GS1 Healthcare US Initiative
2019 Year In Review

As we reflect on our accomplishments of 2019, the GS1 Healthcare US Initiative would like to recognize the contributions of our members and acknowledge the continued progress we are driving in the adoption and use of GS1 Standards across the healthcare supply chain.

This past year we delivered a number of resources and engaged our industry to:
  o Promote the value of unique product and location identification
  o Strengthen the foundation needed for sharing trusted product data
  o Continue efforts for U.S. FDA UDI Rule and the Drug Supply Chain Security Act using GS1 Standards
  o Advocate for the importance of cross-industry alignment for efficient business processes

Here are just some of the highlights:

Industry Advocacy and Thought Leadership
To demonstrate the value of GS1 Standards in end-to-end supply chain operations, and to advocate the benefits of membership to drive industry-wide adoption, we have leveraged industry events/communications opportunities.

  o Hosted 153 healthcare attendees at the GS1 Healthcare US Initiative open meeting at GS1 Connect in Denver. Also delivered a successful Healthcare Track with sessions focused on enabling full supply chain visibility.

    We once again congratulate Franciscan Missionaries of our Lady Health System (FMOLHS) for being recognized with the GS1 US Operational Excellence Award at GS1 Connect® 2019 for successfully applying GS1 Standards to improve business processes, operations, industry collaboration and the consumer experience.

  o Published regular healthcare industry updates featuring a selection of educational resources and tools to help our community increase the adoption and use of GS1 Standards.
  o Created GS1 Healthcare US Initiative Solution Provider Who Can Help webpage
  o Conducted Global and US Government Affairs Update webinar for all initiative members
  o Attended and/or co-presented sessions with industry partners at several industry events and meetings, including:
    o Traceability Roundtables, Session 1 & 2 at the HDA 2019 Distribution Management Conference and Expo
    o UDI Adoption and Point of Care Scanning for Surgical Implants at the AHRMM19 Conference
    o GS1 Standards Applied to Supply Chain or UDI at the Lifesciences Recalls, Returns & Removals Summit
    o Creating the Standards to Facilitate Universal Interoperability at the Blockchain for Health Supply Chain Summit
    o Adoption of GS1 Standards for Traceability at the HDA 2019 Traceability Seminar

Enhanced awareness through media coverage with 90 articles, 10 media interviews and 8 contributed features on topics ranging from barcoding, traceability, unique device identification, serialization, point-of-care scanning, and verified saleable returns of pharmaceuticals in many publications, including Pharmaceutical Executive, Contract Pharma, ECN Magazine/Medical Design Technology, Medical Design Briefs, Medical Device and Diagnostic, Healthcare Purchasing News, and Packaging World.
Unique Product and Location Identification
- Created *Infographic: GS1 Standards at a Glance for Healthcare*
- Published *Implementation Guidance: Point-of-Care Scanning*
- Created *Point-of-Care Scanning Roadmap*
- Published *Pharmaceutical Supplier GLN Quick Start Guide*
- Published *Pharmaceutical Dispenser GLN Quick Start Guide*
- Conducted industry webinars:
  - *Veterans Affairs Medical Center Case Study*
  - *Improving Track and Trace with Unique Location Identification*
  - *The Best Unit of Measure*
- Published two case studies:
  - *Siemens Healthineers Takes UDI Implementation to Next Level for its Digital Transformation*
  - *FMOLHS Fulfilling its Vision of Digital Transformation with GS1 Standards*
- Updated two guidelines:
  - Healthcare Guidance for Implementing GLNs and GTINs in Order-to-Cash Transactions
  - Healthcare Best Practice Guide for Implementing GLN in Trace, Chargeback & Rebate Processes (Both to be published Q1 2020)
- Conducted Education & Training:
  - GS1 Standards for DSCSA for Suppliers Live Classroom Event
  - GS1 Standards for DSCSA for Suppliers Online Certificate Course
  - GS1 Standards for Healthcare Providers Online Certificate Course
  - GS1 Standards for DSCSA for Dispensers Online Certificate Course

Sharing and Synchronizing Trusted Product Data
- Published *Creating the Case for Trusted Data*
- Published *Quick Start Guide for implementing the GS1 Global Data Synchronization Network (GDSN) in Healthcare*
- Published *Healthcare Getting Started with the Global Data Synchronization Network*
- Created *Data Synchronization for Healthcare webpage*
- Conducted cross-industry webinars:
  - *The Value of Sharing and Synchronizing Trusted Data*
  - *Advancing Your Data Sync Program to Enable Future Capabilities*

U.S. FDA UDI Rule and the Drug Supply Chain Security Act
- Created *Infographic: Barcoding Recommendations from U.S. Pharmaceutical Wholesalers*
- Published *Implementation Guideline: Applying the GS1 Lightweight Messaging Standard for DSCSA Verification of Returned Product Identifiers*
- Updated *Implementation Guideline: Applying the GS1 System of Standards for U.S. FDA Unique Device Identification, R2.1*
- Developed 2019 Barcode Assessment: Barcode Readability for DSCSA 2023 Interoperability
- Conducted Education & Training:
  - GS1 Standards for U.S. FDA UDI Workshop at the UDI Conference
  - GS1 Standards for U.S. FDA UDI Online Certificate Course

Cross-Industry Blockchain Discussion Group
- Conducted cross-industry webinar *Why Standardized Data for Blockchain is a Must*
- Published informational poster *What’s Blockchain Really All About*
- Published overview flyer *EPCIS - Sharing "Event Data" During a Product’s Lifecycle*

We would like to thank you, our members, for your efforts and support this year. At GS1 US®, we are proud to provide a forum that helps industry work toward an even more transparent and efficient supply chain.