PRODUCT INFORMATION, EFFICIENCY, AND FOOD SAFETY
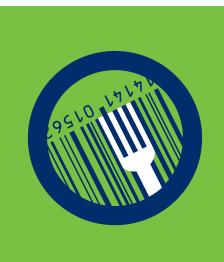
GS1 Standards Needed to Achieve Your Business Objectives

GS1 US
THE GLOBAL LANGUAGE
OF BUSINESS

IFDA
international foodservice
distributors association

IFMA
International
Foodservice
Manufacturers
Association
Connect. Discover. Optimize.

NATIONAL
RESTAURANT
ASSOCIATION

GS1 Standards needed to achieve your business objectives

Since 2009, members of the Foodservice GS1 US Standards Initiative have been working together to drive the adoption and implementation of GS1 Standards within the foodservice supply chain to achieve these goals: optimize supply chain efficiency, enhance food safety, and improve product information. Your company can achieve the same benefits by leveraging GS1 Standards.

Whether you are a manufacturer, distributor, or operator, GS1 Standards can support the objectives that are most important to your company. Learn which GS1 Standards will help you meet your most critical objectives.

Goal #1: Increase Efficiencies in the Foodservice Supply Chain

MANUFACTURER OBJECTIVES	GS1 STANDARDS NEEDED	DISTRIBUTOR OBJECTIVES	GS1 STANDARDS NEEDED	OPERATOR OBJECTIVES	GS1 STANDARDS NEEDED
Uniquely identify products	• GTIN® or GS1-128	Improve recording of product information using barcode scanning to receive and ship products	• GTIN or GS1-128	Improve recording of product information using barcode scanning to receive products	• GTIN or GS1-128
Improve recording of product information (i.e., inventory and shipping) with barcode scanning	• GTIN or GS1-128	Simplify and improve business transactions (e.g., invoices, rebates, bill backs, etc.)	• GTIN • GLN	Simplify and improve business transactions (e.g., invoices, rebates, product discounts, etc.)	• GTIN • GLN
Simplify and improve business transactions (e.g., invoices, rebates, trade spend, etc.)	• GTIN • GLN	Uniquely identify products (if applicable)	• GTIN or GS1-128	Improve monitoring of product losses and theft	• GTIN or GS1-128
Easily identify what is shipped on a pallet	• SSCC • GTIN or GS1-128	Easily identify what is received on a pallet	• SSCC • GTIN or GS1-128	Improve stock rotation with barcode scanning	• GS1-128
Reduce new item set up time and ongoing item maintenance	• GTIN • GDSN®	Reduce new item set up time and ongoing item maintenance	• GTIN • GDSN	Expedite product ordering processes	• GTIN
				Reduce new item set up time and ongoing item maintenance	• GTIN • GDSN

Goal #2: Enhance Food Safety and Traceability

MANUFACTURER OBJECTIVES	GS1 STANDARDS NEEDED	DISTRIBUTOR OBJECTIVES	GS1 STANDARDS NEEDED	OPERATOR OBJECTIVES	GS1 STANDARDS NEEDED
Know what was shipped to whom	• GTIN or GS1-128 • GLN • GLN Registry*	Know what was received and from whom	• GTIN or GS1-128 • GLN • GLN Registry*	Know what was received and from whom	• GTIN or GS1-128 • GLN • GLN Registry*
Know where product came from and date received	• GS1-128 • GLN • GLN Registry*	Know what was shipped and to whom	• GTIN or GS1-128 • GLN • GLN Registry*	Know exactly what product is affected by a recall	• GS1-128 • GLN • GLN Registry*
Limit amount of food affected by recalls	• GS1-128 • GLN • GLN Registry*	Limit amount of food affected by recalls	• GS1-128 • GLN • GLN Registry*	Limit amount of food affected by recalls	• GS1-128 • GLN • GLN Registry*
Share accurate product information, including allergens and product images	• GTIN • GDSN	Receive accurate product information, including allergens, storage temperatures, and product images	• GTIN • GDSN	Help protect operator image (brand) in the event of a recall	• GS1-128 • GLN Registry*
				Receive accurate product information, including allergens, handling instructions, and product images	• GTIN • GLN • GDSN

The GLN Registry for the foodservice industry is under development. Expected release Q1 2015.

Goal #3: Improve Product Information

MANUFACTURER OBJECTIVES	GS1 STANDARDS NEEDED	DISTRIBUTOR OBJECTIVES	GS1 STANDARDS NEEDED	OPERATOR OBJECTIVES	GS1 STANDARDS NEEDED
Have one course for accurate production information and a way to maintain the accuracy of this information at all times	• GTIN • GDSN	Have one source for accurate product information and use this information when communicating with your customers	• GTIN • GDSN	Have one source for accurate product information	• GTIN • GDSN
Manage a standardized set of item attributes for foodservice products	• GTIN • GDSN	Receive and share accurate product information with multiple trading partners	• GTIN • GDSN	Have accurate product information available (i.e., allergen and nutrition information)	• GTIN • GDSN
Share accurate product information with multiple trading partners • Product Identification • Product Attributes	• GTIN • GDSN	Maintain the integrity of product information (received and sent)	• GTIN • GDSN	Maintain the integrity of product information received	• GTIN • GDSN

GS1 US OFFERS TOOLS, RESOURCES, EDUCATION, AND WORKGROUPS TO HELP YOUR COMPANY GET STARTED WITH GS1 STANDARDS

To learn more, visit:
www.gs1us.org/foodservice

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