



Foodservice GS1 US Standards Initiative



Companies Engaged

148
**Distributors
& Operators**
ready to receive product data



>5,200
companies sharing
product data

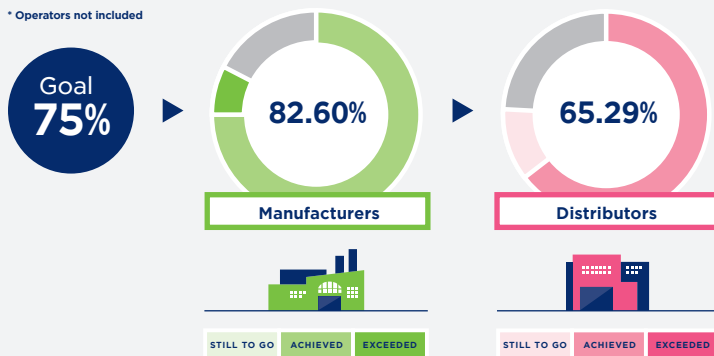


Industry Adoption

Goal = 75% GDSN Adoption by Sales Revenue Based on Usage*

We measure adoption by company participation in the Global Data Synchronization Network™ (GDSN®) and then work with the industry associations to tie revenue to participating companies.

* Operators not included



More than
820,000
foodservice items
available today!



Data Sharing Progress

Total Products in GDSN	828,733	
Food vs. Non-Food	399,552	429,181
With Images	165,758	114,342
With Marketing Info	204,852	122,755
With Big 8 Allergens	201,334	
With Ingredient Info	219,814	

2017
Operational and
Sales Data
Totals as of October 24, 2017

Foodservice Industry Focus Areas

Supply Chain Efficiency

- Increase percentages of accurate orders
- Accelerate product introduction
- Eliminate IT system redundancy

Food Safety and Traceability

- Enable faster response to recalls
- Simplify track and trace processes
- Provide foundation for product traceability

Product Information

- Provide complete and accurate product data
- Enhance product clarity to all parties
- Promote confidence