Foodservice GS1 US Standards Initiative
2019 Year In Review

As we reflect on our accomplishments of 2019, the Foodservice GS1 US Standards Initiative would like to recognize the contributions of our members and acknowledge the continued progress we are driving in the adoption and use of GS1 Standards across the foodservice supply chain. This past year, we delivered a number of resources and engaged our industry to:

- Improve product information and data quality
- Enhance supply chain transparency, visibility and efficiency
- Deliver on consumer expectations by leveraging GS1 Standards to strengthen our supply chain
- Advocate for the importance of cross-industry alignment for efficient business processes

Here are just some of the highlights:

**Industry Advocacy and Thought Leadership**
To demonstrate the value of GS1 Standards in end-to-end supply chain operations, and to advocate the benefits of foodservice initiative membership, we have leveraged a variety of industry events and communications opportunities. These include:

- Hosted 299 members from the Foodservice and Retail Grocery Initiatives in a joint member meeting at GS1 Connect in Denver. Also delivered a successful Foodservice Track at the conference with sessions focused on enhancing product information transparency, enabling operational efficiencies and full supply chain visibility.

In addition, we once again congratulate Dick Tracy of Dot Foods and Saladino’s Foodservice for being recognized with industry awards at GS1 Connect 2019.

As a founding member of the Foodservice GS1 US Standards Initiative and current member of the GS1 US Board of Governors, Dick Tracy received the Roger Milliken Career Achievement Award for being instrumental in driving effective food traceability and data quality strategies throughout the food industry. Saladino’s Foodservice received The Small-Midsized Business Excellence Award for strategically leveraging GS1 Standards to support efficient product traceability and improving its recall readiness.

- Published regular joint foodservice/retail grocery industry updates featuring a selection of educational resources and tools to help our community increase the adoption and use of GS1 Standards.
- Launched refreshed [Foodservice Industry home page](#) with new ROI focused messaging
- Launched [Foodservice GS1 US Standards Initiative page](#) on IFDAonline.org
- Attended and/or co-presented sessions with industry partners at several industry events and meetings. Some highlights include:
  - *Foodservice’s E-commerce Evolution* breakfast session at IFMA Presidents Conference 2019
  - *Streamlining Data Exchange Processes To Keep Pace With Customer Demands* at MDM & Data Governance Summit
  - *How to Solve the Challenge of Last Mile Logistics* at CSCMP Edge Conference
  - *Working Towards A Blockchain Future panel* at IFMA’s Chain Operators EXchange (COEX)
GS1 Standards and Impact to the Food Distributor at IFDA’s Distribution Solutions Conference

- Met with executives at IFDA Partners Executive Forum

- Enhanced awareness through media coverage with 33 articles, 15 media interviews and 5 contributed features on topics ranging from traceability, food safety, data quality and changing consumer expectations for information transparency with expert commentary and thought leadership featured in publications, including Convenience Store News, Modern Restaurant Management, Food Logistics, and Prepared Foods.

- Expanding the use of GS1 Standards for traceability and efficiency with a focus on future capabilities, including blockchain and RFID

- Enabling small/mid-size companies to understand and implement GS1 Standards

Product Information and Data Quality

- Published two case studies:
  - Georgia-Pacific - Centralizing Data Governance Maintains Data Quality
  - Bush Brothers & Company – Bean Counting is Easier with Quality Data

- Updated Guidance documents/resources:
  - Retail Grocery and Foodservice Interactive Attribute Spreadsheet
  - GS1 US Guidance for Sharing Product Attributes via GDSN in Foodservice
  - GS1 US Product Images Application Guideline for the Retail Grocery & Foodservice Industries

- Conducted cross-industry industry webinars:
  - The Building Blocks of Quality Product Data
  - Improving Product Data Quality: Industry Leaders Tell It Like It Is
  - The Value of Sharing and Synchronizing Trusted Data
  - Advancing Your Data Sync Program to Enable Future Capabilities

Supply Chain Transparency, Traceability and Operational Efficiencies

- Published the case study: IPC/Subway Delivers the Promise of End-to-End Traceability

- Published four Executive Q&As to highlight benefits of enterprise-wide adoption of GS1 Standards with Coca-Cola, IPC/Subway, UniPro and Chick-fil-A

- Published Food Industry Guidance for Streamlining Your Logistics Labels

- Conducted cross-industry webinars:
  - 5 Ways to Leverage Your Barcode Investment in Grocery and Foodservice
  - Understanding the Value of Supply Chain Visibility

Cross-Industry Blockchain Discussion Group

- Conducted cross-industry webinar:
  - Why Standardized Data for Blockchain is a Must

- Published informational poster What’s Blockchain Really All About

- Published overview flyer EPCIS - Sharing "Event Data" During a Product’s Lifecycle

At GS1 US®, we are committed to providing leadership to help industry identify business challenges and opportunities, and find GS1 Standards-based solutions. We are proud to provide a forum that helps the foodservice industry work toward an even more transparent and efficient supply chain.