



Publish Product Data from GDSN Data Pools to GS1 US to boost trust in your data quality

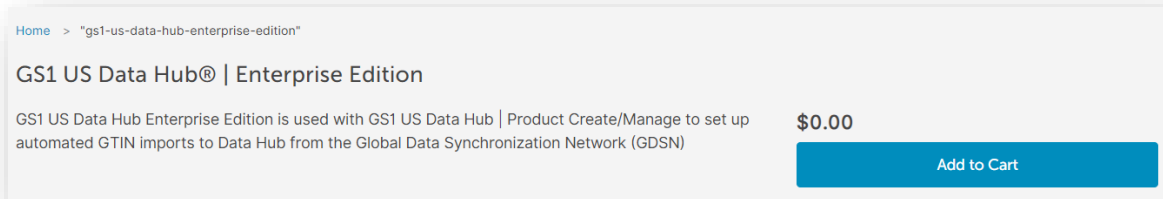
Do you have product data already in a GDSN Data Pool and want to benefit from having it in the GS1 Registry Platform?

Having all your products registered in the GS1 Registry Platform confirms to your trading partners that each product has a unique GTIN allocated per the rules and guidelines of GS1. It also indicates where all six (6) attributes were correctly populated and GTIN and prefix were cross-referenced with GS1 US's system.

GS1 US is a data recipient within GDSN, therefore you can easily publish product data from your GDSN Data Pool to GS1 US Data Hub for no additional cost with a GS1 US Data Hub | Product subscription. By automating the relationship between your GDSN Data Pool and GS1 US Data Hub, you get more exposure, access to data quality reports, and data validation on consistency and completeness.

Publish your product data to GS1 US today by following three easy steps:

1. Sign up for the free GS1 US Data Hub | Enterprise Edition subscription at <https://my.gs1us.org/product/1111/gs1-us-data-hub-enterprise-edition>



2. Log into GS1 US Data Hub (<https://dh.gs1us.org/>)
 - Click the **Administration** tab, then under **System Settings – General Settings**, click **Manage**.
 - Open the **GDSN Request** tab.

The screenshot shows the 'GDSN Download Request' page in the GS1 US Data Hub. The page has a navigation bar at the top with 'Administration' selected. Below it is a sub-navigation bar with 'GDSN Request' selected. The main content area is titled 'GDSN Download Request' and contains a blue notification bar stating: 'GTIN records corresponding to one or more prefixes licensed by your company will also be included in the GDSN Request.' Below this, it says 'Before you request a GDSN download for an Information Provider GLN:' followed by two numbered steps: 1. 'Confirm your candidate company list under Umbrella Accounts tab if you have subsidiaries' and 2. 'Publish your data to the GS1 US Enterprises 3 Recipient GLN - 0811234008249 through your data pool'. There is a text input field for 'Enter an Information Provider GLN in the box below:' with a 'Required (digits only)' label. Below the input field are two checkboxes: 'Use this IP GLN for ongoing updates from GDSN' (unchecked) and 'Check to receive an email when the report is complete.' (checked). A 'Submit' button is at the bottom.

- Enter your Information Provider (IP) GLN.
- Check the box for “Use this IP GLN for ongoing updates from GDSN.”
- Submit.

Note: IP GLNs can be obtained by contacting your data pool provider. For multiple IP GLNs, you must submit each IP GLN separately.

3. Publish your product data to GS1 US by adding GLN **0811234008249** as a recipient through your GDSN Data Pool (per their instructions)

GDSN: Global Data Synchronization Network
 GLN: Global Location Number