**DRAFT**

**[Company Name] Becomes a GS1 US Solution Partner**

*Joins Network of Companies Certified to Help Businesses Implement GS1 Standards*

**[City, State where Solution Partner is based], [Date of Distribution] –** [Company Name] has become a silver member of the GS1 US Solution Partner Program, a designation signifying a commitment to delivering services and solutions that enable quick, efficient and accurate GS1 Standards implementation.

[GS1 US](http://www.gs1us.org)® is an information standards organization that brings industry communities together to improve supply-chain business processes through the adoption and implementation of GS1 Standards. The GS1 System of Standards, the most widely used information standards in the world, uniquely identifies products, services, assets and locations worldwide to support supply chain visibility and efficiency. The GS1 US Solution Partner Program facilitates the implementation of GS1 Standards by connecting users with solution providers that have proven standards expertise.

[insert background information on Solution Partner company here]

“[Quote from representative of company. Here is a suggestion: “Becoming a GS1 US Solution Partner gives us a competitive advantage,” said [First Name, Last Name], [Title]. “After completing the training program, our experts are ready to offer guidance and support to customers implementing GS1 Standards by providing in-depth knowledge, expert resources and invaluable tools to help them gain supply chain visibility and efficiencies . .”]

For more information on the GS1 US Solution Partner program, please visit <https://www.gs1us.org/what-we-do/partners>. Please visit [Company Website URL] to learn more about [Company Name]’s products and service capabilities.

**About [Company Name**]

[“Boilerplate” company information. Includes 1-2 sentences on what your company does. Avoid adjectives such as “best,” “premier,” “elite,” etc. End with your website URL.]

\*\*NOTE: Solution Partners must receive approval on press releases mentioning GS1 US before distributing.\*\*