GS1 US

THE GLOBAL LANGUAGE
OF BUSINESS

Why join the GS1 US Retail Grocery Initiative:

- Provide leadership and expertise to shape the future of the industry
- Engage with peers and trading partners in a collaborative working environment
- Share and learn best practices for operational improvements
- Gain insight into the challenges and opportunities at each "stop" along the supply chain
- Help define solutions for regulatory compliance regarding traceability and food safety
- Benefit from GS1 US expertise, education, and support services

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To learn more, visit:
www.gs1us.org/retailgrocery

RETAIL GROCERY

THE GS1 US RETAIL GROCERY INITIATIVE

Improving supply chain visibility, data quality, and food safety

For more than 40 years, since the first scan of a U.P.C. barcode on a pack of Wrigley's chewing gum, the retail grocery industry has been working together to pioneer and drive the adoption and use of GS1 Standards. Globally unique identification of fresh foods and consumer packaged goods moving through the supply chain serves as the foundation for efficiently managing a variety of business processes. Today, the grocery industry is addressing new challenges with GS1 Standards looking to further improve supply chain visibility, data quality, and food safety.

By bringing together industry leaders, the new GS1 US Retail Grocery Initiative is designed to identify the specific challenges and potential solutions that would ensure continued progress toward more efficiencies, enhanced risk management, and business growth.

GET INVOLVED IN THE GS1 US RETAIL GROCERY INITIATIVE

By joining the initiative, your company will take a leading role in driving widespread and positive change in the grocery industry:

- Enhancing end-to-end supply chain visibility
- Improving product information
- Reducing inefficiencies in the supply chain
- Improving product traceability
- Facilitating effective implementation of the GS1 DataBar® barcode for various product categories
- Defining migration path from ITF-14 to GS1 128 barcodes

WHO SHOULD JOIN?

- Growers
- Suppliers
- Processors
- Manufacturers
- Distributors
- Wholesalers

- Retailers
- Logistics Providers
- Technology Providers
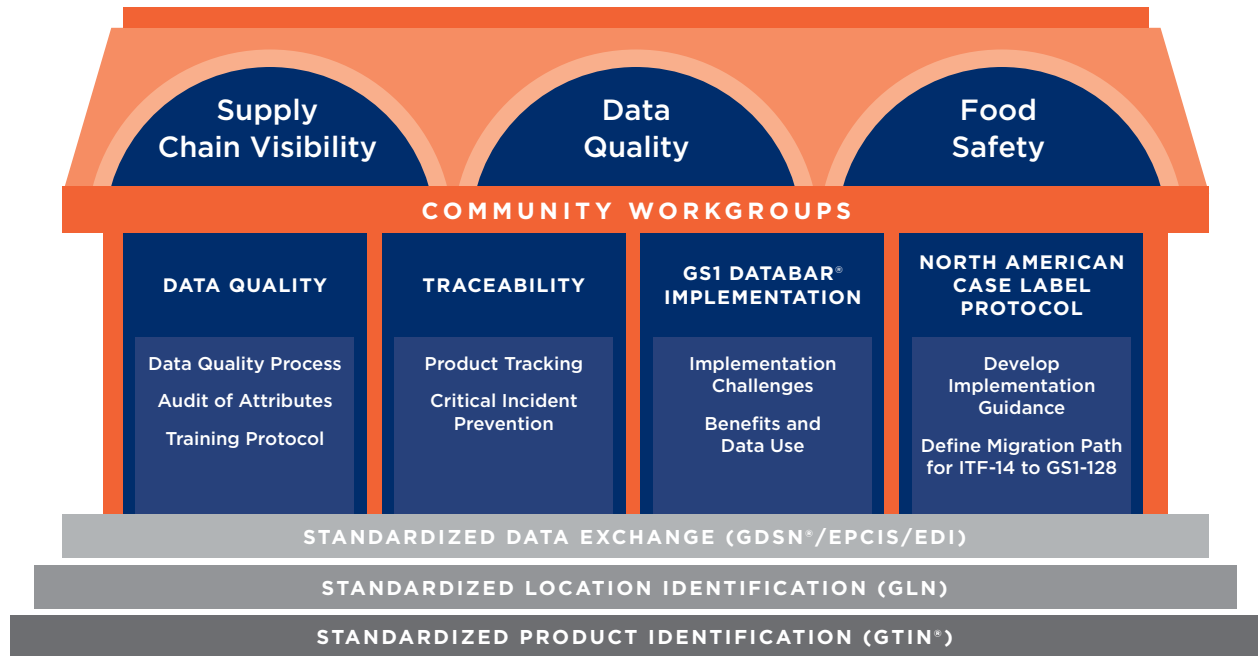- Industry and Trade Associations
- Academia

The GS1 US Retail Grocery Initiative

Supply Chain Visibility | Data Quality | Food Safety

COMMUNITY WORKGROUPS

DATA QUALITY	TRACEABILITY	GS1 DATABAR® IMPLEMENTATION	NORTH AMERICAN CASE LABEL PROTOCOL
Data Quality Process Audit of Attributes Training Protocol	Product Tracking Critical Incident Prevention	Implementation Challenges Benefits and Data Use	Develop Implementation Guidance Define Migration Path for ITF-14 to GS1-128

STANDARDIZED DATA EXCHANGE (GDSN®/EPCIS/EDI)

STANDARDIZED LOCATION IDENTIFICATION (GLN)

STANDARDIZED PRODUCT IDENTIFICATION (GTIN®)

GS1 US Retail Grocery Initiative Workgroups

Initiative members provide functional and technical expertise to address challenges and opportunities in the adoption and implementation of GS1 Standards in collaboration with representatives from every segment of the supply chain and GS1 US business and standards teams. Join one or more workgroups to share ideas, learn from peers, and to develop implementation tools, resources, educational materials, and best practices in support of the Initiative.

DATA QUALITY WORKGROUP
Develops guidance for:

- Effective data governance and data quality management
- Process for auditing product attributes
- Training protocol to ensure effective data quality management

TRACEABILITY WORKGROUP
Develops guidance for:

- Efficient product tracing processes
- Enhanced enterprise risk management based on improved supply chain visibility

GS1 DATABAR IMPLEMENTATION WORKGROUP
Develops guidance for:

- DataBar barcode implementation
- Use and benefits of product data

NORTH AMERICAN CASE LABEL PROTOCOL WORKGROUP
Develops guidance for:

- Implementation of case labeling across food categories
- Migration path from ITF-14 to GS1-128 barcodes

For annual initiative membership pricing, please contact:
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