As we reflect on our accomplishments of 2018, the GS1 Healthcare US® Initiative would like to recognize the contributions of our members and acknowledge the continued progress in driving patient safety and efficiency across the healthcare supply chain. Here are just some of the key achievement highlights.

**Industry Enablers**

To support increased adoption of GS1 Standards in the healthcare sector, provider adoption and implementation, we:

- Delivered standards-based education (both classroom and on-line) and implementation resources to more than 200 industry members.
- Hosted six healthcare-focused industry topic webinars, engaging more than 850 attendees, and presented to more than 1,500 industry members at the Global GS1 Healthcare Conference, AHRMM18, HISCI, HDA, Prodigo, the U.S. FDA UDI Conference, and via webinar in collaboration with several GS1 US Solution Partners.
- Published regular healthcare industry updates (featuring a selection of industry-specific educational resources and tools to help our community increase the adoption and use of GS1 Standards and standards-based solutions) - reaching more than 16,200 industry members.
- Executed a successful healthcare track at GS1 Connect® 2018 with session content focused on hot topics, such as: U.S. FDA UDI and UDI around the global; point-of-care barcode scanning and data capture; and DSCSA interoperability and the role of GLN and EPCIS, with more than 100 healthcare supply chain stakeholders in attendance.
  - Hosted two Rx Secure Supply Chain Workgroup meetings and the new NDC Format Workgroup to support Pharma industry preparedness for the DSCSA and NDC recommendations, respectively.
  - Hosted an open industry GDSN/GLN Workgroup update meeting to educate healthcare stakeholders in efforts being made to advance the use of GDSN and GLN across healthcare trading partners.

**Industry Advocacy and Thought Leadership**

Leveraging critical-mass industry forums and communication vehicles, we helped promote industry thought leadership across all of the Initiative’s major focus areas—addressing challenges where GS1 Standards can have a positive impact: improving patient safety, using GS1 Standards for the U.S. FDA UDI Rule and DSCSA, optimizing operational efficiency, and enhancing data quality. Highlights include:

- Published the *Pharma Products with UPC-A and GS1 DataMatrix Guidance* document to help industry learn how to use both UPC-A and GS1 DataMatrix barcodes to support item level serialization requirements and retail sales of pharmaceutical products.
Published the **Healthcare Supplier Global Location Number Quick Start Guide** to help industry members improve the management of location information.

Published the **Standards Guidance for Assigning Device Identifiers Using Global Trade Item Numbers** to help industry members understand the foundation for the appropriate structure of GS1 identification and barcode standards on medical devices within the context of the U.S. FDA UDI Rule.

Increased digital engagement across our web and social platforms – generating more than 46,000 unique healthcare industry web site visitors.

Drove awareness through media coverage on topics ranging from UDI, DSCSA, the provider supply chain, and data quality—totaling 92 original articles, 5 media interviews and 9 contributed features in SupplyChainBrain, DealCrunch, Applied Clinical Trials, Packaging Digest, Score, Barcoding, Inc., The Shelby Report, Multichannel Merchant, CSCMP Supply Chain Quarterly, Pharmaceutical Processing, Startup Nation, Surgical Products, Consumer Goods Technology, Pharmaceutical Manufacturing, Healthcare Packaging, Thirty K, MD+DI, Regulatory Focus, Dataversity, and Contract Pharma.

Submitted written comments to the U.S. FDA for the pharmaceutical industry with recommendations on Product identifiers, a New NDC Format, and Product Verification, in collaboration with industry and GS1 Global Office.

### GS1 Standards Adoption and Usage

To help our community increase the adoption and use of GS1 Standards and standards-based solutions, the Initiative Workgroups collaborated to deliver these key assets:

- Launched two new industry-focused online certificate courses: **GS1 Foundations for Healthcare** and **GS1 Standards for DSCSA Dispensers**.
- Introduced the **GS1 US Rx EPCIS Conformance Testing Program**, a voluntary program offered to support pharmaceutical industry members implementing Electronic Product Code Information Services (EPCIS) for DSCSA and traceability pursuant to the GS1 US Implementation Guideline.
- Completed the Point of Care Scanning Workgroup activity related to publishing **Point of Care Scanning Guidance** for healthcare providers and the Provider Education and Training Workgroup activity creating a new **GS1 Standards for Healthcare Providers Online Certificate Course**.
- To assess where manufacturers stand on DSCSA Phase 2, we published the **2017 and 2018 Assessing Current Implementation of DSCSA Serialization Requirements** white papers.
- Published the **Non-Sterile Orthopedic Implants & UDI Capture White Paper**.
- Published **Guidance for Implementing GLNs and GTINs in Order-to-Cash Transactions**.
- Updated and published the **Proof of Concept: Using GLNs to Reduce Rebate & Chargeback Claim Discrepancies**.
- Updated the **Collaborative, Standards-based Supply Chain Infographic**.
- Published three new industry case studies:
  - Veterans Affairs Medical Center Demonstrating the Benefits of Scanning UDI Barcodes on the Front Lines
  - Centers for Disease Control and Prevention Scanning Two-Dimensional Barcodes Enhances Vaccine Clinical Practice
  - Target, Johnson & Johnson Supply Chain, and LEGO Share the Value of Measuring the Quality of Product Data White Paper
In addition, we once again congratulate Mercy for being recognized with the GS1 US Operational Excellence Award at GS1 Connect 2018.

At GS1 US, we are committed to providing leadership to help industry identify business challenges and opportunities and find GS1 Standards-based solutions. We are proud to provide a forum that helps the healthcare industry work toward an even more patient-centered, efficient and effective supply chain.

As we reflect on 2018, we would like to take a moment to remember Greg Bylo, GS1 Healthcare US Initiative’s vice president. We lost Greg this past summer. Greg was a true champion of the value of standards in healthcare. He looked far beyond what it would take to comply with regulations. He sought to help healthcare organizations and their customers realize the full potential of standards and their positive impact of patient safety.

As we look forward to 2019, the GS1 Healthcare US Initiative will continue to engage healthcare stakeholders to promote the value of GS1 Standards and drive implementation through case studies demonstrating ROI, resources, and training programs. We will continue to support the DSCSA and U.S. FDA UDI Rule through training, resources, and expanded solution provider engagement to meet business requirements. The Initiative will also continue to give specific focus to adoption and use of GLN and GDSN in the medical device, pharmaceutical, and healthcare provider space, to support both regulatory and business process efficiencies.