



GS1 US Solution Partner Program

Benefits of Partnership			
Offering	Active Engagement		Limited Engagement
	Premier Partner	Executive Partner	Standard Partner
GS1 US® Trustmark Logo	✓	✓	
Link License Agreement	✓	✓	✓
GS1 US Solution Partner Finder Listing	Full Listing With Priority (Level 3)	Full Listing (Level 2)	Limited Listing (Level 1)
Media Kit & FAQs	Yes	Yes	FAQs Only
Case Study Opportunity	Yes	Yes	No
Education & Training	<ul style="list-style-type: none"> • Unlimited Basic Access to the Learning Management System (LMS) • 20 Passes for GS1 US Foundations Certificate Course (\$9,900 value) • 5 Professional Designations (\$5,975 value) 	<ul style="list-style-type: none"> • Unlimited Basic Access to the Learning Management System (LMS) • 3 Passes for GS1 US Foundations Certificate Course (\$1,485 value) • 1 Professional Designation (\$1,195 value) 	Fee-Based
Customer or Staff Training Workshop	1 Virtual, Full-Day Training (\$7,500 value)	Fee-Based	Fee-Based
GS1 US Data Hub Create/Manage API	Included	Included	Fee-Based
GS1 US Data Hub View/Use API	Base Subscription and API Add-On Included	API Add-On Included <i>Base subscription required as prerequisite</i>	Fee-Based
GS1 US Podcast Sponsorship	Yes	No	No
Membership to Community Engagement Initiatives (CEIs)	All-Inclusive	Workgroup Access Only	Fee-Based
GS1 Connect® Annual Conference	<ul style="list-style-type: none"> • 2 Full-Conference Passes • 10% Discount on Additional Full-Conference Passes • 10% Discount on an Exhibit Booth • (1) Session Presentation in the Tech Track 	<ul style="list-style-type: none"> • 10% Discount on an Exhibit Booth • 10% Discount on Full-Conference Passes • Priority Consideration for (1) Session Presentation in the Tech Track 	None
Annual Cost	\$25,000*	\$7,000*	No Annual Cost

*The taxes due on your Solution Partner Program subscription are not included above. GS1 US, Inc. will separately invoice all taxes due, if applicable.

GS1 US Solution Partner Program



Become a GS1 US Solution Partner Program participant and support the accurate implementation of GS1 Standards. Get access to marketing opportunities, education, and community activities that allow you to establish GS1 Standards credibility and expand your market reach.

- Expand your **market reach**
- Establish **GS1 Standards credibility**
- Sustain your knowledge through **training and professional designation courses**

Become a GS1 US Solution Partner today!
www.gs1us.org/become-a-solution-partner

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Connect With Us



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