



Join Supply Chain Optimization Cross Industry Discussion Group

As supply chains continue to adapt and evolve, it has become clear that focused industry discussions are needed to address the future of enhanced supply chain visibility, specifically in support of traceability and inventory management. Various new and emerging technologies are being leveraged across industries to achieve these imperatives and impending regulations are driving greater urgency. To enable greater collaboration around these topics, GS1 US is establishing a cross-industry discussion group with a focus on highlighting and strengthening the linkages between GS1 Standards and supply chain optimization. Our purpose is to ensure current and future investments in unique identification via GS1 Standards and quality data continue to advance companies of all sizes toward full visibility and transparency.

Scope:

This discussion group will bring together stakeholders from various industries to discuss how new and emerging technologies and processes, including Radio Frequency Identification, Internet of Things, blockchain, 2D barcoding etc., can support supply chain imperatives, what needs industries currently have to address to enable widespread adoption, and the critical role of GS1 Standards in making these technologies scalable, including persistent use of GS1 product and location identifiers and Electronic Product Code Information Services (EPCIS)

Business Impact/Value:

Through collaboration with leaders in various industries, this discussion group aims to enhance an organization's knowledge and understanding of how GS1 Standards work in conjunction with various technologies and processes to enhance supply chain operations, enhance trading partner collaboration, and drive greater ROI.

Objectives:

- Gain further insight into the various use cases identified for supply chain traceability and inventory management
- Share and leverage learnings from across industries on the value of GS1 Standards.
- Identify process gaps that GS1 Standards and industry can address.
- Help prepare impacted industries for Sunrise 2027: scanning 2D (including GS1 Digital Link)
- Discuss the role of GS1 Standards for current and proposed regulations which enhance supply chain visibility and traceability.
- Align industries on the role of GS1 Standards as foundational in addressing these issues.

Methodology:

- The discussion group will meet monthly to share insight into various use cases, pilots, emerging technology and processes and how GS1 Standards are leveraged
- Through their work, the participants will network and exchange ideas with other GS1 Standards users and reach out to industry experts as necessary to respond to questions and issues.
- Participants will define use cases for effectively leveraging GS1 Standards to enhance supply chain visibility. These use cases may be referred to other GS1 US workgroups for further development.



Participation Requirements:

- This group will have broad representation, participants across the supply chain within multiple industries.
- Participating companies will be a member in good standing of a GS1 US Industry Initiative (i.e. Apparel/General Merchandise, Retail Grocery, Foodservice, Healthcare or the Solution Partner Program)
- Participants for this group should possess skill sets in one or more of the following areas:
 - Data Management
 - Sales/Account Management
 - Inventory Management
 - Master Data Management
 - Operations/ Supply Chain
 - Information Technology
 - E-Commerce

How to Participate:

- If your company is already a member of a GS1 US Industry Initiative, but you are new to GS1 US workgroups and, therefore, the Community Room, please set up a Community Room account at this [link](#) and make the workgroup request.
- If you are already a member of a GS1 US Industry Initiative, with access to the GS1 US Community Room, you may simply request through the Community Room tool to be added to this specific workgroup. If you are a current member of the GS1 US Cross Industry Blockchain Discussion Group, you will be automatically added to the Supply Chain Optimization Cross Industry Discussion Group roster.
- If you are not a member of a GS1 US Industry Initiative and would like to participate in the discussion group, please contact Kevin Otto at kotto@gs1us.org for more information on how to sign up for one of the initiatives in [Apparel/General Merchandise](#), [Retail Grocery](#), [Foodservice](#), [Healthcare](#), or the [Solution Partner Program](#)
- The kick-off meeting for this discussion group will be held virtually on November 17th at 1pm ET

Projected Time Commitment

- This discussion group will have one, one-hour conference call per month.

Additional time outside the conference call may be required.

Thank you in advance for your consideration.

Sincerely,

Angela Fernandez

Vice President, GS1 US