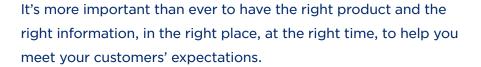# GS1 US **Advisory Services**

Solutions for the Apparel, General Merchandise, and Hardlines Industries

It's more important than ever to have the right product and the right information, in the right place, at the right time, to help you meet your customers' expectations.

Today's retail trading partners are challenged to deliver an omni-channel strategy that transcends outdated supply chain processes and truly delivers a seamless shopping and fulfillment experience. While industry stakeholders may understand omni-channel, few currently have the operations and infrastructure in place to take advantage of this opportunity. Additionally, growing consumer expectations for real-time trusted product information and inventory accuracy, coupled with their multi-path journey to purchase, are only adding to the pressure.

To foster brand loyalty and increase sales, the retail industry is placing a greater emphasis on delivering a homogenous "always-on, always-open" shopping experience that assists the consumer in making an informed buying decision.

Retail trading partners, to remain competitive in an omni-channel marketplace, are challenged to:

• Connect shoppers with the exact product they want, at the speed they demand

• Deliver consumers trusted product data, across multi-device/multi-channel searches, to enable a better discovery and purchase process

• Streamline operations leveraging interoperable, standards-based technology, including automated receiving processes and EPC®-enabled item level RFID

• Optimize product attribute information so it is accurate and consistent across all consumer touch points

To help the retail industry, GS1 US® has created a customized implementation support services offering. GS1 US Advisory Services deliver a consultative approach that offers a combination of technical and business expertise to address specific challenges your organization may face in integrating the GS1 System of Standards into your operations.

Build your successful omni-channel strategy on a foundation of industry standards, supported by GS1 US expertise

GS1 US Advisory Services

Deliver a precise mix of technical and business expertise to help you optimize your omni-channel business

Help your business implement standards-based technologies the right way

Provide customized education and training support on GS1 Standards

Customized Education and Implementation Support

GS1 US can create an implementation program consistent with your company's initiatives and specific to your organization's deployment plan. With a special mix of industry, technology, and standards expertise, we can provide the exact services you need. Services include, but are not limited to, the examples described in each section below.

GS1 US **EPC-Enabled RFID Solutions**

Support implementation of EPC-enabled RFID for an always-on, always-open shopping experience

Education & Training

- GS1 Standards and technology education and training services to support your company's internal or vendor ramp program
- In-person training and customized education materials for your staff and trading partners

Readiness Assessment

- On-site EPC-enabled RFID readiness assessment
- Documentation review, including recommendations, to ensure proper usage of GS1 terminology

Implementation & Planning Support

- Strategic guidance and assistance related to implementation support, highlighting key phase considerations such as: identification, serialization, and requirements for hardware and/or software
- Guidance on industry best practices for technology implementation
- Assistance with documenting project requirements, conducting store surveys, helping to assess project effectiveness, and developing business requirements for the roll-out plan
- Targeted pilot project support and/or implementation planning and support

GS1 US **Supply Chain Automation Solutions**

Support automated receiving and distribution process improvements for omni-channel retail

Assessment & Implementation Support

- Warehouse assessment and EDI automation gap analysis
- Education and guidance on creation and use of the Advance Ship Notice (ASN) and GS1-128 label
- Implementation of the Serial Shipping Container Code (SSCC)
- Documentation review, including recommendations, to ensure proper usage of GS1 terminology

GS1 US **Image and/or Attribute Standards Assessment**

Support compliance with GS1 US industry guidelines and trading partner requirements

Assessment & Implementation Support

- Assessment of compliance with established GS1 Standards, GS1 US industry guidelines, and trading partner requirements
- Evaluating and documenting current systems and processes
- Providing a gap analysis of current capabilities vs. image and attribute requirements

GS1 US **Data Quality Solutions**

To support industry implementation of the GS1 US National Data Quality Program, we offer a variety of solutions to help you meet your specific data quality challenges

Education & Training

Gain foundational education, overview of data quality

Data quality workshops and on-site customized education and/or training

GS1 Standards Assessment

Improve adherence to GS1 Standards

Focus on GS1 Standards assessment and implementation status/benchmark

Data Governance Assessment

Improve data governance process

Focus on data governance assessment and procedures development

Implementation Support

Integrate data quality into your operations

Customized implementation guidance for any or all three components of the GS1 US National Data Quality Program leveraging results of GS1 Standards and data governance assessments

Attribute Audit

Verify product data accuracy

Physical audit of products compared to the most recent information shared about those products

Certification

Demonstrate proficiency and excellence in data quality

Verification of proficiency in all three components of the GS1 US National Data Quality Program

For more information and resources available to implement an effective data quality program, visit www.gs1us.org/data-quality

GS1 **Standards Solutions**

Supports implementation of GS1 Standards to suit your organization's deployment plan

Education & Training

- GS1 Standards Fundamentals
- Global Trade Item Number® (GTIN®) Allocation Rules
- Package Measurement Rules
- Electronic Data Interchange (EDI) Implementation Best Practices

Implementation & Planning Support

- Merger and Acquisition Support
  - GS1 US Prefix consolidation
  - Global Location Number (GLN) cleansing
  - Focus towards product data management
- Global Data Synchronization Network™ (GDSN®) Implementation Support

Assessment

- Benchmark report (including gap analysis and opportunities for improvement)
- Implementation recommendations for product and location identification and strategy, package measurement, and new item setup
- Detailed next-step guidance for industry best practices

GS1 US Advisory Services offer tailored implementation assistance for:

- Supply Chain Automation
- EPC-enabled RFID Solutions
- Images and Attributes
- Data Quality Solutions
- GDSN
- GS1 Standards

We created the GS1 US Advisory Services program as a direct response to our customers' requests for a trusted, open, and flexible partner with a keen understanding of GS1 Standards and the applications of those standards for the retail supply chain. The team is comprised of impartial apparel, general merchandise, and hardlines retail industry experts who provide retailers, marketplaces, suppliers, brand owners, and manufacturers with the perfect combination of innovation, experience, and expertise to help them achieve their go-to-market omni-channel objectives.

The GS1 US Difference

We are completely focused on supporting the needs of the retail community, specializing in helping the industry pilot and deploy standards-based capabilities. Our objective is to work with industry trading partners to help them bridge the gap between their existing supply chain processes, with all of their unique design complexities, and today's industry-approved standards-based solutions—enabling them to achieve greater inventory intelligence, enhance supply chain efficiency, and realize cost savings as well as increase sales and improve margin.

Industry Momentum

Retailers and brands are witnessing the transformation of today's supply chain—and those who are taking an active role in the adoption and usage of GS1 Standards and EPC-enabled RFID technology in their everyday business practices are seeing a boost in sales and in customer satisfaction. These companies are reducing their inventory, distribution, and labor costs, while growing sales and achieving visibility in their product inventory like never before. With a well-thought-out plan, and help from GS1 US Advisory Services experts, your organization can do the same.

Get Started

To learn more about how GS1 US Advisory Services can help you strengthen your business relationships, forecast trends more accurately, collaborate with global trading partners more efficiently, improve inventory management, and leverage existing investments, visit: **www.gs1us.org/ApparelGM/AdvisoryServices**

or contact us at: **AdvisoryServices@gs1us.org**

Connect With Us

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