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## Join the GS1 US Cross-Industry RFID Discussion Group

With expanded use and interest in Radio Frequency Identification (RFID) technology, stakeholders across various industries are increasingly interested in understanding best practices and ensuring interoperable solutions. RFID pilots leveraging GS1 Standards are underway across different industries, and companies are eager to learn from those who have successfully deployed. GS1 US is establishing a discussion group to continue cross-industry collaboration for Electronic Product Code (EPC)-enabled RFID. The purpose is to ensure that current and future investments in RFID and GS1 Standards continues to advance companies of all sizes toward maximizing the benefits of this technology.

### **Scope:**

This discussion group brings together stakeholders from various industries to examine the importance of leveraging investments in global standards and how GS1 Standards with RFID technology supports supply chain and inventory management imperatives.

### **Business Impact/Value:**

Through education and collaboration with leaders in various industries, the discussion group aims to enhance an organization's knowledge and understanding of how to analyze the potential impact of this technology for your company. This includes considerations when evaluating RFID as well as insights on how organizations are leveraging RFID presently.

### **Objectives:**

- Showcase successful implementations, pilots, and programs across varying industries
- Provide insight into relevant business problems and RFID-based solutions
- Discuss how GS1 Standards serve as a foundation for RFID
- Provide EPC-enabled RFID technology education
- Identify needs GS1 Standards and industry may want to address moving forward

### **Methodology:**

- The discussion group will meet quarterly to share insights into various use cases, implementation best practices, and recommendations for use.
- Through their work, the participants will network and exchange ideas with other member companies who are leveraging GS1 Standards with RFID technology. They will be able to reach out to industry experts as necessary to respond to questions and issues.

### **Participation Requirements:**

- Any individual interested in learning about RFID and/or connecting with others in the industry are welcome to join. This extends to all stakeholders across the industries GS1 US serves.
- Participating companies will be a member in good standing of a GS1 US Industry Initiative (ie. Apparel/General Merchandise, Retail Grocery, Foodservice, or Healthcare) or Solution Partner Program.
- Participants for this group should possess skill sets in one or more of the following areas:
  - Data Management
  - Inventory Management
  - Supply Chain Management
  - Product Management

- Operations
- Information Technology

### **How to Participate:**

- If your company is already a member of a GS1 US Industry Initiative or Solution Partner Program, but you are new to GS1 US workgroups and, therefore, the Community Room, please set up a Community Room account at this [link](#) and make the workgroup request.
- If you are already a member of a GS1 US Industry Initiative or Solution Partner Program, with access to the GS1 US Community Room, you may simply request through the Community Room tool to be added to this specific workgroup.
- If not already a member, information about the [Apparel and General Merchandise](#), [Retail Grocery](#), [Foodservice](#), and [Healthcare](#) Initiatives maybe found here. Also, information about the [Solution Partner Program](#) may be found here.

### **Projected Time Commitment**

- This discussion group will have one, 90-minute teleconference per quarter. Where possible, meetings will also be co-located at industry events.
- Additional time outside the conference call may be required as interests warrant.

Thank you in advance for your consideration. If you have any questions, including questions about GS1 US Industry Initiatives or the Solution Partner Program, please contact Jonathan Gregory ([jgregory@gs1us.org](mailto:jgregory@gs1us.org)).

Sincerely,

Angela Fernandez

Vice President, GS1 US

