



The Global Language of Business

GS1 US Advisory Services Solutions for the Foodservice and Retail Grocery Industries

Build your successful supply chain visibility and data quality strategy on a foundation of GS1 Standards and industry best practices, supported by GS1 US® expertise

Consumer expectations for 24/7 access not only to the product itself, but detailed information about the product's origin, ingredients, and various other attributes, are changing the business landscape in many ways. As a result, it's more important than ever to have full visibility into your supply chain and deliver complete and accurate product information to your consumers, as well as to your trading partners.

To remain relevant and competitive, companies like yours are optimizing their business processes based on the foundation of unique product and location identification, as well as effective data sharing strategies. This allows them to realize the benefits of seamless operations for traceability, category, and inventory management, fill rates, on-shelf availability, and recall readiness.

The key to success often lies in a unique combination of deep knowledge about how GS1 Standards can be best applied to business process needs and a holistic view of the supply chain. GS1 US Advisory Services can bring these two elements to your organization to:

- Streamline operations to support the seamless flow of product data along the supply chain from source to the consumer
- Optimize product information for accuracy and consistency across distribution channels
- Automate business processes by fully leveraging interoperable, standards-based approaches to identifying, capturing, and sharing product data

GS1 US Advisory Services deliver a consultative approach that offers a combination of technical and business expertise to address specific challenges your organization may face in integrating the GS1 System of Standards into your operations.



GS1 US Advisory Services

Delivers a precise mix of technical and business expertise to help you improve supply chain visibility for your operations

Helps your business implement and improve standards-based processes for sharing product information, including allergens and nutritionals, to meet consumer and trading partners' expectations

Offers consultative support to help you accelerate the implementation of an effective and sustainable data quality program

Customized Education and Implementation Support

GS1 US can create an implementation program consistent with your company's initiatives and specific to your organization's deployment plan. With a special mix of industry, technology, and standards expertise, we can provide the exact services you need.

GS1 US On-Site Customized Supply Chain Visibility Implementation Support

Based on your organization's unique challenges and needs, GS1 US will deliver customized education and implementation guidance sessions to your staff or cross-functional team with a focus on improving supply chain visibility by leveraging GS1 Standards.

Topics include, but are not limited to, GS1 Standards implementation and education support in these areas:

- Principles of supply chain visibility (identify, capture, and share product data with GS1 Standards)
- Strategy development for product data and attribute management
- Automation schemes for streamlined operations
- Process flow and procedure development to leverage GS1 Standards for improved:
 - Traceability and recall readiness
 - Fill rate and/or on-shelf availability
 - Inventory management
 - Shipping and receiving efficiencies
 - and other business processes

A typical two-day program would include, but not be limited to:

- Education and training on GS1 Standards
- Best practice guidance on leveraging GS1 Standards for:
 - Warehouse assessment and EDI automation gap analysis
 - Use of the Advance Ship Notice (ASN) and GS1-128 barcode
 - Implementation of the Serial Shipping Container Code (SSCC)
 - Data exchange scenarios based on attributes, Electronic Data Interchange (EDI), Critical Tracking Events and Key Data Elements, and physical data capture with Electronic Product Code Information Services (EPCIS)

GS1 US On-Site Customized Product Data Management Support

Whether you are on the supply or demand side of business looking to meet consumer, trading partner, or regulatory requirements for product data, including nutritional and allergen information, you need to understand how GS1 Standards can support all related business processes. Based on the foundation of unique product identification, you can leverage existing investments in the GS1 System of Standards to link, share, and utilize product information for improved efficiencies across your business operations.

Topics may include:

- Customized education and training on unique product identification principles
- Best practice guidance on how product information you may already have can be utilized or augmented to prepare for:
 - Food Safety Modernization Act requirements
 - Nutritional and menu labeling regulations (e.g., Patient Protection Affordable Care Act)
 - SmartLabel™
 - E-Commerce capabilities
- Best practices for data quality and data governance outlined in the GS1 US National Data Quality Program

A typical one-day program would include, but not be limited to:

- GS1 Standards foundational training for identifying, capturing, and sharing product information for optimum information transparency
- Implementation support for populating the Global Data Synchronization Network™ (GDSN®) with extended product attributes
- Principles of effective data governance processes for maintaining data quality throughout the supply chain

GS1 US Data Quality Solutions

To support industry implementation of the GS1 US National Data Quality Program, we offer a variety of solutions to help you meet your specific data quality challenges.

Education & Training

Gain foundational education, overview of data quality

Data quality workshops and on-site customized education and/or training

GS1 Standards Assessment

Improve adherence to GS1 Standards

Focus on GS1 Standards assessment and implementation status/benchmark

Data Governance Assessment

Improve data governance process

Focus on data governance assessment and procedures development

Implementation Support

Integrate data quality into your operations

Customized implementation guidance for any or all three components of the GS1 US National Data Quality Program leveraging results of GS1 Standards and data governance assessments

Attribute Audit

Verify product data accuracy

Physical audit of products compared to the most recent electronic information shared about those products

Certification

Demonstrate proficiency and excellence in data quality

Verification of proficiency in all three components of the GS1 US National Data Quality Program

For more information and resources available to implement an effective data quality program, visit www.gs1us.org/data-quality

GS1 Standards Solutions

Supports implementation of GS1 Standards to suit your organization's deployment plan

Education & Training

- GS1 Standards Fundamentals
- Global Trade Item Number® (GTIN®) Allocation Rules
- Package Measurement Rules
- Electronic Data Interchange (EDI) Implementation Best Practices

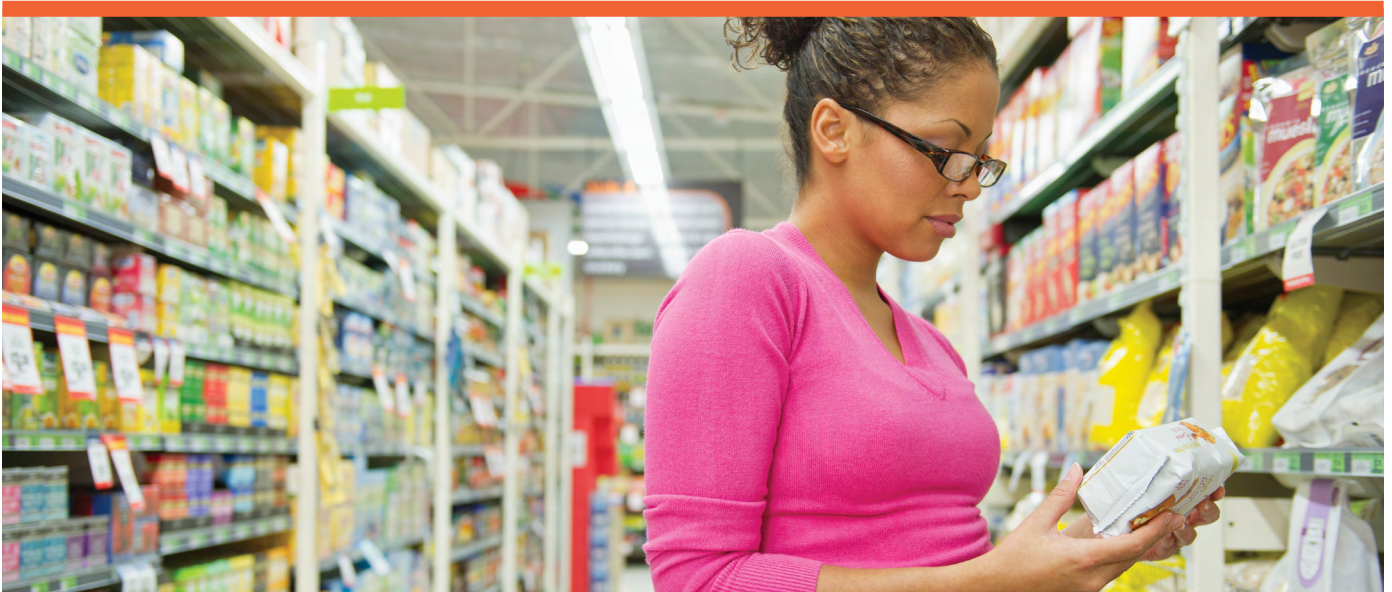
Implementation & Planning Support

- Merger and Acquisition Support
 - GS1 US Prefix consolidation
 - Global Location Number (GLN) cleansing
 - Focus towards product data management
- Global Data Synchronization Network (GDSN) Implementation Support

Assessment

- Benchmark report (including gap analysis and opportunities for improvement)
- Implementation recommendations for product and location identification and strategy, package measurement, and new item setup
- Detailed next-step guidance for industry best practices





The GS1 US Advisory Services Program was created as a direct response to our customers' need for a trusted and flexible partner with a keen understanding of the GS1 System of Standards and the applications of those standards into the foodservice and retail grocery supply chains. The team is comprised of foodservice and retail grocery industry experts who will help you apply innovation, experience, and expertise to assist in achieving your optimal supply chain visibility objectives.

The GS1 US Difference

We are focused on supporting the needs of the foodservice and retail grocery community, specializing in helping the industry implement standards-based solutions. Our objective is to work with industry trading partners to help them bridge the gap between their existing supply chain processes and today's industry-approved standards-based best practices—enabling them to realize operational efficiencies and cost savings.

Industry Momentum

Brand owners, distributors, foodservice operators, and grocery retailers are witnessing the transformation of today's supply chain—and those who are taking an active role in the adoption and usage of GS1 Standards in their everyday business practices are seeing a boost in efficiencies, sales, and customer satisfaction. These companies are reducing their inventory, distribution, and labor costs, while growing sales and achieving visibility in their supply chain like never before. With a well-thought-out plan, and help from GS1 US Advisory Services experts, your organization can do the same.

Get Started

To learn more about how GS1 US Advisory Services can help you strengthen your business relationships, collaborate with global trading partners more efficiently, improve inventory management, and leverage existing investments in GS1 Standards, contact us at:

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