Macy’s, Inc. is one of the nation’s premier omni-channel retailers. As of February 23, 2016, the company operates about 870 stores in 45 states, the District of Columbia, Guam and Puerto Rico. Macy’s, Inc.’s diverse workforce includes approximately 166,900 employees.

macysinc.com
Macy’s, Inc. - Driving Inventory Accuracy & Omni-Channel Fulfillment

• Their RFID-enabled departments outperformed controls by 10% (between Sept. 2013 and May 2014) and their display rates improved from 70% to 95%.  

• Further, demonstrating that RFID enables better “last-item” visibility and the ability to sell that item at the higher full margin price point, Macy’s CEO, Terry Lundgren reported that their “buy online/pick-up in-store results totaled 125% of intended order.”