Join the GS1 US Cross-Industry Blockchain Discussion Group

With growing interest in the transformative promise of blockchain, it has become clear that focused use case discussions are needed to address the future of transparency and data sharing. Blockchain pilots are underway in various segments and companies are eager to find solutions for item and case-level tracking of various items and transactions. It is imperative that industries continue to leverage their investment in GS1 Standards to fully realize the benefits of this emerging technology. To continue the industry collaboration around these topics, GS1 US is establishing a cross-industry discussion group with a focus on understanding the linkages between GS1 Standards and blockchain. Our purpose is to ensure current and future investments in unique identification via GS1 Standards and quality data continue to advance companies of all sizes toward full visibility and transparency.

Scope:

This discussion group will bring together stakeholders from various industries to discuss blockchain basics, how blockchain can support supply chain imperatives, what needs industries currently have to address to enable widespread adoption, and the critical role of GS1 Standards to effectively leverage this technology.

Business Impact/Value:

Through education and collaboration with leaders in various industries, this discussion group aims to enhance an organization’s blockchain knowledge and understanding of how to analyze the potential impact of this technology on your company, what business processes will be impacted when evaluating specific blockchain use cases, as well gaining insight on how organizations are leveraging blockchain in its early stages.

Objectives:

- Gain further insight into the problems industries are looking to solve via blockchain
- Align industries on the role of GS1 Standards as a foundation for blockchain
- Provide high level cross-industry education on blockchain technology and develop basic “Getting Started” guidance leveraging GS1 Standards
- Identify process gaps that GS1 Standards and industry can address

Methodology:

- After the initial meeting in November 2018, we expect the discussion group to meet monthly to share insight into various use cases, pilots, best practices and provide recommendations for the adoption and use of GS1 Standards as a foundation for blockchain solutions.
- Through their work, the participants will network and exchange ideas with other GS1 Standards users who are exploring blockchain and reach out to industry experts as necessary to respond to questions and issues.
- Participants will define requirements for effectively leveraging blockchain as well as possible standards based solutions for gaps in current processes impeding adoption.
Participation Requirements:

- This group will have broad representation, participants across the supply chain within multiple industries.
- Participating companies will be a member of a GS1 US Industry Initiative (ie. Apparel/General Merchandise, Retail Grocery, Foodservice, or Healthcare)
- Participants for this group should possess skill sets in one or more of the following areas:
  - Data Management
  - Sales/Account Management
  - Inventory Management
  - Master Data Management
  - Operations
  - Information Technology
  - E-commerce

How to Participate:

- If your company is already a member of a GS1 US Industry Initiative, but you are new to GS1 US workgroups and, therefore, the Community Room, please set up a Community Room account at this link and submit a request to join the group
- If you are already a member of a GS1 US Industry Initiative, with access to the GS1 US Community Room, you may simply request through the Community Room tool to be added to this specific group.
- If you are not a member of a GS1 US Industry Initiative and would like to participate in the discussion group, please contact Kevin Otto at kotto@gs1us.org for more information or sign up for one of the initiatives in Apparel/General Merchandise, Retail Grocery, Foodservice, or Healthcare.

Projected Time Commitment

- This discussion group will have one, one-hour conference call per month.
- Additional time outside the conference call may be required.

Thank you in advance for your consideration.

Sincerely,

Angela Fernandez

Vice President, GS1 US