



GS1 US Retail Grocery Initiative

Working Together to Improve Information Accuracy and Supply Chain Visibility

Help Shape the Future

Take a leading role in driving widespread and transformational change throughout the supply chain by joining the GS1 US Retail Grocery Initiative to collaborate across a broad cross-section of your peers and trading partners.

When You Join Us, You'll

- Gain insight into the challenges and opportunities at each “stop” along the supply chain.
- Help advance alignment on critical industry challenges and define solutions.
- Share, learn, and develop industry best practices for implementing end-to-end supply chain visibility, enhancing data quality, and improving regulatory food and product safety for consumers.

“ It’s a forum where everybody in retail grocery can contribute to the process of using a single set of standards, which is critical since it’s getting harder and harder to sustain support of different customer requirements.”

Tyson Foods*





Who Participates?

- Academia
- Distributors
- Industry and Trade Associations
- Logistics Providers
- Processors/Manufacturers
- Retailers
- Suppliers
- Technology Providers
- Wholesalers

“ Working with others in the industry on this Initiative enables us to contribute to the development of best practices for common data standards, which ultimately will enable retailers to better meet the changing needs of their customers.”

**Retail Business Services,
an Ahold Delhaize USA company**

GS1 US Retail Grocery Initiative Workgroups

Joint Product Information and Image Governance (PIIG) Workgroup

Provides guidance as to how product data and images for items sold in retail grocery and foodservice can be best used and shared between trading partners and transmitted through the GS1 Global Data Synchronization Network™ (GDSN®).

Supply Chain Visibility Workgroup

Develops and deploys industry-specific guidance and best practices for managing supply chain visibility and key business processes, including inventory management, on-shelf availability, recall readiness, and others that depend on enhanced visibility.

Food Safety Modernization Act (FSMA) 204 Workgroup

Develops guidance to help companies utilize GS1 Standards as they prepare for the additional recordkeeping and data requirements for high-risk foods as detailed in the proposed Section 204 of the U.S. Food and Drug Administration’s (U.S. FDA) FSMA.

Supply Chain Optimization Cross-Industry Discussion Group

Examines the linkages between GS1 Standards and supply chain success so that investments in unique identification and quality data can help companies work toward full visibility and transparency.

Cross-Industry RFID Discussion Group

Explores how RFID can enhance supply chain and inventory management and why GS1 Standards play a critical role.

Open Doors to Collaboration

With your membership, you can select retail grocery as your primary initiative and also gain visibility into workgroup efforts across other industries including foodservice, healthcare, and apparel and general merchandise—at no additional cost. While most workgroups focus on industry-specific challenges, there are many opportunities for cross-industry discussions.

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Connect With Us

