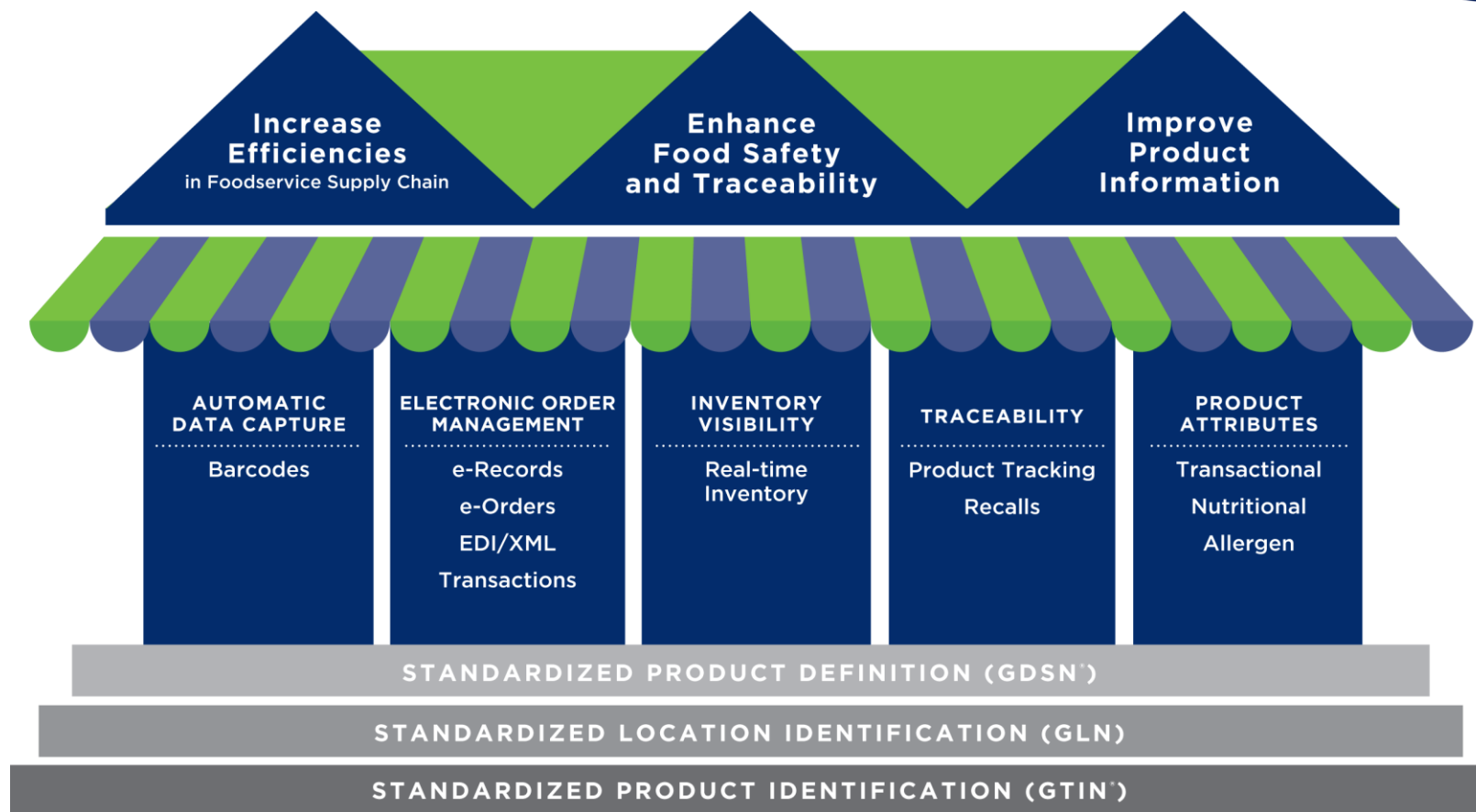


FOODSERVICE INITIATIVE



Achieve 75% GS1 Standards Adoption* by 2015

****Based on Revenue***



THE GLOBAL LANGUAGE
OF BUSINESS