



GS1 US Data Hub® | Quick Start Guide

GS1 Company Prefix for GTIN-13s

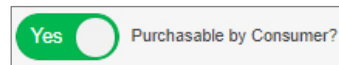
Some global retailers may require that your product(s) contain an EAN-13 barcode instead of the UPC-A barcode. For this reason, you may have licensed a Company Prefix for GTIN-13s from GS1 US, rather than UPC-A barcodes.

GS1 US Data Hub supports Company Prefixes for GTIN-13s licensed from GS1 US. When you log into GS1 US Data Hub, the Company Prefix you licensed is displayed on the main page, along with any other Company Prefixes and/or GS1 US GTINs you may have licensed with GS1 US.

You can create new products in GS1 US Data Hub and assign the Company Prefix for GTIN-13s to generate the EAN-13 barcode, using the steps below:

Add a New Product and Generate an EAN-13:

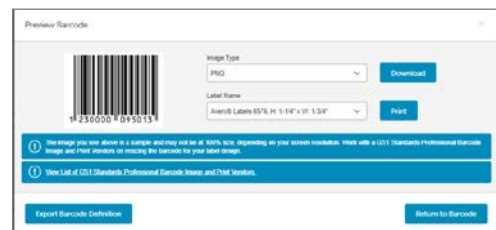
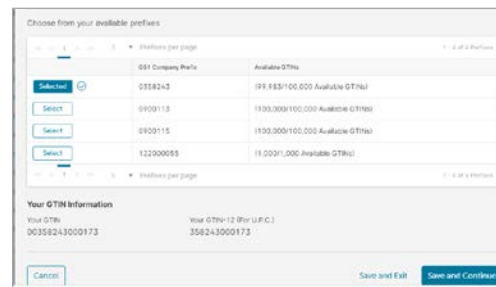
1. From the myGS1US page, click the **GS1 US Data Hub** button on the left. Or visit GS1 US Data Hub site directly at <https://dh.gs1us.org>
2. From the main page, click **Product**.
3. From the **My Products** page, click the **Add New Product** link.
4. Enter the Product Description and Brand Name. Select the Packaging Level and select the Industry. Make sure “Yes” remains selected for **Purchasable by Consumer?** This determines that an EAN-13 barcode will be available in a later step.
5. Click **Save and Continue**. Click **“Let Us Assign Your GTIN”**. If your company has licensed multiple Company Prefixes, the GTIN Assignment window opens. Click **Select** for the Company Prefix for GTIN-13. This prefix begins with a number other than zero ('0'). This ensures that a GTIN-13 is assigned.



6. Click **Save and Continue**. The GTIN is assigned. The product is in the **PreMarket** status. When you're ready to share this product with the marketplace, click **Set Status to In Use**, then **Continue**.



7. Click **View Barcode**. The Barcode window displays. Click **Preview Barcode** and then click **Download** to download a PNG file of the EAN-13 barcode. You can also click **Export Barcode Definition** to share the barcode data with your GS1 Standards Professional Barcode Image and Print Vendor.



Learn More:

For detailed instructions on the field definitions, view the [Product Create/Manage User Guide](#).

