Since 2009, industry leaders have been working together to drive the adoption and implementation of GS1 Standards within the foodservice supply chain. Widespread adoption of GS1 Standards in the industry will greatly improve product information, efficiency, and food safety.

Get Involved
The members of the Initiative represent a broad cross-section of industry trading partners. By joining the Initiative, your organization will take a leading role in driving widespread and positive change in the foodservice industry.

Who Should Join?
- Manufacturers and Suppliers
- Distributors
- Operators
- Solution Providers
- Industry and Trade Associations

Benefits of the Foodservice GS1 US Standards Initiative
- Offers engagement with peers and trading partners in a collaborative working environment
- Helps define solutions for potential federal or state regulations regarding food safety and product traceability
- Provides industry leadership in defining recommended solutions for critical business needs
- Creates a holistic approach for the industry
- Advances alignment on critical industry challenges
- Drives industry-wide adoption and implementation

To learn more and join, visit www.gs1us.org/foodservice

“IPC has been able to quantify $1.3 million in annual cost avoidance by maximizing truckload capacity based on accurate product data enabled by GS1 Standards.”
IPC/Subway*

“We were able to obtain a new, very large customer account because we were participating in the GDSN and were able to supply them with all of the data they wanted.”
Ecolab**

Endorsements:
Foodservice GS1 US Standards Initiative Workgroups

Initiative members provide technical and functional expertise to address major issues and needs in the adoption of GS1 Standards. The Initiative's workgroups bring targeted teams together to develop a variety of implementation tools, educational materials, and industry recommendations in support of the Initiative.

**Joint Product Information and Image Governance Workgroup**
The Joint Product Information and Image Governance Workgroup provides guidance as to how product data and images for items sold in retail grocery and foodservice can be best used and shared between trading partners and transmitted through the Global Data Synchronization Network™ (GDSN®).

**Supply Chain Visibility Workgroup**
Develops industry-specific guidance and recommendations to support enhanced traceability, including implementation of GS1-128 barcodes, Advance Ship Notices (ASNs), and Serial Shipping Container Codes (SSCCs) in the foodservice industry.

**Joint Foodservice and Retail Grocery Data Quality Workgroup**
Collaborates across the two distribution channels to define evolving data quality requirements and develop best practices to satisfy consumer as well as trading partner expectations for rich and accurate information.

**Cross-Industry Blockchain Discussion Group**
With growing interest in the transformative promise of blockchain, it has become clear that focused use case discussions are needed to address the future of transparency and data sharing. This discussion group meets monthly to explore challenges and opportunities.

To join the Initiative and get involved in workgroups to drive industry forward, please contact foodservice@gs1us.org.