



The Global Language of Business

GS1 Standards Advanced Certificate Course

# Elevate Your GS1 System of Standards Knowledge



Looking to unlock the full value of your data? If you understand the importance of GTINs but you want to know more about best practices for seamless data sharing between trading partners, the GS1 Standards Advanced Certificate Course may be the right choice for you. It is a blended offering which includes a combination of self-paced eLearning modules and live instructor-led sessions to help take your GS1 Standards knowledge to the next level.

The course focuses on essential concepts relating to the GS1 System of Standards and how to apply them using real-world examples and learnings.

## What's in It for You

- Greater understanding of how the GS1 System can improve efficiency in your supply chain, including use cases and implementation best practices
- Real-life examples about how complete and accurate data can increase credibility and trust with your consumers
- Best practices in analyzing the quality of your barcodes to prevent expensive mistakes
- Tangible guidance on effectively identifying your products, locations, assets, etc., and choosing the correct barcode technology and solution for your application

## Enroll in the Course to Learn About

- Principles and benefits of globally unique identification for products and locations
- Application of GS1 identification keys, including Global Trade Item Number® (GTIN®), Global Location Number (GLN), Serial Shipping Container Code (SSCC), and other primary keys
- GS1 data carriers



## Earn a Badge

When you successfully complete a GS1 US® certificate course, you can earn an important credential in the use of GS1 Standards. Add this new skill to your online resume, with a GS1 US Badge, and share it via social media.

- Emerging standards and technology, including GS1 Digital Link
- Barcode quality and verification
- Sharing of data via Electronic Product Code Information Services (EPCIS), Global Data Synchronization Network™ (GDSN®), and Electronic Data Interchange (EDI)

### Who Would Benefit

- Advanced users in the supply chain, sales, marketing, merchandising, or operations
- Individuals who need in-depth training and who work for a manufacturer, retailer, distributor, broker, logistics provider, or other supply-side and demand-side trading partners

### Assessment

An assessment will be administered throughout this course to gauge your understanding of the material via knowledge checks and activities. Those who complete the course—whether online or in a traditional or virtual classroom—will receive a Certificate of Completion and GS1 US Badge. Note: The badge is issued within three weeks of course completion.

### Interested in Training Your Staff?

We offer volume pricing for teams of 5, 10, 25, or 100 for our online education as well as customized or on-site training for those who prefer to learn in person.

Contact us at [AdvisoryServices@gs1us.org](mailto:AdvisoryServices@gs1us.org).



Want to learn more?

Visit [www.gs1us.org/University](http://www.gs1us.org/University) or contact us at [training@gs1us.org](mailto:training@gs1us.org) with any questions.

### About GS1 US

GS1 US®, a member of GS1 Global, is a not-for-profit information standards organization that facilitates industry collaboration to help improve supply chain visibility and efficiency through the use of GS1 Standards, the most widely used supply chain standards system in the world. Nearly 300,000 businesses in 25 industries rely on GS1 US for trading partner collaboration that optimizes their supply chains, drives cost performance and revenue growth, while also

enabling regulatory compliance. They achieve these benefits through solutions based on GS1 Global unique numbering and identification systems, barcodes, Electronic Product Code (EPC®)-based RFID, data synchronization, and electronic information exchange. GS1 US also manages the United Nations Standard Products and Services Code® (UNSPSC®). For more information, visit [www.gs1us.org](http://www.gs1us.org).

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