Definition | Description of the type of shoe. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SETPPP (Pumps) ▪ GM03SETPSA (Sandals) |
| Business and Data Integrity Rules | For a full list of values, see the Shoe Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Footwear |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.178

Skin Type

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------|
| General Definition | Skin characteristic to which a particular beauty product is intended for use. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SKTPDR (Dry) ▪ GM03SKTPLY (Oily) |
| Business and Data Integrity Rules | For a full list of values, see the Skin Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Beauty |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.179

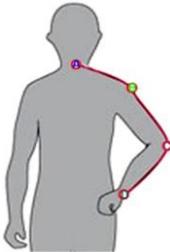
Skirt Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------|
| General Definition | The primary silhouette and design of a skirt. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SKRTST (Straight) ▪ GM03SKRTTI (Tiered) |
| Business and Data Integrity Rules | For a full list of values, see the Skirt Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.180 Sleepwear Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------|
| General Definition | Indicator of the type of sleepwear. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SLPTGW (Gown) ▪ GM03SLPTRO (Robe) |
| Business and Data Integrity Rules | For a full list of values, see the Sleepwear Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.181 Sleeve Measurement

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Measurement of the garment from the base of neck, past the shoulder, around the elbow to the point at which you prefer the cuff to end. The path of the tape measure follows on the outside of the arm. |
| Also Known As | |
| Business Example |  |
| Business and Data Integrity Rules | Requires the measurement value and an accompanying unit of measure. |
| Attribute Length | Maximum 20 numeric (including decimal) |
| Product Category | Apparel |
| Essential Attribute | No |

3.5.182 Sleeve Type

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| General Definition | Style type of the sleeve portion of apparel items. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SLVTST (Short) ▪ GM03SLVTS4 (Sleeveless) |
| Business and Data Integrity Rules | Please For a full list of values, see the Sleeve Type Code List .* |

| | |
|----------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | <p><i>*If there is a sleeve type that does not have a code, the specifications allow for a free form text description.</i></p> <p>If there are multiple sleeve types for an item, best practice is to describe the sleeve types in the <i>Features – Benefits - Marketing Message</i> attribute.</p> |
| Attribute Length | Maximum 80 characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.183 Slip Split

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicator if the slip has split on the side seam. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (has a split) or ▪ N (does not have a split) |
| Attribute Length | 1 Character |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.184 Slip Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------|
| General Definition | Indicates the style of the intimate apparel slip. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SLTPFL (Full) ▪ GM03SLTPHA (Half) |
| Business and Data Integrity Rules | For a full list of values, see the Slip Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.185 Sole Type

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Type of material from which the sole is made. |
| Also Known As | Consumer Product Description |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SOLTLS (Leather) ▪ GM03SOLTRS (Rubber) |
| Business and Data Integrity Rules | <p>Please For a full list of values, see the Sole Type Code List.</p> <p><i>* If there is a sole type that does not have a code, the specifications allow for a free form text description.</i></p> <p>If there are multiple sole types for an item, best practice is to describe the sole types in the <i>Features – Benefits - Marketing Message</i> attribute.</p> |
| Attribute Length | Maximum 80 characters |
| Product Category | Footwear |
| Essential Attribute | <p>Yes</p> <p>For Specific GPC bricks see Essential Attribute Matrix</p> |

3.5.186 Social Certifications

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| General Definition | Specific social certifications at the product level. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SOCEFT (Fair Trade Certified) ▪ GM03SOCDRI (Rise) |
| Business and Data Integrity Rules | For a full list of values, see the Social Certifications Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Footwear |
| Essential Attribute | No |

3.5.187 Special Embellishment

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------|
| General Definition | Description of material(s) applied to the product to embellish its appearance. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SPEMFR (Fringe) ▪ GM03SPEMGL (Glitter) |
| Business and Data Integrity Rules | For a full list of values, see the Special Embellishment Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Footwear |
| Essential Attribute | No |

Special Handling Code

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Coded value for special transportation handling requirements of consumer item. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ Refrigerated (MRF) ▪ Environmental control limits (EL) ▪ Flammable (FL) ▪ Fragile (FR) |
| Business and Data Integrity Rules | EDI users should reference the Voluntary Interindustry Commerce Solutions® (VICS®) code list applicable to data element 152Other users may use free form. |
| Attribute Length | Maximum 3 characters |
| Product Category | Jewelry, Beauty, Home |
| Essential Attribute | No |

3.5.188

Special Item Code

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Items not available for individual sale. |
| Also Known As | GWP, PWP |
| Business Example | <ul style="list-style-type: none"> ▪ Gift with purchase (GW) ▪ Purchase with purchase (PW) ▪ Collateral (CL) |
| Business and Data Integrity Rules | GW, PW, or CL (these are the only permissible values) |
| Attribute Length | 2 characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.189

SPF Rating

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| General Definition | SPF, or Sun Protection Factor, is a measure of how well a sunscreen will protect skin from ultraviolet rays. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SPFRRB (15) ▪ GM03SPFRRC (30) |
| Business and Data Integrity Rules | For a full list of values, see the SPF Rating Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Beauty |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.190

Sport

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| General Definition | Sport associated with the product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ ZZ03SPRTBA (Baseball) ▪ ZZ03SPRTBK (Basketball) |
| Business and Data Integrity Rules | For a full list of values, see the Sport Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Footwear, Fashion Accessories, Home |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.191 Stay Cool Handle

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indication of whether a product is constructed with a heat resistant handle. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (has a stay cool handle) or ▪ N (does not have a stay cool handle) |
| Attribute Length | 1 Character |
| Product Category | Home |
| Essential Attribute | No |

3.5.192 Steamable

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indication of whether a product can be steamed to remove wrinkles. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (can be steamed) or ▪ N (cannot be steamed) |
| Attribute Length | 1 Character |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.193 Stone Details

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Primary gemstone associated with product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ 1 carat square cut genuine Emerald ▪ 3.5 mm cultured pearl, round ▪ Blue cubic zirconia briolette beads approx. 7 mm |
| Business and Data Integrity Rules | Should be identified with the size, shape, and whether genuine or faux. If faux, specify content (e.g., resin, glass, etc.). |
| Attribute Length | Maximum 80 characters |
| Product Category | Jewelry |
| Essential Attribute | No |

3.5.194 Strap Placement

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicates where straps are located on product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03STPLCB (Centered Back) ▪ GM03STPLRA (Racerback) |
| Business and Data Integrity Rules | For a full list of values, see the Strap Placement Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Footwear, Fashion Accessories, Home |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.195 Stretch

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indication of whether a product is made of something capable of being made longer or wider without tearing or breaking. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (stretches) or ▪ N (does not stretch) |
| Attribute Length | 1 Character |
| Product Category | <ul style="list-style-type: none"> ▪ Apparel, Fashion Accessories, Jewelry, Footwear |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.196 Supplier Suggested Retail Price

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Retail selling price suggested by the manufacturer/supplier. (This does not imply that the consumer item is marked with this price. This price may apply to one or more commercial customers.) |
| Also Known As | <ul style="list-style-type: none"> ▪ List price ▪ Recommended retail price ▪ MSRP |
| Business Example | |
| Business and Data Integrity Rules | Reference the GS1 US Trade Item Identification and Communication (TIIC) Guidelines for Electronic Data Interchange . |
| Attribute Length | Maximum 17 numeric (optional decimal) |
| Product Category | Common |

| | |
|----------------------------|----|
| Essential Attribute | No |
|----------------------------|----|

3.5.197 Supplemental Circularity Certifications

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Supplemental circularity certifications that may not be directly tied to just one product but are an attribute of the product |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> GM03SUCCRR (Reusable/Recyclable Product) GM03SUCCAC (Archive Collection or Unworn Vintage) |
| Business and Data Integrity Rules | For a complete list of codes see the Supplemental Circularity Certifications Code List |
| Attribute Length | Maximum 80 characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.198 Supplemental Corporate/Philanthropic Certifications

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Corporate/Philanthropic certifications that may not be directly tied to just one product but are an attribute of the product |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> GM03SCOPCC (Charitable Contribution x every purchase) GM03SCOPPL (Accreditation) |
| Business and Data Integrity Rules | For a complete list of codes see the Supplemental Corporate/Philanthropic Certifications Code List |
| Attribute Length | Maximum 80 characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.199 Supplemental Packaging Certifications

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Supplemental packaging certifications that may not be directly tied to just one product but are an attribute of the product |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> GM03SPCERP (Reusable packaging) GM03SPCERM (Recycled packaging materials) |
| Business and Data Integrity Rules | For a complete list of codes see the Supplemental Packaging Certifications Code List |

| | |
|----------------------------|-----------------------|
| Attribute Length | Maximum 80 characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.200 Supplemental Raw Materials Certifications

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Raw materials certifications that may not be directly tied to just one product but are an attribute of the product |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> GM03SRMCUM (Non-cert Upcycled materials) GM03SRMCNV (Non-cert Vegan) |
| Business and Data Integrity Rules | For a complete list of codes see the Supplemental Raw Materials Certifications Code List |
| Attribute Length | Maximum 80 characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.201 Supplemental Traceability Programs

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| General Definition | Additional traceability programs that can be applied to a product or grouping of products |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> GM03SUTRDP (Digital Passport) GM03SUTRTP (Traceability Program) |
| Business and Data Integrity Rules | For a complete list of codes see the Supplemental Traceability Programs Code List |
| Attribute Length | Maximum 80 characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.202 Supplier Wholesale Price

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| General Definition | Unit price of the trade item as defined by the supplier. This price may apply to one or more commercial customers. |
| Also Known As | Unit cost |
| Business Example | |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 17 numeric (optional decimal) |

| | |
|----------------------------|--------|
| Product Category | Common |
| Essential Attribute | No |

3.5.203

Supply Type

| | |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Describes when and if product can be ordered and/or replenished. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ Evergreen (Core) - Vendor can fill order all year anytime - appx 95% in season or greater fill rate ▪ Made to Stock - Vendor plans to stock item but Retailers can expect a less that 95% in season fill rate ▪ Made to Order (Fashion/Seasonal) - No in season replenishment orders will be filled. Pre-order only ▪ Perennial - Seasonally available. The product comes back year after year ▪ Seasonal with Limited Replenishment- Limited in season replenishment, subject to availability |
| Business and Data Integrity Rules | For a full list of values, see the Supply Type Code List . Examples of codes: <ul style="list-style-type: none"> ▪ ZZ03SUTYMT (Made to Order) ▪ ZZ03SUTYMS (Made to Stock) |
| Attribute Length | 80 Characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.204

Support Level

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicates the level of support the material of the item supplies to the wearer. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SULVFA (Full Support) ▪ GM03SULVMA (Maximum Support) |
| Business and Data Integrity Rules | For a full list of values, see the Support Level Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.205

Sustainable Materials

| | |
|---------------------------|----------------------------------------------------------------------|
| General Definition | Indicates that product is made of at least 50% sustainable materials |
| Also Known As | |

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Business Example | <ul style="list-style-type: none"> ▪ Y (Product contains 50% sustainable materials) ▪ N (Product does not contain 50% sustainable materials) ▪ Text field to share certifications/or other details to describe how product contains sustainable materials |
| Business and Data Integrity Rules | |
| Attribute Length | 1 Character for Y/N indicator and 8192 characters for details of the sustainability |
| Product Category | Common |
| Essential Attribute | No |

3.5.206 Sustainable Packaging

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | <ul style="list-style-type: none"> ▪ Packaging must be made from at least 50% recycled content or must be refillable or recyclable |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ Y (Product contains 50% recycled packaging materials) ▪ N (Product does not contain 50% recycled packaging materials) ▪ Text field to share certifications/or other details to describe how product contains sustainable packaging materials |
| Business and Data Integrity Rules | |
| Attribute Length | 1 Character for Y/N indicator and 8192 characters for details of the sustainability |
| Product Category | Common |
| Essential Attribute | No |

3.5.207 Sweater/Pullover Type

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------|
| General Definition | Design characteristics of a sweater or pullover. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SWPUTA (Tank) ▪ GM03SWPUTS (T-Shirt) |
| Business and Data Integrity Rules | For a full list of values, see the Sweater/Pullover Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.208

Swim Bottom Type

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------|
| General Definition | Any product that may be used or described for swimming and covers the lower half of the body |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SWBTBA (Banded) ▪ GM03SWBTBO (Boardshort) |
| Business and Data Integrity Rules | For a full list of values, see the Swim Bottom Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.209

Swim Cover-up Type

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| General Definition | Any product that may be described/observed as a garment worn over swimwear. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SWCTBS (Beach Shirt) ▪ GM03SWCTBO (Bottom) |
| Business and Data Integrity Rules | For a full list of values, see the Swim Cover-Up Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.210

Swim One-piece Type

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Any product that may be described/observed as a garment worn for swimming that covers the upper and lower half of the body as one piece. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SWOTBA (Bandeau) ▪ GM03SWOTHA (Halter) |
| Business and Data Integrity Rules | For a full list of values, see the Swim One-Piece Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.211 Swim Top Type

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| General Definition | Any product that may be described/observed as a garment worn for swimming that covers the top half of the body. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03SWTTBA (Bandeau) ▪ GM03SWTTBN (Bandini) |
| Business and Data Integrity Rules | For a full list of values, see the Swim Top Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.212 Tableware Type

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| General Definition | Type of tabletop products. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03TBLTDI (Dinnerware) ▪ GM03TBLTFL (Flatware) |
| Business and Data Integrity Rules | For a full list of values, see the Tableware Type Code List |
| Attribute Length | 80 Characters |
| Product Category | Home |
| Essential Attribute | No |

3.5.213 Tag

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicator if there is a physical tag present. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (has a tag) or ▪ N (does not have physical tag) |
| Attribute Length | 1 Character |
| Product Category | Apparel, Fashion Accessories |
| Essential Attribute | No |

3.5.214 Team Name

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Professional, collegiate, or other sports team name associated with a product. |
| Also Known As | |
| Business Examples | <ul style="list-style-type: none"> ▪ New York Rangers ▪ Manchester United ▪ Dallas Cowboys ▪ LSU Tigers |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 80 characters |
| Product Category | Apparel, Footwear, Jewelry, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.215 Third Detail Application

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------|
| General Definition | Description of the application of the third detail on a product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03TDAPFL (Foil) ▪ GM03TDAPGL (Glitter) |
| Business and Data Integrity Rules | For a full list of values, see the Third Detail Application Code Type . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.216 Third Detail Logo

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indicator of whether there is a logo present on the product. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (has a Third Detail Logo) or ▪ N (does not have a Third Detail Logo) |
| Attribute Length | 1 Character |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.217 Third Detail Placement

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------|
| General Definition | Describes the relative location of the third detail application on a product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03TDPLCL (Collar) ▪ GM03TDPLCU (Cuff) |
| Business and Data Integrity Rules | For a full list of values, see the Third Detail Placement Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.218 Third Detail Size

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------|
| General Definition | Relative size of the third detail application/logo. |
| Also Known As | Third Logo Size |
| Business Example | <ul style="list-style-type: none"> ▪ GM03TDSZLG (Large) ▪ GM03TDSZMD (Medium) |
| Business and Data Integrity Rules | For a full list of values, see the Third Detail Size Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

3.5.219 Third Detail Type

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------|
| General Definition | Description of the type of third detail on a product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03TDTPMA (Mascot) ▪ GM03TDTPNU (Number) |
| Business and Data Integrity Rules | For a full list of values, see the Third Detail Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

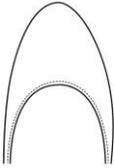
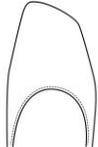
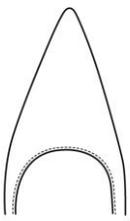
3.5.220

Third Motif Theme

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| General Definition | Motif theme of the third detail application on the product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03TMTTAM (Americana) ▪ GM03TMTTAN (Animal) |
| Business and Data Integrity Rules | For a full list of values, see the Third Motif Theme Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel, Fashion Accessories, Home |
| Essential Attribute | No |

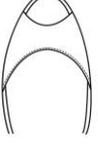
3.5.221

Toe Shape

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Shape of the toe of a shoe. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ■ GM03TOESPY (Pointy) ■ GM03TOESRD (Round) <div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;"> <p>ALMOND</p>  </div> <div style="text-align: center;"> <p>ROUND</p>  </div> <div style="text-align: center;"> <p>OBLIQUE</p>  </div> <div style="text-align: center;"> <p>SQUARE TOE</p>  </div> </div> <div style="text-align: center; margin-top: 20px;"> <p>POINTED</p>  </div> |
| Business and Data Integrity Rules | For a full list of values, see the Toe Shape Code List |
| Attribute Length | 80 Characters |
| Product Category | Footwear |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.222

Toe Style

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Style of the toe of a shoe. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ■ GM03TOESPY ■ GM03TOESRD <div style="display: flex; justify-content: space-around; align-items: flex-end; margin-top: 10px;"> <div style="text-align: center;"> <p>APRON TOE</p>  </div> <div style="text-align: center;"> <p>CAP TOE</p>  </div> <div style="text-align: center;"> <p>PEEP</p>  </div> <div style="text-align: center;"> <p>SPLIT TOE</p>  </div> </div> |
| Business and Data Integrity Rules | For a full list of values, see the Toe Style Code List . |
| Attribute Length | 80 Characters |
| Product Category | Footwear |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.223

Towel Type

| | |
|------------------------------------------|-----------------------------------------------------------------------------------------------------|
| General Definition | Type of towel based on intended use. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ■ GM03TOWLBE (Beach) ■ GM03TOWLHA (Hand) |
| Business and Data Integrity Rules | For a full list of values, see the Towel Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Home |
| Essential Attribute | No |

3.5.224 Vendor Collection Name

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------|
| General Definition | Name the vendor applies to a collection or grouping of consumer products. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ Island Breeze ▪ Monterey Bay |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 80 characters |
| Product Category | Common |
| Essential Attribute | No |

3.5.225 Waist Rise

| | |
|------------------------------------------|--------------------------------------------------------------------------------------------------|
| General Definition | Measurement of the garment from the bottom of the crotch seam to the top of the waistband. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03WSDRLW (Low) ▪ GM03WSDRMI (Mid) |
| Business and Data Integrity Rules | For a full list of values, see the Waist Rise Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.226 Waistband Type

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| General Definition | The construction of the waistband of a particular product. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ GM03WBTPBH (Belt Hook) ▪ GM03WBTPDS (Drawstring) |
| Business and Data Integrity Rules | For a full list of values, see the Waistband Type Code List . |
| Attribute Length | 80 Characters |
| Product Category | Apparel |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.227

Warranty Description

| | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| General Definition | The consumer warranty description which the retailer keeps on file in the event a consumer has a claim against the warranty. |
| Also Known As | |
| Business Example | 3-year warranty on materials and workmanship |
| Business and Data Integrity Rules | Matches the warranty claim on the product, packaging, or brand owner’s website. |
| Attribute Length | Maximum 4096 characters |
| Product Category | Jewelry, Home |
| Essential Attribute | No |

3.5.228

Watch Band Width

| | |
|------------------------------------------|------------------------------------------------------------------------------------|
| General Definition | Measurement between the two connectors (lugs) where band connects to watch. |
| Also Known As | Lug width |
| Business Example |  |
| Business and Data Integrity Rules | |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Jewelry |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.229

Watch Case Shape

| | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------|
| General Definition | The primary shape of the watch case. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ▪ JW03WACSRN (Round) ▪ JW03WACSSQ (Square) |
| Business and Data Integrity Rules | For a full list of values, see the Watch Case Shape Code List . |
| Attribute Length | 80 Characters |

| | |
|----------------------------|-------------------------------------------------------------------------------|
| Product Category | Jewelry |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.230 Watch Case Size

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Measurement of the face of the watch. |
| Also Known As | |
| Business Example |  |
| Business and Data Integrity Rules | This measurement can be either the diameter if the face is round, or the width and height if the face is rectangular or square. |
| Attribute Length | Maximum 8 numeric (optional decimal) |
| Product Category | Jewelry |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.231 Water Repellant

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| General Definition | Indication of whether product has a finish that resists absorption or penetration of water. |
| Also Known As | |
| Business Example | <ul style="list-style-type: none"> ■ ZZ03WATRPF (Waterproof) ■ ZZ03WATRRE (Water resistant) |
| Business and Data Integrity Rules | For a full list of values, see the Water Repellant Code List . |
| Attribute Length | 80 Characters |
| Product Category | Common |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.5.232

Wrinkle Resistant

| | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| General Definition | Indication of whether the product is treated to be wrinkle resistant. |
| Also Known As | |
| Business Example | |
| Business and Data Integrity Rules | Expressed as: <ul style="list-style-type: none"> ▪ Y (is wrinkle resistant) or ▪ N (is not wrinkle resistant) |
| Attribute Length | 1 Character |
| Product Category | Apparel, Home |
| Essential Attribute | Yes For Specific GPC bricks see Essential Attribute Matrix |

3.6 GS1 Extended Attribute Code Lists

3.6.1 [Adjustable Strap Code List](#)

| Code List Values for Adjustable Strap | | | |
|---------------------------------------|------------|----------------------|------------|
| Fully Adjustable | GM03ADSTFA | Partially Adjustable | GM03ADSTPA |
| Non-Adjustable | GM03ADSTNA | Other | GM03ADST99 |

3.6.2 [Advertised Origin Code List](#)

| Code List Values for Advertised Origin | |
|----------------------------------------|------------|
| Imported | GM03ADVOIM |
| Made in Canada | GM03ADVOMC |
| Made in U.S.A. | GM03ADVOMU |
| Made in U.S.A. and Imported | GM03ADVOUI |
| Made in U.S.A. or Imported | GM03ADVOUO |
| Made in another country* | GM04ADVO99 |

* Requires use of PID05

3.6.3 Bag Type Code List

| Code List Values for Bag Type | | | |
|-------------------------------|------------|--------------|------------|
| Backpack | GM03BGSTBA | Saddle Bag | GM03BGSTSB |
| Bucket Bag | GM03BGSTBB | Satchel | GM03BGSTSA |
| Clutch | GM03BGSTCL | Shopper | GM03BGSTSJ |
| Crossbody | GM03BGSTCR | Shoulder Bag | GM03BGSTSH |
| Diaper Bag | GM03BGSTDB | Tote | GM03BGSTTT |
| Duffel | GM03BGSTDU | Waist Bag | GM03BGSTWB |
| Hobo | GM03BGSTHB | Wristlet | GM03BGSTWR |
| Messenger Bag | GM03BGSTMB | Other | GM04BGST99 |
| Pouch | GM03BGSTPH | | |

3.6.4 Band Type Code List

| Code List Values for Band Type | |
|--------------------------------|-------------|
| Bangle | JW03WBNDDBA |
| Bracelet | JW03WBNDDBR |
| Cuff | JW03WBNDDCU |
| NATO Strap | JW03WBNDDNA |
| Strap | JW03WBNDST |
| Other | JW04WBND99 |

3.6.5 Beauty Area of Use Code Lis

| Code List Values for Beauty Area of Use | | | |
|-----------------------------------------|------------|-------|------------|
| Body | GM03BAOUBD | Lip | GM03BAOULP |
| Brow | GM03BAOUBR | Multi | GM03BAOUMU |
| Cheek | GM03BAOUCH | Nail | GM03BAOUNA |
| Eye | GM03BAOUEY | Neck | GM03BAOUNE |
| Face | GM03BAOUFA | Pedi | GM03BAOUPE |
| Hair | GM03BAOUHR | Teeth | GM03BAOUTE |
| Hand | GM03BAOUHN | Other | GM04BAOU99 |
| Lash | GM03BAOULA | | |

3.6.6 Beauty Treatment Specialty Code List

| Code List Values for Beauty Treatment Specialty | | | |
|-------------------------------------------------|------------|-------------------------|------------|
| After Sun | GM03BTSPAS | Redness/Rosacea | GM03BTSPRR |
| Anti-Acne | GM03BTSPAA | Repair | GM03BTSPRE |
| Cellulite | GM03BTSPCE | Self Tan | GM03BTSPST |
| Conditioning | GM03BTSPCD | Shaving | GM03BTSPSH |
| Day | GM03BTSPDA | Uneven Skin Tone | GM03BTSPUN |
| Firming/Lifting | GM03BTSPFL | Wrinkles | GM03BTSPWR |
| Moisturizing | GM03BTSPMS | Heat and Sun Protection | GM03BTSPHS |
| Anti-Frizz | GM03BTSPAF | Oil Control | GM03BTSPOC |
| Clarifying | GM03BTSPCL | Straightening | GM03BTSPSG |
| Color Protection | GM03BTSPCP | Texturizing | GM03BTSPTX |
| Curl Defining | GM03BTSPCD | Thinning and Hair Loss | GM03BTSPTH |
| Damage Repair | GM03BTSPDR | Volumizing | GM03BTSPVO |
| Dry Scalp | GM03BTSPDS | Other | GM04BTSP99 |
| Dullness | GM03BTSPDU | | |
| Night | GM03BTSPNI | | |
| | | | |

3.6.7 Beauty Type Code List



| Code List Values for Beauty Type | | | |
|----------------------------------|------------|-----------------------|------------|
| After Shave | GM03BETYAS | Mask | GM03BETYMK |
| Base Coat | GM03BETYBC | Make-up Brush | GM03BETYMB |
| BB / CC | GM03BETYBB | Make-up Brush Cleaner | GM03BETYMC |
| Blush/Bronzer | GM03BETYBL | Mirror | GM03BETYMI |
| Blade Sharpener | GM03BETYBR | Moisturizer | GM03BETYMO |
| Beauty Spray | GM03BETYBS | Multi-use Palette | GM03BETYMP |
| Cleansing Brush | GM03BETYCB | Make-up Remover | GM03BETYMR |
| Curling Iron | GM03BETYCI | Manicure Set | GM03BETYMS |
| Cleanser | GM03BETYCL | Nail Polish | GM03BETYNP |
| Conditioner | GM03BETYCN | Perfume/Cologne | GM03BETYPC |
| Concealer | GM03BETYCO | Plumper | GM03BETYPL |
| Diffuser | GM03BETYDI | Powder | GM03BETYPO |
| Curler | GM03BETYEC | Primer | GM03BETYPR |
| Eyebrow Enhancer | GM03BETYEE | Pencil Sharpener | GM03BETYPS |
| Electric Razor | GM03BETYER | Pre-Shave | GM03BETYPE |
| Eye Shadow | GM03BETYES | Razor | GM03BETYRA |
| Exfoliator | GM03BETYEX | Razor Blade | GM03BETYRB |
| False Eyelashes | GM03BETYFE | Shave Brush | GM03BETYSB |
| Flat Iron | GM03BETYFI | Shaving Cream | GM03BETYSC |
| Foundation | GM03BETYFO | Sun Care | GM03BETYSU |
| Gloss | GM03BETYGL | Serum | GM03BETYSE |
| Groomer | GM03BETYGR | Shampoo | GM03BETYSH |
| Hair Brush | GM03BETYHB | Shave Bowl | GM03BETYSL |
| Hair Dryer | GM03BETYHD | Sponge | GM03BETYSP |
| Hair Spray | GM03BETYHS | Shave Set | GM03BETYSS |
| Hair Trimmer | GM03BETYHT | Styling Product | GM03BETYST |
| Laquer | GM03BETYLA | Top Coat | GM03BETYTC |
| Lip Balm | GM03BETYLB | Toner/Clarifyer | GM03BETYTO |
| Lip Liner | GM03BETYLI | Tinted Moisturizer | GM03BETYTM |
| Lip Stick | GM03BETYLS | Tweezer | GM03BETYTW |
| Mascara | GM03BETYMA | Other | GM04BETY99 |

3.6.8 *Bedding Size Code List*

| Code List Values for Bedding Size | | | |
|-----------------------------------|------------|-----------------|------------|
| Baby/Swaddle | GM03BDSZBS | Jumbo | GM03BDSZJU |
| Body | GM03BDSZBD | King | GM03BDSZKI |
| California King | GM03BDSZCK | Queen | GM03BDSZQU |
| Contour | GM03BDSZCN | Standard | GM03BDSZST |
| Crib | GM03BDSZCR | Throw | GM03BDSZTH |
| Euro | GM03BDSZEU | Twin | GM03BDSZTW |
| Full/Queen | GM03BDSZFQ | Twin Extra Long | GM03BDSZTX |
| Full/Standard | GM03BDSZFS | Other | GM04BDSZ99 |

3.6.9 Bedding Type Code List

| Code List Values for Bedding Type | | | |
|-----------------------------------|------------|------------|------------|
| Bedsread | GM03BEDTBS | Pillowcase | GM03BEDTPC |
| Comforter | GM03BEDTCM | Sham | GM03BEDTSH |
| Duvet Cover | GM03BEDTDC | Sheet Set | GM03BEDTSS |
| Fitted Sheet | GM03BEDTFI | Other | GM04BEDT99 |
| Flat Sheet | GM03BEDTFL | | |

3.6.10 Belt Type Code List

| Code List Values for Bill Logo Application | | | |
|--------------------------------------------|------------|------------|------------|
| Braided | GM03BETYBR | Ratchet | GM03BETYRA |
| Chain | GM03BETYCH | Sash | GM03BETYSA |
| Cinch | GM03BETYCI | Strap | GM03BETYST |
| Cummerbund | GM03BETYCU | Stretch | GM03BETYSH |
| Hip | GM03BETYHI | Suspenders | GM03BETYSU |
| Lace-up | GM03BETYLU | Yoke | GM03BETYYO |
| Military | GM03BETYMI | Other | GM04BETY99 |
| Obi | GM03BETYOB | | |

3.6.11 Bill Logo Application Code List

| Code List Values for Bill Logo Application | | | |
|--------------------------------------------|------------|--------------|------------|
| Fabric Applique | GM03BILLFA | Screen Print | GM03BILLSP |
| Raised Embroidery | GM03BILLRE | Other | GM04BILL99 |

3.6.12 Bill Type Code List

| Code List Values for Bill Type | | | |
|--------------------------------|------------|----------|------------|
| Flip Color | GM03BILTFC | Print | GM03BILTFR |
| Flip Up | GM03BILTFU | Sandwich | GM03BILTSA |
| Normal | GM03BILTNL | Short | GM03BILTSH |

3.6.13 Boot Shaft Type Code List

| Code List Values for Boot Shaft Type | | | |
|--------------------------------------|--|--|--|
|--------------------------------------|--|--|--|

| | | | |
|-----------------|------------|--------------|------------|
| Low shaft/Ankle | GM03BTSTAN | Over Knee XX | GM03BTSTOK |
| Knee High/Tall | GM03BTSTKH | Tall | GM03BTSTTL |
| Low Shaft | GM03BTSTLS | Other | GM0BTST99 |
| Mid Calf | GM03BTSTMI | | |

3.6.14 Bra Band Type Code List

| Code List Values for Bra Band Type | | | |
|------------------------------------|------------|---------------------|------------|
| Smoothing Back | GM03BRBNSB | Toed In | GM03BRBNTI |
| Smoothing Side | GM03BRBNSS | U Back/Leotard Back | GM03BRBNUB |
| Straight Back | GM03BRBNST | Other | GM03BRBN99 |
| T-back | GM03BRBNTB | | |

3.6.15 Bra Bust Type Code List

| Code List Values for Bra Bust Type | | | |
|------------------------------------|------------|---------|------------|
| Average | GM03BRBTAV | Shallow | GM03BRBTSH |
| Full Figured | GM03BRBTFF | Other | GM03BRBT99 |

3.6.16 Bra Cup Coverage Code List

| Code List Values for Bra Cup Coverage | | | |
|---------------------------------------|------------|----------|------------|
| 3/4 | GM03BRCC34 | Plunge | GM03BRCCPL |
| Balconette | GM03BRCCBA | Triangle | GM03BRCCTR |
| Demi | GM03BRCCDE | Other | GM03BRCC99 |
| Full | GM03BRCCFL | | |

3.6.17 Bra Cup Type Code List

| Code List Values for Bra Cup Type | | | |
|-----------------------------------|------------|------------------------|------------|
| Contour (padded cup) | GM03BRCTCO | Molded (no padded cup) | GM03BRCTMO |
| Cut & Sewn | GM03BRCTCU | Push-Up | GM03BRCTPU |
| Gel Padding | GM03BRCTGP | Seamless | GM03BRCTSE |
| Liquid Padding | GM03BRCTLP | Spacer | GM03BRCTSP |
| Memory Foam | GM03BRCTMF | Other | GM03BRCT99 |

3.6.18 Bra Impact Level Code List

| Code List Values for Bra Impact Level | | | |
|---------------------------------------|------------|--------|------------|
| High | GM03BRILHI | Medium | GM03BRILMD |
| High + | GM03BRILHP | Other | GM03BRIL99 |
| Low | GM03BRILLO | | |

3.6.19 Bra Padding Code List

| Code List Values for Bra Padding | | | |
|----------------------------------|------------|-------|------------|
| Integrated Padding | GM03BRPDIP | Other | GM03BRPD99 |
| Removable Padding/Pocketed | GM03BRPDRP | | |

3.6.20 Bra Specialty Type Code List

| Code List Values for Bra Specialty Type | | | |
|-----------------------------------------|------------|---------------|------------|
| Backless | GM03BRSTBL | Post-Surgical | GM03BRSTPS |
| Mastectomy | GM03BRSTMA | Sleep | GM03BRSTSL |
| Maternity/Nursing | GM03BRSTMT | Other | GM03BRST99 |

3.6.21 Bra Type Code List

| Code List Values for Bra Type | | | |
|-------------------------------|------------|-----------------------|------------|
| Bandeau | GM03BRTYBN | Minimizer | GM03BRTYMN |
| Bralette | GM03BRTYBR | Sport | GM03BRTYSP |
| Bustier | GM03BRTYBU | Standard/Conventional | GM03BRTYSC |
| Convertible | GM03BRTYCN | Strapless | GM03BRTYST |
| Corset | GM03BRTYCO | Training | GM03BRTYTR |
| Halter | GM03BRTYHA | T-Shirt | GM03BRTYTS |
| Long Line | GM03BRTYLL | Other | GM03BRTY99 |

3.6.22 Bracelet Type Code List

| Code List Values for Bracelet Type | | | |
|------------------------------------|------------|-----------|------------|
| Adjustable | JW03BRTTAD | Hinge | JW03BRTTHN |
| Bangle | JW03BRTTBA | Line | JW03BRTTLI |
| Bracelet Set | JW03BRTTBS | Open Cuff | JW03BRTTOC |
| Chain | JW03BRTTCH | Stretch | JW03BRTTST |
| Charm | JW03BRTTCM | Wrap | JW03BRTTWR |
| Coil | JW03BRTTCL | Other | JW04BRTT99 |
| Cuff | JW03BRTTCF | | |

3.6.23 Care Instructions Code List

| Code List Values for Care Instructions Code | | | |
|---------------------------------------------|------------|-------------------------|------------|
| Dishwasher Safe | GM03CAINDS | Machine Wash Hot | GM03CAINMH |
| Do Not Iron | GM03CAINDN | Machine Wash Line Dry | GM03CAINML |
| Dry Clean | GM03CAINDC | Machine Wash Tumble Dry | GM03CAINMT |
| Hand Wash | GM03CAINHW | Machine Wash Warm | GM03CAINMW |
| Leather Method Dry Cleaning | GM03CAINLM | Spot Clean | GM03CAINSC |
| Machine Wash Cold | GM03CAINMC | Wash Separately | GM03CAINWS |
| Machine Wash Dry Flat | GM03CAINMD | Other | GM04CAIN99 |

3.6.24 Chemical Certifications Code List

| Code List Values for Chemical Certifications | | | |
|----------------------------------------------|------------|--------------------------|------------|
| bluesign | GM03CHCEBL | ZDHC MRSL Certifications | GM03CHCEZD |
| OEKO-TEX Standard 100 Certified | GM03CHCEOT | Other | GM04CHCE99 |
| OEKO-TEX Standard Made in Green | GM03CHCEOG | | |

3.6.25 Closure Code List

| Code List Values for Closure | | | |
|------------------------------|------------|---------------|------------|
| Adjustable/Pull | GM03CLOSAP | Lace-up Front | GM03CLOSLF |
| Back | GM03CLOSBC | Latch | GM03CLOSLA |
| Back Button/Zip | GM03CLOSBB | Leverback | GM03CLOSLB |

| Code List Values for Closure | | | |
|------------------------------|------------|---------------------|------------|
| Back Hook/Zip | GM03CLOSBH | Lift-Lock | GM03CLOSLL |
| Barrel | GM03CLOSBA | Link/Clasp | GM03CLOSLC |
| Box Tab Insert | GM03CLOSBT | Lobster Claw | GM03CLOSLW |
| Buckle | GM03CLOSBU | Magnetic | GM03CLOSMG |
| Button | GM03CLOSBN | Pierced Post | GM03CLOSPP |
| Button Back | GM03CLOSBK | Push-Lock | GM03CLOSPL |
| Button Front | GM03CLOSBF | Side Button/Zip | GM03CLOSSB |
| Button Front Partial | GM03CLOSBP | Side Hook/Zip | GM03CLOSSZ |
| Button Shoulder | GM03CLOSBS | Snap | GM03CLOSSN |
| Clasp | GM03CLOSCL | Snap Back | GM03CLOSSM |
| Click Top | GM03CLOSCT | Snap Front | GM03CLOSSF |
| Clip On | GM03CLOSCO | Snap Front Partial | GM03CLOSS2 |
| Drawstring | GM03CLOSDS | Snap Legs | GM03CLOSSE |
| Drawstring Front | GM03CLOSDF | Snap Shoulder | GM03CLOSSS |
| Drawstring Elastic | GM03CLOSDE | Snap Post | GM03CLOSSA |
| D Ring | GM03CLOSDR | String | GM03CLOSSR |
| Elastic Lace with Toggle | GM03CLOSET | Swivel | GM03CLOSSW |
| O Ring | GM03CLOSDO | Tab | GM03CLOSTB |
| Fishhook | GM03CLOSFS | Tie | GM03CLOSTI |
| Flap | GM03CLOTFP | Tie Back/Halter | GM03CLOSTH |
| Foldover | GM03CLOSFO | Tie Front | GM03CLOSTF |
| French Wire | GM03CLOSFW | Tie Side | GM03CLOSTS |
| Frog/Button Loop | GM03CLOSFA | Toggle | GM03CLOSTO |
| Front Button/Zip | GM03CLOSFZ | Toggle Front | GM03CLOSTN |
| Front Hook/Zip | GM03CLOSFH | Top Zip | GM03CLOSTZ |
| Hidden Button Front | GM03CLOSHB | Tunnel Side Tie | GM03CLOSTQ |
| Hidden Snap Front | GM03CLOSHS | Turn Lock | GM03CLOSTL |
| Hidden Zip Front | GM03CLOSHZ | Wrap | GM03CLOSZR |
| Hinged | GM03CLOSHI | Zipper | GM03CLOSZI |
| Hinged/Foldover | GM03CLOSHE | Zipper Back | GM03CLOSZB |
| Hook | GM03CLOSHO | Zipper Back Partial | GM03CLOSZP |

| Code List Values for Closure | | | |
|------------------------------|------------|----------------------|------------|
| Hook and Loop | GM03CLOSHL | Zipper Front | GM03CLOSZF |
| Hook-and-eye Front | GM03CLOSHC | Zipper Front Partial | GM03CLOSZR |
| Hook-and-eye Back | GM03CLOSHD | Zipper Side | GM03CLOSZS |
| Keyhole Button | GM03CLOSKB | Zipper Around | GM03CLOSZA |
| Kiss-Lock | GM03CLOSKL | 1/4 Zip | GM03CLOSZQ |
| Knot | GM03CLOSKN | 1/2 Zip | GM03CLOSZH |
| Lace Up | GM03CLOSLU | Other Closure* | GM04CLOS99 |

* Requires use of PID05

3.6.26 Coat/Jacket Type Code List

| Code List Values for Coat/Jacket Type | | | |
|---------------------------------------|------------|---------------|------------|
| Anorak | GM03COATAN | Pant/Car Coat | GM03COATPC |
| Barn Coat | GM03COATBC | Parka | GM03COATPA |
| Blazer | GM03COATBA | Peacoat | GM03COATPE |
| Bolero | GM03COATBL | Poncho | GM03COATPN |
| Bomber | GM03COATBM | Puffer | GM03COATPU |
| Cape | GM03COATCP | Sportscoat | GM03COATSP |
| Cardigan | GM03COATCA | Swing Coat | GM03COATSC |
| Field Jacket | GM03COATFK | Trench | GM03COATTR |
| Fit & Flare | GM03COATFF | Trucker | GM03COATTU |
| Hoodie | GM03COATHO | Vest | GM03COATVE |
| Military | GM03COATMI | Windbreaker | GM03COATWI |
| Motorcycle | GM03COATMT | Wrap | GM03COATWR |
| Overcoat | GM03COATOC | Other | GM04COAT99 |

3.6.27 Collar/Neck Type Code List

| Code List Values for Collar/Neck Type | | | |
|---------------------------------------|------------|-----------------|------------|
| Ballet | GM03CLNTBL | Plunge | GM03CLNTPJ |
| Banded | GM03CLNTBC | Point | GM03CLNTPO |
| Boat or Bateau | GM03CLNTBE | Polo | GM03CLNTPU |
| Button-Down | GM03CLNTBD | Portrait Collar | GM03CLNTPR |

| Code List Values for Collar/Neck Type | | | |
|---------------------------------------|------------|---------------|------------|
| Cowl | GM03CLNTCW | ¼-Zip Mock | GM03CLNTQZ |
| Crew | GM03CLNTCR | Racer Back | GM03CLNTRB |
| Drape | GM03CLNTDP | Rolled | GM03CLNTRD |
| Funnel | GM03CLNTFU | Round | GM03CLNTRU |
| Halter | GM03CLNTHA | Sailor | GM03CLNTSD |
| Henley | GM03CLNTHN | Scoop | GM03CLNTSC |
| Henley Faux | GM03CLNTHF | Shawl | GM03CLNTSH |
| Henley Functional | GM03CLNTHU | Slider Halter | GM03CLNTSL |
| Jewel | GM03CLNTJE | Spread | GM03CLNTSO |
| Johnny | GM03CLNTJO | Square | GM03CLNTSQ |
| Keyhole | GM03CLNTKE | Stand | GM03CLNTSV |
| Mandarin | GM03CLNTMB | Surplice | GM03CLNTSU |
| Marilyn | GM03CLNTMI | Sweetheart | GM03CLNTSX |
| Mockneck | GM03CLNTMO | Tab | GM03CLNTTA |
| Necklace | GM03CLNTNE | Tie | GM03CLNTTI |
| Notch | GM03CLNTNO | Turtle | GM03CLNTTU |
| Off the Shoulder | GM03CLNTOR | V-Neck | GM03CLNTVN |
| One Shoulder | GM03CLNTOS | Wing | GM03CLNTWI |
| Ottoman | GM03CLNTOT | Y-Neck | GM03CLNTYN |
| Peter Pan | GM03CLNTPA | Other Collar* | GM04CLNT99 |
| Platter | GM03CLNTPE | | |

* Requires use of PID05

3.6.28 Conference Code List

| Code List Values for Conference | | | |
|---------------------------------|------------|-----------------|------------|
| ACC | ZZ03CONFAC | National League | ZZ03CONFNL |
| AFC | ZZ03CONFAF | NFC | ZZ03CONFNF |
| American League | ZZ03CONFAL | Pac 12 | ZZ03CONFPA |
| Big 10 | ZZ03CONFBT | SEC | ZZ03CONFSE |
| Big 12 | ZZ03CONFBW | The American | ZZ03CONFAM |
| Eastern | ZZ03CONFEA | Western | ZZ03CONFWE |
| Independents | ZZ03CONFIN | Other | ZZ04CONF99 |

3.6.29 Consumer Life Stage Code List

| Code List Values for Consumer Life Stage | | | |
|------------------------------------------|------------|--------------|------------|
| Adult | GM03CNLSAD | Teen | GM03CNLSTE |
| All Ages | GM03CNLSAG | Toddler | GM03CNLSTD |
| Baby/Infant | GM03CNLSBI | Unclassified | GM03CNLSYA |
| Child | GM03CNLSCH | Unidentified | GM03CNLSUC |
| Child 1-2 Years | GM03CNLSCT | Young Adult | GM03CNLSYA |
| Child 2 Years Onwards | GM03CNLSCW | Other | GM04CNLS99 |
| Premie | GM03CNLSPR | | |

3.6.30 Control Level Code List

| Code List Values for Control Level | | | |
|------------------------------------|------------|--------|------------|
| Extra Firm | GM03CONLEF | Medium | GM03CONLMD |
| Firm | GM03CONLFR | Other | GM03CONL99 |
| Light | GM03CONLLT | | |

3.6.31 Cookware Type Code List

| Code List Values for Cookware Type | | | |
|------------------------------------|------------|-----------------|------------|
| Cake Pan | GM03COOKCP | Pie Pan | GM03COOKPP |
| Casserole Dish | GM03COOKCD | Pizza Pan | GM03COOKPI |
| Cookie Sheet | GM03COOKCS | Pressure Cooker | GM03COOKPC |
| Cupcake/Muffin Pan | GM03COOKCM | Roaster | GM03COOKRR |
| Dutch Oven | GM03COOKDU | Saucepan | GM03COOKSA |
| Frying Pan | GM03COOKFP | Sauté Pan | GM03COOKSE |
| Griddle | GM03COOKGR | Set | GM03COOKST |
| Lids and accessory | GM03COOKLA | Specialty | GM03COOKSP |
| Multi-Cooker/Stockpot | GM03COOKMS | Other | GM04COOK99 |

3.6.32 Corporate/Philanthropic Certifications Code List

| Code List Values for Corporate/Philanthropic Certifications | | | |
|-------------------------------------------------------------|------------|---------------------------------|------------|
| 1% for the Planet | GM03COPHPL | NATURETEXTIL iVN certified BEST | GM03COPHNA |
| BCorp Certified | GM03COPHBC | Nordic Swan | GM03COPHNS |
| Blue Angel | GM03COPHBA | Other | GM04COPH99 |
| EU Ecolabel | GM03COPHEU | | |
| | | | |

3.6.33 Crown Code List

| Code List Values for Crown | | | |
|----------------------------|------------|-------|------------|
| High | GM03CRWNHI | None | GM03CRWNNN |
| Low | GM03CRWNLW | Other | GM04CRWN99 |
| Mid | GM03CRWNMD | | |

3.6.34 Cuff Type Code List

| Code List Values for Cuff Type | | | |
|--------------------------------|------------|------------|------------|
| Barrel | GM03CFTPBA | No Cuff | GM03CFTPNC |
| Bottom Hem Cuffed | GM03CFTPBH | One Button | GM03CFTPBU |
| Elastic | GM03CFTPEL | Ribbed | GM03CFTPRB |
| Faux Fur | GM03CFTPPF | Thumb Hole | GM03CFTPTH |
| Folded | GM03CFTPFD | Two-Button | GM03CFTPTB |
| French | GM03CFTPFR | Other | GM04CFTP99 |
| Mitered | GM03CFTPMI | | |

3.6.35 Dinnerware Category Code List

| Code List Values for Dinnerware Category | | | |
|------------------------------------------|------------|-------|------------|
| Everyday | GM03DNRCEV | Other | GM04DNRC99 |
| Fine China | GM03DNRCFC | | |

3.6.36 Dress Type Code List

| Code List Values for Dress Type | | | |
|---------------------------------|------------|---------------|------------|
| A-line | GM03DRTPAL | Pencil | GM03DRTPPE |
| Babydoll | GM03DRTPBA | Peplum | GM03DRTPPL |
| Blouson | GM03DRTPBL | Popover | GM03DRTPPV |
| Body-Conscious | GM03DRTPBC | Sheath | GM03DRTPSE |
| Caftan | GM03DRTPCA | Shift | GM03DRTPSI |
| Circular | GM03DRTPCI | Shirtdress | GM03DRTPSD |
| Dress | GM03DRTPDR | Skater | GM03DRTPSK |
| Drop Waist | GM03DRTPDW | Skort | GM03DRTPSR |
| Empire Waist | GM03DRTPEW | Slipdress | GM03DRTPSL |
| Faux Wrap | GM03DRTPFW | Sweater Dress | GM03DRTPSW |
| Flared | GM03DRTPFL | Tank Dress | GM03DRTPTD |
| Full Skirt | GM03DRTPFS | Tiered | GM03DRTPTI |
| Gown | GM03DRTPGN | Two Piece | GM03DRTPTP |
| Jacket Dress | GM03DRTPJD | Wedding | GM03DRTPWE |
| Jumper | GM03DRTPJU | Wrap | GM03DRTPWR |
| Maternity | GM03DRTPMA | Other | GM04DRTP99 |
| Mermaid/Trumpet | GM03DRTPMT | | |

3.6.37 Earring Type Code List

| Code List Values for Earring Type | | | |
|-----------------------------------|------------|----------|------------|
| Button | JW03EATPBU | Ear Wrap | JW03EATPEW |
| Chandelier | JW03EATPCH | Hoop | JW03EATPHP |
| Drop | JW03EATPDR | Stud | JW03EATPST |
| Ear Cuff | JW03EATPEC | Other | JW04EATP99 |
| Ear Jacket | JW03EATPEJ | | |

3.6.38 Eyewear Type Code List

| Code List Values for Eyewear Type | | | |
|-----------------------------------|------------|------------------|------------|
| Aviator | GM03EYESAV | Polarized Lenses | GM03EYESPL |
| Brow Bar | GM03EYESBB | Shield | GM03EYESSH |
| Cat Eye | GM03EYESCE | Wayfarer | GM03EYESWA |
| Clubmaster | GM03EYESCL | Wrap | GM03EYESWR |
| Mirrored Lenses | GM03EYESML | Other | GM04EYES99 |

3.6.39 Fabric or Material Code List

| Code List Values for Fabric or Material | | | |
|-----------------------------------------|------------|-----------------|------------|
| 14K Gold | GM03FBMC14 | Marble/Wood | GM03FBMCMD |
| 18K Gold | GM03FBMC18 | Matte Jersey | GM03FBMCME |
| Agate | GM03FBMCAG | Melamine | GM03FBMCMF |
| Aluminum | GM03FBMCAL | Mercury Glass | GM03FBMCMG |
| Amethyst | GM03FBMCAM | Mesh | GM03FBMCMH |
| Anodized Aluminum | GM03FBMCAN | Metal | GM03FBMCMI |
| Beaded | GM03FBMCBD | Metal Alloy | GM03FBMCMJ |
| Birthstone | GM03FBMCBE | Metallic | GM03FBMCMK |
| Bi-stretch | GM03FBMCBF | Microfiber | GM03FBMCML |
| Bone | GM03FBMCBG | Microfleece | GM03FBMCMM |
| Boucle | GM03FBMCBH | Mikado | GM03FBMCMN |
| Brass | GM03FBMCBI | Mixed Materials | GM03FBMCMO |
| Broadcloth | GM03FBMCBJ | Mogador | GM03FBMCMQ |
| Brocade | GM03FBMCBL | Moleskin | GM03FBMCMQ |
| Bronze | GM03FBMCBN | Mother-of-Pearl | GM03FBMCMR |
| Brushed Back Satin | GM03FBMCBS | Natural | GM03FBMCNA |

| | | | |
|--------------------|------------|--------------------|--------------|
| Brushed Back Terry | GM03FBMCBT | Natural Fiber | GM03FBMCNB |
| Burlap | GM03FBMCBU | Nonstick | GM03FBMCNC |
| Canvas | GM03FBMCCA | Nubuck | GM03FBMCND |
| Cashmink | GM03FBMCCB | Onyx | GM03FBMCOA |
| Cast Aluminum | GM03FBMCCC | Opal | GM03FBMCOB |
| Cast Iron | GM03FBMCCD | Organza | GM03FBMCOC |
| Ceramic | GM03FBMCCE | Ostrich | GM03FBMCOD |
| Challis | GM03FBMCCF | Ostrich Embossed | GM03FBMCOE |
| Chambray | GM03FBMCCG | Oxford | GM03FBMCOF |
| Charmeuse | GM03FBMCCH | Palladium | GM03FBMCPA |
| Chenille | GM03FBMCCI | Paper Braid | GM03FBMCPB |
| Chiffon/Sheer | GM03FBMCCJ | Patent Leather | GM03FBMCPC |
| Coated Canvas | GM03FBMCCK | Pearl | GM03FBMCPD |
| Composite | GM03FBMCCL | Percale | GM03FBMCP E |
| Confetti | GM03FBMCCM | Pinpoint | GM03FBMCPF |
| Copper | GM03FBMCCN | Pique | GM03FBMCPG |
| Coral | GM03FBMCCO | Plastic | GM03FBMCPH |
| Corduroy | GM03FBMCCP | Plastic/Acetate | GM03FBMCP I |
| Corian | GM03FBMCCQ | Plastic/Metal | GM03FBMCPJ |
| Cork | GM03FBMCCR | Plush | GM03FBMCPK |
| Crepe | GM03FBMCCS | Pointelle | GM03FBMCP L |
| Crinoline | GM03FBMCCT | Polycarbonate | GM03FBMCP M |
| Crochet | GM03FBMCCU | Ponte | GM03FBMCP N |
| Crochet/Openwork | GM03FBMCCV | Poplin | GM03FBMCP O |
| Croco | GM03FBMCCW | Porcelain | GM03FBMCP P |
| Croco Embossed | GM03FBMCCX | Portuguese Flannel | GM03FBMCP Q |
| Crystal | GM03FBMCCY | Propionate | GM03FBMCP R |
| Cubic Zirconia | GM03FBMCCZ | PU | GM03FBMCP S |
| Denim | GM03FBMCDA | Quartz | GM03FBMCP QA |
| Diamond | GM03FBMCDB | Rattan | GM03FBMCP RA |
| Dobby | GM03FBMCDC | Resin | GM03FBMCP RB |
| Double Knit | GM03FBMCDD | Rhodium | GM03FBMCP RC |

| | | | |
|-------------------|------------|-----------------|------------|
| Down | GM03FBMCDE | Ribbon | GM03FBMCRD |
| Down Fill | GM03FBMCDF | Rope | GM03FBMCRE |
| Drop Needle | GM03FBMCDG | Saffiano | GM03FBMCSA |
| Earthenware | GM03FBMCEA | Sateen | GM03FBMCSB |
| Elephant Embossed | GM03FBMCEB | Satin | GM03FBMCSC |
| Enamel | GM03FBMCEC | Scuba | GM03FBMCSD |
| Enamel/Aluminum | GM03FBMCED | Seagrass | GM03FBMCSE |
| Enamel/Epoxy | GM03FBMCEF | Seersucker | GM03FBMCSF |
| Enamel/Iron | GM03FBMCEG | Sequin | GM03FBMCSG |
| Enamel/Steel | GM03FBMCEH | Shantung | GM03FBMCSH |
| End-on-End | GM03FBMCEI | Shearling | GM03FBMCSI |
| Epoxy | GM03FBMCEJ | Sheeting | GM03FBMCSJ |
| Eyelet | GM03FBMCEK | Shell | GM03FBMCSK |
| Fabric | GM03FBMCFA | Silicone | GM03FBMCSL |
| Faux Fur | GM03FBMCFB | Sinamay | GM03FBMCSM |
| Faux Leather | GM03FBMCFC | Slate | GM03FBMCSN |
| Faux Pearl | GM03FBMCFD | Slub | GM03FBMCSO |
| Faux Shearling | GM03FBMCFE | Snake Embossed | GM03FBMCSP |
| Faux Suede | GM03FBMCFF | Snit | GM03FBMCSQ |
| Felt | GM03FBMCFG | Stainless Steel | GM03FBMCSR |
| Flannel | GM03FBMCFH | Steel | GM03FBMCST |
| Flat Knit | GM03FBMCFI | Sterling Silver | GM03FBMCSU |
| Fleece | GM03FBMCFJ | Stone | GM03FBMCSV |
| Foam | GM03FBMCFK | Stoneware | GM03FBMCSW |
| French Terry | GM03FBMCFL | Straw | GM03FBMCSX |
| Fresh Water Pearl | GM03FBMCFM | Styrofoam | GM03FBMCSY |
| Fur | GM03FBMCFN | Suede | GM03FBMCSZ |
| Gabardine | GM03FBMCGA | Sweater Yarn | GM03FBMCSS |
| Galvanized | GM03FBMCGB | Swiss Dot | GM03FBMCWI |
| Gauze | GM03FBMCGC | Synthetic | GM03FBMCYT |
| Genuine Stone | GM03FBMCGD | Taffeta | GM03FBMCTA |
| Georgette | GM03FBMCGE | Terra Cotta | GM03FBMCTB |

| | | | |
|-------------------|------------|-------------------------|------------|
| Glass | GM03FBMCGF | Terry Cloth | GM03FBMCTC |
| Glitter | GM03FBMCGI | Thermal | GM03FBMCTD |
| Grenadine | GM03FBMCGG | Titanium | GM03FBMCTE |
| Grosgrain | GM03FBMCGH | Topaz | GM03FBMCTF |
| Hard Anodized | GM03FBMCHA | Tricot | GM03FBMCTG |
| Hatchi | GM03FBMCHB | Tri-Ply Stainless Steel | GM03FBMCTH |
| Heavy Gauge Steel | GM03FBMCHC | Tritan | GM03FBMCTI |
| High-Carbon Steel | GM03FBMCHD | Tulle | GM03FBMCTJ |
| Hopsack | GM03FBMCHE | Turquoise | GM03FBMCTK |
| Howlite | GM03FBMCHF | Tweed | GM03FBMCTL |
| Ironstone | GM03FBMCIA | Tweed/Boucle | GM03FBMCTM |
| Jacquard | GM03FBMCJA | Twill | GM03FBMCTN |
| Jade | GM03FBMCJB | Velour | GM03FBMCVA |
| Jasper | GM03FBMCJC | Velvet | GM03FBMCVB |
| Knit (Generic) | GM03FBMCKA | Velveteen | GM03FBMCVC |
| Knit Cable | GM03FBMCKB | Voile | GM03FBMCVD |
| Knit Fine Gauge | GM03FBMCKC | Waffle | GM03FBMCWA |
| Knit Intarsia | GM03FBMCKD | Wax | GM03FBMCWB |
| Knit Interlock | GM03FBMCKE | Wicker | GM03FBMCWC |
| Knit Jersey | GM03FBMCKF | Wire | GM03FBMCWD |
| Knit Ribbed | GM03FBMCKG | Wood | GM03FBMCWE |
| Knit/Woven | GM03FBMCKH | Wood Alternative | GM03FBMCWF |
| Knitted | GM03FBMCKI | Wool | GM03FBMCWG |
| Lace | GM03FBMCLA | Woven (generic) | GM03FBMCWH |
| Leather | GM03FBMCLB | Other | GM03FBMC99 |
| Lizard Embossed | GM03FBMCLC | | |
| Magnesite | GM03FBMCMA | | |
| Magnet | GM03FBMCMB | | |
| Marble | GM03FBMCMC | | |

3.6.40 Fiber Code List

| Code List Values for Fiber | | | |
|----------------------------|------------|----------------------|------------|
| Acetate | GM03FIBRAA | Paper | GM03FIBRPA |
| Acrylic | GM03FIBRAB | Pashmina | GM03FIBRPB |
| Alpaca | GM03FIBRAC | Pigskin | GM03FIBRPC |
| Angora | GM03FIBRAD | Pima Cotton | GM03FIBRPD |
| Bamboo | GM03FIBRBA | Pima Cotton Blend | GM03FIBRPE |
| Buffalo | GM03FIBRBB | Polyester | GM03FIBRPF |
| Cashmere | GM03FIBRCA | Polyester Blend | GM03FIBRPG |
| Cotton | GM03FIBRCB | Polyester/Cotton | GM03FIBRPH |
| Cotton Blend | GM03FIBRCC | Polyester/Elastane | GM03FIBRPI |
| Cotton/Cashmere | GM03FIBRCD | Polyester/Modal | GM03FIBRPJ |
| Cotton/Elastane | GM03FIBRCE | Polyester/Nylon | GM03FIBRPK |
| Cotton/Lyocell | GM03FIBRCF | Polyester/Rayon | GM03FIBRPL |
| Cotton/Polyester | GM03FIBRCG | Polypropylene | GM03FIBRPM |
| Cotton/Polyester/Elastane | GM03FIBRCH | Polyurethane | GM03FIBRPN |
| Cotton/Rayon | GM03FIBRCI | PVC | GM03FIBRPO |
| Cotton/Silk | GM03FIBRCJ | Qmilch | GM03FIBRQM |
| Cow | GM03FIBRCK | Raffia | GM03FIBRRA |
| Deer | GM03FIBRDA | Ramie | GM03FIBRRB |
| Egyptian Cotton | GM03FIBREA | Rayon | GM03FIBRRC |
| Elastane | GM03FIBREB | Rayon (Viscose) | GM03FIBRRD |
| Flax | GM03FIBRFA | Rayon/Elastane | GM03FIBRRE |
| Goat | GM03FIBRGA | Rayon/Nylon | GM03FIBRRF |
| Hair On Hide | GM03FIBRHA | Rayon/Nylon/Elastane | GM03FIBRRG |
| Haircalf | GM03FIBRHB | Rhino | GM03FIBRRH |
| Hemp | GM03FIBRHC | Rubber | GM03FIBRRI |
| Horse Hair | GM03FIBRHD | Sheepskin | GM03FIBRSA |
| Jute | GM03FIBRJA | Silk | GM03FIBRSB |
| Lamb | GM03FIBRLA | Sisal | GM03FIBRSC |

| | | | |
|------------------|------------|---------------------|------------|
| Lambs Wool/Nylon | GM03FIBRLB | Snake | GM03FIBRSD |
| Leather | GM03FIBRLC | Supplex | GM03FIBRSE |
| Leather/Nylon | GM03FIBRLD | Supplex/Elastane | GM03FIBRSF |
| Linen | GM03FIBRLE | Turkish Cotton | GM03FIBRTA |
| Linen/Cotton | GM03FIBRLF | UGG Wool | GM03FIBRUA |
| Linen/Silk | GM03FIBRLG | Vinyl | GM03FIBRVA |
| Lurex | GM03FIBRLH | Viscose | GM03FIBRVB |
| Lyocell | GM03FIBRLI | Wool | GM03FIBRWA |
| Metallic Yarn | GM03FIBRMA | Wool Blend | GM03FIBRWB |
| Microcotton | GM03FIBRMB | Wool/Bamboo | GM03FIBRWC |
| Microfiber | GM03FIBRMC | Wool/Cashmere | GM03FIBRWD |
| Modal | GM03FIBRMD | Wool/Elastane | GM03FIBRWE |
| Modal/Elastane | GM03FIBRME | Wool/Nylon/Cashmere | GM03FIBRWF |
| Mohair | GM03FIBRMF | Wool/Silk | GM03FIBRWG |
| Neoprene | GM03FIBRNA | Other | GM03FIBR99 |
| Nylon | GM03FIBRNB | | |
| Nylon/Elastane | GM03FIBRNC | | |
| Olefin | GM03FIBROA | | |

3.6.41 Fill Material Code List

| Code List Values for Fill Material | | | |
|------------------------------------|------------|--------------|------------|
| Down | GM03FILMDW | Natural Fill | GM03FILMNA |
| Down Alternative | GM03FILMDA | Nylon Fill | GM03FILMNY |
| Down/Feather | GM03FILMDF | Polyfill | GM03FILMPY |
| Feather | GM03FILMFE | Synthetic | GM03FILMSY |
| Latex Foam | GM03FILMLF | Other | GM04FILM99 |
| Memory Foam | GM03FILMMF | | |

3.6.42 Finish Code List

| Code List Values for Finish | | | |
|-----------------------------|------------|------------|------------|
| Acid Washed | GM03FNSHAW | Patent | GM03FNSHPA |
| Antique | GM03FNSHAN | Polished | GM03FNSHPL |
| Brushed | GM03FNSHBR | Raw/Dry | GM03FNSHRD |
| Coated | GM03FNSHCT | Rub-Off | GM03FNSHRB |
| Distressed | GM03FNSHDI | Satin | GM03FNSHSA |
| Dual/Etched | GM03FNSHDE | Shiny | GM03FNSHSH |
| Embossed | GM03FNSTEM | Stone Wash | GM03FNSHSW |
| Matte | GM03FNSHMA | Velvet | GM03FNSHVE |
| Matte/Frosted | GM03FNSHMF | Washed | GM03FNSHWA |
| Metallic | GM03FNSHME | Other | GM04FNSH99 |
| Nappa | GM03FNSHNA | | |

3.6.43 Fit Code List

| Code List Values for Fit | | | |
|--------------------------|------------|-------|-----------|
| Relaxed | GM03FITTRE | Other | GM04FIT99 |
| Structured | GM03FITST | | |

3.6.44 Flatware Type Code List

| Code List Values for Flatware Type | | | |
|------------------------------------|------------|-----------------------|------------|
| Butter Knife | GM03FLATBU | Pasta Server | GM03FLATPA |
| Cake Knife | GM03FLATCA | Pierced Serving Spoon | GM03FLATPI |
| Carving Fork | GM03FLATCR | Salad Fork | GM03FLATSA |
| Cocktail Fork | GM03FLATCC | Serving Fork | GM03FLATSF |
| Cocktail Spoon | GM03FLATCS | Serving Spoon | GM03FLATSS |
| Dessert Server | GM03FLATDE | Soup Spoon | GM03FLATSP |
| Dinner Fork | GM03FLATDI | Spoon | GM03FLATSN |
| Fork | GM03FLATFK | Spreader Knife | GM03FLATSK |
| Ice Tea Spoon | GM03FLATIC | Steak Knife | GM03FLATST |
| Knife | GM03FLATKN | Sugar Spoon | GM03FLATSU |
| Ladle | GM03FLATLD | Tablespoon | GM03FLATTA |
| Lasagna Server | GM03FLATLS | Teaspoon | GM03FLATTE |
| Luncheon Fork | GM03FLATLF | Tongs | GM03FLATTG |
| Luncheon Knife | GM03FLATLK | Other | GM04FLAT99 |

3.6.45 Formulation Code List

| Code List Values for Formulation | | | |
|----------------------------------|------------|----------------|------------|
| Capsules | GM03FORMCA | Mousse/Foam | GM03FORMMF |
| Cream | GM03FORMCR | Oil | GM03FORMIL |
| Cream-To-Powder | GM03FORMCP | Paste | GM03FORMPS |
| Gel | GM03FORMGL | Pressed Powder | GM03FORMPP |
| Liquid | GM03FORMLQ | Solid | GM03FORMSL |
| Loose Powder | GM03FORMLP | Wax | GM03FORMWX |
| Lotion | GM03FORMLT | Wipe | GM03FORMWP |
| Mist/Spray | GM03FORMMS | Other | GM04FORM99 |

3.6.46 Fur Animal Name Code List

| Code List Values for Fur Animal Name | | | |
|--------------------------------------|------------|-------------------|------------|
| Australian Brushtail Possum | GM03FANMAP | Otter | GM03FANMOU |
| Beaver | GM03FANMBV | Pony Hair | GM03FANMPH |
| Calf Hair | GM03FANMCH | Rabbit | GM03FANMRI |
| Fox | GM03FANMFX | Raccoon | GM03FANMRC |
| Golden Jackal | GM03FANMGJ | Sable | GM03FANMSG |
| Grey Wolf | GM03FANMGW | Skunk | GM03FANMSK |
| Marten | GM03FANMMA | Other Fur Animal* | GM04FANM99 |
| Mink | GM03FANMMK | | |

* Requires use of PID05

3.6.47 Fur Treatment Code List

| Code List Values for Fur Treatment | |
|------------------------------------|------------|
| Artificially Colored | GM03FTMTAC |
| Bleached | GM03FTMTBM |
| Dyed | GM03FTMTDY |
| Natural (untreated) | GM03FTMTNA |
| Painted | GM03FTMTPT |
| Other Fur Treatment* | GM04FTMT99 |

* Requires use of PID05

3.6.48 Gauge Code List

| Code List Values for Gauge | | | |
|----------------------------|------------|--------------|------------|
| 16lbs Dozen | GM03GAUGSX | Opaque | GM03GAUGPQ |
| Fine | GM03GAUGFI | Semi-Opaque | GM03GAUGSE |
| Heavy | GM03GAUGHV | Sheer | GM03GAUGSH |
| Heavyweight | GM03GAUGHW | Super Opaque | GM03GAUGSU |
| Light | GM03GAUGLI | Other | GM04GAUG99 |
| Medium | GM03GAUGMD | | |

3.6.49 Gender Code List

| Code List Values for Gender | | | |
|-----------------------------|------------|----------------|------------|
| Female | ZZ03GENDFE | Gender Neutral | ZZ03GENDUN |
| Male | ZZ03GENDMA | | |

3.6.50 Glove Type Code List

| Code List Values for Hat Type | | | |
|-------------------------------|------------|-------------|------------|
| Mitten | GM03GLTYMI | Flip Top | GM03GLTYFL |
| Fingerless | GM03GLTYFI | Lobster Gel | GM03GLTYLG |
| Tech | GM03GLTYTE | Other | GM04GLTY99 |
| Traditional | GM03GLTYTR | | |

3.6.51 Hat Code List

| Code List Values for Hat Type | | | |
|-------------------------------|------------|-----------|------------|
| Balaclava | GM03HATSBL | Floppy | GM03HATSFL |
| Baseball Cap | GM03HATSBS | Newsboy | GM03HATSNW |
| Beanie | GM03HATSBE | Panama | GM03HATSPN |
| Beret | GM03HATSBR | Slouchy | GM03HATSSL |
| Boater | GM03HATSBA | Snap Back | GM03HATSSN |
| Bonnet | GM03HATSBN | Sun Hat | GM03HATSSH |
| Bowler | GM03HATSBW | Trapper | GM03HATSTR |
| Bucket Hat | GM03HATSBH | Trucker | GM03HATSTU |
| Cowboy | GM03HATSCW | Visor | GM03HATSVS |
| Ear Muffs | GM03HATSEM | Wide Brim | GM03HATSWB |

| | | | |
|--------|------------|-------|------------|
| Fedora | GM03HATSFD | Other | GM04HATS99 |
|--------|------------|-------|------------|

3.6.52 Heel Height Range Code List

| Code List Values for Heel Height Range | | | |
|----------------------------------------|------------|----------------------------|------------|
| Extra-High > 3 inch | GM03HLHTEH | Low - >.5 to 1 inch | GM03HLHTLW |
| Flat - 0-.5 inch | GM03HLHTFL | Medium - > 1 inch - 2 inch | GM03HLHTMD |
| High > 2 inch - 3 inch | GM03HLHTHI | Other | GM04HLHT99 |

3.6.53 Heel Material Code List

| Code List Values for Heel Material | | | |
|------------------------------------|------------|----------------|------------|
| Cork | GM03HLMTCK | Synthetic | GM03HLMTSY |
| Leather | GM03HLMTLE | Textile/Fabric | GM03HLMTTE |
| Metallic | GM03HLMTME | Wood | GM03HLMTWD |
| Rope | GM03HLMTRP | Other | GM04HLMT99 |

3.6.54 Heel Type Code List

| Code List Values for Heel Type | | | |
|--------------------------------|------------|------------------|------------|
| Block | GM03HLTYBL | No Heel/Flat | GM03HLTYNH |
| Comma | GM03HLTYCM | Novelty | GM03HLTYNV |
| Cone | GM03HLTYCN | Spool | GM03HLTYSP |
| Demi-Wedge | GM03HLTYDW | Stacked | GM03HLTYSA |
| Flare | GM03HLTYFL | Stiletto/Pointed | GM03HLTYSL |
| Platform | GM03HLTYFF | Wedge | GM03HLTYWE |
| Kitten | GM03HLTYKI | Other | GM04HLTY99 |
| Louis | GM03HLTYLU | | |

3.6.55 Holiday/Event Code List

| Code List Values for Holiday/Event | | | |
|------------------------------------|------------|-------------------|------------|
| Christmas | ZZ03HOEVCH | New Year's | ZZ03HOEVNY |
| Easter | ZZ03HOEVEA | St. Patrick's Day | ZZ03HOEVSP |
| Father's Day | ZZ03HOEVFA | Thanksgiving | ZZ03HOEVTH |
| Fourth of July | ZZ03HOEVFJ | Valentine's Day | ZZ03HOEVVA |

| | | | |
|--------------|------------|---------|------------|
| Halloween | ZZ03HOEVHA | Wedding | ZZ03HOEVWE |
| Hanukkah | ZZ03HOEVHU | Other | ZZ04HOEV99 |
| Mother's Day | ZZ03HOEVMD | | |

3.6.56 Hosiery/Sock Type Code List

| Code List Values for Hosiery/Sock Type | | | |
|----------------------------------------|------------|---------------|------------|
| Arm Warmer | GM03HOSOAW | No Show | GM03HOSONS |
| Crew | GM03HOSOCR | Over the Calf | GM03HOSOOC |
| Footless Tights | GM03HOSOFT | Over the Knee | GM03HOSOOK |
| Knee High | GM03HOSOKH | Quarter | GM03HOSOQU |
| Leggings | GM03HOSOLG | Thigh High | GM03HOSOTH |
| Legwarmer | GM03HOSOLW | Tights | GM03HOSOTG |
| Liner | GM03HOSOLI | Trouser | GM03HOSOTR |
| Low Cut | GM03HOSOLC | Other | GM04HOSO99 |

3.6.57 Jewelry Sets Code List

| Code List Values for Jewelry Sets | | | |
|-----------------------------------|------------|--------------------|------------|
| Bracelet/Ears | JW03JWSTBE | Neck/Ears/Bracelet | JW03JWSTNB |
| Neck/Ears | JW03JWSTNE | Other | JW04JWST99 |

3.6.58 Jewelry Type Code List

| Code List Values for Jewelry Type | | | |
|-----------------------------------|-----------|-------|------------|
| Costume | JW03JWLTC | Fine | JW03JWLTFI |
| Fashion | JW03JWLTF | Other | JW04JWLT99 |

3.6.59 Knit Type Code List

| Code List Values for Knit Type | | | |
|--------------------------------|------------|--------|------------|
| Pom | GM03KNITPM | Tassel | GM03KNITSK |
| Skully | GM03KNITTA | Other | GM04KNIT99 |

3.6.60 League Code List

| Code List Values for League | | | |
|-----------------------------|------------|----------|------------|
| CFL | ZZ03LEAGCF | NBA | ZZ03LEAGNB |
| Indy Car | ZZ03LEAGIC | NCAA | ZZ03LEAGNC |
| International Soccer | ZZ03LEAGIS | NFL | ZZ03LEAGNF |
| LPGA | ZZ03LEAGLP | NHL | ZZ03LEAGNH |
| Mexican League | ZZ03LEAGME | Olympics | ZZ03LEAGLM |
| Mexican Pacific League | ZZ03LEAGMP | PGA | ZZ03LEAGPG |
| MiLB | ZZ03LEAGMI | UFC | ZZ03LEAGUF |
| MLB | ZZ03LEAGML | WWE | ZZ03LEAGWW |
| MLS | ZZ03LEAGMS | Other | ZZ04LEAG99 |
| NASCAR | ZZ03LEAGNS | | |

3.6.61 Leg Type Code List

| Code List Values for Leg Type | | | |
|-------------------------------|------------|----------|------------|
| Boot Cut | GM03LGTYBC | Tapered | GM03LGTYTA |
| Flare Leg | GM03LGTYFL | Wide Leg | GM03LGTYWI |
| Skinny Leg | GM03LGTYSK | Other | GM04LGTY99 |
| Straight Leg | GM03LGTYST | | |

3.6.62 *Leather Animal Name Code List*

| Code List Values for Leather Animal Name | | | |
|------------------------------------------|------------|----------|------------|
| Alligator | GM03LEANAL | Lamb | GM03LEANLA |
| Buffalo | GM03LEANBU | Lizard | GM03LEANLI |
| Calf | GM03LEANCA | Ostrich | GM03LEANOS |
| Cod | GM03LEANCO | Perch | GM03LEANPE |
| Cow | GM03LEANCW | Pig | GM03LEANPI |
| Deer | GM03LEANDE | Rabbit | GM03LEANRA |
| Eel | GM03LEANEE | Salmon | GM03LEANSL |
| Elk | GM03LEANEL | Sheep | GM03LEANSH |
| Frog/Toad | GM03LEANFR | Snake | GM03LEANSN |
| Goat | GM03LEANGO | Stingray | GM03LEANST |
| Horse | GM03LEANHO | Tilapia | GM03LEANTI |
| Kangaroo | GM03LEANKA | Wolfish | GM03LEANWO |
| | | Other | GM04LEAN99 |

3.6.63 *Length Description Code List*

| Code List Values for Length Description | | | |
|-----------------------------------------|------------|--------------|------------|
| Above Knee | GM03LNTHAK | Midi Short | GM03LNTHMS |
| Ankle | GM03LNTHAN | Mini | GM03LNTHMN |
| Basketball | GM03LNTHBA | Regular/Full | GM03LNTHRF |
| Below Knee | GM03LNTHBK | Short | GM03LNTHST |
| Capri/Calf | GM03LNTHCC | Skimmer | GM03LNTHSK |
| Car | GM03LNTHCA | Tall | GM03LNTHTA |
| Cropped | GM03LNTHCR | Tea/Ballet | GM03LNHTB |
| Extra Long | GM03LNTHEL | Tunic | GM03LNHTU |
| High-Low | GM03LNTHHL | Waist | GM03LNTHWA |
| Knee | GM03LNTHKN | Walker | GM03LNTHWK |
| Long | GM03LNTHLN | Waltz | GM03LNTHWZ |
| Maxi | GM03LNTHMX | Other | GM04LNTH99 |
| Mid | GM03LNTHMD | | |

3.6.64 *Lined Code List*

| Code List Values for Lined | | | |
|----------------------------|------------|-------|------------|
| Fully Lined | GM03LINDFL | Other | GM04LIND99 |
| Semi-Lined | GM03LINDSL | | |

3.6.65 Lining Material Code List

| Code List Values for Lining Material (LIMT) | | | |
|---------------------------------------------|------------|------------------|------------|
| Antimicrobial | GM03LIMTAN | Nylon | GM03LIMTNY |
| Cotton | GM03LIMTCT | Organic Material | GM03LIMTOM |
| Fabric | GM03LIMTFD | Polyester | GM03LIMTPR |
| Faux Fur | GM03LIMTFB | PU | GM03LIMTPU |
| Faux Leather | GM03LIMTFL | PVC | GM03LIMTPV |
| Faux Shearling | GM03LIMTFS | Quilted | GM03LIMTQT |
| Fleece | GM03LIMTFC | Shearling Lined | GM03LIMTSL |
| Gel | GM03LIMTGE | Sherpa | GM03LIMTSP |
| Leather | GM03LIMTLE | Straw | GM03LIMTST |
| Logo Lining | GM03LIMTLL | Synthetic | GM03LIMTSY |
| Memory Foam | GM03LIMTMF | Taffeta | GM03LIMTTA |
| Mesh | GM03LIMTME | Other | GM04LIMT99 |

* Requires use of PID05

3.6.66 Metal Code List

| Code List Values for Metal | | | |
|----------------------------|------------|-----------------|------------|
| Aluminum | JW03METLAI | Platinum | JW03METLPT |
| Brass | JW03METLBR | Rhodium | JW03METLRH |
| Bronze | JW03METLBZ | Rose Gold | JW03METLRG |
| Cast Iron | JW03METLCI | Silver | JW03METLAG |
| Copper | JW03METLCU | Stainless Steel | JW03METLSS |
| Gold | JW03METLAU | Titanium | JW03METLTI |
| Gold Plated | JW03METLGP | White Gold | JW03METLWG |
| Nickel | JW03METLNI | Other | JW04METL99 |
| Palladium | JW03METLPD | | |

3.6.67 Metal Composition Code List

| Code List Values for Metal Composition | | | |
|----------------------------------------|------------|-------|------------|
| 18/0 | GM03MTLCCA | Other | GM04MTLC99 |
| 18/10 | GM03MTLCCB | | |
| 18/8 | GM03MTLCCC | | |

3.6.68 Necklace Type Code List

| Code List Values for Necklace Type | | | |
|------------------------------------|-------------|--------------|-------------|
| Chain | JW03NKLCCA | Pearl Strand | JW03NKLCPSP |
| Choker | JW03NKLCCCH | Pendant | JW03NKLCPPE |
| Collar | JW03NKLCCCL | Y-Necklace | JW03NKLCCYN |
| Locket | JW03NKLCLK | Other | JW04NKLCC99 |
| Multi Strand | JW03NKLCCMS | | |

3.6.69 Neckwear Type Code List

| Code List Values for Neckwear Type | | | |
|------------------------------------|------------|--------------|------------|
| Bandana | GM03NECKBN | Neck Tie | GM03NECKNT |
| Boa | GM03NECKBA | Oblong Scarf | GM03NECKBS |
| Bolo | GM03NECKBL | Sarong/Pareo | GM03NECKSP |
| Bow Tie | GM03NECKBT | Square Scarf | GM03NECKSS |
| Clip-On Tie | GM03NECKCT | Stole | GM03NECKST |
| Cravat | GM03NECKCR | Wrap/Shawl | GM03NECKWS |
| Infinity Scarf | GM03NECKIS | Other | GM04NECK99 |
| Muffler | GM03NECKMU | | |

3.6.70 Number of Settings Code List

| Code List Values for Number of Settings | | | |
|-----------------------------------------|------------|--------|------------|
| Eight | GM03SETSEI | Twelve | GM03SETSTW |
| Four | GM03SETSFR | Other | GM04SETS99 |
| Six | GM03SETSSX | | |

3.6.71 Occasion Code List

| Code List Values for Occasion | | | |
|-------------------------------|------------|---------------------|------------|
| Active/Workout | GM03OCCNAW | Evening | GM03OCCNEV |
| Anniversary | GM03OCCNAN | Fashion | GM03OCCNFA |
| Athleisure | GM03OCCNAL | Flower Girl | GM03OCCNFG |
| Athletic | GM03OCCNAT | Formal | GM03OCCNFR |
| Baby Shower | GM03OCCNBS | Graduation | GM03OCCNGG |
| Beach/Pool | GM03OCCNBP | Groom | GM03OCCNGM |
| Birthday | GM03OCCNBI | Homecoming | GM03OCCNHM |
| Bride | GM03OCCNBR | Lounge | GM03OCCNLN |
| Bridesmaid | GM03OCCNBD | Mother of the Bride | GM03OCCNMB |
| Career | GM03OCCNCR | Outdoor | GM03OCCNUT |
| Casual | GM03OCCNCS | Performance | GM03OCCNPE |
| Christening/Baptism | GM03OCCNCB | Prom | GM03OCCNPR |
| Cocktail | GM03OCCNCT | Resort | GM03OCCNRE |
| Comfort | GM03OCCNCF | Ring Bearer | GM03OCCNRB |
| Communion | GM03OCCNCM | Safety | GM03OCCNSA |
| Daytime | GM03OCCNDT | Wedding | GM03OCCNSU |
| Dress | GM03OCCNDR | Work/Uniform | GM03OCCNWU |
| Easter | GM03OCCNEA | Other | GM04OCCN99 |
| Engagement | GM03OCCNEN | | |

3.6.72 Outsole Type Code List

| Code List Values for Outsole Type | | | |
|-----------------------------------|------------|----------|------------|
| Dimpled | GM03OUTSDP | Non-Slip | GM03OUTSNS |
| Driver | GM03OUTSDR | Tooth | GM03OUTSTT |
| Embossed | GM03OUTSEM | Tread | GM03OUTSTR |
| Heavy Lug | GM03OUTSHV | Other | GM04OUTS99 |
| Light Lug | GM03OUTSLL | | |

3.6.73 Open/Closed Toe Code List

| Code List Values for Open/Closed Toe | | | |
|--------------------------------------|------------|------|------------|
| Closed | GM03OPCLCL | Open | GM03OPCLOP |

3.6.74 Pants/Shorts Type Code List

| Code List Values for Pants/Shorts Type | | | |
|----------------------------------------|------------|----------------|------------|
| 5 Pocket/Jean | GM03PTSHFJ | Gaicho/Palazzo | GM03PTSHGP |
| Bermuda | GM03PTSHBE | Jogger | GM03PTSHJG |
| Boxer | GM03PTSHBX | Leggings | GM03PTSHLE |
| Capri | GM03PTSHCA | Pleated | GM03PTSHPL |
| Cargo | GM03PTSHCG | Skort | GM03PTSHSK |
| Carpenter | GM03PTSHCP | Sweatpant | GM03PTSHSW |
| Chino | GM03PTSHCH | Tap | GM03PTSHTA |
| Culotte | GM03PTSHCL | Track | GM03PTSHTR |
| Cut Off | GM03PTSHCT | Trouser | GM03PTSHTU |
| Flat Front | GM03PTSHFF | Other | GM04PTSH99 |

3.6.75 Panty Back Coverage Code List

| Code List Values for Panty Back Coverage | | | |
|------------------------------------------|------------|--------|------------|
| Cheeky | GM03PNBCCH | Medium | GM03PNBCMD |
| Full | GM03PNBCFL | Other | GM03PNBC99 |

3.6.76 Panty Type Code List

| Code List Values for Panty Type | | | |
|---------------------------------|------------|-------------|------------|
| Bikini | GM03PNTYBI | Retro Thong | GM03PNTYRT |
| Boysshort | GM03PNTYBO | Seamless | GM03PNTYSE |
| French Cut | GM03PNTYFC | Shorty | GM03PNTYSH |
| Full Brief | GM03PNTYFL | String | GM03PNTYST |
| Hi Cut | GM03PNTYHC | Tanga | GM03PNTYTA |
| High Waist Brief | GM03PNTYHB | Thong | GM03PNTYTH |
| High Waist Thong | GM03PNTYHT | Other | GM03PNTY99 |
| Hipster | GM03PNTYHP | | |

3.6.77 Primary Detail Application Code List

| Code List Values for Primary Detail Application | | | |
|-------------------------------------------------|------------|-------------------------|------------|
| Applique | GM03PDAPAP | Logo Pin | GM03PDAPLP |
| Banded | GM03PDAPBA | Metallic Ink | GM03PDAPMI |
| Bling | GM03PDAPBL | Patch | GM03PDAPPA |
| Cut | GM03PDAPCU | Printed | GM03PDAPPR |
| Decal | GM03PDAPDE | Printed Tackle Twill | GM03PDAPPT |
| Embossed | GM03PDAPEM | Raised Embroidery | GM03PDAPRE |
| Etched | GM03PDAPET | Reactive Glaze | GM03PDAPRG |
| Fabric Applique | GM03PDAPFA | Reflective Applique | GM03PDAPRA |
| Felt Applique | GM03PDAPFE | Reflective Screen Print | GM03PDAPRS |
| Flat Embroidered | GM03PDAPFM | Rhinestone | GM03PDAPRH |
| Foil | GM03PDAPFL | Screen Print | GM03PDAPSP |
| Glitter | GM03PDAPGL | Sequins | GM03PDAPSE |
| Hand Painted | GM03PDAPHP | Tackle Twill | GM03PDAPTT |
| Heat Seal | GM03PDAPHS | Woven | GM03PDAPWV |
| High-Density Ink | GM03PDAPHD | Other | GM04PDAP99 |
| Jacquard Knit | GM03PDAPJN | | |

3.6.78 Primary Detail Placement Code List

| Code List Values for Primary Detail Placement | | | |
|-----------------------------------------------|------------|--------------|------------|
| All Over | GM03PDPLAA | Front Pocket | GM03PDPLFP |
| Back Bottom | GM03PDPLBB | Front Right | GM03PDPLFR |
| Back Center | GM03PDPLBC | Front Top | GM03PDPLFT |
| Back Left | GM03PDPLBL | Full Body | GM03PDPLFD |
| Back Pocket | GM03PDPLBP | Full Front | GM03PDPLFF |
| Back Right | GM03PDPLBR | Hem | GM03PDPLHE |
| Back Top | GM03PDPLBT | Left Leg | GM03PDPLLL |
| Bill | GM03PDPLBI | Left Sleeve | GM03PDPLLS |
| Collar | GM03PDPLCL | Leg | GM03PDPLLE |
| Cuff | GM03PDPLCU | Right Leg | GM03PDPLRL |
| Front Bottom | GM03PDPLFB | Right Sleeve | GM03PDPLRS |
| Front Center | GM03PDPLFC | Sleeve | GM03PDPLSL |
| Front Left | GM03PDPLFL | Other | GM04PDPL99 |

3.6.79 Primary Detail Size Code List

| Code List Values for Primary Detail Size | | | |
|------------------------------------------|------------|-------|------------|
| Large | GM03PDSZLG | Small | GM03PDSZSM |
| Medium | GM03PDSZMD | Other | GM04PDSZ99 |

3.6.80 Primary Detail Type Code List

| Code List Values for Primary Detail Type | | | |
|------------------------------------------|------------|-------------|------------|
| Brand | GM03PDTPBR | Player Name | GM03PDTPPN |
| League | GM03PDTPLE | Script | GM03PDTPSC |
| Letter | GM03PDTPLT | Team | GM03PDTPTE |
| Mascot | GM03PDTPMA | Wordmark | GM03PDTPWM |
| Number | GM03PDTPNU | Other | GM04PDTP99 |
| Patch | GM03PDTPPA | | |

3.6.81 Primary Motif Theme Code List

| Code List Values for Primary Motif Theme | | | |
|------------------------------------------|------------|-----------|------------|
| Americana | GM03PMTTAM | Character | GM03PMTTCH |
| Animal | GM03PMTTAN | Other | GM04PMTT99 |

3.6.82 Raw Materials Certifications Code List

| Code List Values for Raw Materials Certifications | | | |
|---------------------------------------------------|------------|----------------------------------------------|------------|
| BASF e3 | GM03RAMABA | Regenagri | GM03RAMARG |
| Certified Vegan | GM03RAMACV | Regenerative Organic Certified (ROC) | GM03RAMARO |
| Cotton Made in Africa (CMiA) | GM03RAMACM | Responsible Alpaca Standard (RAS) | GM03RAMARA |
| Downpass Standard | GM03RAMADS | Responsible Down Standard (RDS) | GM03RAMARD |
| Fibershed | GM03RAMAFI | Responsible Mohair Standard (RMS) | GM03RAMARM |
| Forest Stewardship Council (FSC) | GM03RAMAFS | Responsible Wool Standard (RWS) | GM03RAMARW |
| Global Organic Textile Standard (GOTS) | GM03RAMAGO | Roundtable on Sustainable Biomaterials (RSB) | GM03RAMARS |
| Global Recycled Standard (GRS) | GM03RAMAGR | Soil Association Certified Organic | GM03RAMASA |
| Global Cashmere Standard | GM03RAMAGC | Sustainable Fibre Alliance (SFA) certified | GM03RAMASF |
| Leather Working Group | GM03RAMALW | Traumpass Label | GM03RAMATR |
| NewMerino | GM03RAMANM | USCTP (US Cotton Trust Protocol) | GM03RAMAUS |
| Organic (US, EU or UK standards) | GM03RAMAOR | USDA Certified Biobased | GM03RAMAUB |
| Organic Cotton Standard (OCS) | GM03RAMAOC | USDA Certified Organic | GM03RAMAUD |
| PETA Certified Vegan | GM03RAMAPV | Vegan Trademark | GM03RAMAVT |
| ReCot | GM03RAMART | ZQ Certified Merino Label | GM03RAMAZQ |
| ReDown | GM03RAMARD | Other | GM04RAMA99 |
| REEL Cotton | GM03RAMARE | | |

3.6.83 Ring Type Code List

| Code List Values for Ring Type | | | |
|--------------------------------|------------|---------|------------|
| Band | JW03RINGBA | Stacked | JW03RINGST |
| Midi | JW03RINGMI | Toe | JW03RINGTE |
| Signet | JW03RINGSI | Other | JW04RING99 |

3.6.84 Rug Type Code List

| Code List Values for Rug Type | | | |
|-------------------------------|------------|---------|------------|
| Accent | GM03RUGTAC | Outdoor | GM03RUGTUT |
| Bath | GM03RUGTBA | Rug Pad | GM03RUGTRP |
| Dining Room | GM03RUGTDR | Runners | GM03RUGTRU |
| Doormat | GM03RUGTDM | Other | GM04RUGT99 |
| Kitchen | GM03RUGTKI | | |

3.6.85 Scarf Type Code List

| Code List Values for Scarf Type | | | |
|---------------------------------|------------|--------------|------------|
| Blanket | GM03SCTYBL | Oblong | GM03SCTYOB |
| Bandana/Neckerchief | GM03SCTYBA | Poncho | GM03SCTYPO |
| Boa | GM03SCTYBO | Pull-through | GM03SCTYPU |
| Buff | GM03SCTYBU | Shawl | GM03SCTYSH |
| Cowl | GM03SCTYCO | Snood | GM03SCTYSN |
| Evening | GM03SCTYEV | Square | GM03SCTYSQ |
| Gaiter | GM03SCTYGA | Stole | GM03SCTYST |
| Head Scarf | GM03SCTYHS | Triangle | GM03SCTYTR |
| Infinity | GM03SCTYIN | Turban | GM03SCTYTU |
| Muffler | GM03SCTYMU | Wrap | GM03SCTYWR |
| Necklace | GM03SCTYNE | Other | GM04SCTY99 |

3.6.86 Scent Type Code List

| Code List Values for Scent Type | | | |
|---------------------------------|------------|----------------|------------|
| Aquatic | GM03SCTPAQ | Oriental | GM03SCTPOR |
| Citrus | GM03SCTPCI | Powdery | GM03SCTPPW |
| Earthy | GM03SCTPEA | Spicy | GM03SCTPSP |
| Earthy and Woody | GM03SCTPEW | Sweet | GM03SCTPSW |
| Floral | GM03SCTPFL | Unscented | GM03SCTPUS |
| Fresh and Clean | GM03SCTPFC | Vanilla | GM03SCTPVA |
| Fruity | GM03SCTPFR | Warm and Spicy | GM03SCTPWS |
| Mixed | GM03SCTPMI | Woody | GM03SCTPWD |
| Musk | GM03SCTPMU | Other | GM04SCTP99 |

3.6.87 Seams Code List

| Code List Values for Seams | | | |
|----------------------------|------------|----------|------------|
| Adhesive | IA03SEAMAD | Raised | IA03SEAMRA |
| Bonded | IA03SEAMBO | Seamed | IA03SEAMSA |
| Flat | IA03SEAMFL | Seamless | IA03SEAMSE |
| Laser Cut | IA03SEAMLC | Other | IA04SEAM99 |

3.6.88 Secondary Detail Application Code List

| Code List Values for Secondary Detail Application | | | |
|---------------------------------------------------|------------|-------------------------|------------|
| Applique | GM03SDAPAP | Logo Pin | GM03SDAPLP |
| Banded | GM03SDAPBA | Metallic Ink | GM03SDAPMI |
| Bling | GM03SDAPBL | Patch | GM03SDAPPA |
| Cut | GM03SDAPCU | Printed | GM03SDAPPR |
| Decal | GM03SDASDE | Printed Tackle Twill | GM03SDAPPT |
| Embossed | GM03SDAPEM | Raised Embroidery | GM03SDAPRE |
| Etched | GM03SDAPET | Reactive Glaze | GM03SDAPRG |
| Fabric Applique | GM03SDAPFA | Reflective Applique | GM03SDAPRA |
| Felt Applique | GM03SDAPFE | Reflective Screen Print | GM03SDAPRS |
| Flat Embroidered | GM03SDAPFM | Rhinestone | GM03SDAPRH |
| Foil | GM03SDAPFL | Screen Print | GM03SDAPSP |
| Glitter | GM03SDAPGL | Sequins | GM03SDAPSE |
| Hand Painted | GM03SDAPHP | Tackle Twill | GM03SDAPTT |
| Heat Seal | GM03SDAPHS | Woven | GM03SDAPWV |
| High-Density Ink | GM03SDAPHD | Other | GM04SDAP99 |
| Jacquard Knit | GM03SDAPJN | | |

3.6.89 Secondary Detail Placement Code List

| Code List Values for Secondary Detail Placement | | | |
|-------------------------------------------------|------------|--------------|------------|
| All Over | GM03SDPLAA | Front Pocket | GM03SDPLFP |
| Back Bottom | GM03SDPLBB | Front Right | GM03SDPLFR |
| Back Center | GM03SDPLBC | Front Top | GM03SDPLFT |
| Back Left | GM03SDPLBL | Full Body | GM03SDPLFD |
| Back Pocket | GM03SDPLBP | Full Front | GM03SDPLFF |
| Back Right | GM03SDPLBR | Hem | GM03SDPLHE |
| Back Top | GM03SDPLBT | Left Leg | GM03SDPLLL |
| Bill | GM03SDPLBI | Left Sleeve | GM03SDPLLS |
| Collar | GM03SDPLCL | Leg | GM03SDPLLE |
| Cuff | GM03SDPLCU | Right Leg | GM03SDPLRL |
| Front Bottom | GM03SDPLFB | Right Sleeve | GM03SDPLRS |
| Front Center | GM03SDPLFC | Sleeve | GM03SDPLSL |
| Front Left | GM03SDPLFL | Other | GM04SDPL99 |

3.6.90 Secondary Detail Size Code List

| Code List Values for Secondary Detail Size | | | |
|--------------------------------------------|------------|-------|------------|
| Large | GM03SDSZLG | Small | GM03SDSZSM |
| Medium | GM03SDSZMD | Other | GM04SDSZ99 |

3.6.91 Secondary Detail Type Code List

| Code List Values for Secondary Detail Type | | | |
|--------------------------------------------|------------|-------------|------------|
| Brand | GM03SDTPBR | Player Name | GM03SDTPPN |
| League | GM03SDTPLE | Script | GM03SDTPSC |
| Letter | GM03SDTPLT | Team | GM03SDTPTE |
| Mascot | GM03SDTPMA | Wordmark | GM03SDTPWM |
| Number | GM03SDTPNU | Other | GM04SDTP99 |
| Patch | GM03SDTPPA | | |

3.6.92 Secondary Motif Theme Code List

| Code List Values for Secondary Motif Theme | | | |
|--------------------------------------------|------------|-----------|------------|
| Americana | GM03SMTTAM | Character | GM03SMTTCH |
| Animal | GM03SMTTAN | Other | GM04SMTT99 |

3.6.93 Selling Channel Code List

| Code List Values for Selling Channel | | | |
|--------------------------------------|------------|-------------|------------|
| In store only | ZZ03SELCIS | Online only | ZZ03SELCON |
| Drop Ship | ZZ03SELCDS | Other | ZZ04SELC99 |
| No restrictions | ZZ03SELCNR | | |

3.6.94 Shape Code List

| Code List Values for Shape | | | |
|----------------------------|------------|----------------|------------|
| Bedrest | GM03SHPEBE | Rectangular | GM03SHPERE |
| Bolster | GM03SHPEBL | Round | GM03SHPERO |
| Breakfast/Boudoir | GM03SHPEBB | Shaped/Novelty | GM03SHPESN |
| Figure/Shaped | GM03SHPEFS | Soft Square | GM03SHPESS |
| Lumbar | GM03SHPELU | Square | GM03SHPESQ |
| Neckroll | GM03SHPENE | Triangle | GM03SHPETR |
| Oval/Oblong | GM03SHPEVB | Other | GM04SHPE99 |

3.6.95 Shapewear Type Code List

| Code List Values for Shapewear Type | | | |
|-------------------------------------|------------|------------------|------------|
| Body Shaper (to the knee) | GM03SWRTBS | Open Bust Shaper | GM03SWRTOB |
| Bodysuit (to the ankle) | GM03SWRTBU | Shaping Slip | GM03SWRTSH |
| Camisole/Tank | GM03SWRTCA | Thigh Slimmer | GM03SWRTTS |
| Control Panty | GM03SWRTCP | Waist Trainer | GM03SWRTWT |
| Legging | GM03SWRTLK | Other | GM03SWRT99 |

3.6.96 Shoe Style Code List

| Code List Values for Shoe Style | | | |
|---------------------------------|------------|-------------------|------------|
| Alpine Boot | GM03SHOEAB | Instep Strap | GM03SHOEIS |
| Ankle Strap | GM03SHOEAS | Low Top | GM03SHOELT |
| Athleisure | GM03SHOEAT | Jellies | GM03SHOEJE |
| Ballet | GM03SHOEBA | Mary Jane | GM03SHOEMJ |
| Biker Boot | GM03SHOEBI | Military & Police | GM03SHOEMP |
| Boat Shoe | GM03SHOEBS | Moccasin | GM03SHOEMC |
| Bootie | GM03SHOEBT | Monk Strap | GM03SHOEMS |
| Caged | GM03SHOECA | Penny Loafer | GM03SHOEPE |
| Chelsea | GM03SHOECH | Rain Boot | GM03SHOERA |
| Chukka | GM03SHOECK | Riding Boot | GM03SHOERI |
| Cleats | GM03SHOECL | Shootie | GM03SHOESH |
| Combat Boot | GM03SHOECB | Slide | GM03SHOESL |
| Comfort | GM03SHOECF | Sling Back | GM03SHOESB |
| Cowboy | GM03SHOECW | Slip On | GM03SHOESO |
| Derby | GM03SHOEDE | Smoking Slipper | GM03SHOESM |
| D'Orsay | GM03SHOEDR | Snow Boot | GM03SHOESW |
| Driver | GM03SHOEDV | Sport Specific | GM03SHOESS |
| Espadrille | GM03SHOEES | Strappy | GM03SHOESY |
| Fisherman | GM03SHOEFI | T-Strap | GM03SHOETS |
| Flip-Flop | GM03SHOEFP | Thong | GM03SHOETH |
| Ghillie | GM03SHOEGH | Water Shoe | GM03SHOEWS |
| Gladiator | GM03SHOEGL | Wingtip | GM03SHOEWT |
| High Top | GM03SHOEHT | Work Boot | GM03SHOEWB |
| Huarache | GM03SHOEHU | Other | GM04SHOE99 |

3.6.97 Shoe Type Code List

| Code List Values for Shoe Type | | | |
|--------------------------------|------------|----------|------------|
| Boots/Booties | GM03SETPBB | Pumps | GM03SETPPP |
| Clogs/Mules | GM03SETPCM | Sandals | GM03SETPSA |
| Flats | GM03SETPFL | Slippers | GM03SETPSL |
| Loafers | GM03SETPLM | Sneakers | GM03SETPSN |
| Oxfords | GM03SETPXF | Other | GM04SETP99 |

3.6.98 Skin Type Code List

| Code List Values for Skin Type | | | |
|--------------------------------|------------|-----------|------------|
| Aging | GM03SKTPAG | Oily | GM03SKTPLY |
| All | GM03SKTPAL | Sensitive | GM03SKTPSE |
| Combination | GM03SKTPCM | Other | GM04SKTP99 |
| Dry | GM03SKTPDR | | |

3.6.99 Skirt Type Code List

| Code List Values for Skirt Type | | | |
|---------------------------------|------------|----------|------------|
| A-line | GM03SKRTAL | Pencil | GM03SKRTPE |
| Circular | GM03SKRTCI | Skort | GM03SKRTSK |
| Faux Wrap | GM03SKRTFW | Straight | GM03SKRTST |
| Flared | GM03SKRTFL | Tiered | GM03SKRTTI |
| Full | GM03SKRTFU | Wrap | GM03SKRTWR |
| Mermaid/Trumpet | GM03SKRTMT | Other | GM04SKRT99 |

3.6.100

Sleepwear Type Code List

| Code List Values for Sleepwear Type | | | |
|-------------------------------------|------------|-------------|------------|
| Bridal | GM03SLPTBR | PJ Set | GM03SLPTPJ |
| Caftan | GM03SLPTCA | Robe | GM03SLPTRO |
| Chemise | GM03SLPTCH | Sleep Pant | GM03SLPTSP |
| Gown | GM03SLPTGW | Sleep Shirt | GM03SLPTSH |
| Loungewear | GM03SLPTLN | Sleep Short | GM03SLPTSO |
| Maternity | GM03SLPTMA | Sleep Top | GM03SLPTST |
| One Piece | GM03SLPTOP | Other | GM03SLPT99 |

3.6.101

Shoe Type Code List

| Code List Values for Shoe Type | | | |
|--------------------------------|------------|----------|------------|
| Boots/Booties | GM03SETPBB | Pumps | GM03SETPPP |
| Clogs/Mules | GM03SETPCM | Sandals | GM03SETPSA |
| Flats | GM03SETPFL | Slippers | GM03SETPSL |
| Loafers | GM03SETPLM | Sneakers | GM03SETPSN |
| Oxfords | GM03SETPXF | Other | GM04SETP99 |

3.6.102 **Skin Type Code List**

| Code List Values for Skin Type | | | |
|--------------------------------|------------|-----------|------------|
| Aging | GM03SKTPAG | Oily | GM03SKTPLY |
| All | GM03SKTPAL | Sensitive | GM03SKTPSE |
| Combination | GM03SKTPCM | Other | GM04SKTP99 |
| Dry | GM03SKTPDR | | |

3.6.103 **Skirt Type Code List**

| Code List Values for Skirt Type | | | |
|---------------------------------|------------|----------|------------|
| A-line | GM03SKRTAL | Pencil | GM03SKRTPE |
| Circular | GM03SKRTCI | Skort | GM03SKRTSK |
| Faux Wrap | GM03SKRTFW | Straight | GM03SKRTST |
| Flared | GM03SKRTFL | Tiered | GM03SKRTTI |
| Full | GM03SKRTFU | Wrap | GM03SKRTWR |
| Mermaid/Trumpet | GM03SKRTMT | Other | GM04SKRT99 |

3.6.104 **Sleepwear Type Code List**

| Code List Values for Sleepwear Type | | | |
|-------------------------------------|------------|-------------|------------|
| Bridal | GM03SLPTBR | PJ Set | GM03SLPTPJ |
| Caftan | GM03SLPTCA | Robe | GM03SLPTRO |
| Chemise | GM03SLPTCH | Sleep Pant | GM03SLPTSP |
| Gown | GM03SLPTGW | Sleep Shirt | GM03SLPTSH |
| Loungewear | GM03SLPTLN | Sleep Short | GM03SLPTSO |
| Maternity | GM03SLPTMA | Sleep Top | GM03SLPTST |
| One Piece | GM03SLPTOP | Other | GM03SLPT99 |

3.6.105 **Sleeve Type Code List**

| Code List Values for Sleeve Type | | | |
|----------------------------------|------------|--------------------------------|------------|
| 1/2 Sleeve | GM03SLVTHT | Roll-Tab (Long to elbow/short) | GM03SLVTRT |
| 1/4 sleeve | GM03SLVTQS | Short | GM03SLVTST |
| 3/4 Sleeve | GM03SLVTTT | Sleeveless | GM03SLVTS4 |
| Cap | GM03SLVTCS | Spaghetti Strap | GM03SLVTSI |
| Elbow | GM03SLVTES | Other Sleeve Type* | GM04SLVT99 |
| Long | GM03SLVTLO | | |
| Roll-Tab (3/4 to short) | GM03SLVTTR | | |

* Requires use of PID05

3.6.106 **Slip Type Code List**

| Code List Values for Slip Type | | | |
|--------------------------------|------------|-------|------------|
| Full | GM03SLTPFL | Other | GM03SLTP99 |
| Half | GM03SLTPHA | | |

3.6.107 **Social Certifications Code List**

| Code List Values for Social Certifications | | | |
|---------------------------------------------|------------|------------------------|------------|
| Fair Trade Certified | GM03SOCEFT | NMSDC with MBE Cert | GM03SOCENM |
| Fair Trade Certified Textile Standard | GM03SOCEFS | NGLCC with LGTBTE Cert | GM03SOCENG |
| RISE (or BSR Her, C.A.R.E, IFC Better Work) | GM03SOCERI | USPAACC | GM03SOCEUS |
| Fair for Life | GM03SOCEFL | Other | GM04SOCE99 |

3.6.108 **Sole Type Code List**

| Code List Values for Sole Type | |
|--------------------------------|------------|
| Leather | GM03SOLTLS |
| Rubber | GM03SOLTRS |
| Synthetic | GM03SOLTSJ |
| Recycled | GM03SOLTRE |
| Natural Fiber | GM03SOLTNS |
| Other Sole Type* | GM04SOLT99 |

* Requires use of PID0

3.6.109

Special Embellishment Code List

| Code List Values for Special Embellishment | | | |
|--------------------------------------------|------------|----------------|------------|
| Beads | GM03SPEMBE | Logo | GM03SPEMLG |
| Belting | GM03SPEMBL | Metal | GM03SPEMME |
| Bows | GM03SPEMBW | Metal Ornament | GM03SPEMMR |
| Braiding | GM03SPEMBR | Nailheads | GM03SPEMNA |
| Broguing | GM03SPEMBG | Penny Keeper | GM03SPEMPK |
| Buckle(s) | GM03SPEMBU | Perforation | GM03SPEMPE |
| Chain | GM03SPEMCH | Piping | GM03SPEMPI |
| Contrast Stitching | GM03SPEMCS | Pleated | GM03SPEMPL |
| Crochet | GM03SPEMCR | Quilting | GM03SPEMQU |
| Cuff | GM03SPEMCF | Rhinestones | GM03SPEMRH |
| Cut-outs | GM03SPEMCU | Ruffles | GM03SPEMRU |
| Embroidery | GM03SPEMEM | Sequins | GM03SPEMSE |
| Feathers | GM03SPEMFE | Speed Lacing | GM03SPEMSL |
| Filigree | GM03SPEMFI | Stones | GM03SPEMSN |
| Flower | GM03SPEMFL | Studded | GM03SPEMST |
| Fringe | GM03SPEMFR | Tassels | GM03SPEMTA |
| Glitter | GM03SPEMGL | Tortoise | GM03SPEMTS |
| Grommets | GM03SPEMGR | Wood | GM03SPEMWD |
| Harness | GM03SPEMHA | Zipper | GM03SPEMZI |
| Jewels | GM03SPEMJE | Other | GM04SPEM99 |
| Knotting | GM03SPEMKN | | |
| Lace | GM03SPEMLA | | |

3.6.110

SPF Rating Code List

| Code List Values for SPF Rating | | | |
|---------------------------------|-------------|-------|------------|
| 10 | GM03SPFRRRA | 50 | GM03SPFRRE |
| 15 | GM03SPFRRB | 60 | GM03SPFRRF |
| 30 | GM03SPFRRRC | 80 | GM03SPFRRG |
| 40 | GM03SPFRRD | Other | GM04SPFR99 |

3.6.111

Sport Code List

| Code List Values for Sport | | | |
|----------------------------|------------|--------------|------------|
| Badminton | ZZ03SPRTBD | Hunting | ZZ03SPRTHU |
| Baseball | ZZ03SPRTBA | Lacrosse | ZZ03SPRTLA |
| Basketball | ZZ03SPRTBK | Racing | ZZ03SPRTRA |
| Bocce Ball | ZZ03SPRTBB | Racquetball | ZZ03SPRTRC |
| Bowling | ZZ03SPRTBW | Rowing | ZZ03SPRTRW |
| Boxing/Martial Arts | ZZ03SPRTBM | Running | ZZ03SPRTRU |
| Climbing | ZZ03SPRTCL | Skiing | ZZ03SPRTSK |
| Cross Country | ZZ03SPRTCC | Soccer | ZZ03SPRTSC |
| Cross-Training | ZZ03SPRTCT | Softball | ZZ03SPRTSF |
| Cycling | ZZ03SPRTCY | Tennis | ZZ03SPRTE |
| Dance | ZZ03SPRTDA | Walking | ZZ03SPRTWK |
| Football | ZZ03SPRTFT | Water Skiing | ZZ03SPRTWA |
| Golf | ZZ03SPRTGF | Wrestling | ZZ03SPRTWR |
| Hiking | ZZ03SPRTHI | Yoga | ZZ03SPRTYG |
| Hockey | ZZ03SPRTHK | Other | ZZ04SPRT99 |

3.6.112

Strap Placement Code List

| Code List Values for Strap Placement | | | |
|--------------------------------------|------------|----------------|------------|
| Centered Back | GM03STPLCB | Wide Set Back | GM03STPLWB |
| Centered Front | GM03STPLCF | Wide Set Front | GM03STPLWF |
| Centered Front and Back | GM03STPLCT | Other | GM03STPL99 |
| Racerback | GM03STPLRA | | |

3.6.113

Supplemental Circularity Certification Code List

| Code List Values for Supplemental Circularity Certifications | | | |
|--------------------------------------------------------------|------------|------------------|------------|
| Reusable/Recyclable Product | GM03SUCCRR | Rentable Product | GM03SUCCRP |
| Take-Back Program | GM03SUCCTB | Other | GM04SUCC99 |
| Archive Collection or Unworn Vintage | GM03SCUUAC | | |

3.6.114

Supplemental Corporate/Philanthropic Code List

| Code List Values for Supplemental Corporate/Philanthropic | | | |
|-----------------------------------------------------------|------------|---------------|------------|
| Charitable Contribution X Every Purchase | GM03SCOPCC | Accreditation | GM03SCOPAC |
| One for One | GM03SCOPOO | Other | GM04SCOP99 |
| Positive Luxury Butterfly Mark | GM03SCOPPL | | |

3.6.115

Supplemental Packaging Certifications Code List

| Code List Values for Supplemental Packaging Certifications | | | |
|------------------------------------------------------------|------------|-----------------------------------------------|------------|
| Reusable Packaging | GM03SPCERP | FSC Certified Paper/ Fiber-based packaging | GM03SPCEFS |
| Recyclable Packaging | GM03SPCERG | Reduced Packaging | GM03SPCERE |
| Packaging-Free | GM03SPCERF | Other | GM04SPCE99 |
| Recycled Packaging Materials | GM03SPCERM | | |

3.6.116

Supplemental Raw Materials Certifications Code List

| Code List Values for Supplemental Raw Materials Certifications | | | |
|----------------------------------------------------------------|------------|--------------------------------------------------------------|------------|
| Non-cert Upcycled Materials | GM03SRMCUM | PEFC (Programme for the endorsement of Forest Certification) | GM03SRMCPE |
| Non-cert Recycled Materials | GM03SRMCRM | Canopy GreenShirt Designation | GM03SRMCCG |
| Non-cert Vegan | GM03SRMCNV | Other | GM04SRMC99 |
| Biodegradable Products Institute (BPI) | GM03SRMCBP | | |
| Better Cotton | GM03SRMCBC | | |
| | | | |

3.6.117

Supplemental Traceability Programs Code List

| Code List Values for Supplemental Traceability Programs | | | |
|---------------------------------------------------------|------------|----------------------|------------|
| Digital Passport | GM03SUTRDP | Traceability Program | GM03SUTRTP |
| Material Traceability | GM03SUTRMT | Other | GM04SUTR99 |
| Open Hub Supply | GM03SUTROS | | |
| | | | |

3.6.118

Supply Type Code List

| Code List Values for Supply Type | | | |
|----------------------------------|------------|-------------------------------------|------------|
| Evergreen | ZZ03SUTYEV | Perennial | ZZ03SUTYPE |
| Made To Order | ZZ03SUTYMT | Seasonal with Limited Replenishment | ZZ03SUTYSL |
| Made to Stock | ZZ03SUTYMS | Other | ZZ04SUTY99 |

3.6.119

Support Level Code List

| Code List Values for Support Level | | | |
|------------------------------------|------------|-----------------|------------|
| Comfort Support | GM03SULVCA | Maximum Support | GM03SULVMA |
| Full Support | GM03SULVFA | Medium Support | GM03SULVMB |
| Light Support | GM03SULVLA | Other | GM03SULV99 |

3.6.120

Sweater/Pullover Type Code List

| Code List Values for Sweater/Pullover Type | | | |
|--------------------------------------------|------------|------------|------------|
| Babydoll | GM03SWPUBA | Hoodie | GM03SWPUHD |
| Blouse | GM03SWPUBL | Peasant | GM03SWPUPE |
| Box Top | GM03SWPUBT | Peplum | GM03SWPUPP |
| Bustier/Bra Top | GM03SWPUBB | Pullover | GM03SWPUPU |
| Button Front | GM03SWPUBF | Racerback | GM03SWPURA |
| Cami | GM03SWPUCA | Sweater | GM03SWPUSW |
| Camisole | GM03SWPUCM | Sweatshirt | GM03SWPUSS |
| Cardigan | GM03SWPUCR | Tank | GM03SWPUTA |
| Cocoon | GM03SWPUCC | T-Shirt | GM03SWPUTS |
| Dress Shirt | GM03SWPUDS | Tunic | GM03SWPUTU |
| Drop Waist | GM03SWPUDW | Vest | GM03SWPUVE |
| Faux Wrap | GM03SWPUFW | Wrap | GM03SWPUWR |
| Flyaway/Apron | GM03SWPUFA | Other | GM04SWPU99 |

3.6.121 Swim Bottom Type Code List

| Code List Values for Swim Bottom Type | | | |
|---------------------------------------|------------|----------|------------|
| Banded | GM03SWBTBA | Skirted | GM03SWBTSK |
| Boardshort | GM03SWBTBO | Tab Side | GM03SWBTTS |
| Brief | GM03SWBTBR | Tie Side | GM03SWBTTI |
| High Waist | GM03SWBTHW | Trunk | GM03SWBTTR |
| Hipster | GM03SWBTHI | Other | GM04SWBT99 |

3.6.122 Swim Cover Up Type Code List

| Code List Values for Swim Cover Up Type | | | |
|-----------------------------------------|------------|-----------|------------|
| Beach Shirt | GM03SWCTBS | Pareo | GM03SWCTPA |
| Bottom | GM03SWCTBO | Sun Dress | GM03SWCTSD |
| Caftan | GM03SWCTCA | Top | GM03SWCTTO |
| Jumpsuit/Romper | GM03SWCTJU | Tunic | GM03SWCTTU |
| Kimono | GM03SWCTKI | Other | GM04SWCT99 |
| Maxi Dress | GM03SWCTMD | | |

3.6.123 Swim One-Piece Type Code List

| Code List Values for Swim One-Piece Type | | | |
|------------------------------------------|------------|-------------|------------|
| Bandeau | GM03SWOTBA | Scoop Neck | GM03SWOTSC |
| Halter | GM03SWOTHA | Square Neck | GM03SWOTSQ |
| High Neck | GM03SWOTHN | Surplice | GM03SWOTSU |
| Monokini | GM03SWOTMO | Swim Dress | GM03SWOTSW |
| Off-Shoulder | GM03SWOTOF | Tank | GM03SWOTTA |
| One Shoulder | GM03SWOTON | Underwire | GM03SWOTUN |
| Plunge | GM03SWOTPL | V-neck | GM03SWOTVN |
| Rashguard | GM03SWOTRA | Other | GM04SWOT09 |

3.6.124 **Swim Top Type Code List**

| Code List Values for Swim Top Type | | | |
|------------------------------------|------------|--------------|------------|
| Bandeau | GM03SWTTBA | One Shoulder | GM03SWTTON |
| Bandini | GM03SWTTBN | Rashguard | GM03SWTTRA |
| Bralette | GM03SWTTBR | Tankini | GM03SWTTTA |
| Flutter | GM03SWTTFL | Triangle | GM03SWTTTR |
| Halter | GM03SWTTHA | Underwire | GM03SWTTUN |
| High Neck | GM03SWTTHN | Other | GM04SWTT99 |
| Off Shoulder | GM03SWTTOF | | |
| | | | |

3.6.125 **Tableware Type**

| Code List Values for Tableware Type | | | |
|-------------------------------------|------------|-----------|------------|
| Dinnerware | GM03TBLTDI | Glassware | GM03TBLTGL |
| Flatware | GM03TBLTFL | Other | GM04TBLT99 |

3.6.126

Third Detail Application Code List

| Code List Values for Third Detail Application | | | |
|-----------------------------------------------|------------|-------------------------|------------|
| Applique | GM03TDAPAP | Logo Pin | GM03TDAPLP |
| Banded | GM03TDAPBA | Metallic Ink | GM03TDAPMI |
| Bling | GM03TDAPBL | Patch | GM03TDAPPA |
| Cut | GM03TDAPCU | Printed | GM03TDAPPR |
| Decal | GM03TDATDE | Printed Tackle Twill | GM03TDAPPT |
| Embossed | GM03TDAPEM | Raised Embroidery | GM03TDAPRE |
| Etched | GM03TDAPET | Reactive Glaze | GM03TDAPRG |
| Fabric Applique | GM03TDAPFA | Reflective Applique | GM03TDAPRA |
| Felt Applique | GM03TDAPFE | Reflective Screen Print | GM03TDAPRS |
| Flat Embroidered | GM03TDAPFM | Rhinestone | GM03TDAPRH |
| Foil | GM03TDAPFL | Screen Print | GM03TDAPSP |
| Glitter | GM03TDAPGL | Sequins | GM03TDAPSE |
| Hand Painted | GM03TDAPHP | Tackle Twill | GM03TDAPTT |
| Heat Seal | GM03TDAPHS | Woven | GM03TDAPWV |
| High Density Ink | GM03TDAPHD | Other | GM04TDAP99 |
| Jacquard Knit | GM03TDAPJN | | |

3.6.127

Third Detail Placement Code List

| Code List Values for Third Detail Placement | | | |
|---------------------------------------------|------------|--------------|------------|
| All Over | GM03TDPLAA | Front Pocket | GM03TDPLFP |
| Back Bottom | GM03TDPLBB | Front Right | GM03TDPLFR |
| Back Center | GM03TDPLBC | Front Top | GM03TDPLFT |
| Back Left | GM03TDPLBL | Full Body | GM03TDPLFD |
| Back Pocket | GM03TDPLBP | Full Front | GM03TDPLFF |
| Back Right | GM03TDPLBR | Hem | GM03TDPLHE |
| Back Top | GM03TDPLBT | Left Leg | GM03TDPLLL |
| Bill | GM03TDPLBI | Left Sleeve | GM03TDPLLS |
| Collar | GM03TDPLCL | Leg | GM03TDPLLE |
| Cuff | GM03TDPLCU | Right Leg | GM03TDPLRL |
| Front Bottom | GM03TDPLFB | Right Sleeve | GM03TDPLRS |
| Front Center | GM03TDPLFC | Sleeve | GM03TDPLSL |
| Front Left | GM03TDPLFL | Other | GM04TDPL99 |

3.6.128

Third Detail Size Code List

| Code List Values for Third Detail Size | | | |
|----------------------------------------|------------|-------|------------|
| Large | GM03TDSZLG | Small | GM03TDSZSM |
| Medium | GM03TDSZMD | Other | GM04TDSZ99 |

3.6.129

Third Detail Type Code List

| Code List Values for Third Detail Type | | | |
|----------------------------------------|------------|-------------|------------|
| Brand | GM03TDTPBR | Player Name | GM03TDTPPN |
| League | GM03TDTPLE | Script | GM03TDTPSC |
| Letter | GM03TDTPLT | Team | GM03TDTPTE |
| Mascot | GM03TDTDMA | Wordmark | GM03TDTPWM |
| Number | GM03TDTPNU | Other | GM04TDTP99 |
| Patch | GM03TDTPPA | | |

3.6.130

Third Motif Theme Code List

| Code List Values for Third Motif Theme | | | |
|----------------------------------------|------------|-----------|------------|
| Americana | GM03TMTTAM | Character | GM03TMTTCH |
| Animal | GM03TMTTAN | Other | GM04TMTT99 |

3.6.131

Toe Shape Code List

| Code List Values for Toe Shape | | | |
|--------------------------------|------------|--------|------------|
| Almond | GM03TOESAL | Round | GM03TOESRD |
| Chisel | GM03TOESCH | Snip | GM03TOESSN |
| Oblique | GM03TOESOB | Square | GM03TOESSQ |
| Pointy | GM03TOESPY | Other | GM04TOES99 |

3.6.132

Toe Style Code List

| Code List Values for Toe Style | | | |
|--------------------------------|------------|-----------|------------|
| Apron Toe | GM03TOESAP | Split Toe | GM03TOESSP |
| Bike Toe | GM03TOESBI | Steel Toe | GM03TOESST |
| Cap Toe | GM03TOESCT | Tabi Toe | GM03TOESTA |
| Peep Toe | GM03TOESPT | Other | GM04TOEY99 |

3.6.133

Towel Type Code List

| Code List Values for Towel Type | | | |
|---------------------------------|------------|-----------|------------|
| Bath | GM03TOWLBA | Towel Set | GM03TOWLTS |
| Beach | GM03TOWLBE | Wash | GM03TOWLWA |
| Hand | GM03TOWLHA | Other | GM04TOWL99 |
| Kitchen | GM03TOWLKI | | |

3.6.134

Waist Rise Code List

| Code List Values for Waist Rise | | | |
|---------------------------------|------------|-------|------------|
| Classic | GM03WSDRCL | Mid | GM03WSDRMI |
| High | GM03WSDRHI | Other | GM04WSDR99 |
| Low | GM03WSDRLW | | |

3.6.135 **Waistband Type Code List**

| Code List Values for Waistband Type | | | |
|-------------------------------------|------------|-----------------------|------------|
| Band Roll | GM03WBTPBR | Knit | GM03WBTPKN |
| Belt Hook | GM03WBTPBH | Maternity | GM03WBTPMT |
| Drawstring | GM03WBTPDS | None | GM03WBTPNN |
| D-ring | GM03WBTPDR | Rigid | GM03WBTPRG |
| Expander | GM03WBTPEX | Self-Fabric Underwear | GM03WBTPSF |
| Full Elastic | GM03WBTPFE | Side Elastic | GM03WBTPSE |
| Half Elastic | GM03WBTPHE | Side Tab | GM03WBTPST |
| Hook and Loop | GM03WBTPVE | Stretch Elastic | GM03WBTPSR |
| Ino-Flex | GM03WBTPIF | Other | GM04WBTP99 |
| Inside Adjustable | GM03WBTPIA | | |

3.6.136 **Watch Case Shape Code List**

| Code List Values for Watch Case Shape | | | |
|---------------------------------------|-------------|--------|------------|
| Oval | JW03WACSV A | Square | JW03WACSSQ |
| Rectangular | JW03WACSRE | Other | JW04WACS99 |
| Round | JW03WACSRN | | |

3.6.137 **Water Repellent Code List**

| Code List Values for Water Repellent | | | |
|--------------------------------------|------------|-------|------------|
| Waterproof | ZZ03WATRPF | Other | ZZ04WATR99 |
| Water Resistant | ZZ03WATRRE | | |

3.7 Code List Instructions

| |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Data Element 751 GS1 EDI Semi-Custom Product Description Code Matrix |
| Ten-character PID04 data structure is comprised of 4 parts |
| PART 1 - a 2-character Product Category Code GM - General Merchandise |
| PART 2 - a 2-character Format Option Code; codes used are '03' and '04'. If value '03', PID05 is not used If value '04', PID05 is required and carries a text description. |
| PART 3 - a 4-character Description Code |
| PART 4 - a 2-character Locator Placement Code |
| Example from list on MASTER worksheet: |
| Code GM03CLNTBL means General Merchandise, Collar-Neck Type is Ballet. PID05 is not used. |
| Code GM04CLNT99 means General Merchandise, Collar-Neck Type is 'Other'; PID05 is required and carries descriptive information about the collar type since the code does not provide sufficient information. |
| Structure of PID segment when PID05 is not used |
| PID01 - value of "S" denotes structured data follows |
| PID02 - value of "84"; denotes special specification |
| PID03 - value of "FD" denotes GS1 US |
| PID04 - code from Master table |
| Structure of PID segment when PID05 is used |
| PID01 - value of "X" denotes semi-structured data follows, includes PID05 |
| PID02 - value of "84" denotes special specification |
| PID03 - value of "FD" denotes GS1 US |
| PID04 - code from table |
| PID05 - descriptive text |

3.8 Recommended EDI Map for Core and Extended Product Information Exchange

Quick guide EDI data mapping for extended attributes pertaining to the EDI 832 Price/Sales Catalog.

Refer to the [GS1 US Trade Item Identification and Communication \(TIIC\) Guidelines for Electronic Data Interchange](#) for more information.

| Attribute | EDI Data Mapping | Comments |
|--------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Adhesive | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘ADHESIVE’ | |
| Adjustable | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘ADJUSTABLE’ | |
| Advertised Origin | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Advertised Origin table PID05 – Not used <u>Example: Made in U.S.A.</u> PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM03ADVOMU PID05 – GERMANY | For Advertise Origin made in another country not defined in the code list. <u>Example: GERMANY</u> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04BEDT9 PID05 – GERMANY |
| Adjustable Strap | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Adjustable Strap table PID05 – Not used | For Adjustable Strap not defined in the code list. <u>Example: MIDADJ</u> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM03ADST99 PID05 – MIDADJ |
| Aerosol Product | PID at Detail 0700 PID01 – ‘F’ PID02 – ‘PFK’ PID03 – not used PID04 – not used PID05 – ‘Y’ or ‘N’ | |
| Asthma/Allergy Certified | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘ASTHMA_ALLERGY_CERTIFIED’ | |



| Attribute | EDI Data Mapping | Comments |
|----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Bag Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Bag Type table PID05 - Not used | For Bag Type not defined in the code list. <u>Example:</u> <i>SACK</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04BGST99 PID05 - SACK |
| Band Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Band Type table PID05 - Not used | For Band Type not defined in the code list. <u>Example:</u> <i>ZULU</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - JW04WBND99 PID05 - ZULU |
| Beauty Area of Use | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Beauty Area of Use table PID05 - Not used | For Beauty Area of Use not defined in the code list. <u>Example:</u> <i>EARS</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04BAOU99 PID05 - EARS |
| Beauty Treatment Specialty | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Beauty Treatment Specialty table PID05 - Not used | For Beauty Treatment Specialty not defined in the code list. <u>Example:</u> <i>BLOTCHINESS</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04BTSP99 PID05 - BLOTCHINESS |
| Beauty Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Beauty Type table PID05 - Not used | For Beauty Type not defined in the code list. <u>Example:</u> <i>DENTAL FLOSS</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04BETY99 PID05 - DENTAL FLOSS |



| Attribute | EDI Data Mapping | Comments |
|------------------------|-------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Bedding Size | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Bedding Size table PID05 - Not used | For Bedding Size not defined in the code list. <u>Example:</u> <i>FLEX KING</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04BDSZ99 PID05 - FLEX KING |
| Bedding Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Bedding Type table PID05 - Not used | For Bedding Type not defined in the code list. <u>Example:</u> <i>QUILT</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04BEDT9 PID05 - QUILT |
| Belt Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Belt Type Table PID05 - Not used | For Belt Type not defined in the code list. <u>Example:</u> <i>LINK</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04BETY99 PID05 - LINK |
| Bill Logo Application | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Bill Logo table PID05 - Not used | For Bill Logo Application not defined in the code list. <u>Example:</u> <i>STAMPED</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04BILL99 PID05 - STAMPED |
| Bill Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Bill Type table PID05 - Not used | For Bill Type not defined in the code list. <u>Example:</u> <i>TRUCKER</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04BILT99 PID05 - TRUCKER |
| Boot Leg Circumference | MEA at Detail 0800 MEA01 - 'PD' MEA02 - 'LS' MEA03 - measurement value MEA04 - unit of measure code | |



| Attribute | EDI Data Mapping | Comments |
|-----------------------|-----------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Boot Shaft Height | MEA at Detail 0800 MEA01 – ‘PD’ MEA02 – ‘TS’ MEA03 – measurement value MEA04 – unit of measure code | |
| Boot Shaft Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Boot Shaft Type table PID05 – Not used | For Boot Shaft Type not defined in the code list. <u>Example:</u> THIGH HIGH PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – V PID05 – THIGH HIGH |
| Boxed for Gift Giving | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘BOXED_FOR_GIVING’ | |
| Bra Band Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Bra Band Type table PID05 – Not used | For Bra Band Type not defined in the code list. <u>Example:</u> CONTINUOUS PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM03BRBN99 PID05 – CONTINUOUS |
| Bra Bust Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Bra Bust Type table PID05 – Not used | For Bra Bust Type not defined in the code list. <u>Example:</u> SLIGHT PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM03BRBT99 PID05 – SLIGHT |
| Bra Cup Coverage | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Bra Cup Coverage table PID05 – Not used | For Bra Cup Coverage not defined in the code list. <u>Example:</u> COMPLETE PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM03BRCC99 PID05 – COMPLETE |



| Attribute | EDI Data Mapping | Comments |
|--------------------|-------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Bra Cup Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Bra Cup Type table PID05 - Not used | For Bra Cup Type not defined in the code list. <u>Example:</u> <i>POINTED</i> PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - GM03BRCT99 PID05 - POINTED |
| Bra Impact Level | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Impact Level table PID05 - Not used | For Impact Level not defined in the code list. <u>Example:</u> <i>SPARTAN</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM03BRIL99 PID05 - SPARTAN |
| Bra Padding | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Bra Padding table PID05 - Not used | For Bra Padding not defined in the code list. <u>Example:</u> <i>AIR</i> PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - GM03BRPD99 PID05 - AIR |
| Bra Specialty Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Bra Specialty Type table PID05 - Not used | For Bra Specialty Type not defined in the code list. <u>Example:</u> <i>PRO ATHLETE</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM03BRTY99 PID05 - PRO ATHLETE |
| Bra Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Bra Type table PID05 - Not used | For Bra Type not defined in the code list. <u>Example:</u> <i>INVISIBLE</i> PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - GM03BRTY99 PID05 - INVISIBLE |
| Bra Underwire | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'BRA_UNDERWIRE' | |

| Attribute | EDI Data Mapping | Comments |
|----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Bracelet Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Bracelet Type table PID05 - Not used | For Bracelet Type not defined in the code list. <u>Example:</u> <i>STATEMENT</i> PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - JW04BRTT99 PID05 - STATEMENT |
| Brand Name | PID at Detail 0700 PID01 - 'F' PID02 - 'BND' PID03 - not used PID04 - not used PID05 - brand name | |
| Care Information | LM/LQ Loop at Detail 3300 LM01 - 'VI' LQ01 - not used LQ02 'MMINSCAR' PID01 - 'S' PID02 - not used PID03 - 'VI' PID04 - 'CI' MTX01 - not used MTX02 - care information | |
| Care Instructions Code | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Care Instructions Code table PID05 - Not used | For Care Instructions Code not defined in the code list. <u>Example:</u> <i>WASH INSIDE OUT</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04CAIN99 PID05 - WASH INSIDE OUT |
| Circularity Certifications | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - GM03CICECC PID05 - Not used | For Circularity Certifications not defined in the code list. <u>Example:</u> <i>OTHER</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04CICE99 PID05 - OTHER |

| Attribute | EDI Data Mapping | Comments |
|-------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Closure | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Closure table PID05 - Not used; <i>see Comments</i> <u>Example: Buckle</u> PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - GM03CLOSBU PID05 - Not used | For Closure not defined in the code list. <u>Example: DOUBLE BUTTON</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04CLOS99 PID05- DOUBLE BUTTON |
| Coat/Jacket Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Coat/Jacket Type table PID05 - Not used | For Coat/Jacket Type not defined in the code list. <u>Example: COCOON</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - M04COAT99 PID05 - COCOON |
| Chemical Certifications | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Chemical Certifications table PID05 - Not used | For Chemical Certifications Type not defined in the code list. <u>Example: LEAD</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04CHCE99 PID05 - LEAD |
| Collar Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Collar Type table PID05 - Not used; <i>see Comments</i> <u>Example: Button Down</u> PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - GM03CLNTBD PID05 - Not used | For Collar not defined in the code list. <u>Example: SNAP TWIST</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04CLNT99 PID05 - SNAP TWIST |



| Attribute | EDI Data Mapping | Comments |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Color Code - GS1 US | LIN Segment at Detail 0100 LIN01-Assigned ID Pick an iteration of data element 235/234 pair. LIN04-30 (even) – code CM LIN05-31 (odd) – GS1 US Color Code | <u>Example:</u> LIN*1*UP*061414100014*CM*100 |
| Color Description | PID at Detail 0700 PID01 – 'F' PID02 – '73' PID05 – color description | |
| Color Extended Description | PID at Detail 0700 PID01 – 'F' PID02 – '73' PID03- 'VI' PID04- 'ED' PID05 – extended color description | <u>Example:</u> PID*F*73*VI*ED*SEA FOAM GREEN |
| Conference | PID at Detail 0700 PID01 – 'S' PID02 – '84' PID03 – 'FD' PID04 – code from Conference table PID05 – Not used | For Conference not defined in the code list. <u>Example:</u> <i>DIVISION 1</i> PID01 – 'X' PID02 – '84' PID03 – 'FD' PID04 – Z04CONF99 PID05 – DIVISION 1 |
| Consumer Available Date | DTM at Detail 0300 DTM01 – '614' DTM02 – CCYYMMDD value | |
| Consumer Item Depth | MEA at Detail 0800 MEA01 – PD MEA02 – DP MEA03 – measurement value MEA04 – unit of measure | |
| Consumer Item Height | MEA at Detail 0800 MEA01 – PD MEA02 – HT MEA03 – measurement value MEA04 – unit of measure | |
| Consumer Item Length | MEA at Detail 0800 MEA01 – PD MEA02 – LN MEA03 – measurement value MEA04 – unit of measure | |



| Attribute | EDI Data Mapping | Comments |
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| Consumer Item Weight | MEA at Detail 0800 MEA01 – PD MEA02 – WT MEA03 – measurement value MEA04 – unit of measure | |
| Consumer Item Width | MEA at Detail 0800 MEA01 – PD MEA02 – WD MEA03 – measurement value MEA04 – unit of measure | |
| Consumer Life Stage | PID at Detail 0700 PID01 – 'S' PID02 – '84' PID03 – 'FD' PID04 – code from Consumer Lifestage table PID05 – Not used | For Consumer Lifestage not defined in the code list. <u>Example:</u> <i>MILLENNIAL</i> PID01 – 'X' PID02 – '84' PID03 – 'FD' PID04 – M04CNLS99 PID05 – MILLENNIAL |
| Consumer Package Depth | G55 at Detail 1680 G5509 – depth value G5510 – unit of measure | Measurement is for the consumer item as packaged. |
| Consumer Package Gross Weight | G55 at Detail 1680 G5523 – weight of the packaged item G5524 – 'G' G5525 – unit of measure | Measurement is for the consumer item as packaged. |
| Consumer Package Height | G55 at Detail 1680 G5505 – height value G5506 – unit of measure | Measurement is for the consumer item as packaged. |
| Consumer Package Width | G55 at Detail 1680 G5507 – width value G5508 – unit of measure | Measurement is for the consumer item as packaged. |
| Consumer Product Capacity or Volume | G55 at Detail 1680 G5514 – value G5515 – unit of measure | |
| Consumer Product Safety Improvement Act (CPSIA) Flag | YNQ at Detail 0450 YNQ01 – not used YNQ02 – 'Y' or 'N' YNQ10 – 'CPSIA' | |
| Consumer Quantity of Units In Consumer Package | G55 at Detail 1680 G5513 – value | |

| Attribute | EDI Data Mapping | Comments |
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| Control Level | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Control Level table PID05 - Not used | For Finish not defined in the code list. <u>Example:</u> <i>OUT OF</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - +++++ PID05 - OUT OF |
| Convertible | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'CONVERTIBLE' | |
| Cookware Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Cookware Type table PID05 - Not used | For Cookware Type not defined in the code list. <u>Example:</u> <i>SAUCIER</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04COOK99 PID05 - SAUCIER |
| Corporate/Philanthropic Certifications | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Corporate/Social Certifications Code list PID05 - Not used | For Corporate/Philanthropic Certifications not defined in the code list. <u>Example:</u> <i>OTHER</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04COPH99 PID05 - OTHER |
| Country of Origin | LIN at Detail 0100 Pick an iteration of data element 235/234 pair. LIN02-30 (even) - data element 235 with code value of 'CH'; LIN03-31 (odd) - data element 234 w/ ISO code | Use 3-character ISO country code. For more than one country, leave a space between ISO country codes in the text stream. |
| Covered | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'COVERED' | |
| Crown | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Crown Type table PID05 - Not used | For Crown not defined in the code list. <u>Example:</u> <i>HALF</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04CRWN99 PID05 - HALF |

| Attribute | EDI Data Mapping | Comments |
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| Cuff Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Cuff Type table PID05 - Not used | For Cuff Type not defined in the code list. <u>Example:</u> <i>CONVERTIBLE</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04CFTP99 PID05 - CONVERTIBLE |
| Detachable Strap | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'DETACHABLE_STRAP' | |
| Dinnerware Category | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Dinnerware Category table PID05 - Not used | For Dinnerware Category not defined in the code list. <u>Example:</u> <i>PICNIC</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04DNRC99 PID05 - PICNIC |
| Discontinue Date | DTM at Detail 0300 DTM01 - '036' DTM02 - CCYYMMDD value | |
| Dishwasher Safe | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'DISHWASHER_SAFE' | |
| Does Not Contain | PID at Detail 0700 PID01 - 'X' PID02 - '84' PID03 - 'AS' PID04 - 'DOESNOTCONTAIN' PID05 - text value | |
| Dress Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Dress Type table PID05 - Not used | For Dress Type not defined in the code list. <u>Example:</u> <i>MAXI</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04DRTP99 PID05 - MAXI |
| Earring Drop | MEA at Detail 0800 MEA01 - 'PS' MEA02 - 'F6' MEA03 - measurement value MEA04 - unit of measure code | |

| Attribute | EDI Data Mapping | Comments |
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| Earring Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Earring Type table PID05 - Not used | For Earring Type not defined in the code list. <u>Example:</u> <i>CRAWLER</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - JW04EATP99 PID05 - CRAWLER |
| Eyewear Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Eyewear Type table PID05 - Not used | For Eyewear Type not defined in the code list. <u>Example:</u> <i>MOVIE STAR</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04EYES99 PID05 - MOVIE STAR |
| Fabric or Material | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Fabric or Material table PID05 - Not used | For Fabric or Material is not defined in the code list. <u>Example:</u> <i>DAZZLE</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - XXXX PID05 - DAZZLE |
| Fabric or Material Description | PID at Detail 0700 PID01 - 'F' PID02 - '92' PID03 - not used PID04 - not used PID05 - fabric description value | |
| Faux Fur | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'FAUXFUR' | |
| Features – Benefits - Marketing Message | LM/LQ Loop at Detail 3300 LM01 - 'VI' LQ01 - not used LQ02 - 'MMADVFEA' PID01 - 'S' PID02 - not used PID03 - 'VI' PID04 - 'SK' MTX01 - not used MTX02 - message text | |



| Attribute | EDI Data Mapping | Comments |
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| Fiber | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Fiber table PID05 - Not used | For Fiber not defined in the code list. <u>Example:</u> <i>MOOSE</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - XXXXX PID05 - MOOSE |
| Fill Material | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Fill Material table PID05 - Not used | For Fill Material not defined in the code list. <u>Example:</u> <i>HORSEHAIR</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04FILM99 PID05 - HORSEHAIR |
| Finish | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Finish table PID05 - Not used | For Finish not defined in the code list. <u>Example:</u> <i>ROUGH HEWN</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04FNH99 PID05 - ROUGH HEWN |
| First Available Ship Date | DTM at Detail 0300 DTM01 - '018' DTM02 - CCYMMDD value | |
| First Order Date | DTM at Detail 0300 DTM01 - '092' DTM02 - CCYMMDD value | |
| Fit | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Fit table PID05 - Not used | For Fit not defined in the code list. <u>Example:</u> <i>ATHLETIC</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04FITT99 PID05 - ATHLETIC |
| Flatware Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Flatware Type table PID05 - Not used | For Flatware Type not defined in the code list. <u>Example:</u> <i>PICKLE FORK</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04FLAT99 PID05 - PICKLE FORK |



| Attribute | EDI Data Mapping | Comments |
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| Formulation | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Formulation table PID05 - Not used | For Formulation not defined in the code list. <u>Example:</u> <i>EMULSION</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04FORM99 PID05 - EMULSION |
| Full Product Name | PID at Detail 0700 PID01 - 'X' PID02 - '08' Pid03 - 'AS' PID04 - 'ED' PID05 - Full product name | |
| Fur Animal Name | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Fur Animal Name table PID05 - Not used; <i>see Comments</i> <u>Example:</u> <i>Fox</i> PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - GM03FANMFX PID05 - Not used | For Fur Animal Name not defined in the code list. <u>Example:</u> <i>WATER BUFFALO</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - 'GM04FANM99' PID05 - WATER BUFFALO |
| Fur Country of Origin | LIN at Detail 0100 Pick an iteration of data element 235/234 pair. LIN04-30 (even) – data element 235 with code value of 'CZ'; LIN03-31 (odd) – data element 234 w/ brand name | Use 3-character ISO country code. For more than one country, leave a space between ISO country codes in the text stream. |
| Fur Treatment | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Fur Treatment table PID05 - Not used; <i>see Comments</i> <u>Example:</u> <i>Dyed</i> PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - GM03FTMTDY PID05 - Not used | |

| Attribute | EDI Data Mapping | Comments |
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| Gauge | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Gauge table PID05 - Not used | For Gauge not defined in the code list. <u>Example:</u> <i>DOUBLE FINE</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04GAUG99 PID05 - DOUBLE FINE |
| Gender | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Gender table PID05 - Not used | For Gender not defined in the code list. <u>Example:</u> <i>AGENDER</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - ZZ04GEND99 PID05 - AGENDER |
| Global Product Classification (GPC) | PID at Detail 0700 PID01- 'S' PID02- '84' PID03- 'FD' PID04- 'ZZ04PCGP99' PID05- GPC code from the GS1 GPC table | See GS1 GPC Tables |
| Glove Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Glove Type Table PID05 - Not used | For Glove Type not defined in the code list. <u>Example:</u> <i>EVENING</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04GLTY99 PID05 - EVENING |
| Gold Karat | MEA at Detail 0800 MEA01 - 'PS' MEA02 - 'GD' MEA03 - measurement value MEA04 - 'CD' | |
| GTIN | LIN SEGMENT at Detail 0100 LIN01 - Assigned ID Pick an iteration of data element 235/234 pair from LIN04-LIN30 Send UP followed by 12-digit UPC GTIN or Send EN followed by 13-digit EAN GTIN or Send EO followed by 8-digit GTIN or Send UK followed by 14-digit GTIN | Example: LIN*1*SM*30902 |
| Hand Painted | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'HAND_PAINTED' | |



| Attribute | EDI Data Mapping | Comments |
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| Handbag Shoulder Drop | MEA at Detail 0800 MEA01 – ‘PS’ MEA02 – ‘F6’ MEA03 – measurement value MEA04 –unit of measure | |
| Handle Strap | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘HANDLE_STRAP’ | |
| Handmade | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘HANDMADE’ | |
| Harmonized Tariff Schedule Code | TC2 at Detail 1650 TC201-‘A’ TC202 – code value | |
| Hat Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Hat Type table PID05 – Not used | For Hat Type not defined in the code list. <u>Example:</u> <i>CHURCH</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04HATS99 PID05 – CHURCH |
| Hazardous Material (HM) Class Code, Hazardous Material Description | TD4 at Detail 1100 TD401 – select from X12 code list, if relevant TD402 – select from code list, if relevant TD403 – HM Class Code TD404 – HM Description value | |
| Heel Height | MEA at Detail 0800 MEA01 – ‘PD’ MEA02 – ‘5F’ MEA03 – measurement value MEA04 – unit of measure code | |
| Heel Height Range | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Heel Height Range table PID05 – Not used | For Heel Height Range not defined in the code list. <u>Example:</u> <i>ULTRA 4 INCHES ></i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04HLHT99 PID05 – ULTRA 4 INCHES > |



| Attribute | EDI Data Mapping | Comments |
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| Heel Material | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Heel Material table PID05 - Not used | For Heel Material not defined in the code list. <u>Example:</u> <i>ACRYLIC</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04HLMT99 PID05 - ACRYLIC |
| Heel Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Heel Type table PID05 - Not used | For Heel Type not defined in the code list. <u>Example:</u> <i>SPOOL</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04HLTY99 PID05 - SPOOL |
| Holiday/Event | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Holiday/Event table PID05 - Not used | For Holiday/Event not defined in the code list. <u>Example:</u> <i>FESTIVUS</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - ZZ04HOEV99 PID05 - FESTIVUS |
| Hooded | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'HOODED' | |
| Hosiery/Sock Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Hosiery/Sock Type table PID05 - Not used | For Hosiery/Sock Type not defined in the code list. <u>Example:</u> <i>TOE SOCKS</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04HOSO99 PID05 - TOE SOCKS |
| Hypoallergenic | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'HYPOALLERGENIC' | |
| Ingredients | PID at Detail 0700 PID01 - 'F' PID02 - 'ING' PID03 - not used PID04 - not used PID05 - list of ingredients | |



| Attribute | EDI Data Mapping | Comments |
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| Inner Pack Quantity | Case: G3917 - Pack G3929 - Inner pack Consumer: G5513 - Pack G5532 - Inner pack | |
| Insulated | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'INSULATED' | |
| Jewelry Sets | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Jewelry Sets table PID05 - Not used | For Jewelry Sets not defined in the code list. <u>Example:</u> TOE/HAND PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - JW04JWST99 PID05 - TOE/HAND |
| Jewelry Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Jewelry Type table PID05 - Not used | For Jewelry Type not defined in the code list. <u>Example:</u> CHILDREN'S PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - JW04JWLT99 PID05 - CHILDREN'S |
| Key-Active Ingredients | PID at Detail 0700 PID01 - 'X' PID02 - '84' PID03 - 'AS' PID04 - 'KEYACTIVEING' PID05 - description value | |
| Knit Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Knit Type table PID05 - Not used | For Knit Type not defined in the code list. <u>Example:</u> TUFT PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04KNIT99 PID05 - TUFT |
| Laser Cut | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'LASER CUT' | |



| Attribute | EDI Data Mapping | Comments |
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| Lead Time | LDT at Detail 1400 LDT01 – ‘AF’ LDT02 – number of days LDT03 – ‘DA’ – calendar days | |
| League | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from League table PID05 – Not used | For League not defined in the code list. <u>Example:</u> <i>RECREATION</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – ZZ04LEAG99 PID05 – RECREATION |
| Leather Animal Name | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Leg Type table PID05 – Not used | For Leather Animal Name not defined in the code list. <u>Example:</u> <i>HORSE</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04LEAN99 PID05 – HORSE |
| Leg Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Leg Type table PID05 – Not used | For Leg Type not defined in the code list. <u>Example:</u> <i>STOVEPIPE</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04LGTY99 PID05 – STOVEPIPE |
| Length Description | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Length Description table PID05 – Not used | For Length not defined in the code list. <u>Example:</u> <i>MEDIUM BREAK</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04LNTH99 PID05 – MEDIUM BREAK |
| Lined | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Lined table PID05 – Not used | For Lined value not defined in the code list. <u>Example:</u> <i>QUARTER LINED</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04LIND99 PID05 – QUARTER LINED |

| Attribute | EDI Data Mapping | Comments |
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| Lining Material | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Lining Material table PID05 - Not used; <i>see Comments</i> <u>Example: Fleece</u> PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - GM03LIMTFC PID05 - Not used | For Lining Material not defined in the code list. <u>Example: Paper</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04LIMT99 PID05 - Paper |
| Marked Retail Price | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'MARKED_RETAIL_PRICE' | Note the marked price is shown in the G5521 |
| Material Country of Origin | PID at Detail 0700 PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - 'GM04MC0099' PID05 - ISO Country Codes (if more than one, separate with a space) | Example: PID*X*84*FD*GM04MCO099*USA CAN~ |
| Maternity | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'MATERNITY' | |
| Metal | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Metal table PID05 - Not used | For Metal not defined in the code list. <u>Example: TIN</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - JW04METL99 PID05 - TIN |
| Metal Composition | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Metal Composition table PID05 - Not used | For Metal Composition not defined in the code list. <u>Example: 18/2</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04MTLC99 PID05 - 18/2 |

| Attribute | EDI Data Mapping | Comments |
|------------------------|-------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Metal Feet | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘METAL_FEET’ | |
| Microwave Safe | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘MICROWAVE_SAFE’ | |
| Minimum Order Quantity | CTB at Detail 0600 CTB01 – ‘OR’ CTB02 – not used CTB03 – ‘57’ CTB04 – minimum order quantity value | |
| Necklace Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Necklace Type table PID05 – Not used | For Necklace Type defined in the code list. <u>Example:</u> OPERA PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – JW04NKLC99 PID05 – OPERA |
| Neckwear Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Neckwear Type table PID05 – Not used | For Neckwear Type not defined in the code list. <u>Example:</u> KERCHIEF PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04NECK99 PID05 – KERCHIEF |
| Number of Settings | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Number of Settings table PID05 – Not used | For Number of Settings not defined in the code list. <u>Example:</u> SIXTEEN PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04SETS99 PID05 – SIXTEEN |
| Occasion | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Occasion table PID05 – Not used | For Occasion not defined in the code list. <u>Example:</u> MARDI GRAS PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04OCCN99 PID05 – MARDI GRAS |



| Attribute | EDI Data Mapping | Comments |
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| Officially Licensed | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘OFFICIALLY_LICENSED’ | |
| Oil Free | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘OIL_FREE’ | |
| Open/Closed Toe | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Open/Closed Toe table PID05 – Not used | |
| Order Quantity Multiple | CTB at Detail 0600 CTB01 – ‘OR’ CTB02 – not used CTB03 – ‘AP’ CTB04 – order quantity multiple value | |
| Outsole Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Outsole Type table PID05 – Not used | For Outsole Type not defined in the code list. <u>Example:</u> CREPE PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04OUTS99 PID05 – CREPE |
| Padded | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘PADDED’ | |
| Pant/Inseam Length | MEA at Detail 0800 MEA01 – ‘PD’ MEA02 – ‘LG’ MEA03 – measurement value MEA04 – unit of measure code | |
| Pants/Shorts Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Pants/Shorts Type table PID05 – Not used | For Pants/Shorts Type not defined in the code list. <u>Example:</u> JODHPUR PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04PTSH99 PID05 – JODHPUR |

| Attribute | EDI Data Mapping | Comments |
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| Panty Back Coverage | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Panty Back Coverage table PID05 - Not used | For Primary Detail Size not defined in the code list. <u>Example: MODERATE</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - ++++++ PID05 - MODERATE |
| Panty Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Panty Type table PID05 - Not used | For Primary Detail Size not defined in the code list. <u>Example: BLOOMERS</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - ++++++ PID05 - BLOOMERS |
| Platform Height | MEA at Detail 0800 MEA01 - 'PD' MEA02 - 'LO' MEA03 - measurement value MEA04 - unit of measure code | |
| Player Name | PID at Detail 0700 PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04PLNM99 PID05 - Gordie Howe | |
| Pocket Details | PID at Detail 0700 PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04PODE99 PID05 - Overstitched | |
| Primary Detail Application | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Primary Detail Application table PID05 - Not used | For Primary Detail Application not defined in the code list. <u>Example: SEWN</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04PDAP99 PID05 - SEWN |
| Primary Detail Logo | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'PRIMARY_DETAIL_LOGO' | |



| Attribute | EDI Data Mapping | Comments |
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| Primary Detail Placement | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Primary Detail Placement table PID05 - Not used | For Primary Detail Placement defined in the code list. <u>Example:</u> <i>INTERIOR POCKET</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04PDPL99 PID05 - INTERIOR POCKET |
| Primary Detail Size | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Primary Detail Size table PID05 - Not used | For Primary Detail Size not defined in the code list. <u>Example:</u> <i>GIGANTIC</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04PDSZ9 PID05 - GIGANTIC |
| Primary Detail Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Primary Detail Type table PID05 - Not used | For Primary Detail Type not defined in the code list. <u>Example:</u> <i>COPYRIGHT</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04PDTP99 PID05 - COPYRIGHT |
| Primary Motif Theme | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Primary Motif Theme table PID05 - Not used | For Primary Motif Theme not defined in the code list. <u>Example:</u> <i>HOBBY</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04PMTT99 PID05 - HOBBY |
| Product | LIN SEGMENT at Detail 0100 LIN01 - Assigned ID Pick an iteration of data element 235/234 pair from LIN04-LIN30 Send VA or VN, followed by the 20-digit Product (Style) ID Number. | Example: LIN*1*VA*53467 |
| Product Description | PID at Detail 0700 PID01 - 'F' PID02 - '08' PID05 - product description | |

| Attribute | EDI Data Mapping | Comments |
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| Prop 65 | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘PROP_65’ If Y is indicated in the YNQ for Prop 65, include MTX segment: MTX01-CBA (Statement Related to Regulation) MTX02-Text of the warning (4096 Char max) MTX03-Text of the warning (4096 Char max) MTX04-EN (English) | |
| Raw Materials Certifications | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Raw Materials Certifications Code List PID05 – Not used | For Raw Materials Certifications not defined in the code list. <u>Example:</u> Other Organic cotton PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04RAMA99 PID05 – OTHER ORANIC COTTON |
| Refillable | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘REFILLABLE’ | |
| Re-orderable | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘REORDERABLE’ | |
| Responsible Manufacturing | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘RESPONSIBLE MANUFACTURING’ If Y is indicated in the YNQ for Responsible Manufacturing, include MTX segment: MTX01 RMA MTX02-Text (4096 Char max) MTX03-Text (4096 Char max) MTX04-EN (English) | |
| Reversible | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘REVERSIBLE’ | |

| Attribute | EDI Data Mapping | Comments |
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| Ring Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Ring Type table PID05 - Not used | For Ring Type not defined in the code list. <u>Example:</u> <i>RIGHT HAND</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - JW04RING99 PID05 - RIGHT HAND |
| Rug Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Rug Type table PID05 - Not used | For Rug Type not defined in the code list. <u>Example:</u> <i>THROW</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04RUGT99 PID05 - THROW |
| Scarf Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Scarf Type table PID05 - Not used | For Scarf Type not defined in the code list. <u>Example:</u> <i>WINTER</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SCTY99 PID05 - WINTER |
| Scent Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Scent Type table PID05 - Not used | For Scent Type not defined in the code list. <u>Example:</u> <i>FOUGERE</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SCTP99 PID05 - FOUGERE |
| Seams | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Seams table PID05 - Not used | For Seams not defined in the code list. <u>Example:</u> <i>SEMI FLAT</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - IA04SEAM99 PID05 - SEMI FLAT |



| Attribute | EDI Data Mapping | Comments |
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| Secondary Detail Application | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Secondary Detail Application table PID05 - Not used | For Secondary Detail Application not defined in the code list. <u>Example:</u> <i>SEWN</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SDAP99 PID05 - SEWN |
| Secondary Detail Logo | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'SECONDARY_DETAIL_LOGO' | |
| Secondary Detail Placement | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Secondary Detail Placement table PID05 - Not used | For Secondary Detail Placement defined in the code list. <u>Example:</u> <i>INTERIOR POCKET</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SDPL99 PID05 - INTERIOR POCKET |
| Secondary Detail Size | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Secondary Detail Size table PID05 - Not used | For Secondary Detail Size not defined in the code list. <u>Example:</u> <i>GIGANTIC</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SDSZ9 PID05 - GIGANTIC |
| Secondary Detail Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Secondary Detail Type table PID05 - Not used | For Secondary Detail Type not defined in the code list. <u>Example:</u> <i>COPYRIGHT</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SDTP99 PID05 - COPYRIGHT |
| Secondary Motif Theme | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Secondary Motif Theme table PID05 - Not used | For Secondary Motif Theme not defined in the code list. <u>Example:</u> <i>HOBBY</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SMTT99 PID05 - HOBBY |



| Attribute | EDI Data Mapping | Comments |
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| Selling Channel | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Selling Channel table PID05 - Not used | For Selling Channel not defined in the code list. <u>Example:</u> <i>MOBILE</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - ZZ04SELC99 PID05 - MOBILE |
| Shape | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Shape table PID05 - Not used | For Shape not defined in the code list. <u>EXAMPLE:</u> <i>OCTAGONAL</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SHPE99 PID05 - OCTAGONAL |
| Shapewear Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Shapewear Type table PID05 - Not used | For Shape not defined in the code list. <u>EXAMPLE:</u> <i>GIRDLE</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - ++++++ PID05- GIRDLE |
| Shippable Package/Carton | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'SHIPPABLE_PACKAGE' | |
| Shoe Style | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Shoe Style table PID05 - Not used | For Shoe Style not defined in the code list. <u>Example:</u> <i>SNAKE BOOT</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SHOE99 PID05 - SNAKE BOOT |
| Shoe Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Shoe Type table PID05 - Not used | For Shoe Type not defined in the code list. <u>Example:</u> <i>ORTHOPEDIC</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SETP99 PID05 - ORTHOPEDIC |



| Attribute | EDI Data Mapping | Comments |
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| Size Code - GS1 US | LIN SEGMENT at Detail 0100 LIN01 – Assigned ID Pick an iteration of data element 235/234 pair from LIN04-LIN30 Send SM followed by the 5-digit GS1 US Size Code | Example: LIN*1*SM*30902 |
| Size Description | PID at Detail 0700 PID01 – ‘F’ PID02 – ‘74’ PID05 – size description | |
| Skin Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Skin Type table PID05 – Not used | For Skin Type not defined in the code list. <u>Example:</u> <i>VERY DRY</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04SKTP99 PID05 – VERY DRY |
| Skirt Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Skirt Type table PID05 – Not used | For Closure not defined in the code list. <u>Example:</u> <i>BROOMSTICK</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04SKRT99 PID05 – BROOMSTICK |
| Sleepwear Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Sleepwear Type table PID05 – Not used | For Closure not defined in the code list. <u>Example:</u> <i>OTHER</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – ++++++ PID05 – OTHER |
| Sleeve Measurement | MEA at Detail 0800 MEA01 – ‘PD’ MEA02 – ‘TR’ MEA03 – measurement value MEA04 – unit of measure code | |

| Attribute | EDI Data Mapping | Comments |
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| Sleeve Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Sleeve Type table PID05 - Not used; <i>see Comments</i> <u>Example: Cap</u> PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - GM03SLVTCS PID05 - Not used | For Sleeve Type not defined in the code list. <u>Example: HALF CAP</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SLVT99 PID05 - HALF CAP |
| Slip Split | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'SLIP SPLIT' | |
| Slip Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Slip Type table PID05 - Not used | For Closure not defined in the code list. <u>Example: MICROMINI</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - ++++++ PID05- MICROMINI |
| Social Certifications | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Social Certifications Code List PID05 - Not used | For Social Certifications not defined in the code list. <u>Example: OTHER</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SOCE99 PID05 - OTHER |
| Sole Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Sole Type table PID05 - Not used; <i>See Comments</i> <u>Example: Leather</u> PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - GM03SOLTLS PID05 - Not used | For Sole Type not defined in the code list. <u>Example: PLASTIC</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SOLT99 PID05 - PLASTIC |



| Attribute | EDI Data Mapping | Comments |
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| Special Embellishment | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Special Embellishment table PID05 - Not used | For Special Embellishment not defined in the code list. <u>Example:</u> <i>FAIRY DUST</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SPEM99 PID05 - FAIRY DUST |
| Special Handling Code | TD4 at Detail 1100 TD401 - select from X12 code list | |
| Special Item Code | PID at Detail 0700 PID01 - 'S' PID02 - not used PID03 - 'VI' PID04 - select a code value 'GW' - Gift with Purchase 'PW' - Purchase with Purchase 'CL' - Collateral | |
| SPF Rating | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from SPF Rating table PID05 - Not used | For SPF Rating not defined in the code list. <u>Example:</u> 45 PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SPFR99 PID05 - 45 |
| Sport | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Sport table PID05 - Not used | For Sport not defined in the code list. <u>Example:</u> <i>PICKLEBALL</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - ZZ04SPRT99 PID05 - PICKLEBALL |
| Stay Cool Handle | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'STAY_COOL_HANDLE' | |
| Steamable | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'STEAMABLE' | |

| Attribute | EDI Data Mapping | Comments |
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| Stone Details | PID at Detail 0700 PID01 - 'X' PID02 - '84' PID03 - 'AS' PID04 - 'STONE' PID05 - name/description of stone(s) | |
| Strap Placement | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Strap Placement table PID05 - Not used | For Strap Placement not defined in the code list. <u>Example: OFFSET</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM03STPL99 PID05 - OFFSET |
| Stretch | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'STRETCH' | |
| Supplier Suggested Retail Price | CTP Loop at Detail 1700 CTP01 - 'RS' CTP02 - 'MSR' CTP03 - suggested retail price | |
| Supplemental Circularity Certifications | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Supplemental Circularity Certification code list PID05 - Not used | For Supplemental Circularity Certifications not defined in the code list. <u>Example: OTHER</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SUC99 PID05 - OTHER |
| Supplemental Corporate/Philanthropic Certifications | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Supplemental Corporate/Philanthropic Certifications code list PID05 - Not used | For Supplemental Corporate/Philanthropic not defined in the code list. <u>Example: OTHER</u> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SCOP99 PID05 - OTHER |



| Attribute | EDI Data Mapping | Comments |
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| Supplemental Packaging Certifications | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Supplemental Packaging certifications table PID05 - Not used | For Supplemental Packaging Certifications not defined in the code list. <u>Example:</u> OTHER PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SPEC99 PID05 - OTHER |
| Supplemental Traceability Programs | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Supplemental Traceability Programs PID05 - Not used | For Supplemental Traceability Programs not defined in code list <u>Example:</u> OTHER PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SUTR99 PID05 - OTHER |
| Supplemental Raw Materials Programs | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Supplemental Raw Materials table PID05 - Not used | For Supplemental Raw Materials not defined in the code list. <u>Example:</u> OTHER PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SRMC99 PID05 - OTHER |
| Supplier Wholesale Price | CTP Loop at Detail 1700 CTP01 - 'WH' CTP02 - 'UCP' CTP03 - supplier wholesale price | |
| Supply Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Supply Type table PID05 - Not used | For Supply Type not defined in the code list. <u>Example:</u> INTERMITTENTLY PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - ZZ04SUTY99 PID05 - INTERMITTENTLY |
| Support Level | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Support Level table PID05 - Not used | For Support Level not defined in the code list. <u>Example:</u> COMPRESSION PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM03SULV99 PID05 - COMPRESSION |

| Attribute | EDI Data Mapping | Comments |
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| Sustainable Materials | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘SUSTAINABLE MATERIALS’ If Y is indicated in the YNQ for Sustainable Materials, include MTX segment: MTX01- SMA MTX02 -Text (4096 Char max) MTX03 -Text (4096 Char max) MTX04 -EN (English) | |
| Sustainable Packaging | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘SUSTAINABLE PACKAGING’ If Y is indicated in the YNQ for Sustainable Packaging, include MTX segment: MTX01- SPA MTX02-Text (4096 Char max) MTX03-Text (4096 Char max) MTX04-EN (English) | |
| Sweater/Pullover Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Sweater/Pullover Type table PID05 – Not used | For Sweater/Pullover Type not defined in the code list. <u>Example:</u> <i>SWEATERVEST</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04SWPU99 PID05 – SWEATERVEST |
| Swim Bottom Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Swim Bottom Type table PID05 – Not used | For Swim Bottom Type not defined in the code list. <u>Example:</u> <i>LONG SHORT</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04SWBT99 PID05 – LONG SHORT |
| Swim Cover-up Type | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Swim Cover-up Type table PID05 – Not used | For Swim Cover-up Type not defined in the code list. <u>Example:</u> <i>MAXI DRESS</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – GM04SWCT99 PID05 – MAXI DRESS |

| Attribute | EDI Data Mapping | Comments |
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| Swim One-Piece Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Swim One-piece Type table PID05 - Not used | For Swim One-piece Type not defined in the code list. <u>Example:</u> <i>SPORT</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SWOT99 PID05 - SPORT |
| Swim Top Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Swim Top Type table PID05 - Not used | For Swim Top Type not defined in the code list. <u>Example:</u> <i>BLOUSON</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04SWTT99 PID05 - BLOUSON |
| Tableware Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Tableware Type table PID05 - Not used | For Tableware not defined in the code list. <u>Example:</u> <i>SERVEWARE</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04TBLT99 PID05 - SERVEWARE |
| Tag | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'TAG' | |
| Team Name | PID at Detail 0700 PID01 - 'X' PID02 - '84' PID03 - 'AS' PID04 - 'TEAM' PID05 - team name | |
| Third Detail Application | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Third Detail Application table PID05 - Not used | For Third Detail Application not defined in the code list. <u>Example:</u> <i>SEWN</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04TDAP99 PID05 - SEWN |
| Third Detail Logo | YNQ at Detail 0450 YNQ01 - not used YNQ02 - 'Y' or 'N' YNQ10 - 'THIRD_DETAIL_LOGO' | |



| Attribute | EDI Data Mapping | Comments |
|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Third Detail Placement | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Third Detail Placement table PID05 - Not used | For Third Detail Placement defined in the code list. <u>Example:</u> <i>INTERIOR POCKET</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04TDPL99 PID05 - INTERIOR POCKET |
| Third Detail Size | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Third Detail Size table PID05 - Not used | For Third Detail Size not defined in the code list. <u>Example:</u> <i>GIGANTIC</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04TDSZ9 PID05 - GIGANTIC |
| Third Detail Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Third Detail Type table PID05 - Not used | For Third Detail Type not defined in the code list. <u>Example:</u> <i>COPYRIGHT</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04TDTP99 PID05 - COPYRIGHT |
| Third Motif Theme | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Third Motif Theme table PID05 - Not used | For Third Motif Theme not defined in the code list. <u>Example:</u> <i>HOBBY</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04TMTT99 PID05 - HOBBY |
| Toe Shape/Style | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Toe Shape table PID05 - Not used | For Toe Shape not defined in the code list. <u>Example:</u> <i>NATURAL</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - M04TOES99 PID05 - NATURAL |



| Attribute | EDI Data Mapping | Comments |
|------------------------|---------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Toe Style | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Toe Style table PID05 - Not used | For Toe Style not defined in the code list. <u>Example:</u> <i>NATURAL</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - M04TOEY99 PID05 - NATURAL |
| Towel Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Towel Type table PID05 - Not used | For Towel Type not defined in the code list. <u>Example:</u> <i>FINGERTIP</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04TOWL99 PID05 - FINGERTIP |
| Vendor Collection Name | PID at Detail 0700 PID01 - 'F' PID02 - 'BRG' PID03 - not used PID04 - not used PID05 - collection name | |
| Waist Rise | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Waist Rise table PID05 - Not used | For Waist Rise not defined in the code list. <u>Example:</u> <i>ERKELESQUE</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04WSDR99 PID05 - ERKELESQUE |
| Waistband Type | PID at Detail 0700 PID01 - 'S' PID02 - '84' PID03 - 'FD' PID04 - code from Waistband Type table PID05 - Not used | For Waistband Type not defined in the code list. <u>Example:</u> <i>INSET</i> PID01 - 'X' PID02 - '84' PID03 - 'FD' PID04 - GM04WBTP99 PID05 - INSET |
| Warranty Description | MTX at Detail 1670 MTX01 - 'WAR' MTX02 - warranty description MTX03 - warranty description | |

| Attribute | EDI Data Mapping | Comments |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Watch Band Width | MEA at Detail 0800 MEA01 – ‘PS’ MEA02 – ‘WD’ MEA03 – measurement value MEA04 – unit of measure code | |
| Watch Case Shape | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Watch Case Shape table PID05 – Not used | For Watch Case Shape not defined in the code list. <u>Example:</u> <i>HEXAGON</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – JW04WACS99 PID05 – HEXAGON |
| Watch Case Size | MEA at Detail 0800 MEA01 – ‘PD’ MEA02 – ‘DI’ MEA02 – ‘HT’ MEA02 – ‘WD’ MEA03 – measurement value MEA04 – unit of measure code | Use MEA02 DI for diameter if watch case is round or use MEA02 HT and MEA02WD for a square or rectangular watch case. |
| Water Repellent | PID at Detail 0700 PID01 – ‘S’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – code from Water Repellent table PID05 – Not used | For Water Repellent value not defined in the code list. <u>Example:</u> <i>OTHER</i> PID01 – ‘X’ PID02 – ‘84’ PID03 – ‘FD’ PID04 – ZZ04WATR99 PID05 – OTHER |
| Wrinkle Resistant | YNQ at Detail 0450 YNQ01 – not used YNQ02 – ‘Y’ or ‘N’ YNQ10 – ‘WRINKLE_RESISTANT’ | |

3.9 GS1 US Standard Spreadsheet for Product Information Exchange

A standard spreadsheet for exchanging attributes between trading partners has been developed by GS1 US. More information and sample spreadsheets may be found on the GS1 US website at [GS1 US Apparel and General Merchandise Attribute Template](#).

4 Resources

4.1 Links to ISO Country Code Information

For more information on ISO country codes refer to the following websites

- ISO Website: www.iso.org/iso/country_codes
- Wikipedia: en.wikipedia.org/wiki/ISO_3166-1

4.2 Link to GS1 Product Image Specification Standard

Website: http://www.gs1.org/sites/default/files/docs/gdsn/Product_Image_Specification.pdf

4.3 Glossary

| Term | Definition |
|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.5/06/660 | <p>Notation example of how to express barcode print quality to a barcode printer/provider:</p> <ul style="list-style-type: none"> ■ "1.5" represents the minimum print quality ISO grade (C) ■ "06" represents the barcode verifier light aperture and represents the dimension of ".006" ■ "660" is the wavelength in nanometers of light to be used when testing the barcode- 660 is red light |
| BHT | <p>Butylated hydroxytoluene (also known as dibutylhydroxytoluene) is a lipophilic organic compound, chemically a derivative of phenol that is useful for its antioxidant properties commonly used to preserve foods and cosmetics to slow down the autoxidation rate of ingredients in a product that can cause changes in the taste or color. There have been many studies which demonstrate that BHT accumulates over time in the body, having a toxic impact on the lungs, liver, and kidneys amongst other negative effects.</p> |
| EPC | <p>Electronic Product Code</p> |
| HRI | <p>Human Readable Interpretation: Characters, such as letters and numbers, which can be read by persons and are encoded in GS1 AIDC data carriers confined to a GS1 Standard structure and format. The Human Readable Interpretation is a one-to-one illustration of the encoded data. However, start, stop, shift, and function characters, as well as the Symbol Check Character, are not shown in the HRI.</p> |
| Mil | <p>Unit of measure used in North America to identify material thickness or barcode bar width. One mil equals one thousandth of an inch (.001"). Does not relate to, or mean millimeters.</p> |
| Multi-pack | <p>A multi-pack is a group of trade items (the same or different) that are intended to be sold as a single consumer unit at the Point of Sale (e.g., a three pack of men's white T-shirts or a 12-piece set of glassware). A multi-pack is not intended to be broken apart and sold as individual trade items. A multi-pack is assigned a GTIN that is different from the GTIN that may be assigned to the individual trade items. Generally, components of a multi-pack are not marked with the individual trade item GTINs. Each different multi-pack of the same trade items (e.g., three-pack socks versus six-pack socks) must have a different GTIN assigned. Each different multi-pack GTIN must also have its own trade item/color ID/size ID.</p> |
| Pre-pack | <p>A pre-pack is an assortment of trade items that is intended to be ordered by the retail buyer as a single line item; however, the individual items within the prepack are intended to be sold separately at the point of sale.</p> <p>For a pre-pack or standard assortment of trade items, each different item within the pre-pack will be assigned a GTIN maintaining the one-to-one relationship between trade item/color ID/size ID and GTIN. Each of the component GTINs is scannable at the Point of Sale and may or may not be orderable separately outside of the prepack. In addition, a separate, unique GTIN is assigned to each orderable prepack. This GTIN is not scannable at the Point of Sale.</p> |
| RFID | <p>Radio Frequency Identification</p> |

| Term | Definition |
|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Set-pack | <p>A set-pack is a group of trade items (the same or different) that is intended to be sold as a single consumer unit at Point of Sale; however, alternatively, the group may be separated, and the individual trade items sold individually. The set-pack is identified and marked with a unique GTIN, as are each of the contained trade items, maintaining the one-to-one relationship between trade item/color ID/size ID and the GTIN. Each individual trade item GTIN must be scannable at the Point of Sale and may or may not be orderable, separately outside the set-pack(s). A separate and unique GTIN is assigned to each set-pack. This GTIN is also scannable at Point of Sale.</p> <p>For a set-pack, each different trade item within the set-pack will be assigned a GTIN, maintaining the one-to-one relationship between trade item/color ID/size ID and the GTIN. The individual trade item GTIN must be scannable at the Point of Sale and may or may not be orderable, separately outside the set-pack(s). A separate and unique GTIN is assigned to each set-pack. This GTIN is also scannable at Point of Sale.</p> |
| Style | <p>A style is a trade item void of any color and size implications. A style number should be assigned to include all sizes and colors. The style number is a seller’s primary identification of a product and a meaningful link to GTINs (individual color/size) for both seller and buyer. For more information, please refer to Section 3.1.3 in the Trade Item Identification and Communication Guidelines for Electronic Data Interchange (TIIC).</p> |
| Trade Item | <p>Any item (product or service) upon which there is a need to retrieve predefined information and that may be priced, ordered, or invoiced at any point in any supply chain.</p> |
| UPC/EAN | <p>How the industry refers to the group of “point of sale” barcodes titled by ISO as “the EAN/UPC Symbology.”</p> |



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IAPMO

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